LIFE

HOW TO KNIT

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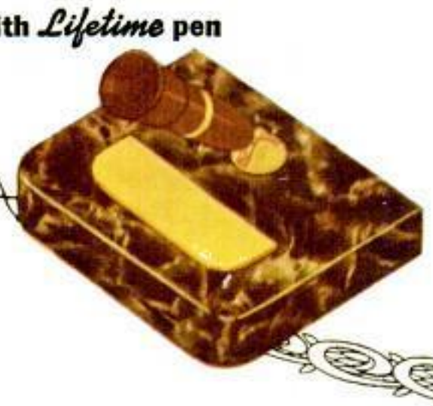

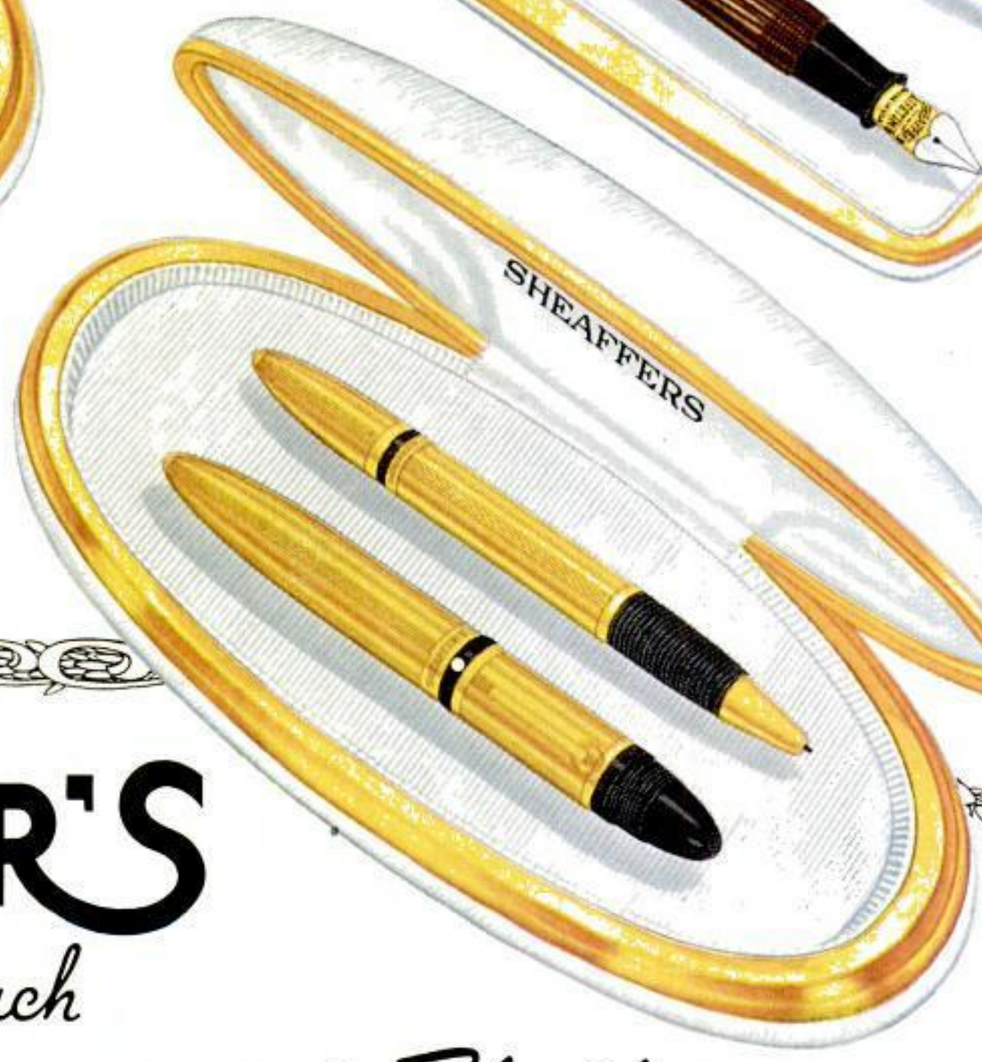

"TUCKAWAY" *Lifetime* **Feathertouch Ensemble. Designed to carry safely in any position—for ladies' purse, men's trousers, military use—set, $16.75—pen, $12—pencil, $5.**

SHEAFFER'S

*Lifetime** *Feathertouch*

REG. U.S. PAT. OFF.

NOW THRILL THEM WITH THE WORLD'S Finest GIFTS

$15 with *Lifetime* **pen. Only a limited number of sets available in this special gift box.**

Your gift budget will keep on curbing your wish to give the finest gift of its kind *until* you start giving a Sheaffer's *Lifetime* on every gift occasion . . . for here are the world's finest pens, and all can afford to give them. Your gift of a Sheaffer's *Lifetime** will be worn proudly and used daily for the life of its owner; it is so guaranteed. The Sheaffer ONE-stroke filling and cleansing action, and platinum inside the pen point slit, combine to insure steady, instant performance—and the Sheaffer Streamlined Balance design makes this pen as certain and handy as one's fingers. It's the handsome, valued gift of long and useful life . . . your answer to gift budgets and gift-generosity as well! W. A. Sheaffer Pen Co., Fort Madison, Iowa; Toronto, Ontario, Canada.

*All *Lifetime* pens are unconditionally guaranteed for the life of the owner except against loss and willful damage—when serviced, if complete pen is returned, subject only to insurance, postage, handling charge—35c.

SHEAFFER PENS, ALL COLORS, $2.75 TO $20. PENCILS, $1 UP.
ENSEMBLES, $3.95 UP. DRY-PROOF DESK SETS, $5 UP.

$75 with two *Lifetime* **pens and bronze cigarette box**

$5 with pen

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OUTPULL

all other biggest-selling trucks

"They're more powerful, more dependable, more economical," say truck buyers everywhere, and that's why they're America's preferred truck investment.

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CHOICE OF ENGINES—Special Economy engine or a Standard engine in Light Delivery and in ¾-Ton models; Standard or "Load-Master" engine (with extra horsepower and torque) in Heavy Duty model • **UNIT-DESIGNED BODIES**—Built in the world's largest commercial body plant, to fill the varied needs of the world's largest group of truck users • **ALL-STEEL CAB**—With extra room, extra comfort, extra safety • **RECIRCULATING BALL-BEARING STEERING GEAR**—Reduces driver effort • **STABILIZED FRONT END** • **HYDRAULIC BRAKES**—With self-aligning brake shoes floating on movable links • **HYPOID REAR AXLE**

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DETROIT, MICHIGAN

This One

QYTZ-PRG-JQP2

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It was BINGO for BUTTERCUP

when she scrapped the

double O

OF COURSE Buttercup's "dated up" a lot oftener since she got wise to the "Double O" (Offensive-looking teeth; Offensive breath)! Naturally a girl with a bright, attractive smile and pleasant breath stands a better chance than a girl who has the "Double O."

What To Do About It

If *you've* been careless about this double offense, why not get after it with the delightful double precaution that so many wise and popular women use?

For the teeth, the new Listerine Tooth Paste. It's the result of 8 years' work on the part of experts in the field of oral hygiene. This new paste is created especially to help bring out the natural beauty of your smile. It does a remarkable job on dull, dingy teeth, removing cloudy, loose deposits. Many women say they can see its beautifying effects in a surprisingly short time!

And for a sweeter breath—Listerine Antiseptic, of course. Listerine quickly halts food fermentation in the mouth, a frequent cause of halitosis (bad breath).

Delightful Daily Double

If you want to make a good impression on others, never neglect the "Double O" (Offensive-looking teeth; Offensive breath).

Start in today with the delightful Listerine Daily Double: Listerine Tooth Paste for an attractive smile and Listerine Antiseptic for a more agreeable breath.

LAMBERT PHARMACAL CO., *St. Louis, Mo.*

the double precaution against double O *Offensive Breath Offensive looking Teeth*

LISTERINE TOOTH PASTE

and LISTERINE ANTISEPTIC

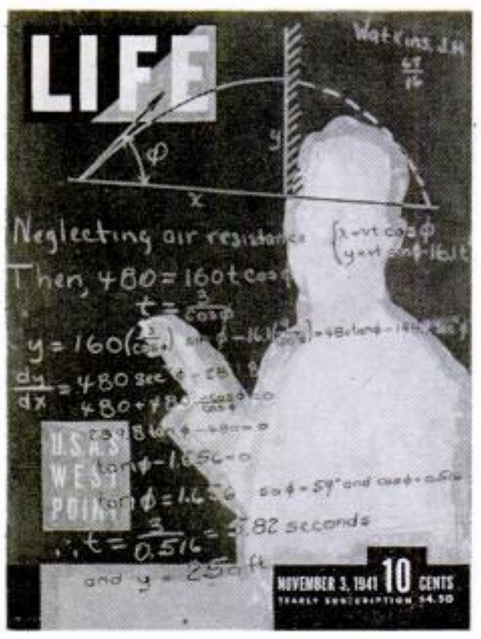
LETTERS TO THE EDITORS

West Point

Sirs:

LIFE's cover of Nov. 3 must leave many of your readers deeply curious about the mathematics behind U. S. A.'s West Point Cadet J. H. Watkins. The mystery has been uncovered on the picture which I am enclosing.

The statement (from *Differential and Integral Calculus*, Granville, Smith and



PROBLEM IN CALCULUS

Longley, Yale Univ. Press) for which the solution is given is:

"A projectile having a muzzle velocity $v = 160$ ft. per sec., fired with an angle $\varnothing$ measured with the horizontal, attains a maximum altitude y when its horizontal distance $x = 480$ ft. Find: (a) the angle $\varnothing$, (b) the time t for the projectile to reach the greatest height in its travel, and (c) the maximum height y."

FRANKLIN L. EVERETT

University of Michigan
Ann Arbor, Mich.

● To Reader Everett, congratulations on his correct mathematical clairvoyance.—ED.

Sirs:

In your article on West Point you show in cadet uniform on page 95—second picture, third from left—a Jap.

Please enlighten an American-born—where and what is West Point? Whose

FILIPINO CADET RAFAEL ILETO

army is pictured, Roosevelt's, Hitler's, Konoye's or Tojo's? Who pays the bills?

E. A. BIBS

Seattle, Wash.

● Reader Bibs's "Jap" is Cadet Rafael Manio Ileto, one of four full-blooded Filipinos allowed at the Academy under the Act of Congress of May 28, 1908. Before coming to West Point he was an honor graduate of the Philippine Military Academy and upon graduation from West Point will be commissioned a Third Lieutenant in the Philippine Army, now under the command of General MacArthur.—ED.

Sirs:

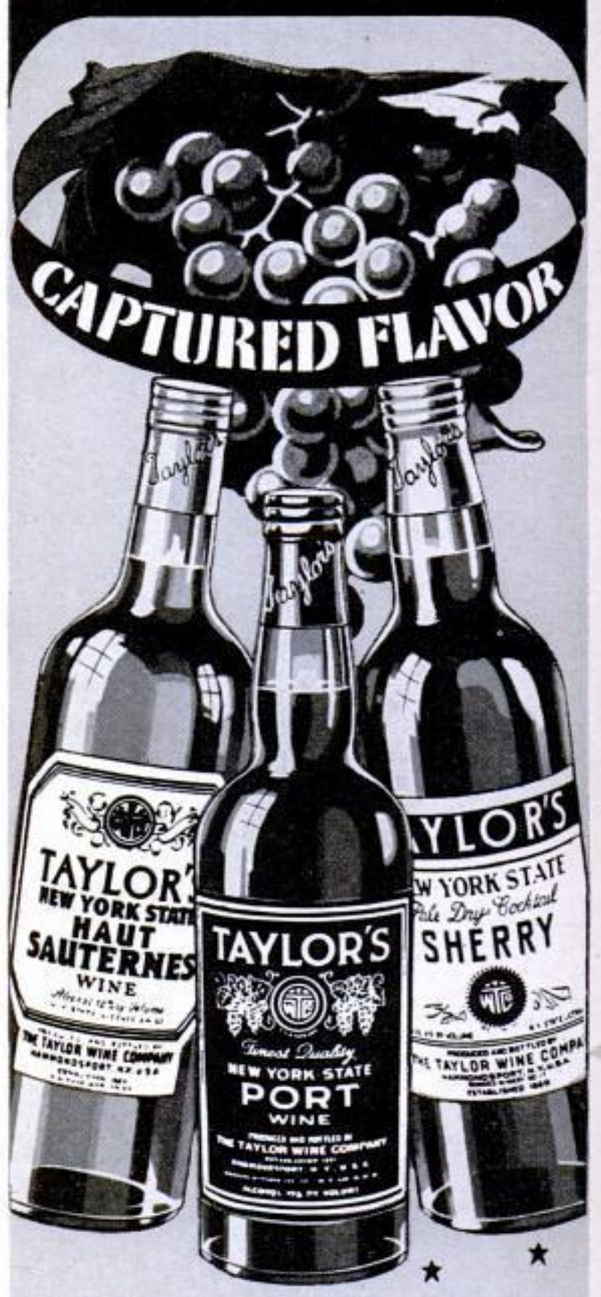
In the article, "A West Point Education" you make the statement that West Point must produce not second lieutenants but generals to command an

(continued on p. 4)

WHEN THE AIR IS CRISP— AND SENSES ARE KEEN—

TRY

THE DIFFERENCE YOU CAN TASTE



Storehouses are filled with the season's harvest. And this fall, as in the past, Taylor has selected the choicest of New York State wine-grapes. All their glorious flavor is "captured" by the Taylor Cellar Treatment, and blended into Wines of Character: Port—ruby-rich and velvet-smooth; Pale Dry Sherry—golden and nutty; Haut Sauternes—to accent the flavor of fine food; and many other wines. Ask for Taylor's when you dine out—Buy Taylor's for home use—at your local package store.

Best for Cocktails
Taylor's New York State VERMOUTH ★
(Dry or Sweet)

TAYLOR *Wines*

FROM THE FAMOUS CELLARS AT HAMMONDSPORT, NEW YORK

★ Alcohol 18-20% by volume

FREE...44-PAGE BOOKLET.

"Leaves from the Table of George and Martha Washington"—an addition to Americana! Favorite wine-flavored recipes of our first first lady. Write Taylor Wine Co., Hammondsport, N.Y.

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Let's give him some hot licks in "A FLAT"

HARRY: *Very, very funny! Look, I'm choking to death with mirth!*

TINY: *Don't stop now . . . but you're away out of the groove on tires, chum!*

HARRY: *Okay, Gruesome! What's the new number? Switch to B. F. Goodrich?*

TINY: *Brother, you ain't improvising!*

WE: *Buying tires today is a far different business than it was just a few weeks ago.* Because you don't know—*nobody* knows—what the picture will be the next time you need tires. Today you've got to be *sure* of mileage—*sure* of safety. You can't take chances!

That's why it pays *double* today to stick to Silvertowns. Every one of these rugged tires is made with Duramin, the "tire vitamin" that keeps youth in the rubber. Silvertowns will wear and *wear!*

That's very important to you. And it's important to Uncle Sam, too, because it helps save rubber that may be vitally needed.

So far, Silvertown prices are still quite low. And you need not pay cash, either. All B. F. Goodrich Silvertown Stores, and many Goodrich Dealers, offer the convenient Budget Plan.

★ ★ ★

See the new **SILVERTOWNS**

(Left)
SAFETY SILVERTOWN. Duramin gives it longer wear, and top quality. Hi-Flex cords make it stronger than ever.

(Center)
DELUXE SILVERTOWN. Duramin-made. Gives the best combination of mileage, safety, comfort, and quiet running.

(Right)
LIFE-SAVER SILVERTOWN. No tire can stop you quicker, or keep you safer from skids. 20% more miles than *original* Life-Saver tire, Duramin-made.

Switch to

B.F. Goodrich

FIRST IN RUBBER

SOME B. F. GOODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

AMERIPOL, *the first synthetic rubber used in automobile tires sold to the American public.*

CARBON BLACK TREAD, *a B.F.Goodrich development that more than doubled tire mileage.*

DURAMIN, *the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.*

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WHY DOES DAD GET TIRED SO QUICK?

Dad gets tired, kids, because he doesn't take as good care of himself as he does of you.

You see, your parents watch over you very carefully, make sure that you eat the right things and *keep regular.* That's why they often give you those swell California prunes for breakfast.

Too bad more grown-ups don't follow this easy way to regularity: five delicious California prunes for breakfast every morning.

A 30-SECOND HEALTH QUIZ

Q. *What is a practical health program that is easy to follow?*

A. (1) Eat well-balanced meals. (2) Get plenty of sleep. (3) Exercise moderately but regularly. (4) Avoid sluggishness by eating five delicious California prunes for breakfast every morning.

Q. *Do California prunes really correct sluggishness?*

A. Yes, they have a natural regulative effect. That is why doctors generally recommend them for children. California prunes also contain the important vitamins A, B, G (B_2), and are a good source of calcium, phosphorus and iron.

Q. *But don't prunes get tiresome when you eat them every morning?*

A. No. They can be served in many different ways. For example . . .

TRY CALIFORNIA PRUNES THESE 3 DELICIOUS WAYS

1 Serve five California prunes with milk or cream.

2 Put five tasty prunes on your favorite cereal.

3 Squeeze lemon juice on five California prunes.

For Free File of Prune Recipes write to

California PRUNE GROWERS

58 SUTTER STREET, SAN FRANCISCO, CALIFORNIA

LETTERS TO THE EDITORS

(continued)

army officered by spare-time citizen-soldiers. Because these men are not graduated as generals I would like to know how this precious catalyst is protected during wars until such time as they are able to fulfill destiny as generals. The very pertinent statistic of battle losses among junior officers shows a very high relative percentage of loss.

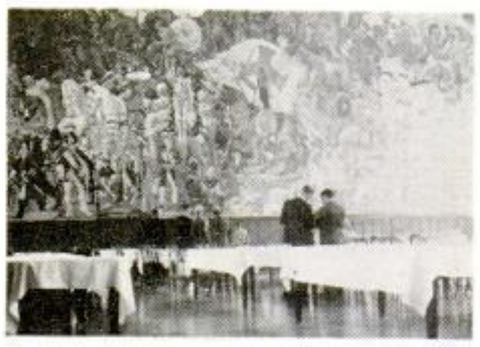
M. R. REILLY

Grangeville, Idaho

● Like all U. S. Army field officers, West Pointers are never protected in battle, must take their chances of living long enough to be generals.—ED.

Sirs:

You wrote a very interesting article but it surprised me that you left out the



MESS HALL MURAL

student mess hall and its famous mural. Enclosed is a picture that I took of this wall.

I. LEVINE

Bridgeport, Conn.

● Completed in 1936 by T. Laughton Johnson, this famous painting is the largest single-panel mural in the U. S. It depicts 20 great battles of the world.—ED.

Baby's Bath

Sirs:

How dare "Baby Bather" (LIFE, Nov. 3) expose baby's right cheek and eye to such welt-raising weapons as her high-set rings and long fingernails, whetted by manicuring, while she so carefully covers baby's fingers to protect them from being caught in the clothing? No good nurse or mother would wear such rings while bathing a squirming youngster such as Glamor Girl Betty Louise.

It is evident also that Baby Bather has never experienced a neat left hook to the cotton swab or she would first wrap baby's fists in a towel or the lower part of the dress before beginning nostril hygiene. Such inadequate leverage as you picture would not forestall a quick head jerk directly onto the swab. Did she never hear of the "chin grip"? In any case, toothpick should be removed from swab before application to baby's ears and nose.

Finally I hope that the pediatrician's statement which you quoted in regard to modern paraphernalia will not influence mothers to discard articles such as Author Zabriskie recommends as standard for the baby's toilet tray.

PHYLLIS DYSTERHEFT
Registered Nurse

Gaylord, Minn.

● To Baby Bath Expert Louise Zabriskie, LIFE submitted Reader Dysterheft's complaints. Her answers: (1) It is not so much long fingernails that are a menace as the way a mother uses her hands. Also, unless rings are roughly set, it is not necessary to take them off. The rings in LIFE's pictures were non-scratchable. (2) As to the "left hook to the cotton swab," a baby will squirm more if bound up than free. (3) Toothpick should not be removed because a lump of cotton has no purchase and there must be firmness to clean thoroughly.—ED.

(continued on p. 6)

Go to a Clever Girl's Head

Snow on the ground . . . glow in her cheeks . . . happiness in her heart. She wears her Sno Cap all winter long and knows her costume is correct, and beautifully becoming. Sno Caps add sparkle to eyes, zest to sports, gaiety to Christmas.

Above...Lionknit Trio...new, smart, irresistible. Knitted of all pure wool: colorfully hand embroidered. Three chic pieces: cap, dickey, mitts. Fit all sizes. Dickey can be worn over sweater or jacket, or tucked inside with just the collar showing. Colors: White, Red, Brown, Royal, Kelly, Wine. Three piece set–$3.95. Cap and mittens only–$2.95.

Below . . . Pigtail Polly . . . all wool contrasting crocheted edge . . . with a touch of whimsy in the braids of soft spun cotton. Matching mitts keep fingers glowing with warmth. Fit all sizes. Colors: White, Red, Brown, Royal, Kelly, Wine. $2.95 for set.

If your store can't supply you, send proper amount with choice of style and color to

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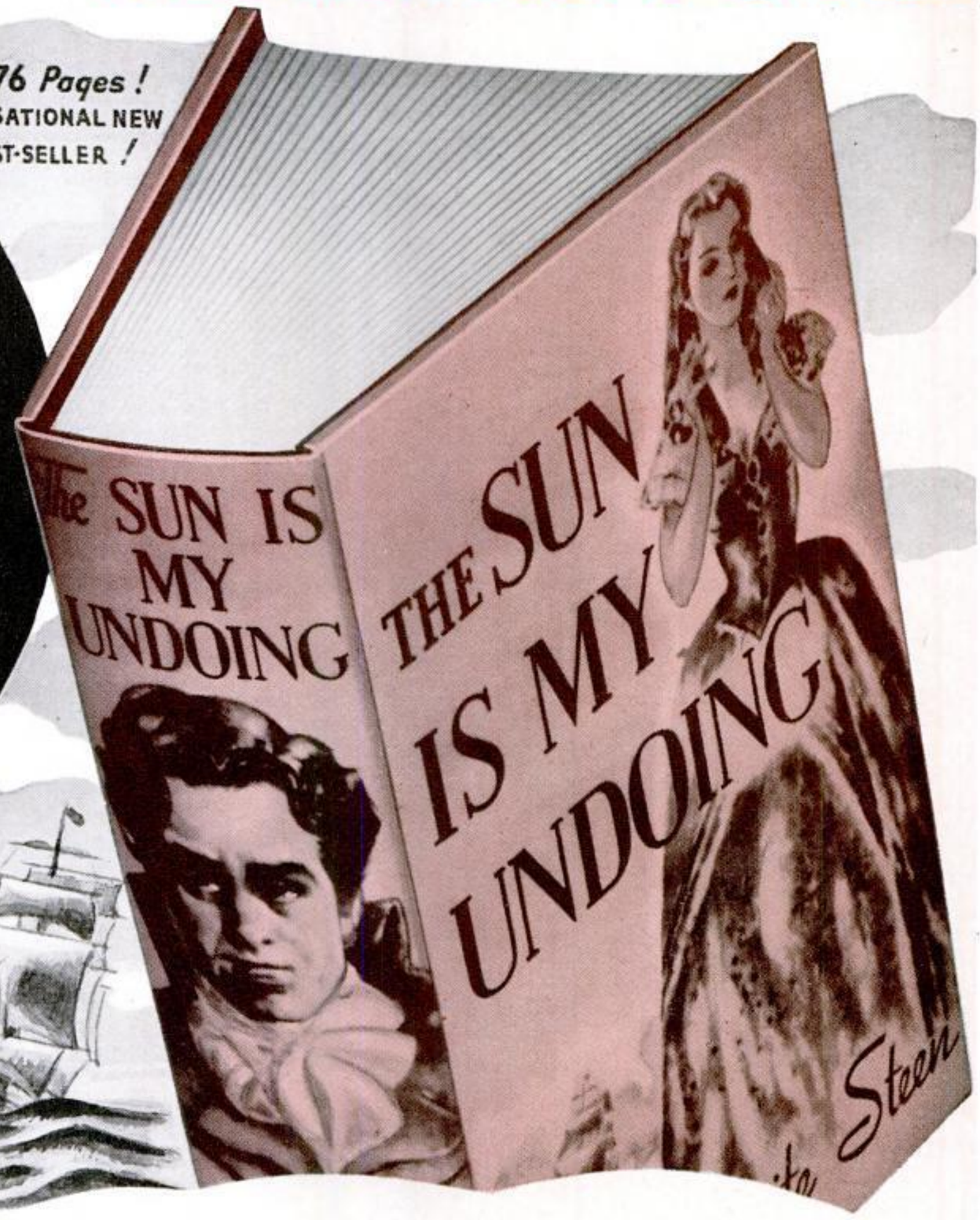
...THIS GREAT ROMANTIC NOVEL

Marguerite Steen's

THE SUN IS MY UNDOING

with all the action of ANTHONY ADVERSE . . . all the thrills of GONE WITH THE WIND!

1176 Pages!
A SENSATIONAL NEW BEST-SELLER!



More Than 105,000 Copies Sold at $3.00!

Now You May Have It Free!

THE SUN IS MY UNDOING is a story on the heroic scale, a chronicle that lifts the reader out of his own world and sweeps him on breathlessly for nearly 1200 pages crowded with adventure!

Its time is the great days of sailing ships, and it begins in Bristol when young Matthew Flood, driven from the arms of his bride-to-be to the afterdeck of an African slaver, embarks on a journey that is to cover half the globe and tangle the destinies of generations unborn. The ports this story touches are the reeking coast of Africa, fair Barbados, gay and scheming Cuba, the Barbary haunts of pirates, the palaces of Seville and Madrid, returning at last to the stately homes of England. You'll be thrilled to the very end of this exciting novel.

The Sun Is My Undoing is the story of one undying love and a dozen interwoven tales of ambition and intrigue, of daring and adventure. Critics have showered it with adjectives like "magnificent" (N. Y. Times), "tremendous" (N. Y. Sun). "A hero to rival Anthony Adverse and Rhett Butler" (Buffalo Evening News). What a grand opportunity to start your Literary Guild membership with a gift like this! Thousands have bought and are buying this book through the regular channels at $3.00 a copy, but as a new Guild member you may have it absolutely FREE if you act promptly! Read details of Guild membership below—then mail coupon!

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"Wings" also contains an advance description of the book to be selected the following month. If you feel you do not want to examine the book, merely notify the Guild not to send it when the time comes. On the other hand, if the selection sounds interesting, you may have it sent for your approval.

"Wings" is also an invaluable guide to all important current reading, for each month it reviews about 30 new books, any of which may be purchased through the Guild at the established retail prices.

Send No Money—Just Mail the Coupon. Guild service starts as soon as you accept Free membership. "The Sun Is My Undoing" will be sent you immediately absolutely FREE. But you are urged to mail the coupon at once—this offer may soon have to be withdrawn!

Literary Guild of America, Garden City, New York.

MAIL THIS COUPON!

LITERARY GUILD OF AMERICA
Dept. 11-LM, Garden City, New York

Please enroll me as a member of the Literary Guild and send me Marguerite Steen's "The Sun Is My Undoing" (1176 pages, retail price $3.00) absolutely FREE. I am also to receive free each month the Guild magazine "Wings" and all other membership privileges. It is understood that I will purchase a minimum of four selections of my choice at only $2.00 each (regardless of higher retail prices) within a year.

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The Profile with a Point!

Every Allison-powered U. S. Army fighter is distinguished by the slender pointed nose you see in the picture below—the nose that helps make them as swift and agile in action as they look.

And this they've proved in the toughest test of all—in actual combat with the RAF—as you read in the news from the fighting front day after day.

But that's not the only good news about this advanced liquid-cooled engine. Thanks to the cooperative energy of our Army and aircraft industry, it's now moving from production lines to planes in ever increasing quantities month by month.

LETTERS TO THE EDITORS
(continued)

Dear Sirs:

In regard to thumb-sucking as mentioned in "Baby's Bath," I believe that the pediatricians of 1941 made their plea for the child whose parents have already made the sad mistake of allowing the baby to suck his thumb to childhood age. If babies were discouraged from the very beginning, they would very soon lose any desire.

Thumb-sucking may be a phase that "most infants outgrow naturally" but it is not usually outgrown until after the damage is done—impairment of oral and nasal anatomy which is detrimental to the health as well as the behavior of the child for life.

ROBERT P. MORRILL, D.D.S.
Mount Vernon, Wash.

LIFE in Italy

Sirs:

You would, perhaps, be interested to know the results of sending some copies of LIFE to William F. Taylor, Air Gunner, R. N., in Italy, as per his request printed in the letters column of LIFE, June 22. We sent them on July 20, 1940, and we received them back on Sept. 15, with "Return to Sender" written in several languages.

We had visions of a very interesting and enlightening correspondence with Mr. Taylor. Now we have to look again.

CHARLES H. POPE
EDWARD ABERT JR.
Mt. Hermon, Mass.

Sirs:

I have had several answers to my letter appearing in the June 22 issue of LIFE, in which I asked your readers if they would be so kind as to send me any magazines they did not want. I'm afraid that LIFE now, in its present state, is taboo so I must ask those readers who still wish to send me magazines to do a censoring act and cut out any articles or photographs that they feel would not pass this end.

My outward mail, as per regulations, is now one letter of 24 lines and one postcard a week, so I must ask those readers who have sent me letters to be patient. I am determined to answer them all even though it takes me until next Michaelmas to do so, but I hope, both for my sake and that of your readers, that before then I shall be in a position to write as many letters as I please.

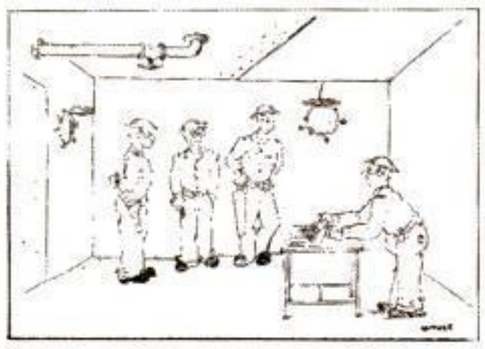
WILLIAM F. TAYLOR
Air Gunner, R. N.
Sulmona, Italy

Occupation of Iceland

Sirs:

From your story on the occupation of Iceland (LIFE, Nov. 3), it is apparent that the Army "has landed and the situation is well in hand."

The Marine Corps has another slant on the Iceland situation. See the en-



closed cartoon from the *Arctic Marine* for Oct. 2, 1941. The commanding officer is saying: "We land here and seize the beach-head then we advance four miles inland and put up Nissen huts for the army. Are there any questions?"

WALTER J. SHIPMAN
First Sergeant
U. S. Marine Corps
Washington, D. C.

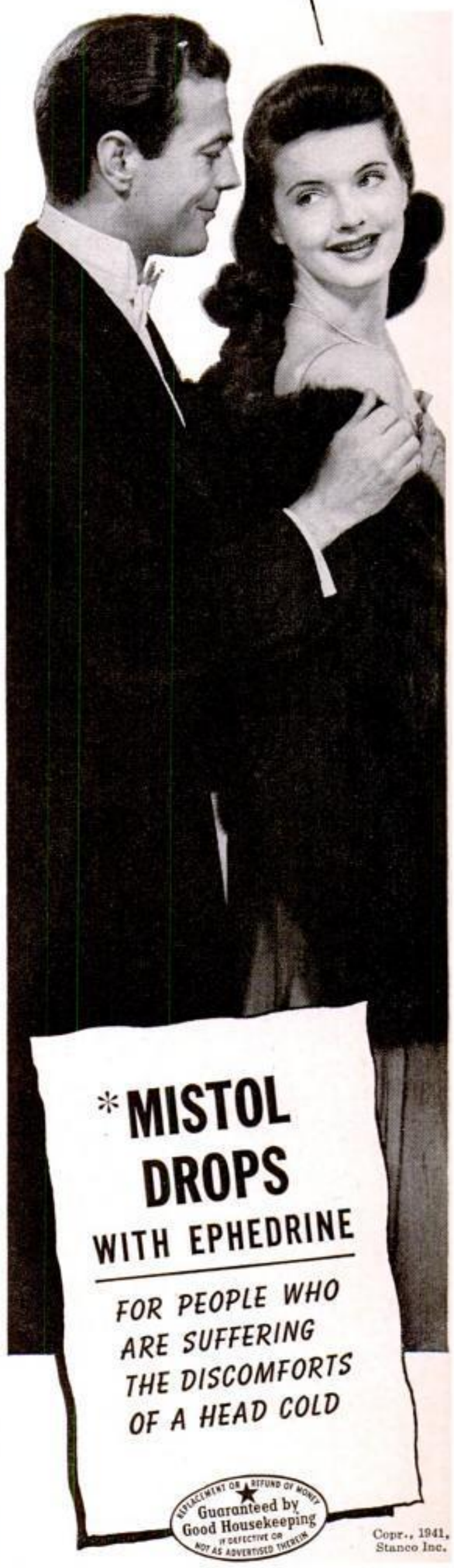
Sirs:

According to my childish mathematical mind, I should be happy to take on personally the twelve men of our fight-

(continued on p. 8)

"WHAT A QUICK CHANGE ARTIST YOU ARE! MISERABLE WITH A STUFFED-UP HEAD THIS MORNING ...BRIGHT AS A PENNY TONIGHT!"

"I TOOK YOUR ADVICE AND USED MISTOL*"



*MISTOL DROPS WITH EPHEDRINE

FOR PEOPLE WHO ARE SUFFERING THE DISCOMFORTS OF A HEAD COLD

REPLACEMENT OR REFUND OF MONEY IF DEFECTIVE OR NOT AS ADVERTISED THEREIN — Guaranteed by Good Housekeeping

Copr., 1941, Stanco Inc.

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Ann Farthing's "Gap-osis" gave her a Neurosis!

1. Ann was a pretty little thing . . . but neurotic. Couldn't bear to meet a man for fear he'd see she had "Gap-osis"—a misbehaving, peek-a-boo placket.

2. One day, she ran into a lady psychologist, who cried, "*Another* girl with 'Gap-osis' trouble! Don't you know a dress with a Talon slide fastener in the placket would make a new woman of you? You can't imagine what a completely inconspicuous closing it gives . . . how wonderfully smooth and flexible it is. Besides, think how much more attractive you'd look!"

3. Ann took the hint . . . cured her neurosis in a jiffy. Now, every time she buys a dress she insists on a tiny Talon fastener in the placket. She's fallen in love with its quickness and convenience . . . adores its security . . . its marvelous dependability. And thinks it's wonderful that today there isn't a man alive she's afraid to meet!

ARE TALON FASTENERS SCARCE?

If—once in a while—you have trouble getting dresses, skirts or any other type of merchandise with Talon fasteners . . . remember this: It's not necessarily anyone's fault... Production—due to defense needs—has been somewhat curtailed. But remember also that hundreds of thousands of Talon fasteners are nevertheless being made every day and put into merchandise. It's worth the "try" to ask for "TALON" when you buy!

LOOK FOR THIS INSTRUCTION TAG, OR FOR THE WORD "TALON" ON THE FASTENER, WHEN YOU BUY DRESSES AND SKIRTS

"TALON"
REG. U.S. PAT. OFF.
the dependable slide fastener
TALON, INC., MEADVILLE, PA.

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LETTERS TO THE EDITORS

(continued)

ing army who as you put it "live snugly, comfortably" inside an army hut at the U. S. Army base in Iceland (LIFE, Nov. 3).

The description says this building is 30 ft. long and 12 ft. wide. If you will study the picture you will see that the army cots are placed end-to-end lengthwise and that there is about 3 ft. of space between them. This would leave about 9 ft. which divided in half gives you the approximate length of the cots —4½ ft. Any man who can sleep "snugly and comfortably" in one of these couldn't be more than 4 ft. tall—hardly big enough to carry a rifle, much less fight.

E. GORDON PHILLIPS
York, Pa.

$600 a Month

Sirs:

Miss Clare Boothe states in her article, Destiny Crosses the Date Line (LIFE, Nov. 3), that, due to the heat and loneliness, it is very, very difficult to persuade men to remain longer than three months on Midway Island, in spite of the $600-a-month salary.

For such a salary I would cheerfully work on oil-storage tanks, runways, barracks, gun emplacements, et al., for the devil himself in any part of his domain, knowing that the heat there is comparable to Midway though his charges are not troubled by loneliness.

CHARLES F. HANDEL
Youngstown, Ohio

"Pappy on the Air"

Sirs:

Thanks for the best report of the year, "Pappy on the Air" (LIFE, Nov. 3), and thank God for Texas! Hereafter when we Californians are disgusted with our two Senators—which happens often enough—we shall think of Texas and Pappy O'Daniel and feel smug again.

GLENN E. HOOVER
Mills College, Calif.

Sirs:

The humorous if somewhat grotesque thumbnail sketch entitled "Pappy on the Air" by Lilian Rixey no doubt will cause much merriment to those who are acquainted with our distinguished young Junior Senator's campaign methods—the likes of which were heretofore unknown in the annals of Texas politics.

It was in the early summer of 1937 that an unknown flour salesman of Ft. Worth stated that if the people of Texas would elect him governor he would pledge himself to see that all the aged people should receive their pensions, providing they would pay his campaign expenses as he was a poor man and didn't have the means. The people took him at his word and elected him by a large majority over twelve other candidates.

In the primary of 1939, and a primary election is equivalent to an election in this State, the common people went to the polls en masse and gave Governor O'Daniel an endorsement of 600,000 votes.

JOHN HENRY WILLIAMS
Austin, Texas

Sirs:

Your running of Pappy O'Daniel's pap is another step in holding this nation up to ridicule.

We are supposed to be an intelligent, mature people. At present we are supposed to be playing an adult role—the antics of "Our Bob," "Cousin Gene" and "Pappy" are no help in the times to come.

If we are not mature, intelligent and sincere—then God help us—and why should He?

J. L. BARNES
Los Angeles, Calif.

Lost Bet

Sirs:

The enclosed letter, which I received recently from an English soldier in the

What a thrill it is to hear clearly—to live fully again—with the help of Western Electric's new Ortho-tronic vacuum tube Audiphone! Many hundreds of men and women with impaired hearing are enjoying that thrill today.

Why it's better

Designed by Bell Telephone Laboratories, the Audiphone has many features that contribute to easier hearing.

Tone Discriminator enables user to understand more easily in noisy places.

Overload Limitation prevents unpleasant blasts from loud sounds.

Stabilized Feedback gives a vibrant, living quality to reproduction of speech and music.

Sealed Crystal Microphone is stabilized against changes in temperature and humidity.

Try the Audiphone

An audiometric test enables the Audiphone dealer to recommend the model best suited to your needs—either the Ortho-tronic vacuum tube type or the Ortho-technic carbon type. Go to him—try the new Audiphone.

Hearing is Believing!

Distributed in U. S. A. by Graybar Electric Co., Graybar Bldg., New York—In Canada by Northern Electric Co., Ltd., Montreal—In all other countries by Western Electric Export Corp., 20 Vandam St., New York.

GRAYBAR ELECTRIC CO. L63
Graybar Building, New York, N. Y.
Please send folder on Western Electric Audiphones and name of nearest dealer.
Name _____
Address _____
City _____ *State* _____

Copyrighted material

MIAMI BEACH

How to be HAPPY though harried

There is a place for happiness in the lives of the busiest, most harried businessmen---and a definite need for the fitness and efficiency of which happiness is the reflection. Many a big job in America this year will be done better and quicker because the men behind it took time for their share of sunshine, health and relaxation at Miami Beach.

Send for new booklet - - - full Kodachrome colors of tempting tropical scenes. Miami Beach is within weekending distance of half the U. S. - - - with more attractions, more accommodations than ever.

CHAMBER OF COMMERCE, Miami Beach, Fla.

Send color booklet ( ) Hotel ( ) Apartment ( )

Name_____

Address_____ (4)

City_____ State_____

LETTERS TO THE EDITORS

(continued)

Middle East Forces, may interest and amuse your readers. I had to inform the writer, a total stranger to me, that he loses his bet. I'm not a news agent but a subscriber.

GERALD DALE DORMAN, M. D.
New York, N. Y.

Dear Dr. Dorman:

This letter may surprise you a little, but after all what is life without a few? Today I purchased a Sept. 4, 1939 copy of LIFE and found your full name and address stamped on rear cover.

Having a first-class curiosity inherited from way back, I decided to drop you a line to see whether my bet was correct or not correct. It was that you were a news agent; my pals bet that you were a subscriber and that it was the delivery address.

Now on this I stand to lose a three-gill bottle of the best beer this side of old England and believe me that's saying a lot. Anyhow I do hope you will drop us a line, just to straighten things out. At the same time, a letter is a letter out here and very much appreciated by all.

LIFE Magazine is grand and one of the most popular out here. The only trouble is that when a shipment arrives, one has to be on his toes or else go short until a well-eared one is found lying around.

It is surprising what little we Englishmen know about the American people and their history. Nevertheless these magazines teach us quite a lot in that direction and here's hoping we learn much more.

HARRY ORWELL
R. A. F.
Middle East Forces

● To Reader Orwell, who loses his bottle of beer, a shipment of recent issues of LIFE.—ED.

Topiary Garden

Sirs:

Mr. Lasker of Chicago (LIFE, Nov. 3) found it necessary to use a fast-growing tree like the Chinese elm in order to develop his unusual topiary garden in such a short period. As the picture herewith testifies, Mr. V. J. Prucha of Crete, Neb., has exercised considerably more patience since he has used for the medium of his topiary creations slow-growing juniper (*Juniperus virginiana*). This has taken him 18 years. Although an amateur, Mr. Prucha's work compares favorably with that of Head Gardener Robert Brydon of Mill Road Gardens.

JUNIPER GARDEN

ROSS A. WILLIAMS
Lincoln, Neb.

Editorial correspondence should be addressed to:
THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY

AN IMPRESSION we hate
To create
Is that merely by wearing
Arrow Shirts you'll get
to marry an heiress or a
Powers model.
That's twaddle.
But we think you might enjoy
Hearing about Roy.

There was a Powers model dying
to marry our Hero
(Simply because his bank balance
began with 1 and ended with
many and many a zero.)
But he looked far from the nerts
In his shirts.
The designing model thereupon
broke her piggy bank to bits
And bought Roy some Arrow
Dales and Arrow Hitts.

These two shirts have collars that
never wilt—
Arrow Collars, you understand, the
handsomest ever built.
Hitt and Dale are fine broadcloth,
cut to the "Mitoga" figure-fit
And Sanforized-Shrunk, guaranteed to shrink no more than
the teensiest bit*.
When he wore them, Roy
Was the McCoy.

One night, while dancing at that
famous New York club,
The Stork Club,
Roy met an heiress, who, naturally,
wasn't after his money,
And who, incidentally, was a honey.
He looked mighty good to her in
one of the shirts the model
gave him, and as you were
probably able to predict,
They clicked.

We are pleased to say
The Powers girl caught the bride's
bouquet.

Now, lest you get the idea Arrows
are only for men in Who's Who,
May we remind you that Dale costs
but $2.50 and Hitt costs
merely two.

ARROW SHIRTS

$2 $2.25 $2.50 $3.50 $5

Cluett, Peabody & Co., Inc., Troy, N. Y.

**Less than 1%! A new shirt free if one shrinks out of fit!*

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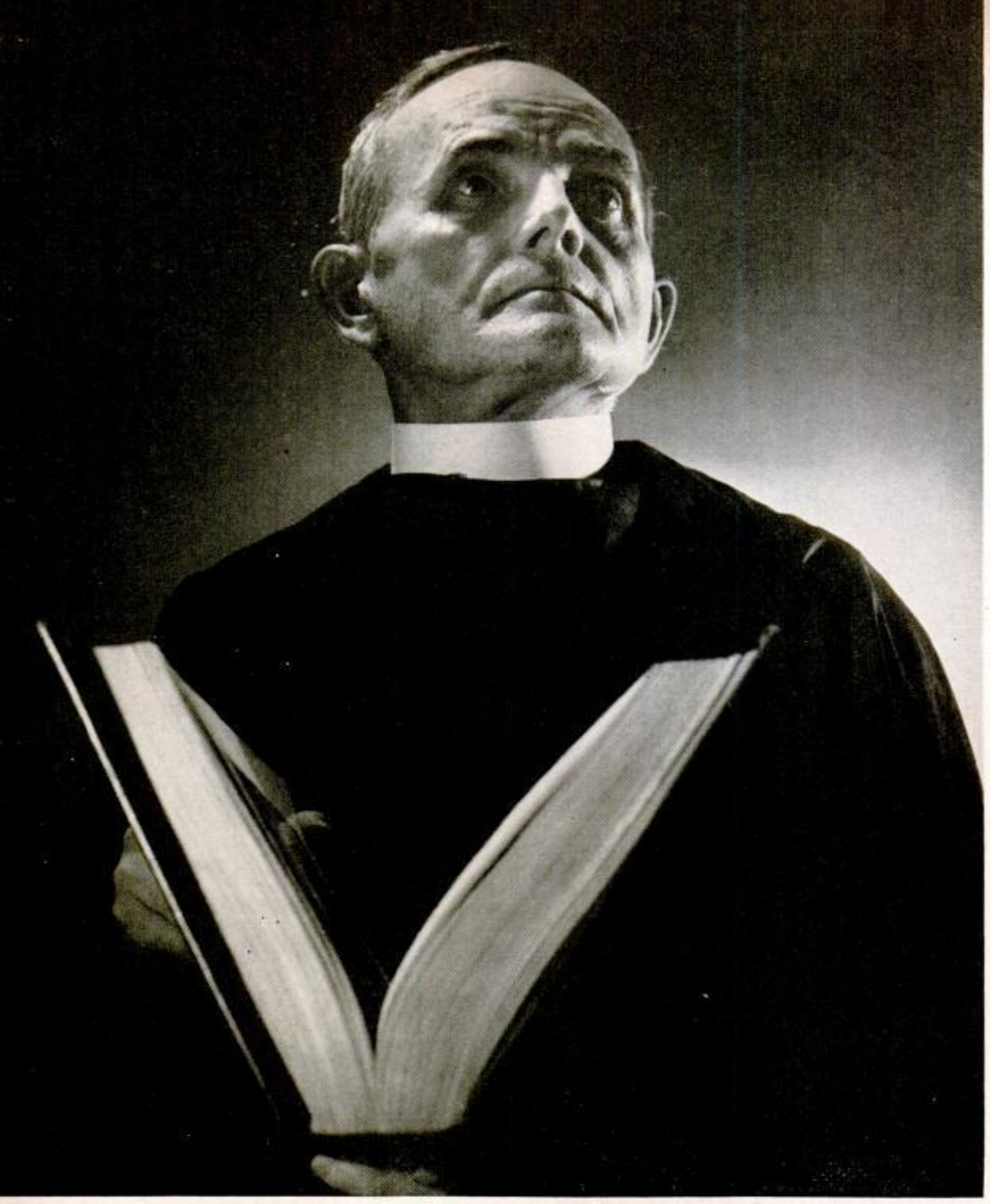
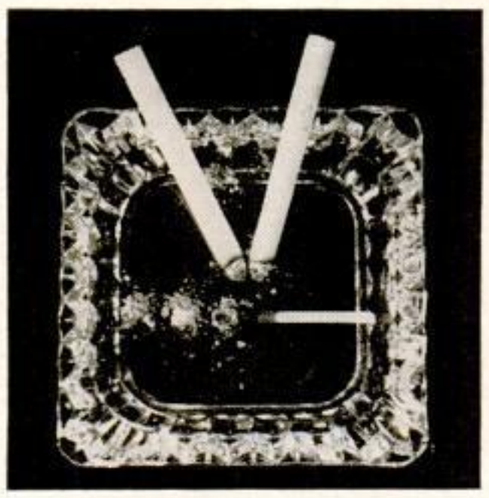


WILLIAM STROSAHL PHOTOGRAPHED MINISTER WITH BIBLE OPENED AT THE "V"

FOURTH PRIZEWINNER BY ROBERT TROWBRIDGE SHOWS PRIMITIVE "V" WEAPON THAT HURTS



SMOKER'S "V" WITH DOTS AND DASH

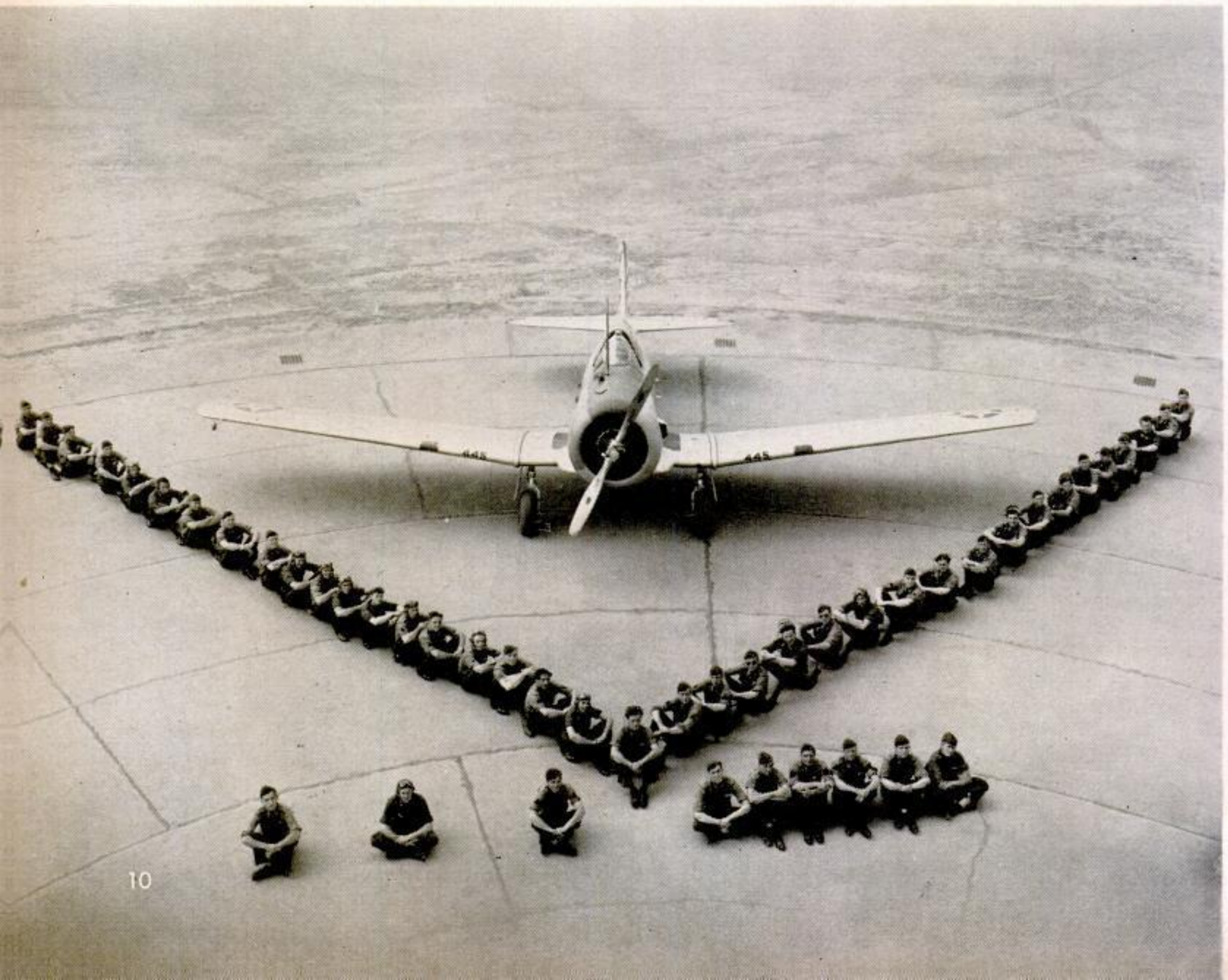
SPEAKING OF PICTURES . . .

. . . THESE ARE FROM A "V FOR VICTORY" CONTEST

These pictures represent perhaps the last gasp of the "V for Victory" idea which took the Democratic world by storm last July. They are some of the thousand-odd photographs entered in a contest conducted by *U. S. Camera* monthly and the British-American Ambulance Corps. The Corps plans to use some of them as posters throughout the U. S.

All the pictures are extremely pat. Indeed if the "V" idea had a fault, it was its very patness. The temptation to see V's in everything, which made it a good, easy sign of resistance in conquered Europe, backfired in the U. S. where it made such an overnight hit that it was thoroughly commercialized. One New York restaurant chain displays three dots, a dash and a

THESE FLYING CADETS AT THE SOUTHEAST AIR CORPS TRAINING CENTER MAKE A "V" IN LETTER AND CODE



NAT FEIN SHOWED ORIGINALITY IN THIS UNPOSED

A NATURAL BY NATURE" IS THE TITLE GIVEN TO THIS PHOTOGRAPHIC SALUTE TO VICTORY

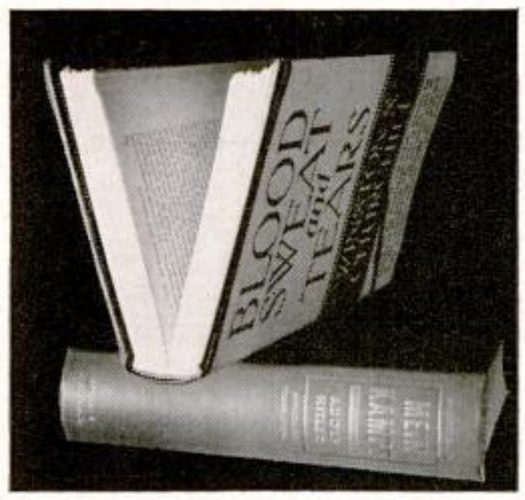
V-SHAPED TREE TRUNKS WERE USED AS PROPS BY SEVERAL PHOTOGRAPHERS

large V made out of cabbages in its windows. A Maine newspaper breaks up its copy with rows of V's. The Dancing Masters of America introduced a V-dance which never caught on. The county courthouse in Indiana, Pa. has a flood-lit V sign, rising 10 ft., that will remain there until the end of the war. Some bakeries have designed V-shaped pastry and jewelers have gone to town.

The "V" moreover has given every American the chance to be his own Goebbels. Buddy Burnside, the 22-year-old son of a tailor in the Bronx, New York, puts out stickers the size of an air-mail stamp, which contain Buddy's own tips on how the war should be run. These blue-and-white stickers, some of which are duly imprinted with a large vermilion V, are then pasted up on walls and windows around Times Square. One of Buddy's more recent efforts as a one-man Propaganda Ministry is a sticker that reads: "Buddy Burnside Says: TOO QUIET ON THE WESTERN FRONT."

In Europe, however, the V is still serious business. The BBC uses three dots and a dash to introduce its daily short wave radio broadcasts and, according to recent reports, almost every French home along the river Loire is marked with a hopeful V.

Although Victor de Laveleye, a member of the Belgian Parliament who escaped to London, is the originator of the current V campaign, V was used as a symbol of victory on the envelope in which the U. S. Treasury sent out Liberty Bonds in 1917.



CHURCHILL'S BOOK OVER HITLER'S

PICTURE OF NEW YORK POLICEMEN ON PARADE

CHURCHILL AND STALIN CARRY OFF HITLER, WHO HANGS SUSPENDED FROM A POLE WITH HIS LEGS IN A "V"

Copyrighted material

The sheets that help keep bombers flying—

THE shadow of a new B-17 E bomber, flying high in the brittle autumn sunshine, flicked for an instant across the snow-white sheets that Mrs. Bob Peirce was pinning to the clothesline.

She shaded her eyes and watched it. "Keep 'em flying," she thought. "I read about that in the newspaper the other day. I'd certainly like to help if I could. . . . But a woman like me can do so little . . ."

Mrs. Peirce then went about her work . . . the bomber about its work . . . and yet between the two was a relationship, greater even than the variance in their tasks.

For Mrs. Peirce's sheets, and her care of them, *are* playing a part in America's defense. All Mrs. Peirce knows is that she, in her thrifty, housewifely way, favors her precious Lady Pepperell sheets through countless washings and ironings. What she doesn't realize is that, in doing her job so well, she is helping America's defense program.

Why? Because soldiers, in camps all over America and in America's outposts, need sheets, too. The army is putting tremendous demands on the textile mills. And we, of Pepperell, are glad and proud to respond. Thanks to the Mrs. Peirces, who buy sheets carefully and cherish the ones they have, we can devote our energies also towards serving the boys who are serving America.

☆ ☆ ☆

Pepperell's great manufacturing plants — strategically located in the North and South — are producing hundreds of thousands of Lady Pepperell sheets for Uncle Sam and the men in camps and barracks; hundreds of thousands of yards of cotton fabric made into abrasive cloth for finishing delicate machine parts; and more hundreds of thousands of yards of stout, long-suffering twill for the hard wear of the army's mechanized-division uniforms.

We can do it because Mrs. Peirce and all of you like her are, knowingly or unknowingly, co-operating. You're falling in, cheerfully, with the soldiers-first policy so necessary for making America strong. In your own way you are helping defend our country as genuinely as the friendly bomber that caught Mrs. Peirce's eye, for you are making your Lady Pepperell sheets, sturdy Service Weights or purring Percales, last all of their long life span. (That's little enough to ask, when you think of all that the boys are doing.) You'll take extra care when you wash your sheets — not in the same water with colored fabrics; not with harsh bleaching agents. You'll rotate your sheets in use so that all of them get equal wear. You'll fold them differently each time so they don't

wear along the creases. You'll keep the flat-iron temperature low and the pressure light when you iron the folds. Following directions on the Pepperell *Buy-Guide* which comes with each sheet will add to its longevity.

And don't think it's any small bit you're doing. You are playing an active part in America's defense. You're helping make sure that no unfriendly bomber may ever shadow our peaceful back yards.

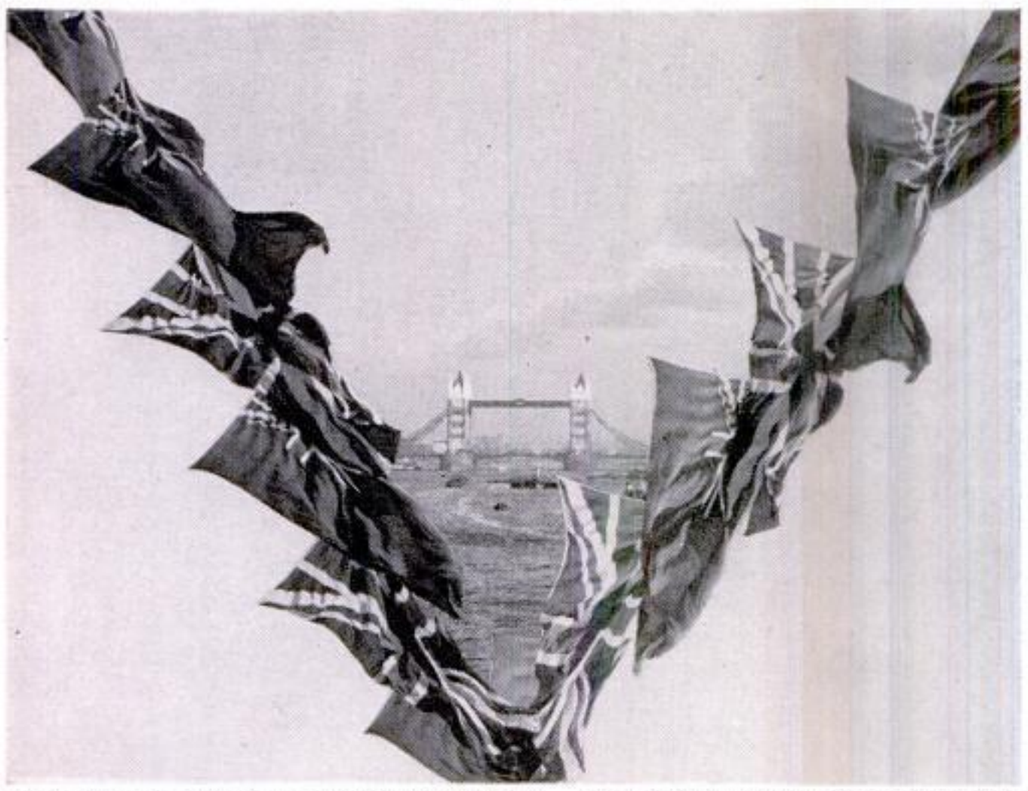
Pepperell Manufacturing Company, 160 State Street, Boston, Massachusetts

Lady Pepperell PEPPERELL FABRICS Reg. U. S. Pat. Off. **Sheets**

AND BLANKETS

Copyrighted material

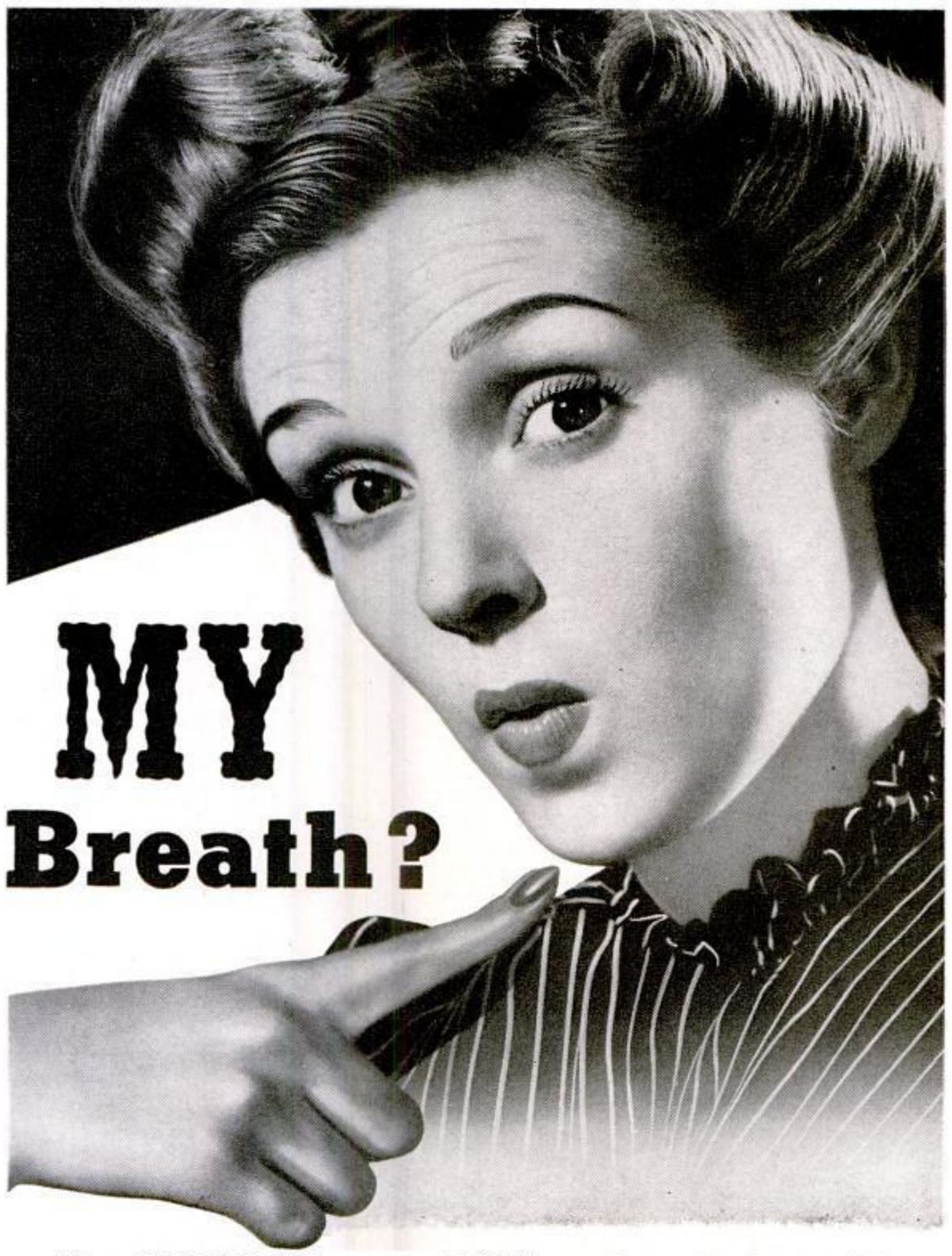
SPEAKING OF PICTURES
(continued)



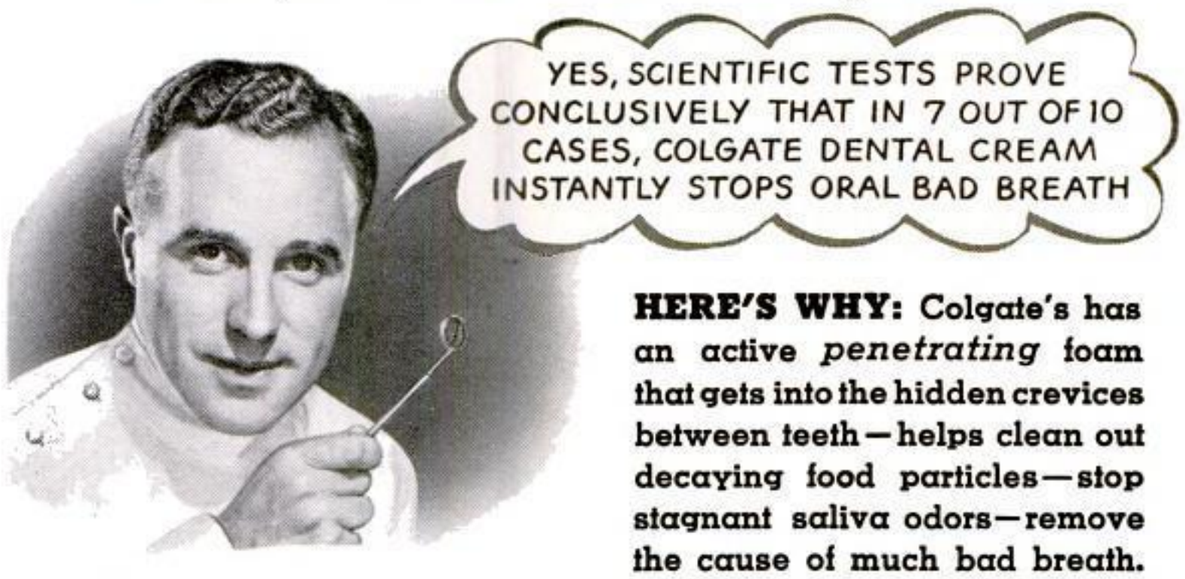
LOTTE JACOBI WON THE $100 FIRST PRIZE., MONTAGE SHOWS LONDON BRIDGE

J. G. PRENDERGAST PHOTOGRAPHED HIS WIFE SHOWING THEIR SON "V" BLOCK

THIRD PRIZE OF $25 WAS WON BY N. FIELD'S AMERICAN AND BRITISH FLAGS



Yes, YOURS! For even YOU can have Bad Breath! In fact it's more than likely that you do! Don't run the risk! Use Colgate Dental Cream — the toothpaste that cleans your breath while it cleans your teeth!



HERE'S WHY: Colgate's has an active *penetrating* foam that gets into the hidden crevices between teeth — helps clean out decaying food particles — stop stagnant saliva odors — remove the cause of much bad breath.

BESIDES, Colgate's has a soft, safe polishing agent that cleans enamel thoroughly, yet gently . . . makes teeth naturally bright, sparkling! No wonder people everywhere are quitting liquids, powders and other pastes for Colgate Dental Cream!

Copyrighted material

All hands agree on
ESTERBROOK PENS for Christmas!

We've got Your Number!

ESTERBROOK, the *old* name with the *new* idea in fountain pens . . . 31 point numbers, 31 point styles, to fit every "hand," match every writing style, fill every writing need. Fountain pens in black or colors at a dollar and up complete! Solid Duracrome Renew-Points may be replaced in the pen by the user for twenty-five cents. (Osmiridium-tipped points sell for fifty and seventy-five cents.) Repeater pencils to match the pens, singly or in sets. We've got your number . . . the right point to give or receive. It looks like an Esterbrook Christmas! The Esterbrook Pen Company, Camden, New Jersey.

Gift-points may be exchanged at your stationer's without charge after the holidays.

WORLD'S LEADING PEN MAKERS . . SINCE 1858
Esterbrook
RENEW-POINT
FOUNTAIN PEN

Esterbrook fountain pen and repeater pencil in handsome matched sets in black or colors; $2 and up. Military clip meets Army and Navy regulations.

Military Clip Meets Army and Navy regulations.

FOR THE RIGHT POINT TO GIVE,
SEE THE POINT-CHART AT YOUR STATIONER'S

COPYRIGHT 1941, THE ESTERBROOK PEN CO.

LIFE'S REPORTS

"INVISIBLE WAR" IN YUGOSLAVIA

by HARRY ZINDER & GEORGE MARANZ

•

For many weeks Berlin and Rome have admitted that fighting is still going on in Yugoslavia. How much fighting has always been conjecture. Recently, however, reports smuggled out of Yugoslavia have reached Free Yugoslavian general staff headquarters in the Middle East. These reports, which form the basis of the article below, help explain the phenomenal resistance of the anti-Nazi Serbs.

•

Cairo (*by cable*)

Yugoslavia is in flames. The Germans say there is "rioting" but there aren't any riots; there's war. It is not open war and not guerrilla fighting, but a new kind of war fought by an invisible army and planned by an invisible general staff.

In guerrilla war single units operate independently without communication with each other. In the invisible war now being waged in Yugoslavia, all operations are conducted from a center. Dozens of mobile radio stations make it possible for the general staff of the invisible army to maintain communications throughout the country. This net of communication between the units of the invisible army explains how small riots break out in the extreme north of the country to divert German attention from larger operations prepared for somewhere in the south.

One cannot fight against an army which one doesn't see, and the Germans realize this. For this reason, the German army decided in October to ne-

SERBS EXECUTED BY GERMANS

CONTINUED ON PAGE 16

VICTOR
Record Hit of the Week
"THE SKUNK SONG"

Tommy Dorsey
Both sides of ten inch record

An irresistible novelty number that's sweeping the nation

•

Hear it on the new RCA Victrola
THE WORLD'S GREATEST ARTISTS ARE ON VICTOR
RECORDS

A Service of RCA
In Canada, RCA Victor Company, Ltd., Montreal

THE FOUNTAIN FAVORITE FOR YEARS

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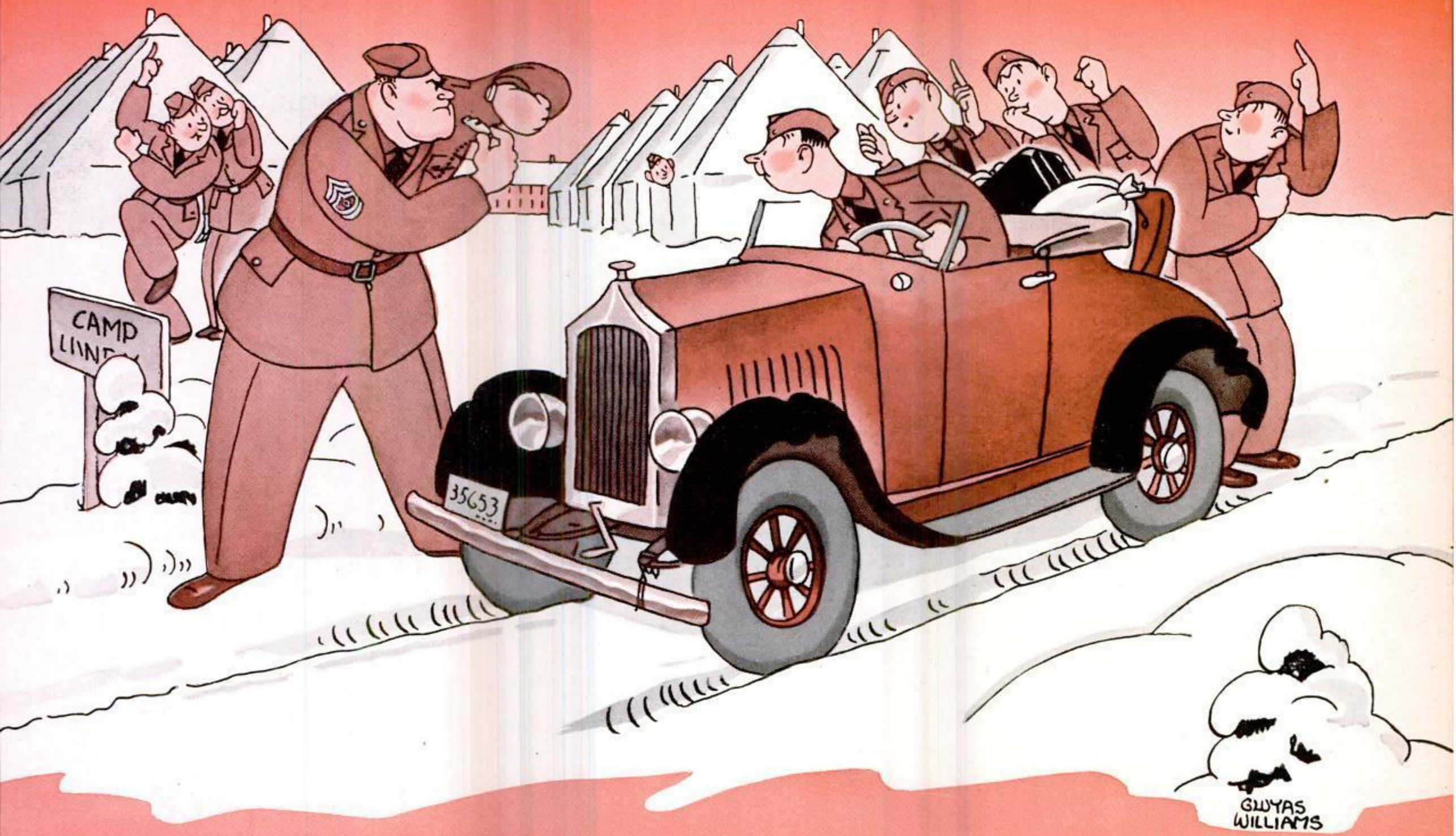
Private Mullarkey's leave starts at 11:48½ A.M...

and he isn't going to lose a second of it



. . . he's using that fast-starting Texaco Sky Chief gasoline

IN these days when Private Mullarkey and all the rest of us are trying to get more from our cars in performance and long life, have you ever realized how a fast-starting gasoline like Texaco *SKY CHIEF* can help?

SKY CHIEF's fast starting is not just a matter of dependable winter service . . . it means the saving of gasoline that slow starting wastes . . . it helps to keep batteries lively and long lived . . . it also helps prevent the excessive crankcase oil dilution that causes engine wear. That, in a nutshell, is the reason this luxury gasoline is no longer a luxury. It *protects* your car.

At a time when, as individuals and as a nation, we are conserving our resources, these things are important.

Try *SKY CHIEF* for its quick winter starting...for its economy. Remember it costs no more than other premium gasolines. *You're Welcome* AT

TEXACO DEALERS

SKY CHIEF sells for about half the price you paid in 1920 for the then regular gasoline, illustrating the continued success of the petroleum industry in providing the public with better products at lower prices. ++ *Sky Chief* is available in all 48 States and in every Province in the Dominion of Canada.

Copyrighted material

"YOU AND THIS BRAN... MY TWO GREAT LOVES!"

If constipation caused by too little bulk makes you uncomfortable, cranky . . . start eating delicious National Biscuit 100% Bran today!

"A FLAVOR SO GOOD YOU COULD FRAME IT!"

Many people never liked bran 'til they tasted *this* kind! And think! National Biscuit 100% Bran contains valuable Iron, Phosphorus, Vitamin B_1!

"SUCH GENTLE ACTION!"

If you thought bran was "harsh" you'll appreciate the improved process of Double-Milling we give National Biscuit 100% Bran. It makes the bran fiber smaller—less likely to be irritating.

NEW FORM OF BRAN

FOR CONSTIPATION CAUSED BY INSUFFICIENT BULK

See if you don't notice the *difference* in this delicious bran! Try the recipe on the package for bran muffins. National Biscuit 100% Bran is available in one pound and half-pound packages. If it doesn't please you more than any other entire bran product you've ever eaten, return the package to your dealer and he will refund the purchase price.

If your constipation is not helped in this simple manner, consult a competent physician.

BAKED BY NABISCO

NATIONAL BISCUIT COMPANY

LIFE'S REPORTS

(continued)

gotiate peace for the first time in this war.

On the night of Oct. 5 General Djura Dokich, Yugoslavia's No. 2 Quisling, accompanied by two high German officers, climbed up a small mountain path southwest of Belgrade. General Dokich served as the special envoy of Yugoslavia's No. 1 Quisling, General Milan Nedich. The two German officers represented their commander, General von Dankelman.

GENERAL VON SCHROEDER

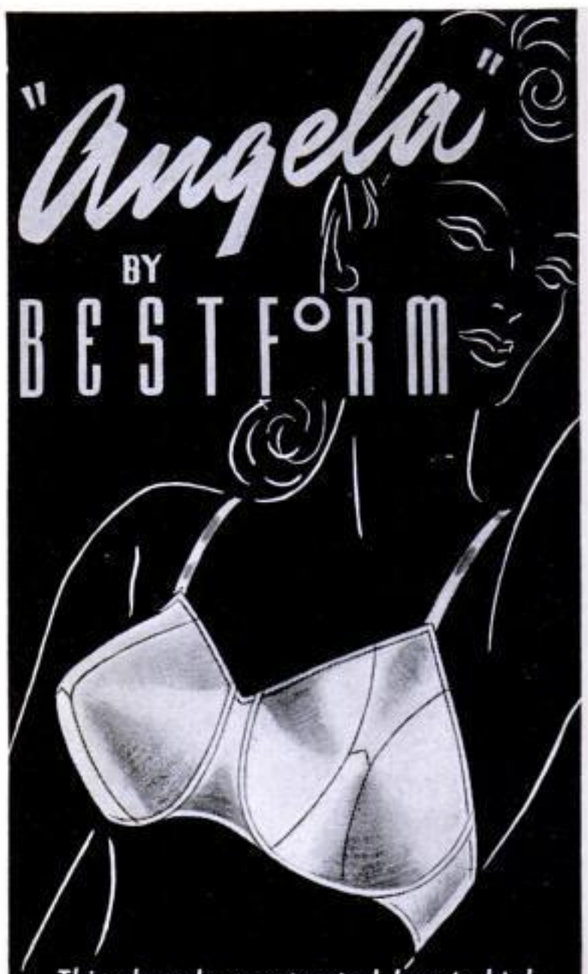
At 11 p. m. the three envoys arrived at the spot agreed upon in advance over short-wave radio between the Germans and the invisible Serbian army. Suddenly ten armed Serbs, in the officers' uniform of the regular Yugoslav Army, emerged from the darkness. In German they announced that the envoys would be conducted to general headquarters and hence must be blindfolded. The envoys were then blindfolded and helped into a car.

For nearly two hours the car jogged along some of the world's most dreadful roads. When it reached its destination, the German officers and General Dokich were helped out of the car and conducted into a house. Their eyes were then uncovered and they were face to face with the commander of the invisible army, a man who, if successful, will enter history with such national heroes as Juarez, Bolivar and Ataturk.

The leader of the invisible Serbian army is Colonel Draja Mihailovich, a married man of 47 who has five children. In his spare time he plays the mandolin and sings popular Serbian

CONTINUED ON PAGE 18

"Angela" BY BESTFORM



This cleverly constructed bra is high on your "preferred list" of Angela brassieres — one of a varied, complete collection designed for all figure types. It affords control from the sides as well as uplift from underneath. Cotton and rayon batiste; center section of "Darleen" elastic. 69¢

Nylons at $1.00

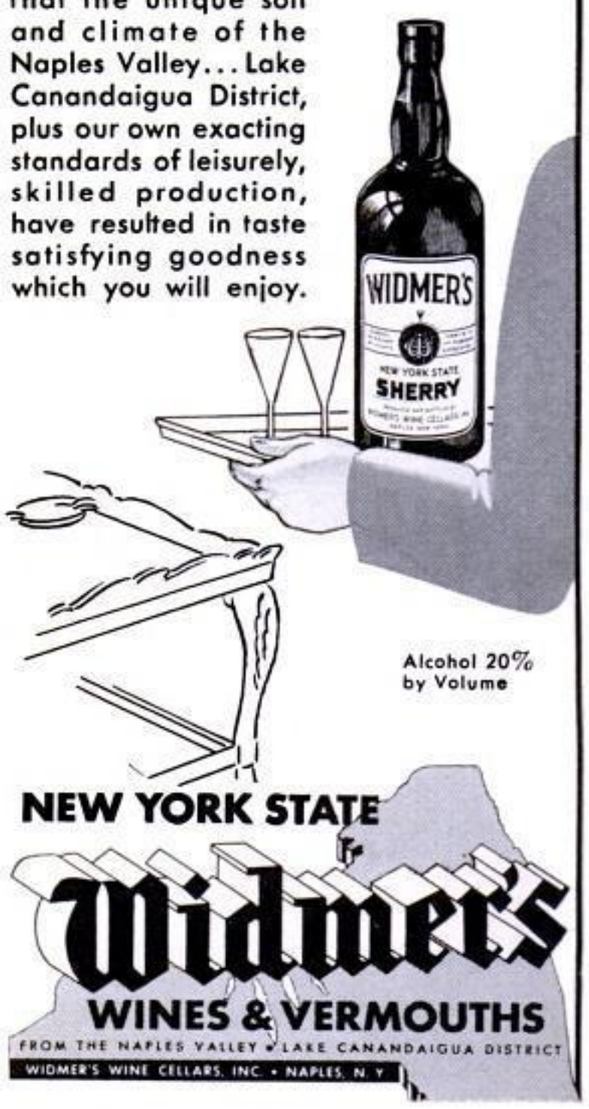
Write for Leaflet A — there's an Angela bra for every figure type!

*Design Pat. D-120308

BESTFORM FOUNDATIONS, Inc. • 358 FIFTH AVE., NEW YORK

TO FINICKY FOLKS *Especially*

Many impartial critics have selected Widmer's Wines as among the finest now available. Won't you try them? We believe that the unique soil and climate of the Naples Valley... Lake Canandaigua District, plus our own exacting standards of leisurely, skilled production, have resulted in taste satisfying goodness which you will enjoy.



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DON'T HAVE ONLY "HALF A RADIO"

—Get a G-E!

THE COMPLETE RADIO WITH FM

THERE'S a new kind of radio today that will tremendously increase your enjoyment of both broadcast and recorded music. Be sure you see and hear it soon. It's the new General Electric Radio-Phonograph with FM—*the complete radio!*

Not only does the new General Electric give you finer domestic reception, more powerful short-wave and better reproduction of records, *but it is built for FM!*

FM means Frequency Modulation, a new kind of broadcasting that ordinary radio sets cannot bring in at all. With the Armstrong FM System as built by General Electric, you hear the overtones that *bring music to life.* Reception of *all* programs is vastly improved.

Don't have only half a radio. Get a G-E and get ALL the thrilling advancements modern radio can bring you.

Give them Something New!

G-E SELF-CHARGING PORTABLE

Has its own Storage Battery

You can play this new G-E portable radio all you please without battery replacement worries. It self-charges while it plays on AC house current. Ask your General Electric Radio dealer for a demonstration.

Offered during the holiday season in an attractive Christmas gift package.

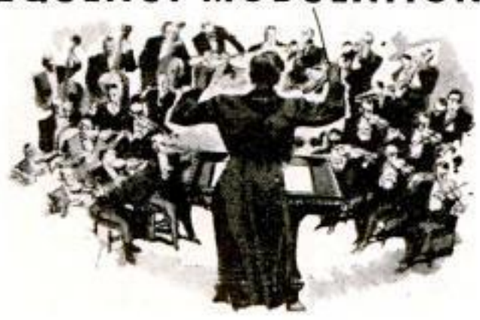
GENERAL ELECTRIC

Get This! **FINER DOMESTIC RECEPTION**

Since FM *demands* higher standards of radio design, the new G-E Radio gives you much finer reception of *all* programs. The same single-unit chassis that receives FM also brings you the standard and short-wave broadcasts.

And This! **FINER FREQUENCY MODULATION**

With FM, as built by General Electric, you hear the overtones that bring music to life—overtones that conventional radio cannot bring you. G-E gives you genuine Armstrong FM that practically eliminates static.

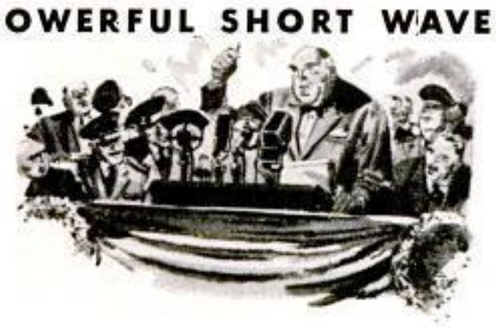


And This! **BETTER REPRODUCTION OF RECORDS**

General Electric's feather-weight tone-arm with its sapphire stylus ends needle changing and annoying surface noise. Records last indefinitely. The G-E automatic record changer plays records a full half hour.

And This! **MORE POWERFUL SHORT WAVE**

Programs direct from Europe and South America come in many times stronger than before. The new G-E Radio has 2 to 3 times as much short-wave sensitivity as previous models.



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General Electric builds a complete line of radios and radio-phonographs, from $13.95. Prices subject to change without notice. See your General Electric Radio dealer.

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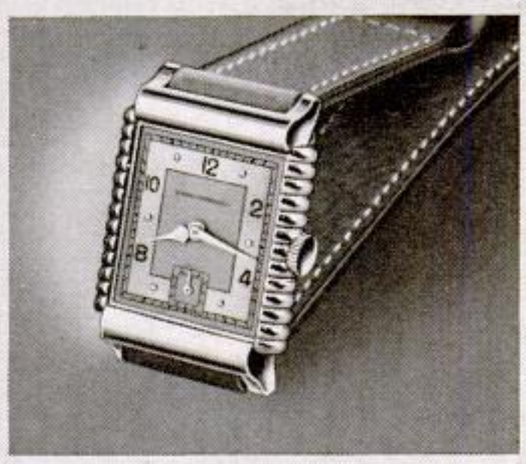
Custom styled from strap to stem. Observe the trim lines, the protected crown. 17 jewels. Available in stainless steel at $37.50; gold filled at $40; 14 K gold at $80.



Escalloped motif and domed crystal distinguish this timepiece of flawless quality—Girard-Perregaux's supreme achievement! 14 K heavy gold, 21 jewels . . . $150.

A watch to cherish through the years. 17 jewel movement. Gold filled . . $40; 14 K gold . . $55.

An exquisite gem she will treasure, not only for its sheer beauty, but for its faithfulness as well. 14 K gold and platinum with 12 genuine rubies and 2 full cut diamonds and 14 K gold bracelet. 17 jewels . . $350.

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Sea Hawk, the watch for accurate and active service. Waterproof . . . cushioned against shock . . . coin thin . . . non-magnetic . . . luminous or plain dial . . . washable strap. Stainless steel, 15 jewels, from $32.50

The watch that does *double* duty: tells the *date* as well as the time. Date changes automatically at midnight. A trustworthy escort. . . . Gold filled, 15 jewels, $35; 14 K gold, 17 jewels . . . . . $65.

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LIFE'S REPORTS

(continued)

songs. But it is as one of Serbia's finest officers that Mihailovich is best known. In 1912 he fought against the Turks, in 1913 against the Bulgarians, in 1914–18 against the Austro-Hungarians and Germans and in this war against the Germans and Italians. Between this war and the last he was the youngest officer on the Yugoslavian general staff, specializing in the idea of invisible warfare should Yugoslavia's main defenses collapse.

The German colonel spoke first: "I am ordered by my commander to declare emphatically that your action is illegal and that we cannot apply international conventions to your soldiers falling into our hands. The Yugoslavian Army has capitulated. We accepted this capitulation and if you continue to fight you break the word given by your commander. In spite of this serious misconduct, General von Dankelman has authorized us to negotiate with you. He is willing to grant full amnesty to every member of your army including yourself. He is ready to take into consideration any other peace terms you desire. We hope to come to an understanding and we hope that the short armistice will be the beginning of a definite peace in your country."

Colonel Mihailovich replied: "I don't wish to examine the question of whether a German officer has the right to protest against a broken pledge. But I wish to emphasize that I have never broken a pledge given by myself or one of my superior officers. It is true that the Yugoslav Army capitulated. But it was the Yugoslav Army, not the Serbian Army. We capitulated under the condition that Yugoslavia remain what it was. Despite this, you dismembered our country immediately after the occupation."

At the end of the two-hour conference, Mihailovich replied to the Germans' threats with the challenge: "I can't tell you how long we shall be able to fight, but I can tell you when we shall cease our struggle. We shall only cease on the day that Germany unconditionally capitulates to the Allies or on the day that the last German soldier dies. It is useless to speak about

CONTINUED ON PAGE 20

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MEN LIKE THE 30% QUICKER SHAVE THEY GET WITH THE NEW SCHICK'S FASTER MOTOR. WOMEN LIKE TO KISS THE SMOOTHER CHEEKS THE 2-M HOLLOW-GROUND HEAD LEAVES IN ITS WAKE

No use guessing what to give a man this Christmas. **Give him a gift** more than three million men have cheered for. **Give him** something he's going to thank you for every **morning.**

Here's why men get that way about the time-saving, skin-**saving new** SCHICK:

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It shaves the whiskers closer! And does it without nicking, **scraping or** burning the skin. That's on account of the way **the 2-M Hollow-Ground Head** operates. It shoves a little **ripple of skin** along beneath it. Then just as each whisker **cruises over** the crest of the ripple, exposing itself at the most **vulnerable** angle, that lightning-fast cutter comes along and **whacks it off** clean down to the skin-line. Gosh! Is the **whisker surprised!** And is his face smooth! You'll **see what we** mean when he kisses his thanks.

It shaves neater! It has two little hinged **whisker-catchers** that hold the beard **clippings.** Empty at the flick of a finger.

It shaves anywhere—AC or DC. Any **time—no need** even to loosen a collar.

So settle the gift question now, with **a new SCHICK.** You'll find them at **dealers' everywhere,** and our money-**back guarantee** says this Schick will **make any** man happy.

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ALWAYS MIX WITH

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LIFE'S REPORTS

(continued)

peace terms. You wish to fight until ultimate German victory. We shall fight until there is an ultimate victory for our allies." Blindfolded once again, the three delegates from Belgrade then left.

•

Although the main part of the Yugoslavian Army was forced to capitulate to the Germans last April, large numbers of this army, especially its Serbian ele-

PUPPET PREMIER NEDICH

ments, never surrendered. Some had never fully mobilized in the mountain districts and these regiments simply stayed in their mountain fastness. Others disappeared, with their guns, into the mountains. For three months nothing was heard of this secret army, but on July 14, after careful preparation, it struck its first blow. On that night strong Serbian formations suddenly surrounded the internment camp at Kerestinech and before the German sentries knew what was up, 80 prisoners were released. Two nights later all the telephone lines in Belgrade were cut. General von Schroeder, the German commandant, dismissed the incident as "stupid sabotage." But owing to this "stupid sabotage" it was only after some delay that Von Schroeder learned what had happened in Herzegovina, Montenegro and Sandjak on July 20. Owing to this delay, relief columns sent to these parts arrived too late to help but in time to find bodies of thousands of Nazis.

On the same night, units of Serbian army simultaneously surrounded dozens of small Nazi and Italian garrisons and police stations. Not one German or

CONTINUED ON PAGE 23

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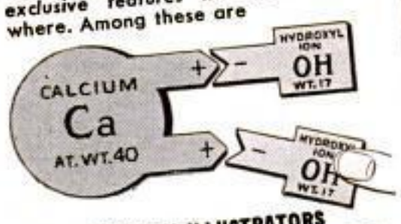

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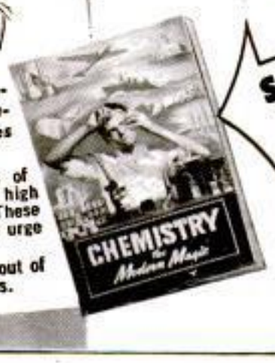

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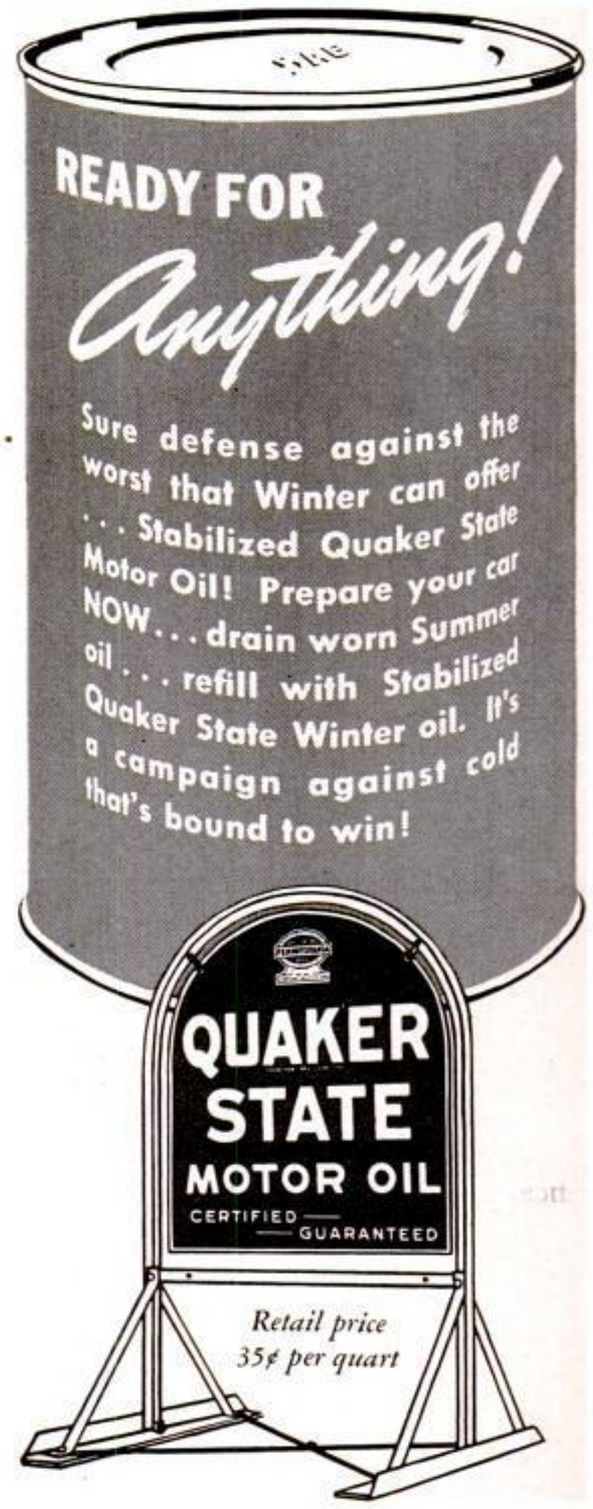

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STAR OF SAMUEL GOLDWYN'S "BALL OF FIRE"

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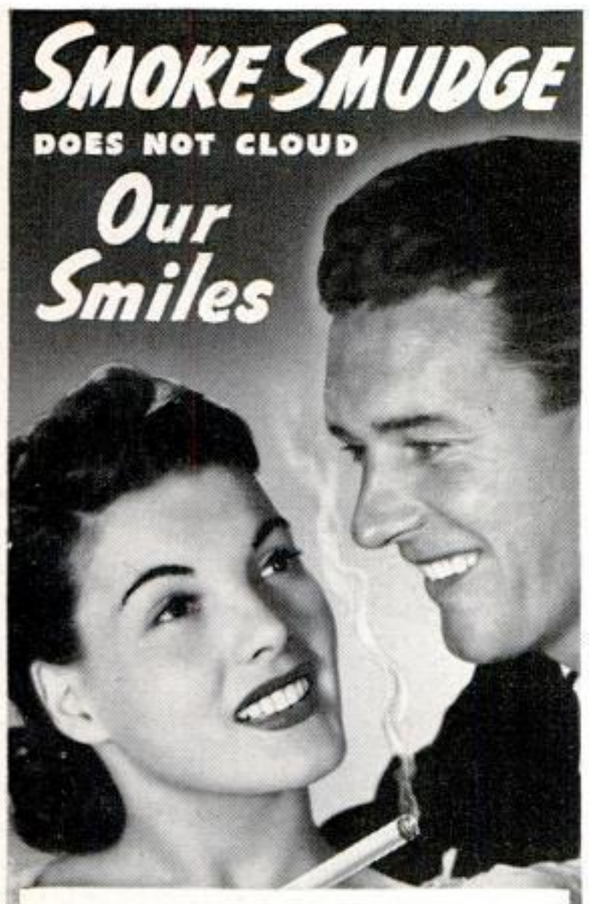

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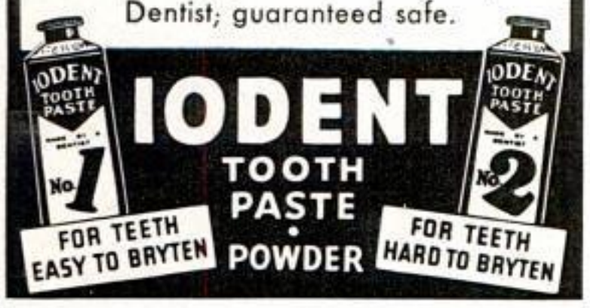

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LIFE'S REPORTS

(continued)

Italian prisoner was taken and not one of them survived to inform Von Schroeder about the fighting.

A quick survey revealed to the Germans that the Serbs controlled nearly a third of the former total of Yugoslav territory, that they occupied a number of important centers, among them the third largest Serbian town of Sabac. Von Schroeder requested that reinforcements and six Italian divisions be brought to Dalmatia. Ten thousand German soldiers were brought to Belgrade. Unprecedented violence next broke out in Belgrade on July 28 when German soldiers were attacked from roofs and windows. Von Schroeder hurried into the street to supervise the crushing of this

SERBS HUNG UP BY GERMANS

rebellion but this walk did not agree with his health. German claims that Von Schroeder was killed in an airplane crash at the time do not tally with Serbian reports that he died after being stoned to death in Belgrade streets.

General von Dankelman, a Bavarian, took Von Schroeder's place. His first act was to request 25,000 more German troops. In reprisal for Von Schroeder's "airplane crash," the Germans executed 122 Belgrade citizens.

August was filled with further fights all over the country. The Italian Government suddenly surprised the Italian public with an official announcement that during that month 426 Italian officers and soldiers were killed and 876 wounded in Yugoslavia.

The Serbian army that is still fighting has found a way to protect itself against German reprisals on Serb troops who fall into Nazi hands. Colonel Kovachevich, who commands the Serb units fighting in the

CONTINUED ON NEXT PAGE

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WITH FREE HOT WATER

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You'll heat your car the best way, with safe, healthful, circulating heat from free hot water, regardless of the type of Arvin you choose. Here are a few of the many reasons why:

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There's an Arvin for your car, built to fit it perfectly—built to give you as much heat as you need, wherever you drive. And any Arvin you choose operates on the same safe, dependable hot water heating principle that has won the approval of millions of car owners, mechanics and engineers.

Arvin prices range from $9.95 for a dash model, up to $27.50 for the complete underseat heater-defroster-foot-warmer system. Sold everywhere—by garages, service stations, accessory stores, wherever you see the Arvin display girl. Be warm in your car this winter. Arvin comfort costs but little.

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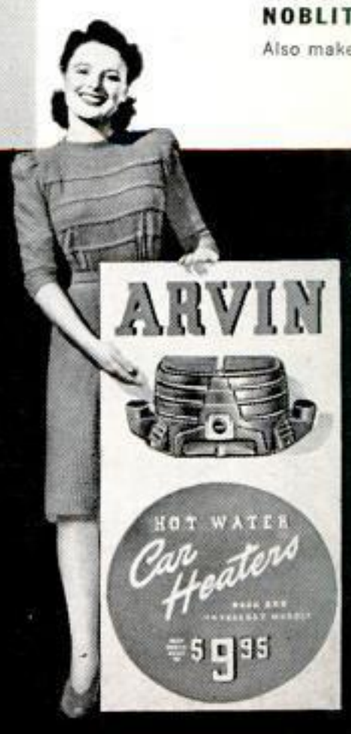

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Your dealer will gladly give a demonstration. See him today or write for free descriptive folder L11.

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ROLLS RAZOR

LIFE'S REPORTS

(continued)

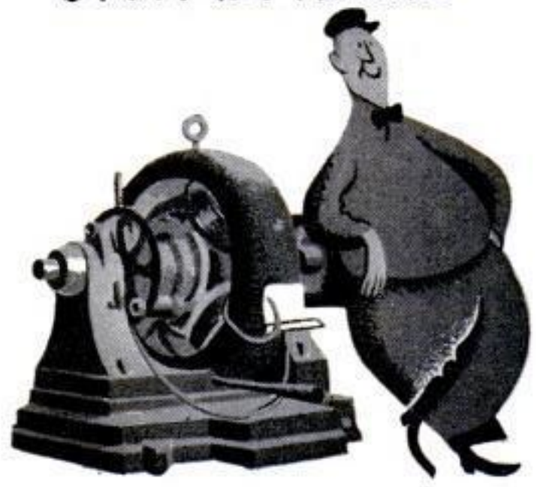
mountains north of Sarajevo, has informed General von Dankelman, the new German commandant, that he is holding 600 German officers and men and 1,200 Ustashi prisoners (anti-Serbian Croats—ED.) in a special prison camp. Kovachevich wrote Von Dankelman: "We are dealing with them strictly according to international rules. We beg to inform you, however, that we shall execute ten of them for every one of our men executed by your forces. Do not try to free your prisoners by attacking our camp. The camp is well mined and will be blown up as soon as your troops are sighted."

The new waves of terror that have followed since Von Dankelman took over aroused Serb resistance to such an extent that on Sept. 14 General Nedich, the puppet premier in Belgrade, admitted in a radio broadcast: "Robber bands destroy our railroads and interrupt traffic. Not a single railroad can be kept intact to secure the distribution of food throughout the country." Then he appealed to Serb soldiers to lay down their arms and return to their homes. He promised no reprisals. When this appeal was unsuccessful, the Germans themselves then approached the leaders of the invisible army and the meeting on Oct. 6 was the result.

Thus the army of Serb patriots today controls a quarter of Yugoslavia and most of the important railway lines. Not a German or Italian soldier ventures into large areas in Bosnia or Herzegovina. The greatest part of Montenegro, with the exception of the larger towns, is held by the Serbs. Colonel Kovachevich still occupies the mountains north of Sarajevo. Colonel Mihailovich still occupies the territory southwest of Belgrade. In eastern Serbia the troops of a third leader, Dragisha Vassich, are still holding out. Some measure of Serbian resistance to the Nazi occupation may be gathered from the fact that, although Vassich is married and has four children and is a lawyer and popular Serb author by trade, he is now leading large bands of well-organized troops in the primitive mountains of his nation.

SHIPPING A DRILL

OR A DYNAMO



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200	$1.00	$1.04	$1.12	$1.32	$2.00
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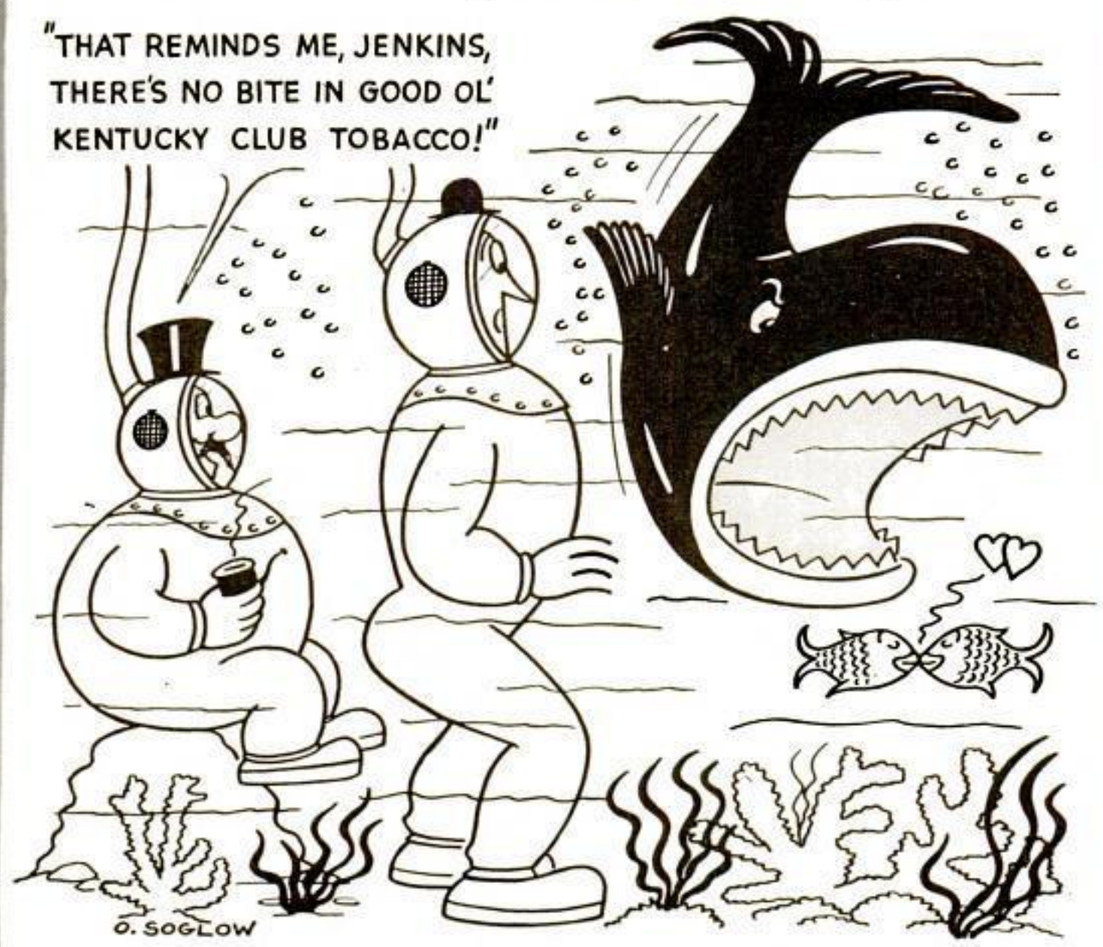

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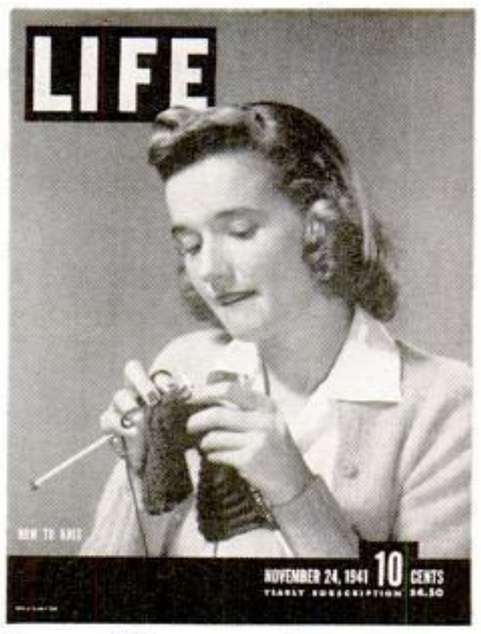

Peggy Tippett, who seems to be having difficulty with her knitting on this week's cover, learned to knit at Notre Dame College, Baltimore. She hadn't knitted a stitch since school-days until Photographer Gjon Mili told her to knit away while he flashed scores of pictures. Now Peggy promises to turn out some of the new V-neck Army sweaters for which the Citizens Committee for the Army and Navy has issued an appeal. For pictures showing how to knit, see pages 110–115.

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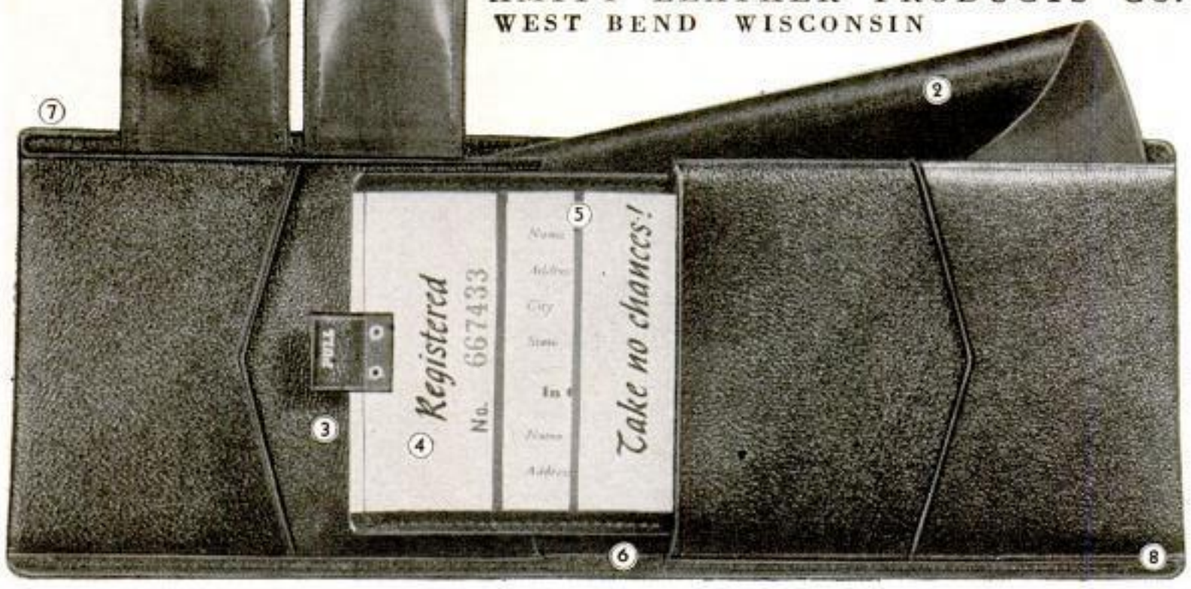

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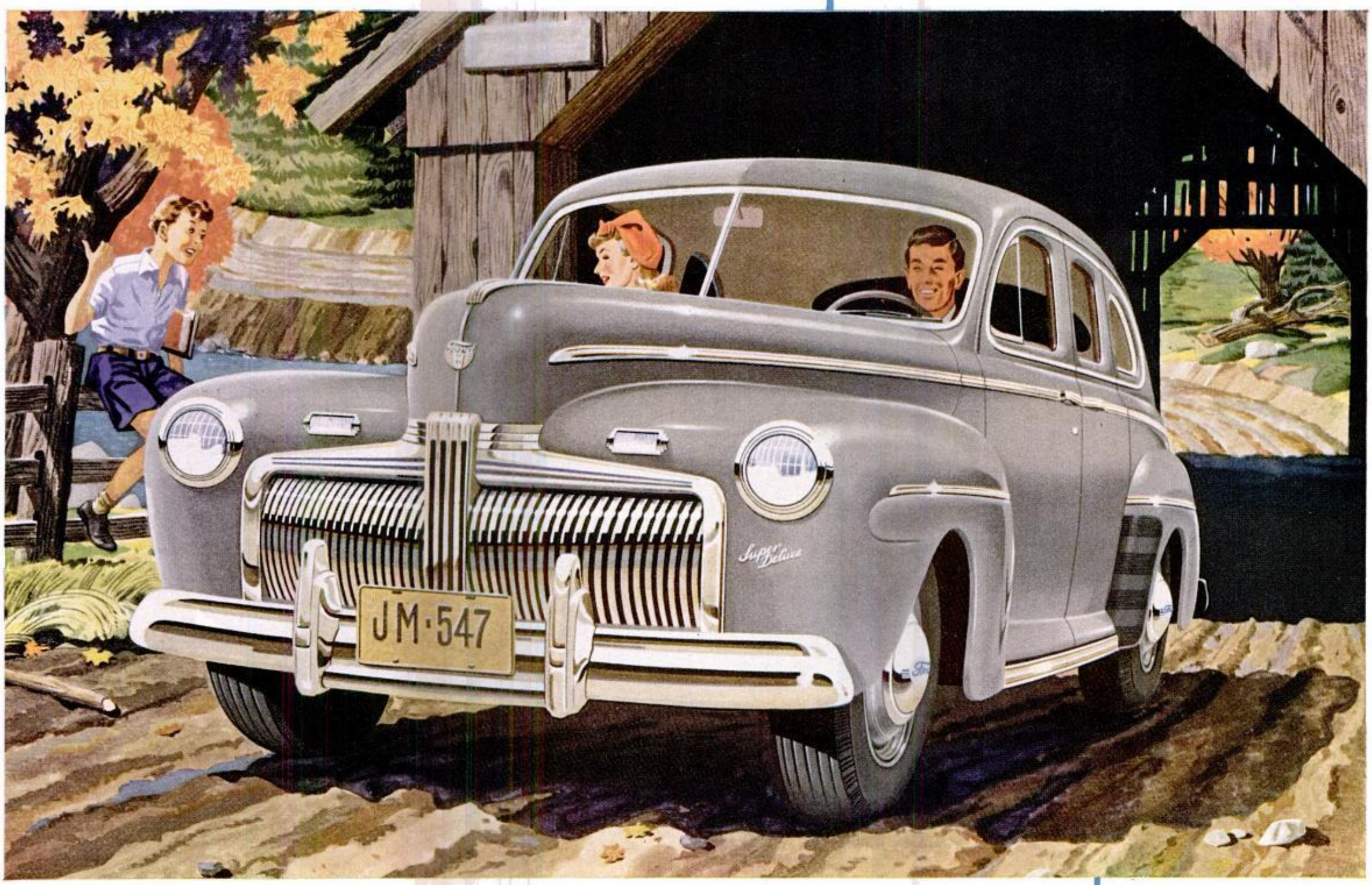

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Vol. 11 No. 21

LIFE

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November 24, 1941

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LIFE'S PICTURES

Gjon Mili, who took the repetitive-flash and high-speed pictures of Pentathlon-Decathlon Champion John Borican on pages 62-64, is shown here a split second after clicking his shutter as Borican ends a sprint in Mili's studio. Because Borican had to stop fast, he finished by running up a mattress propped against the wall. Borican's discus made a shambles of the studio. Photographer Mili also took the cover picture and most of the knitting series beginning on page 110.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (*left to right, top to bottom*), and line by line (*lines separated by dashes*) unless otherwise specified.

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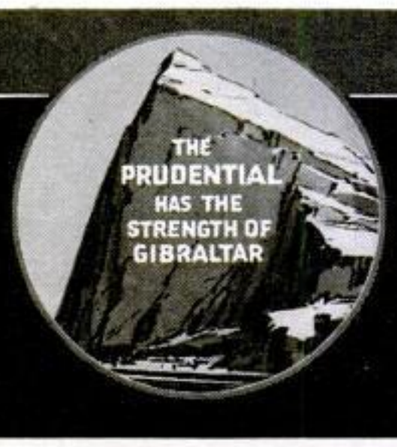

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Vol. 11, No. 21

LIFE

November 24, 1941

THE NAVY WIVES' ASSOCIATION MEETS ONCE A WEEK TO HELP RELIEVE THE LONELINESS OF A STRANGE TOWN. HERE WIVES MAKE FRIENDS, GOSSIP, KNIT FOR THEIR HUSBANDS

ATLANTIC WAR MAKES PORTLAND, MAINE, A CITY OF RUMORS AND WAITING WIVES

Last week the country talked and worried about war. In Washington the severest test of the nation's foreign policy was taking place in debate over repeal of three sections of the Neutrality Act. The issues were whether American ships should carry cargo into belligerent waters and whether they should mount guns when carrying that cargo. The talk was bitter, serious and the outcome in doubt. When repeal passed by a slim margin, the country knew it was in the war to stay.

But in one American city there was no talk about the "possibility" of war. In Portland, Me., the people spoke of America's war in the present tense. In this pleasant old town of Longfellow, war meant the widows of American sailors on the *Reuben James* who lived on the next street. It meant the talk of destroyer officers who spoke quietly of having sunk submarines on the patrol to Iceland. It meant the mysterious comings and goings of gray warships, the hundreds of sailors' wives who have moved to the port to wait for their husbands. For Portland, with its well-protected harbor and easy access to the sea, is one of the northeastern bases for the Atlantic Fleet.

Portland, in its long history, has become used to sailors and war. But never has the city seen anything to equal the present excitement. Detachments of the Fleet are in and out of the harbor almost constantly. The Navy recently announced that the Government was to spend $3,780,000 to dredge rock ledges from the bay. Soon it will tow floating drydocks there, so that the port can be used for repairs. A submarine base is to be built on an outer island. The airport is crowded with Navy planes which have just landed or are about to rejoin their carriers on the Northern patrol. In the winter, when Canadian ports freeze over, it is almost certain that lease-lend goods will be shipped from Portland to Britain and the Russian port of Archangel.

The people of the tight, small city of Portland feel closer to the Navy than the citizens of larger base towns. More than other Americans, they have some knowledge of the fierce struggle the Navy is waging with German raiders and submarines. From returning officers and bluejackets, they hear first-hand reports of attacks that never reach the ears of other citizens. Last week the rumors that have floated around Portland had confirmation in the British Admiralty's word that American and British vessels were sinking many German submarines. Hitler, too, knew of the U. S. Navy's success and countered with the threat of more U-boat packs this winter.

Portland is a town of waiting women. Sailors' wives by the hundreds have moved there, to be with their husbands when they come home from sea. They walk through the town in little groups, go to movies or to meetings (*above*) to while away the long months. Often they are to be found on the hill that looks over the harbor, watching, as Portland women have watched for 200 years, for their husbands' ships to come back. All of them, knowing the dangers of the Atlantic patrol, wait anxiously. A few of them wait in vain.

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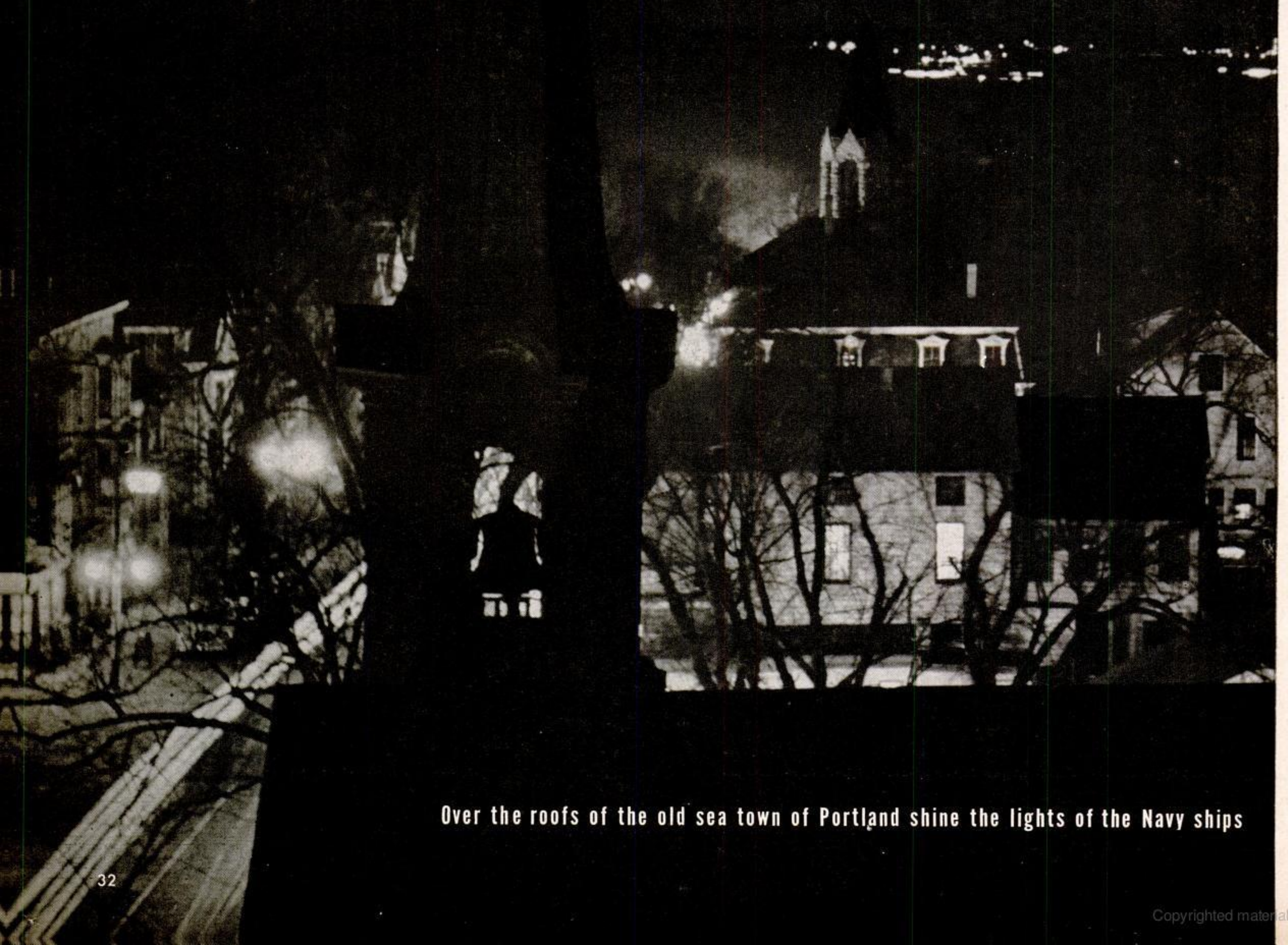

Over the roofs of the old sea town of Portland shine the lights of the Navy ships

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PORTLAND IS CROWDED WITH SAILORS BACK FROM THE SEA

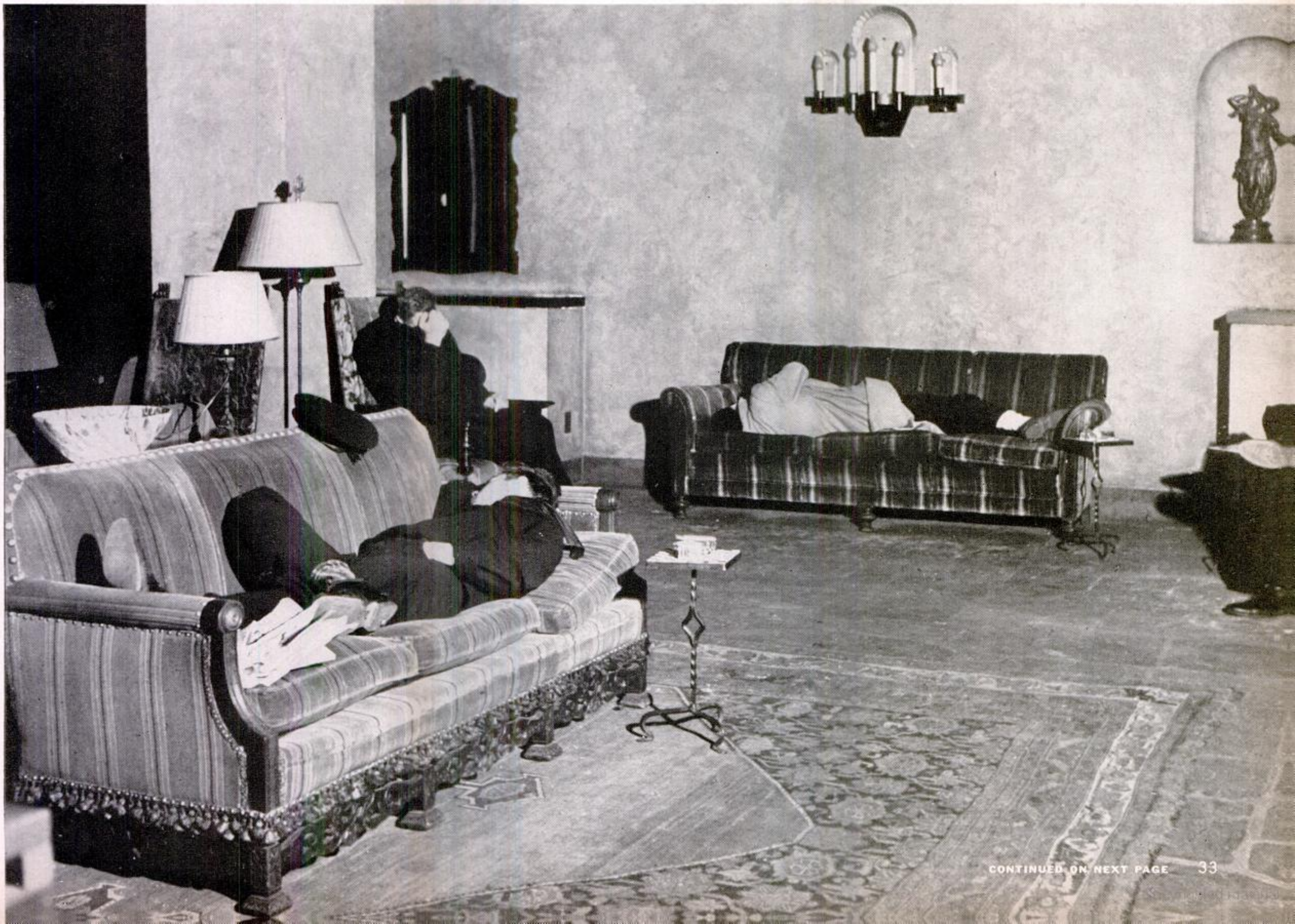
When Fleet forces are in, the whole town wakes to a new tempo. Bigger base cities like Boston and Brooklyn can absorb an influx of sailors without feeling them, but to small Portland so much Navy is important. The men pour in by the thousands as the liberty boats dock at the naval pier. Streaming up from the waterfront they fan out into the town, staring with strange fascination at the neon lights after three weeks of patrol on blacked-out ships. Many of the men meet their families and go home with their wives and children. Others wander aimlessly about seeking amusement.

There is not much to do in Portland. There are only two or three dance halls, which are filled to the bursting point by 4 in the afternoon. Then the Shore Patrol turns away the rest. And there are no girls. About 130 girls followed the Fleet from Newport, but the Portland authorities sent them back. All that is left for sailors to do is to drink beer and walk the streets. When night comes the sailors, none too anxious to go back to their ships, sleep in hotel lobbies and on park benches.

Portland is used to sailors in its streets and ships in its harbor. It is comforted to see, over its gables and spires, lights of Navy ships shining steadily through the night (*opposite page*), but it is troubled about the sailors. For when dawn comes and shore leave expires they go back to the waterfront and into the launches. Then the ships put out to sea. And Portland and its people know that beyond the morning mists on the seas to Iceland lie deadly submarines and raiders. They know from experience that some of the ships and their men may never come back.

FIRST STOP FOR SOME SAILORS IS TO HAVE UNIFORMS PRESSED FOR TOWN. OTHERS HURRY FOR THEIR FIRST DRINK

SAILORS SLEEP IN THE LOBBY OF THE HOTEL. BEDS ARE SCARCE AND MOST SAILORS DON'T LIKE TO RETURN TO SHIP. OTHERS SOLVE THE PROBLEM BY STAYING UP ALL NIGHT



CONTINUED ON NEXT PAGE

For 60 years a lamp has hung on this porch, lighting the way home for a young husband lost at sea. Portland is an old town with widows' walks on the houses and an 82-ft.-high watchtower which generations have climbed to watch for the ships.

Graves of two sea captains, British and American, are visited by Navy wives. Buried captains commanded U. S. brig *Enterprise* and British brig *Boxer*. Both of them died on the same day in a battle near Portland's harbor, won by *Enterprise*.

KNITTING, READING, ONCE IN AWHILE A MOVIE, BUT MOSTLY WAITING WITH NO NEWS IS PORTLAND NAVY WIFE'S LIFE

PORTLAND HEARS STORIES OF THE ATLANTIC PATROL

As these pictures were taken, a LIFE reporter spent several days looking around Portland, talking with sailors and civilians. This is his report:

Portland is the U.S. city nearest the war. In the past few months, since the Atlantic Fleet began to use it extensively as a base, the city's population has nearly doubled. Most of the time, except when the Fleet is in, it is a town of sailors' wives. Sailors have brought their wives from Norfolk, Newport, Boston and other Atlantic ports to be near them when they dock.

The women find it nearly impossible to get a place to live. Rents have skyrocketed from the usual average of $30 to $70 or $80 a month. It is not unusual to see shiny officers' cars parked outside waterfront hovels—the only homes available.

The wives of enlisted men find nothing to do. After paying high rents, they have hardly enough left for food, cigarets and movies. Their favorite occupation is to go down to the Eastern Promenade or up on the old Observatory and gaze out to sea, watching for their husbands' ships. Or else they wander around the town's historical landmarks—the old First Parish Church, Deering's Oaks, Eastern Cemetery where renowned old sea captains sleep—places all made famous by Longfellow. The days and months are spent in waiting and worrying. Since the *Reuben James* and the *Kearny* torpedoings, the worrying has become more intense as women have seen their husbands' friends lost at sea, their own friends widowed.

Worry breeds rumors, and Portland is alive with rumors. A wife will be wakened in the middle of the night to be informed by someone "who heard it from a friend" that her husband's ship has been sunk. There have been nervous breakdowns and miscarriages because of this sort of thing. The wives can't be blamed because they don't know what to believe since the incident of the *Reuben James*, when the families first heard the news from radio and newspapers. The ships at sea keep radio silence and if accidents happen the Navy itself may not get any details until days later. It was a week and a half before the Navy could officially let the *Reuben James*'s families know who had been killed and who survived.

Patrol service is broken up among detachments of the Fleet. Generally a detachment serves for three weeks, rests one week, then relieves another part of the Fleet. When a force is in port, the harbor is filled with carriers, battleships, cruisers, destroyers, tankers, destroyer tenders and supply ships. The town is full of sailors. I heard from three naval sources that one particular section of the patrol had sunk seven German subs. These, they claimed, were proven without doubt. Germans use all sorts of tricks—shooting sailors' caps from torpedo tubes, releasing oil and air bubbles—to fool attacking ships. But these seven left evidence such as large pieces of floating cork, or came to the surface and heeled over to sink. The naval men had no doubt that these subs were sunk.

Flying officers and destroyer commanders are the grimmest of the lot. They come into town, walk about tight-lipped, drink gloomily and a bit prodigiously, are a bit lax and absent-minded. One flying officer told me that his carrier had lost 16 planes in three weeks, six attempting to land in a storm, the rest evidently shot down by raiders or lost on reconnaissance.

Sailors who come ashore are grim and purposeful. They keep traditional naval secrecy, but some hint of action. It seems, without doubt, that the Navy has been conducting an active and ever-increasing war with German submarines. It seems that more American ships have been attacked than the Navy has announced. Some have been damaged, others have escaped. There is certainly a brisk little naval war going on in the Atlantic between Portland and Iceland.

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It the edge of the misty harbor, where women have waited

oor years, three Navy wives watch for their husbands' ships

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LIFE ON THE NEWSFRONTS OF THE WORLD

House nullifies Neutrality Act by slim margin; coal dispute rages; Japanese "Peace" envoy arrives

At 4:25 p.m. on Nov. 13 Speaker Sam Rayburn announced to a hushed House of Representatives: "The vote is 212 ayes to 194 nays." Thus by a scary margin of 18 votes the House approved the Senate's amendment to the Neutrality Act permitting U. S. ships to enter belligerent ports. A few hours earlier the amendment had appeared lost. A move by certain Southern Democrats to hamstring Congress until anti-strike legislation was enacted had thrown the nation's foreign policy into dire peril. No one disputed the need of new effective machinery to halt work stoppages in the defense industries. But to many a worried onlooker the revolt appeared a fearfully dangerous and ill-timed maneuver.

It was only by virtue of 22 Republican votes that the Administration finally managed to pull its amendment out of the fire. All afternoon on Nov. 12, most of that night and all the next morning, Speaker Rayburn and Majority Leader McCormack importuned recalcitrant members. Not even when the roll call began were they sure they had at last achieved success. All the big guns of the Administration were brought into play. Secretary Hull sent a message urging affirmative action. The President wrote a letter which Mr. Rayburn read at the last possible moment before the vote. "Failure to repeal these sections would cause rejoicing in the Axis nations," the President warned. And at the end of his letter he promised action on the coal strike: "It is obvious that this coal must be mined. . . . The Government proposes to see this thing through."

These pleas were successful. Probably half a dozen doubtful votes were crystallized by the President's assurance. In silence and gravity the vote was taken. A little ripple of relief and applause swept over House and galleries when the result was announced. And the chamber emptied.

SPEAKER RAYBURN

Next day isolationists took comfort in the close vote. But as Walter Lippmann pointed out, a close vote on an important measure is nothing new in U. S. history. He cited balloting on ratification of the Constitution, the declaration of war in 1812, the Missouri Compromise, the annexation of Texas and the gold standard act of 1900 as great issues which had squeaked through by the narrowest of margins. "The exact proportions of the vote in the House," wrote Mr. Lippmann, "have no lasting significance. For it was evident to anyone who followed the debate and felt the atmosphere of Congress that few of the votes were cast on the technical issue itself. . . . Just why naval hostilities on the route to Iceland are still 'peace' while naval hostilities on the route to England are 'war' was something that Mr. Hamilton Fish never did explain."

The Navy, prepared for a favorable vote, moved quickly to arm 1,600 U. S. merchant ships. Guns were ready. Crews were ready. Work waited only upon the President's signature. First American convoys to Britain may sail within the next fortnight. By its vote Congress may not have taken the U. S. all the way into war as isolationists contended. But one thing seemed certain: from now on there can be no turning back.

•

Lewis vs. Roosevelt. All last week the nation watched with grim fascination a battle between two strong-willed men—one the most effective labor leader in

STEELMEN FAIRLESS, GRACE, PURNELL

all U. S. history, the other the best friend labor ever had in the White House. The issue was simple. At midnight Nov. 15 John L. Lewis would call a strike in the captive coal mines if his United Mine Workers could not come to terms with mine operators on the question of a union shop.

As the deadline approached, Lewis and his associates, Philip Murray and Thomas Kennedy, deliberated long and heatedly with the big steel men who controlled the captive mines—Bethlehem's Eugene Grace, U. S. Steel's Benjamin Fairless, Youngstown's Frank Purnell. By nightfall Nov. 15 the argument was still deadlocked. In the last analysis, everyone knew, the fight was not between the steel trio and the labor trio. Actually it was between John L. Lewis and Franklin D. Roosevelt.

Finally the President notified Lewis in a historic White House edict: "I tell you frankly that the Government of the U. S. will not order, nor will Congress pass, legislation ordering a so-called closed shop. . . . The Government will never compel . . . [workers] to join the union by a Government decree. That would be too much like Hitler's methods toward labor."

Meanwhile Army regulars were preparing to move into the coal fields. And Congress, its patience exhausted by strikes, was preparing to draft legislation designed to end work stoppages until the international crisis had passed.

•

Touchdown for Kurusu? Fortnight ago when Saburo Kurusu, Japan's special envoy to the U. S., left Hong Kong by Clipper, he was called a pinch hitter sent in to break up a tie ball game with a home run.

Last week, arriving at San Francisco, Kurusu switched sports. "I hope," he said, "to break through the line and make a touchdown."

The U. S. and Britain, however, were last week preparing for what might happen if Kurusu does not score a touchdown for peace. In Parliament, Winston Churchill pledged: "Should the United States become involved in war with Japan, a British declaration will follow within the hour." All 970 U. S. marines were ordered out of China.

U SAW

Besides Kurusu the Orient last week contributed another distinguished visitor. He was U Saw, Premier of Burma. Recently the British promised to help Burma attain dominion status after the war, but U Saw, bargaining for dominion status now, said he was "disappointed." With U Saw was his secretary, U Tin Tut. Burmese have only one name. When they achieve maturity and responsible position they prefix their name with U. It stands for Uncle.

The "Old Lady" Sinks. She was a big girl of 22,000 tons and she fought like a fishmonger's wife from the Arctic to the Cape of Good Hope. Two years ago the Nazis claimed to have sunk her. But the more often they made this claim, the more furiously the *Ark Royal* fought back. She was in on the search for the *Graf Spee*, Narvik, the bombardment of Genoa, helped sink the *Bismarck* and chase the Italians. She was the best-known and most-beloved ship the British had.

But last week the old girl really sank. At least one torpedo from two German submarines hit her amidships 25 miles east of Gibraltar. It was just about teatime. "Damned hard luck on the old lady," said one of her ratings.

After being hit the *Ark Royal* developed a 35° list, but the British labored to save her for twelve hours. Finally her crew of 1,600 slid down ropes to a destroyer waiting below. Only a few men were lost. "A luxury torpedoing" said a marine.

"OLD LADY"

Two hours later, at 6:15 a. m. and within sight of "Gib," the "Old Lady" sank. "She toppled over like a tired child," said a British officer. Onlookers cried. It was like losing an old friend.

Two days after the *Ark Royal* sank, the Germans claimed that their submarines, now operating in the Mediterranean, had damaged the battleship *Malaya*, recently repaired in the Brooklyn Navy Yard.

•

Pinch. Europe last week felt these pinches:

England. Tipplers were being forced to go on the wagon because of the scarcity of whisky, most of which is exported to the U. S. to build up credit.

France. In Paris the price of cigaret butts reached a new high: 50 butts for 55¢.

Italy. With soap selling for 60¢ a cake the Government decreed that only one cake can be bought at a time.

Germany. Commencing Dec. 1, men will be restricted to six cigarets or one cigar a day, women over 21 to three cigarets every other day. A jolt to Army officers and aristocrats was the news that, owing to a shortage of glass, no more monocles will be made.

PICTURE OF THE WEEK

Two years ago this month the German Government issued a decree promulgating a code for long-distance soldier weddings. The cover of the Hamburger *Illustrierte*, reproduced here, is the first glimpse the U. S. has had of such a ceremony. The machinery is simple. A soldier on active duty at the front simply gives his battalion commander written notice of his wish. The registrar in the bride-elect's home town asks if she will accept the proposal. Upon her consent, ceremonies are performed at the same hour by the bride's pastor and the groom's chaplain. The wedding in the picture is taking place somewhere behind the lines, probably on the eastern front. The caption at lower left corner reads: "If a front soldier is being married long distance, a bouquet of roses for the bride lies on the chair." As a result of long-distance wedlock, the marriage rate in Nazi Germany has risen steadily since war began. The device serves also to legitimize many of the new babies the Führer has asked for.

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Nummer 32 SONNABEND, 9. AUGUST 23. JAHRGANG 1941 Preis 20 Pfennig

Hamburger Illustrierte

Ein Stuhl bleibt leer

wenn der Frontsoldat ferngetraut wird. Ein Rosenstrauß für die Braut liegt darauf

Aufnahme: PK. Böhmer (Weltbild)

Long-distance wedding unites a Nazi soldier at the front with his bride far away at home

The B-19, world's biggest warplane, flies over California

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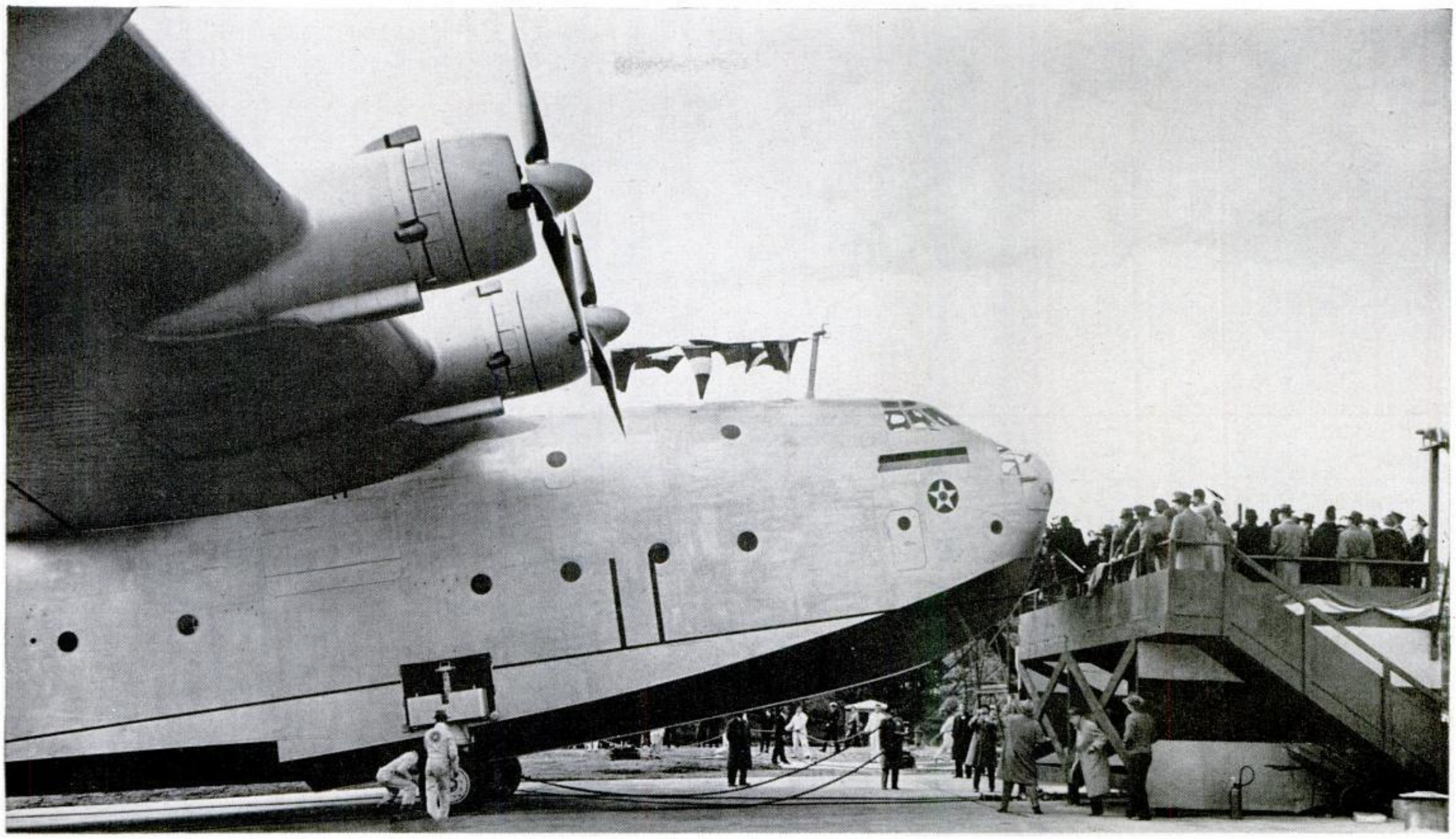
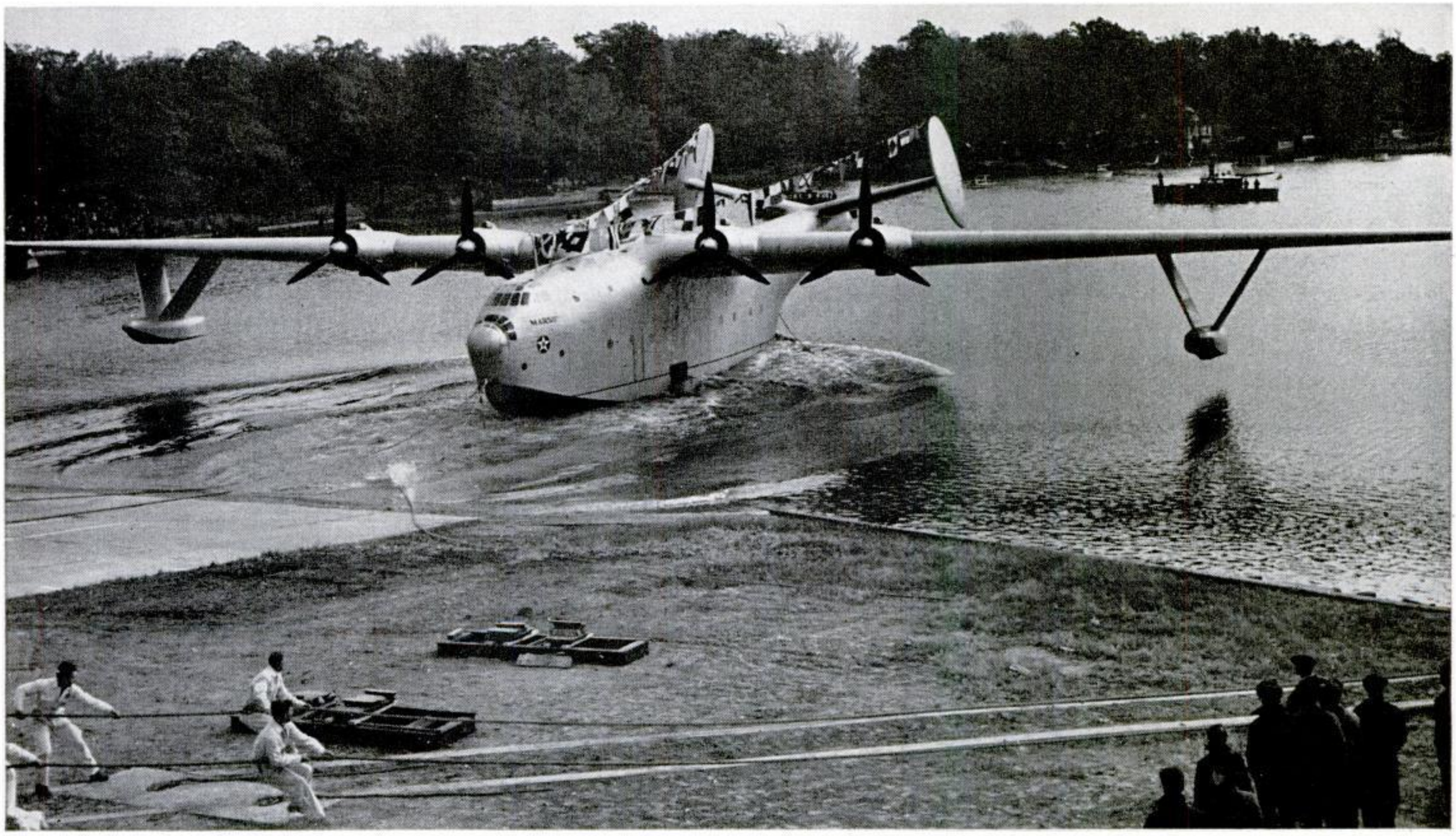


THE "MARS," WORLD'S BIGGEST SEAPLANE, GETS CHAMPAGNE CHRISTENING AT MIDDLE RIVER, NEAR BALTIMORE. IT HAS 200-FT. WINGSPREAD COMPARED WITH THE B-19'S 212

IN A BIG YEAR FOR BIG PLANES U. S. ARMY AND NAVY HAVE THE BIGGEST

The year 1941 may well be the date when the balance of world military power shifted to the nations that could build the biggest, fastest bombing planes. This was the year when U. S. flying fortresses went into action in World War II, when Great Britain began turning out four-motored Short Stirling and Halifax bombers. Far bigger than any of these are the great flying machines of war shown on these pages. Both the Army's B-19 (*opposite page*) and the Navy's new *Mars* patrol bomber could fly to Europe and back without refueling. The B-19, frankly a flying laboratory to test problems of load and range, was last week getting final trials at March Field, Calif. The 140,000-lb. *Mars*, launched by Glenn Martin on Nov. 8, is faster and can land anywhere on the seas. Already Martin is planning a bomber nearly twice as big.



THE "MARS" WAS THE FIRST NAVAL PLANE TO BE LAUNCHED LIKE A SHIP. THE PLANE HAS SPACE FOR TORPEDOES AND BOMBS, COULD TRANSPORT 150 MARINE SHOCK TROOPS

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"I SEE A MOUSE" TECHNIQUE, SUDDEN & SURE, IS DEMONSTRATED BY JANE DICKINSON

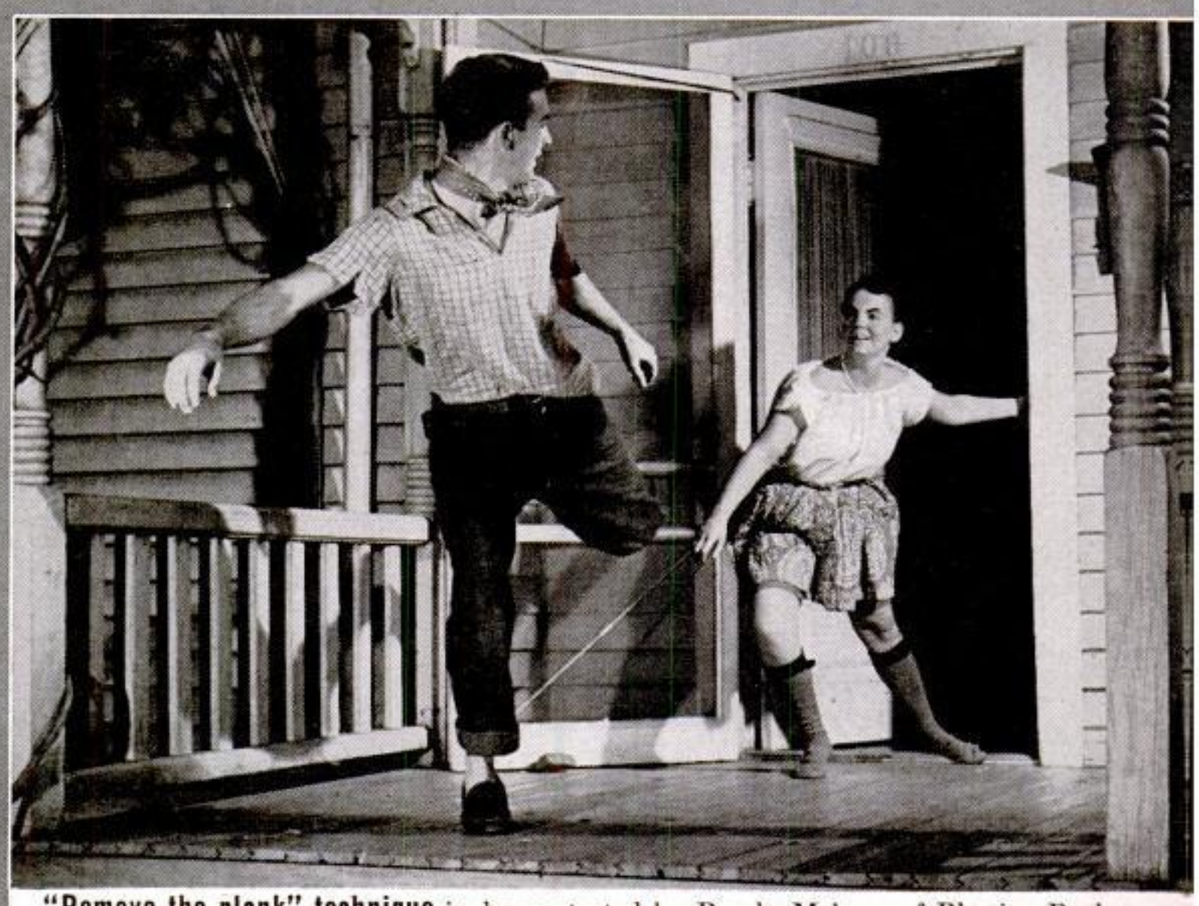
ON SADIE HAWKINS DAY, NORTH CAROLINA CO-EDS SHOW HOW TO KISS GIRL-SHY BOYS

On Nov. 8, the students of the co-educational University of North Carolina gave themselves over to a day of humorous osculation. It was Sadie Hawkins Day, only holiday based on events in a comic strip, and all over America 500 schools, colleges, clubs and Army camps were commemorating the day when the original Sadie Hawkins of Dogpatch, Ky., a fleet but uncomely lass, chased and nailed a husband. To North Carolina for the event repaired the originator of the famous *Li'l Abner* cartoon strip himself, Al Capp, to guide and instruct the celebrants in their burlesque. This year there is a new Dogpatch girl, Cynthia the Siren, who is out to get girl-shy Li'l Abner, and on these pages the co-eds from the University of North Carolina demonstrate her effective techniques for kissing the unwilling male.

IN "HOLD THE DISHES," VICTIM IS LOADED WITH CHINA, THEN SEIZED AND KISSED

Using "speck-flicking" technique Cynthia (Virginia Broome of Atlanta), feigning innocence, starts to remove speck from coat of Li'l Abner (Bill Alexander, Mooresville, N. C.).

In the "never fail" method, Daisy Mae (Connie Elliott of Augusta, Ga.) lies in wait for Li'l Abner (Dick Railly of Murfreesboro, N. C.). Daisy Mae is the heroine of Dogpatch.



"Remove the plank" technique is demonstrated by Randy Mebane of Blowing Rock, N. C. as Daisy Mae, John Feuchtenberger of Bluefield, W. Va. as retreating Li'l Abner.

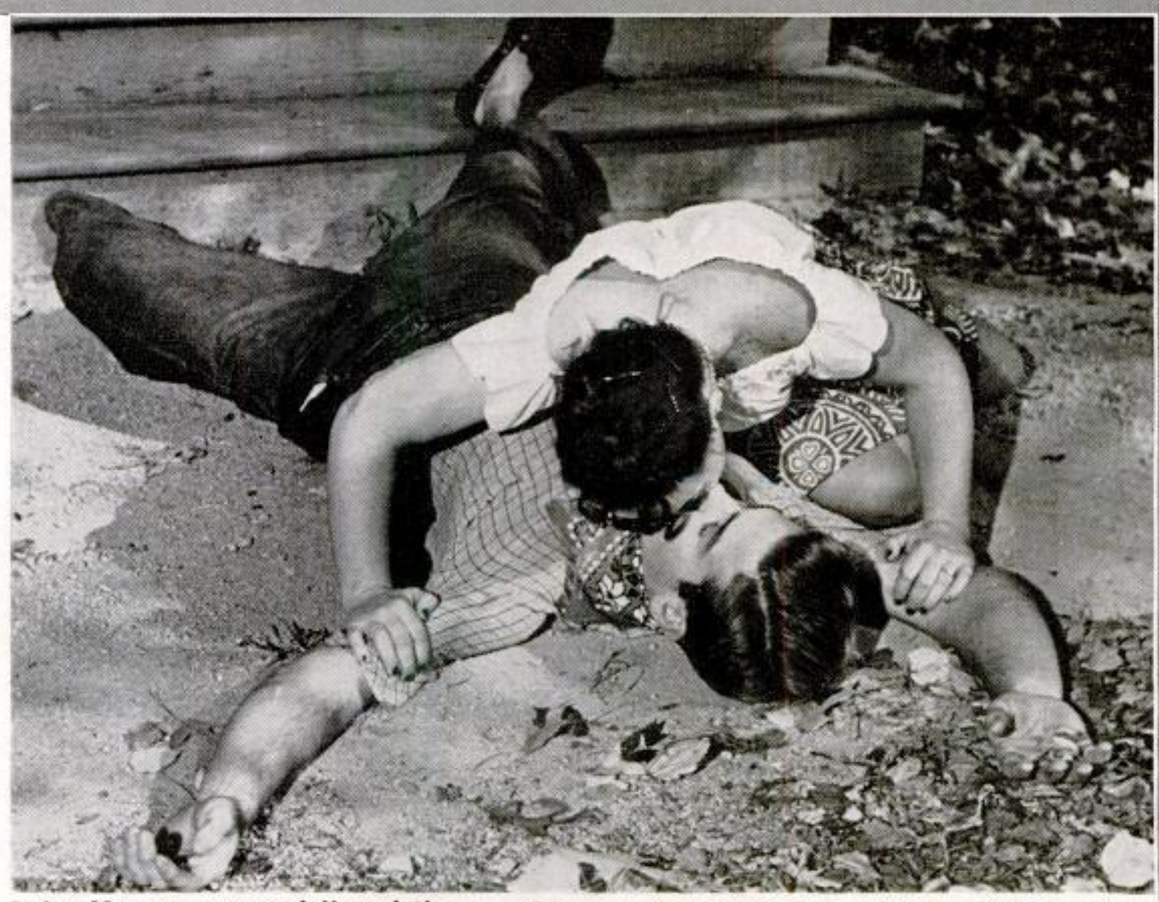
The speck is removed, with a cute remark, but then Cynthia pretends she sees another on his collar. Victim turns, Cynthia moves closer, observes a speck on his nose, and then —

BINGO! Before he realizes that he is in danger, Li'l Abner is soundly kissed. Li'l Abner is traditionally admired as "a devastating mass of muscle" and supposed to be chary of wimmin.

From behind her tree, Daisy Mae whoops out at Li'l Abner. This method is remarkably primitive and devoid of subtlety, but Daisy Mae only has one day a year to get her man.

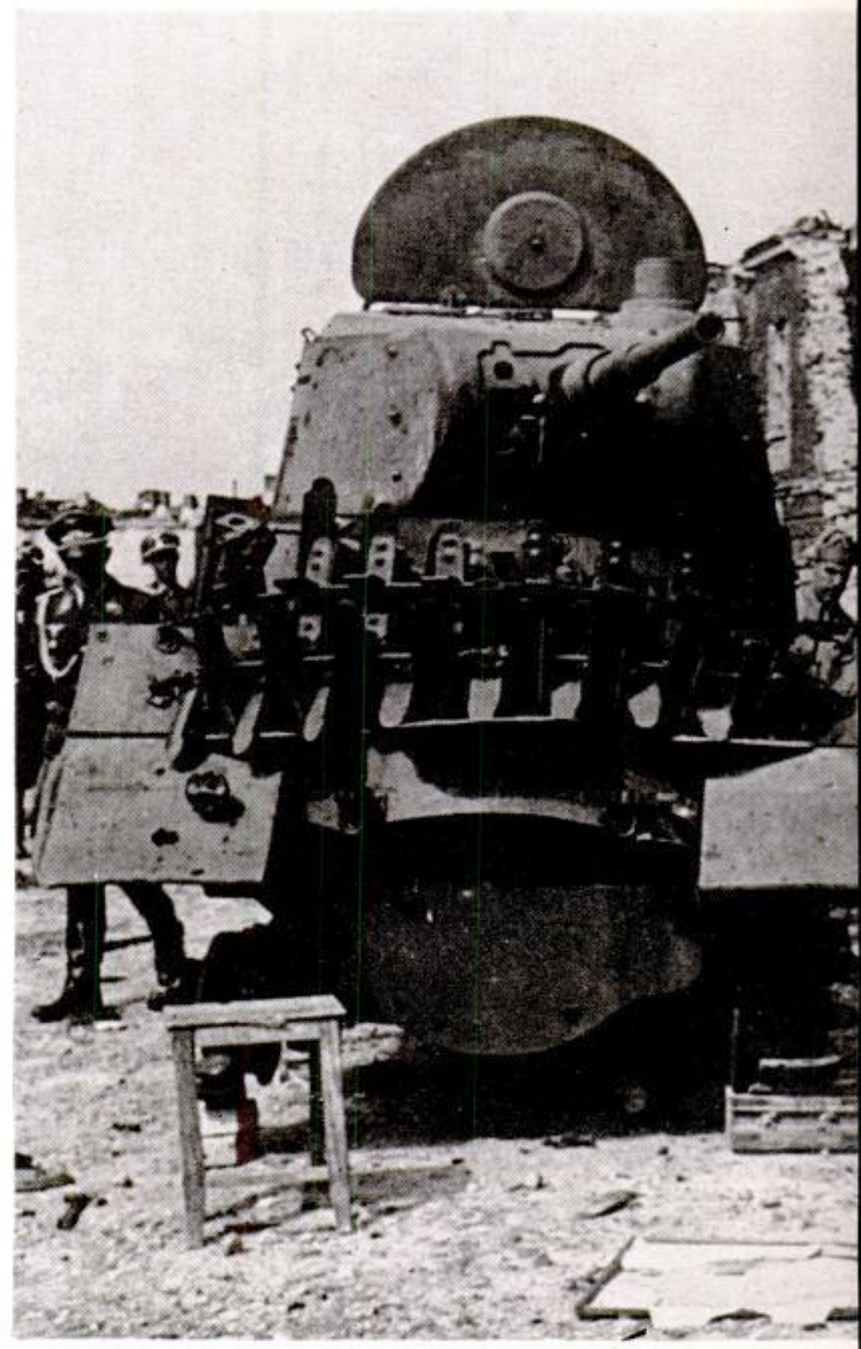
"Stop fightin' back!" cries Daisy Mae, as victory crowns her efforts. However, male North Carolina students and other kissees, if they were girl-shy, did not make strenuous objections.

Li'l Abner takes a fall while backing off Daisy Mae's porch, because she has thoughtfully removed one of the planks on steps. Sadie Hawkins' activities require athletic ability.



Daisy Mae pounces on fallen victim who is by now thoroughly demoralized. Al Capp, who draws *Li'l Abner,* spent day at North Carolina thinking up such Sadie Hawkins exercises.

HITLER, FIELD MARSHAL VON KLUGE AND MUSSOLINI EMERGE FROM RUSSIAN CITADEL USED FOR A LAST STAND



HITLER SMILES, MUSSOLINI IGNORES THE SMASHED RUSSIAN

DICTATORS ON RUSSIAN FRONT

These are the first pictures of the twelfth meeting of Hitler and Mussolini, in late August. Their preceding meeting lasted five hours. This one, on the terrible Russian front, lasted for five "fervid" days, as Mussolini put it, leav-

SHOULDER-CORDED STAFF OFFICERS HERD MUSSOLINI AND KEITEL, HITLER AND KLUGE PAST RUSSIAN CHURCH

DOWN LOVERS' LANE STROLL DICTATORS, TRAILED BY THEIR

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FORD ARMORED CAR THAT RUSSIANS HAD BEEN REPAIRING

REVIEWING ITALIAN VOLUNTEERS IN UKRAINE, ADOLF HITLER HOLDS HAT WITH LEFT HAND, SALUTES WITH RIGHT

ing "an uncancellable memory." The two men looked at ruins, maps, dead Russians and the small Italian Army in the Ukraine. They announced "The destruction of the Bolshevist danger and the plutocratic exploitation will create the possibility of fruitful, peaceful and harmonious collaboration between all the peoples of Europe."

Then Mussolini went home to write *I Speak With Bruno*, a memorial to his son killed in an air crash Aug. 7. Wrote he: "The cycle [of his life] was perfect. It goes from one world war to the other. . . . Only blood gives to glory its imperial color. You [Bruno] are one of many, and you only want it to be one of many."

CHIEFS OF STAFF KEITEL AND CAVALLERO, CLENCHING FIST

FROM LEFT, ITALIAN CHIEF OF STAFF CAVALLERO, DICTATORS, GERMAN CHIEF OF STAFF KEITEL, GENERAL JODL

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JAVANESE NATIVE CLEARS AWAY BRANCHES TO GIVE BETTER VIEW OF ERUPTING MOUNT SEMEROE. OLD CRATER IS BLOCKED AND NEW ERUPTION OCCURRED ON MOUNTAIN'S FLANK

BRAVE PHOTOGRAPHER GETS CLOSE TO JAVA VOLCANO

It is a long time since the world had news of a good-sized volcanic eruption. Last week these pictures arrived in LIFE's offices from Soerabaja, Java, the Netherlands Indies. They show Java's biggest volcano, Mount Semeroe, hurling clouds of steam, mud, rocks and ash 18,000 ft. in the air in a first-rate eruption. Dutch Photographer Bessel D. van't Woudt, who sent them, wrote: "We have been able to approach the new vulcano till 50 yards, risking our life by being hit by the heavy stones or to be stifled by the innumerable gas eruptions." Already Semeroe's streams of molten lava (*below*) have driven thousands from their homes.

PHOTOGRAPHER APPROACHED WITHIN 6 YD. OF SEETHING STREAM OF LAVA, DEFYING 1,550° HEAT AND DEADLY CLOUDS OF GLOWING GAS THAT BURST FROM MOLTEN ROCK MASS

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MARJORIE WOODWORTH
Chesterfield's Girl of the Month
in the Hal Roach hit
"All-American Co-ed"
a United Artists Release

Let's Celebrate

IT'S CHESTERFIELD

Pass around the Chesterfields and it's pleasure time for everybody... smoking pleasure that only the right combination of the world's best cigarette tobaccos can give you.

Chesterfields make good friends... they're *milder, definitely better-tasting* and *cooler-smoking*. Everybody who smokes them likes them.

They Satisfy

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The Fish that's at Home in 48 States!

1. Consider, this Lent, *our* wondrous flounder! At home the States over . . . as *ocean-fresh* in Montana today as the day he forsook Maine waters! Match, if you can, the salt-sweet flavor that's yours in every Birds Eye Flounder Fillet!

2. Consider, too, his 10 Birds Eye brothers and sisters —as engaging a sea-food family as ever peopled the deep! Coaxed into nets, wiggling-wet . . . dismantled as the boats kiss shore! Away with heads, fins, skin, tails, bones! (Or away with shells, as the case may be!) Minus waste . . . they're swiftly Quick-Frozen!

3. Glorious sea foods, all . . . *ocean-freshness sealed in,* believe us, till your fork parts their tender goodness! *Work-free,* too . . . from package to table without cleaning or fussing! And downright *economical!* (Thus, 1 lb. of Birds Eye Flounder Fillets equals 4 lbs. ordinary whole fish.) That's merely typical of Birds Eye sea foods' economy!

4. What's more, Birds Eye guarantees its every fish or shellfish to be the finest you ever tasted, or your money back! In short, this looks like *your* fish-eatingest Lent, you lucky people! Try all the *waste-free,* delicious Birds Eye Foods soon. We think you'll sing in agreement!

MAKE NO MISTAKE! Not all quick-frozen foods are Birds Eye! So look for the Birds Eye on the window and on the package. It *guarantees* you over 60 first-quality, waste-free Birds Eye Foods. They MUST SATISFY YOU OR YOUR MONEY BACK! For further information, write to: FROSTED FOODS SALES CORP., 250 Park Ave., New York, N. Y. Also grown, packaged and distributed in Canada by the Hudson's Bay Company, Montreal.

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OPM'S THREE DEFENSE TRAINS LEAVE WASHINGTON FOR 33-DAY TOUR THAT WILL TAKE THEM TO 78 CITIES. SPECIAL TICKETS ARE REQUIRED TO BOARD THE TRAINS

DEFENSE SPECIALS ROLL ACROSS THE LAND TO HELP THE LITTLE BUSINESSMAN

Everybody in Washington is always talking about the sad plight of "the little fellow" who has no defense contracts and can't get materials to keep his shop running. There are 133,000 "little fellows" in the U. S. and if their shops close down, many thousand workers will lose their jobs. Yet very few such small employers can afford a trip to Washington. So last week Washington and its defense problems rolled out to them in three slick, shiny, red-white-and-blue painted special trains sponsored by OPM's subcontracting head, Floyd B. Odlum. Each train had five exhibit cars crammed with odds and ends needed by the Army, Navy, Marine Corps and Maritime Commission (*see next page*). One headed into the industrial Northeast, one to the Midwest, one to the Far West and South. They are due back in Washington Dec. 20. They are costing U. S. taxpayers $175,000.

If this brave effort succeeds in putting even a small fraction of the nation's "little fellows" to work in defense, they are worth the cost. Onto one of them at early stops in Wilmington and Trenton climbed typical "little fellows"—a bird-cage manufacturer hard up for wire, a sheet-metal man who makes automatic egg candlers, a cafeteria case manufacturer who has just fired all his 30 employes because of metals priorities. Each found something on board he thought he could make. Each hopefully signed a request to be put on a mailing list for other articles in his line. Some promised to attend "defense clinics" OPM is giving in big key cities. But none got any signed contracts.

ARMED POLICE GUARD EACH DISPLAY CAR DURING THE NIGHT. THIS HAS EXHIBITS OF ARMY ENGINEERS, SIGNAL CORPS, MEDICAL CORPS, CHEMICAL WARFARE SERVICE

CONTINUED ON NEXT PAGE

LONGINES
the most honored watch for Christmas

THIS YEAR more people will receive Longines Watches for Christmas than ever before. And this year, many who want them will be disappointed. We are sorry, there will not be enough Longines Watches to go around. Longines, the world's most honored watch, has won 10 world's fair grand prizes, 28 gold medals, and more honors for accuracy than any other timepiece.

The new 75th Anniversary Longines Watches are now shown by Longines jewelers, priced $44.00* upward; see also the Wittnauer Watch, a companion line of moderate price, from $27.50*—products of Longines-Wittnauer Watch Co., Inc., New York, Montreal, Geneva

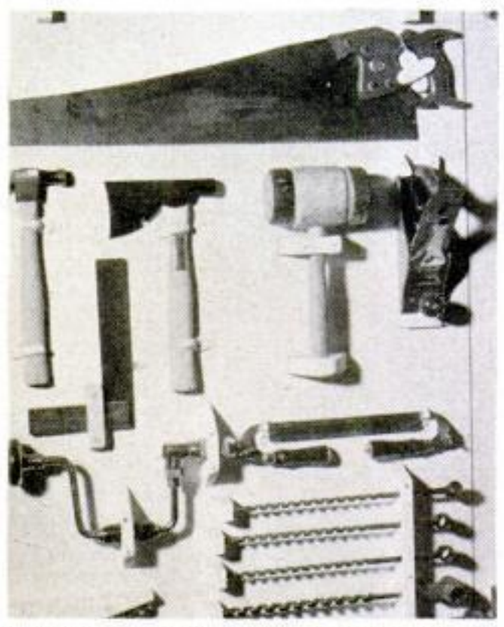
*Federal tax included

Longines
THE WORLD'S MOST HONORED WATCH

LOTS OF GADGETS MAKE AN ARMY AND NAVY

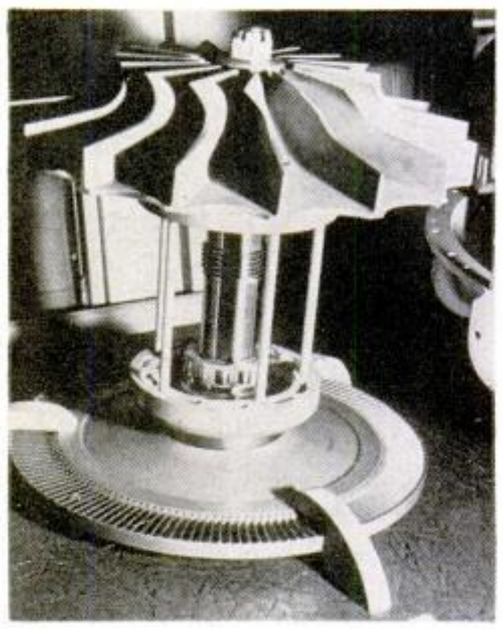
Among exhibits on the defense trains, of which a few samples appear below, a small manufacturer is pretty certain to find something he can make. The defense program has made some strange changes in U. S. industry: one New England bassinet maker is now turning out battleship bumpers, and an Alaska salmon cannery is busy sealing first-aid kits in tins. Oddest defense order yet: 1,200 folding organs for chaplains, from a firm in Vermont.

FUNNELS FOR MARITIME COMMISSION

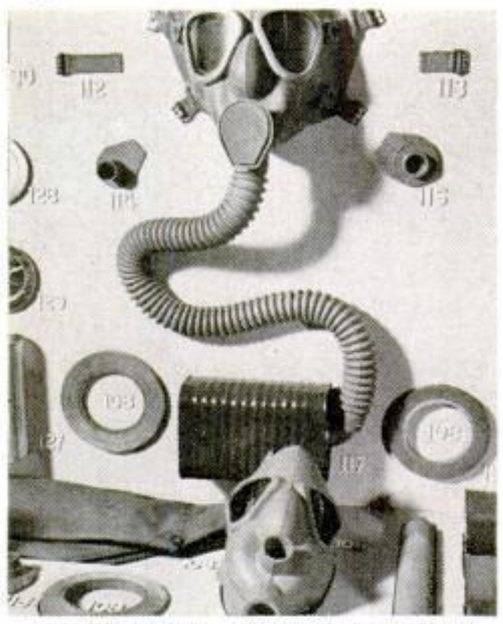


ASSORTED TOOLS FOR THE ENGINEERS

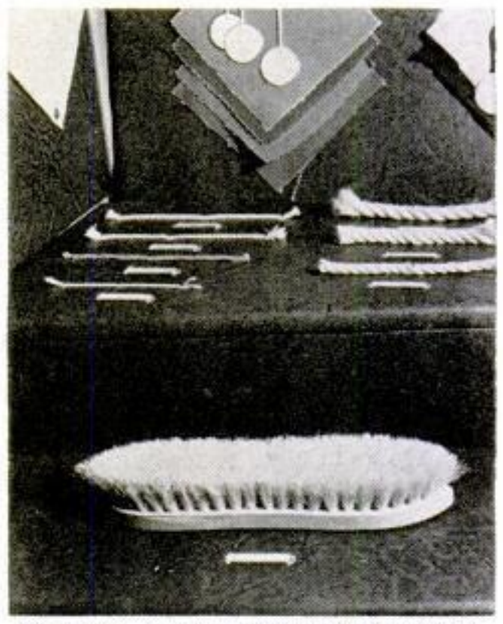
SHOES FOR SKI TROOPS AND NURSES



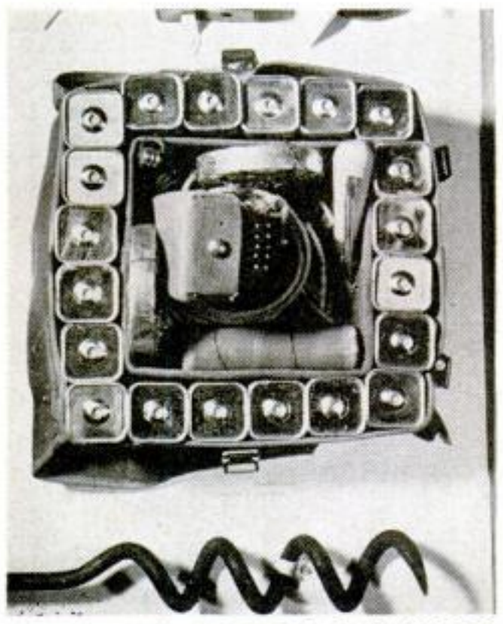
SUPERCHARGERS FOR THE AIR CORPS



GAS MASKS AND PARTS FOR ARMY



BRUSHES, TWINE, SAMPLES OF DUCK



DEMOLITION KIT FOR PARACHUTISTS

CONNECTING RODS FOR NAVY PLANES

CONTINUED ON PAGE 50

Feeling tired?

Have a cheery **GUINNESS!** It's different. Full-bodied, invigorating, nourishing—you'll like it!

Guinness is good with meals as an appetizer. Good before retiring—relax with Guinness if you have a little difficulty in going to sleep easily. Good if you're underweight . . . *and good any time you are thirsty!* Its clean, racy flavour never palls. Enjoy it today.

● GUINNESS STOUT is the largest selling brew in the world, made in Dublin, Ireland, since 1759, of barley, hops, water, special Guinness yeasts—and nothing else. It matures over a year in oak vats and Bottle until consumed. Neither pasteurized nor filtered, Guinness thus contains *active* yeast . . . all its natural goodness. W. A. Taylor & Co., N. Y., Sole U. S. Dist.

FREE: Irish Rarebit recipe, also Story of Guinness, 44 pictures; write Guinness Dept. X-254, W. A. Taylor & Co., 10 Rockefeller Plaza, N.Y.C. GU-254

HOT DAN the MUSTARD MAN

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Man deflates brother-in-law

by

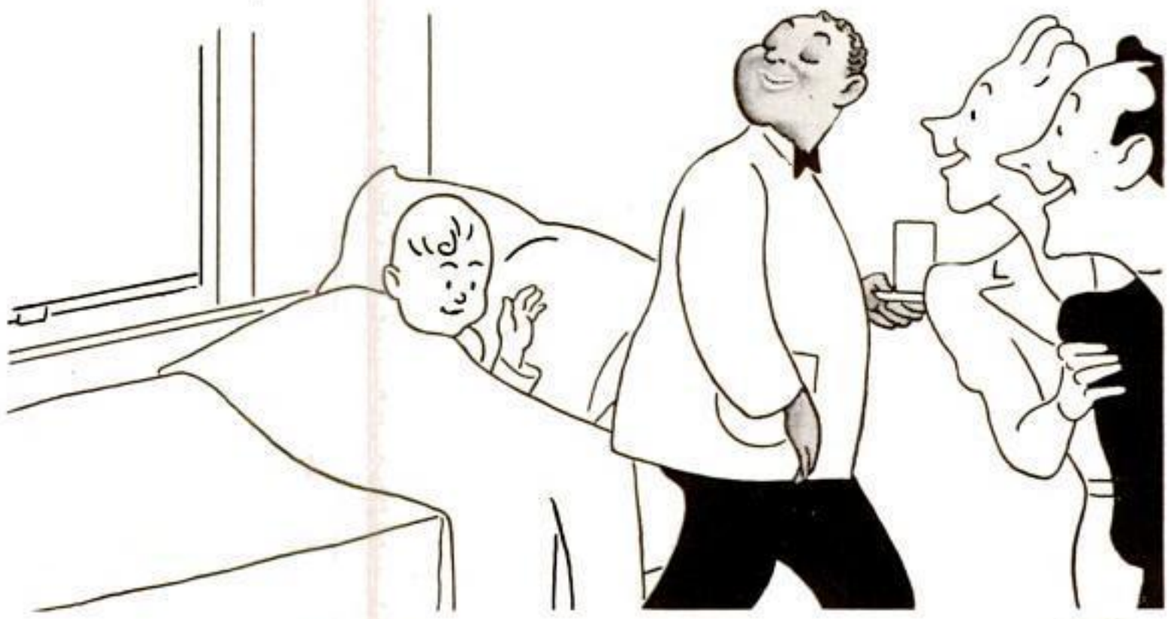
Al Piane

COPR. 1941, THE PULLMAN CO.

1. Arriving home for family reunion at Thanksgiving, he notes particularly smug look on brother-in-law's face.

2. Brother-in-law immediately launches into bragfest on how he and family made trip home by *Pullman*.

3. Expounds at length on delicious steak dinner which he, wife, and Junior had immediately on boarding train.



4. Tells next how they left Junior tucked in bed and in care of porter as they went back for evening in club car.

5. Paints glowing picture of refreshments in club car, and general refined air of all people there.

6. Gets practically poetical telling how wonderful a sleep he had, claiming Pullman beds are best beds in entire world.

7. Winds up oration by explaining how rail and Pullman fare is less than 4c a mile—whereas it costs 5c a mile to run your own car.

8. After hearing out b-in-law to end, our hero says quietly, "I know; I came Pullman myself like I always do. Nice, isn't it?"

For Comfort — For Safety — For Dependability-Go Pullman

You get there refreshed, readier for a good time. Try it for your next trip.

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* *JUNE PREISSER* *

Lovely Star of Paramount photoplay "Henry Aldrich For President" and her pet canary.

CANARIES *make a Hit in Hollywood*

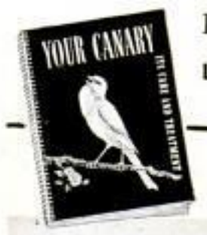
AND

FRENCH'S BIRD SEED IS THE FAVORITE 4 TO 1

The spotlight is on *canaries* in Hollywood! These cheery, colorful companions are the newest favorites of movie celebrities.

And no wonder! Who wouldn't thrill to the company of a gay, little spot of sunshine, always ready with a friendly chirp or a happy song!

Why don't *you* enjoy this fascinating Hollywood hobby? Have a canary of your own and feed him French's Bird Seed and Biscuit . . . the 4 to 1 favorite in Hollywood. French's offers 11 aids to health and song, with a *balanced* seed mixture and French's Bird Biscuit. The biscuit alone is worth ten cents. You get both in the same package.



Largest-Selling Bird Seed in the U. S.

SEND FOR CANARY BOOK MOVIE STARS USE—*FREE*

Illustrated 76-page book that movie stars keep handy for expert advice on care, treatment and breeding of canaries. It's yours FREE! Simply mail coupon with your name and address.

MAIL THIS FREE COUPON!

The R. T. FRENCH CO.
2451 Mustard Street, Rochester, N. Y.

Send me Canary Book the Movie Stars use—Free!

NAME_____

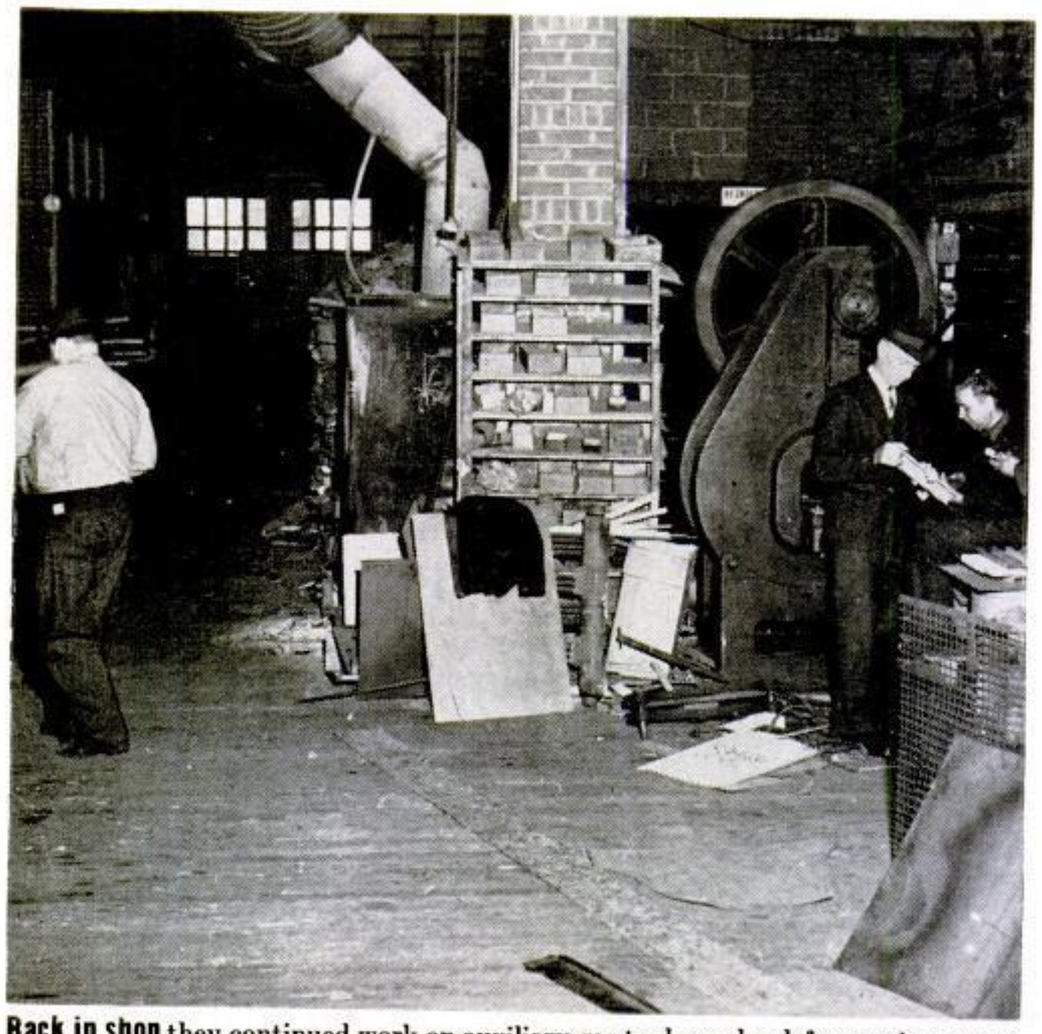
ADDRESS_____

CITY_____ STATE_____

(Paste on penny postal card and mail)

At Trenton, Machinist R. Bogert, Manager G. L. Fluck, Foreman Joe Shomogyi of Trenton Sheet Metal Supply House boarded the train to see what they could make.

They were interested in automatic chute section for Navy aircraft (*above*), radio boxes, copper and tin funnels, tool boxes. They told officers they would like a contract.



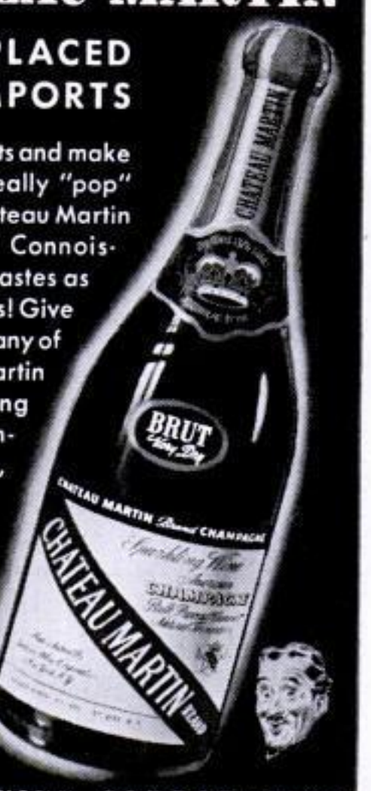
Back in shop they continued work on auxiliary gas tanks under defense subcontract. Said Fluck: "There are too darn many college professors down there in Washington."

IN AMERICA'S FINEST HOMES

CHATEAU MARTIN

HAS REPLACED "LOST" IMPORTS

Thrill your guests and make your parties really "pop" by serving Chateau Martin Champagne. Connoisseurs all say it tastes as good as imports! Give – serve – enjoy any of the Chateau Martin Wines including Vermouth, Vintage Wine, White Label and Sparkling Wines.

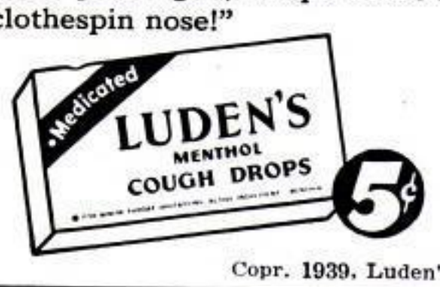


EASTERN WINE CORPORATION
Bronx Terminal Market • New York City

MEDICATED FOR

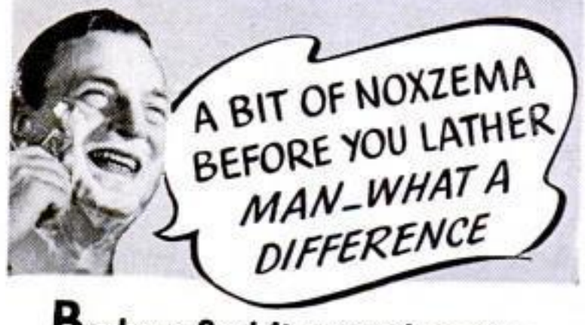
CLOTHESPIN NOSE

Sensational *extra* help for colds—with Luden's! These famous cough drops not only help soothe throat, but release a menthol vapor—which, with every breath, helps penetrate clogged nasal passages, helps relieve "clothespin nose!"



Copr. 1939, Luden's Inc.

A NEW WAY TO SHAVE



Barbers find it marvelous for softening beard—for soothing skin

• If you have a tough beard or sensitive skin, try the new shaving trick used by more and more barbers in better shops! They know the way to soften beards and protect tender skin! Just apply a little *Medicated* Noxzema before lathering—or use Noxzema alone as a latherless shave. Notice the *amazing* difference. No razor pull! No smarting irritation! And how *cool* and *comfortable* your skin feels. At all drug stores.

SPECIAL OFFER LIMITED TIME ONLY 75¢ JAR 49¢

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• *Actual color photograph—Frank Brown shows a leaf of fine, light tobacco, before aging.*

Lucky Strike means fine tobacco

"YOU'D EXPECT the milder, better-tasting tobacco to cost more—and it does!" says Frank Brown, tobacco warehouseman of Stoneville, N. C. "But that's the kind of leaf Luckies want, and Luckies pay the price to get it!"

• Smokers . . . in any cigarette, it's the tobacco that counts. The better the tobacco, the better the smoke!

That's why independent tobacco experts prefer Luckies by a majority of 2 to 1 over all other brands combined.

• As auctioneers, buyers and warehousemen, they see the kind of leaf Luckies buy, and the prices paid . . . and to these men, Lucky Strike *means* fine tobacco! Isn't that what you want in *your* cigarette—fine tobaccos?

Copyright 1941, The American Tobacco Company

WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

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"In the Old South, the Maxwell House Hotel in Nashville always stood for the finest in Southern hospitality—and the best in coffee," writes Mrs. Arnold Peebles, lovely and popular matron of Nashville. "It's pleasant to know that now all America can enjoy the delicious *new* Maxwell House—richer than ever in choice *extra-flavor* coffees."

A Coffee with a Great Tradition...

NOW MAXWELL HOUSE OFFERS YOU MORE THAN IT EVER COULD BEFORE!

EXTRA-FLAVOR COFFEES brought from the distant, upland plateaus of Central and South America impart a specially rich and delicious flavor to Maxwell House. These coffees have always been limited in availability. Fortunately, Maxwell House buyers have been able to secure a sufficient supply of these finer *extra-flavor* coffees, and so . . .

THE EXCLUSIVE BLEND that made Maxwell House famous is now even richer. Each of several choice coffees now blended into Maxwell House adds something of its own—a special quality of precious aroma . . . vigorous flavor . . . rich body. Our special "Radiant Roast" process brings out all this full, round flavor! And Maxwell House comes to you . . .

FRESH AS THE HOUR it was roasted! For Maxwell House is quickly sealed in the super-vacuum Vita-Fresh tin. No air can get *in*. No flavor can get *out!* Do you wonder that more people select Maxwell House Coffee than any other vacuum-packed coffee in the world? Try a tin today. It's waiting for you at your grocer's—*really* fresh!

Good to the last drop

1,2,3 CORRECT GRINDS... — DRIP, REGULAR, OR GLASS-MAKER

★ ★ ★ ★ **FANNY BRICE** *as "Baby Snooks,"* **FRANK MORGAN**, *Meredith Willson's Orchestra in "Maxwell House Coffee Time" . . . Tune in every Thursday Evening, NBC Red Network*

A Product of General Foods

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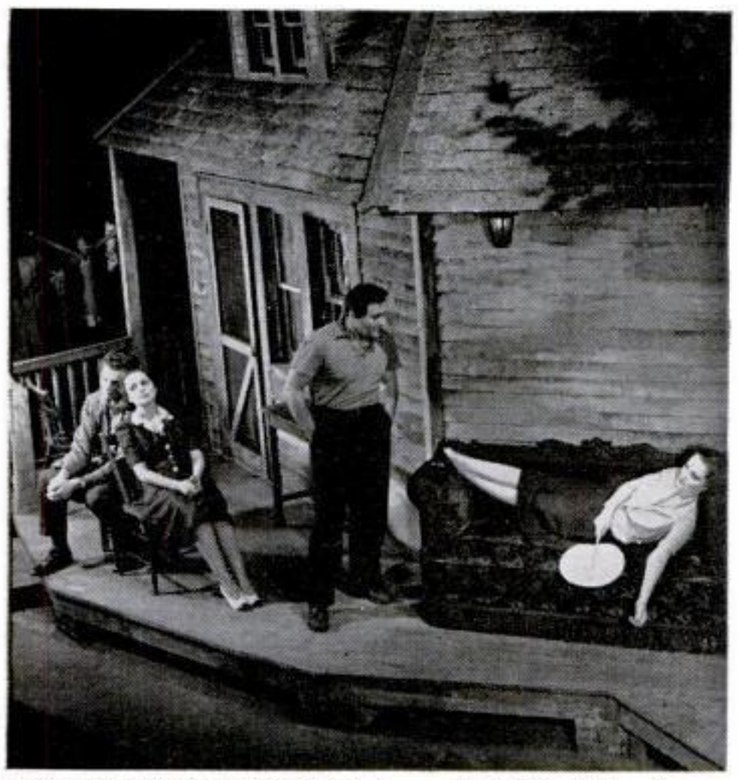
THEATER

BILLY ROSE STAGES AN EXPLOSIVE SEX TRAGEDY

Little Billy Rose stands 5 ft. 4 in. in his socks, but he prides himself on doing things in a big way. His Casa Mañana used to be New York's biggest night club and his Diamond Horseshoe is still its gaudiest. For his *Jumbo* he assembled a full-sized circus, complete with elephants; and for his *Aquacade* he filled a tank with bathing beauties led by Eleanor Holm, his wife. When Mr. Rose decided this year to produce his first serious drama, it was expected that he would turn out something equally impressive. He has.

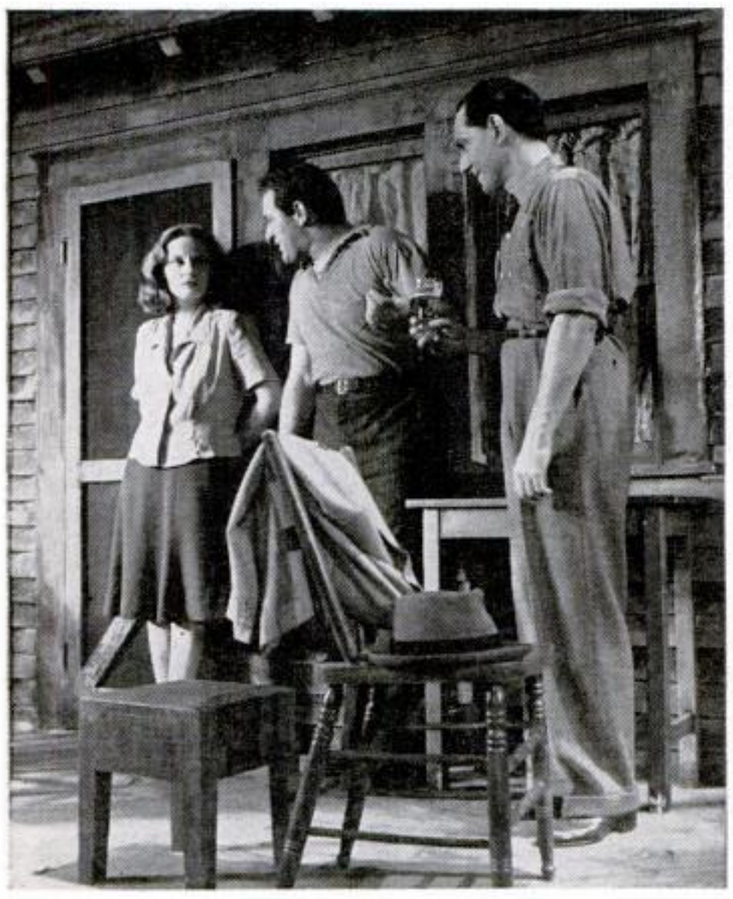
Clash By Night is apt to be the season's toughest and most biting play. Its author is Clifford Odets, America's most passionate playwright. Its star is volcanic Tallulah Bankhead who alone among top-flight actresses of the U. S. stage would dare to face a role so brash and grubby. Its final scene, in which Tallulah's husband strangles her lover amid the whir and clatter of a movie projection booth, is a masterpiece of staging. By it alone Mr. Rose proves that he has more on the ball than tanks and circuses.

"I was always a softie for words that tinkle," says little Mr. Rose to explain his sudden yen for drama. "And Odets makes them tinkle." To please his new producer, Odets also rewrote his script nine times till his laborious old plot heaves with verbal dynamite.



Home on Staten Island, N. Y., bores Tallulah. "I don't care for life on the installment plan," she tells husband (*center*).

Tallulah is ashamed to face her husband (Lee J. Cobb) in this crucial scene. Harking back to her first love, a 200-lb. politician, she cries: "Didn't there used to be big, comfortable men? Today they're sparrows. But I dream of eagles."



To new boarder Tallulah says: "You impress me as one who needs a new suit or a love affair, but he don't know which."

A troubled love rises between Tallulah and the boarder. A relative tattles about it to Tallulah's big, stupid husband.

An emotional explosion takes place when Tallulah admits her infidelity and tells her husband that she is leaving him.

CONTINUED ON NEXT PAGE

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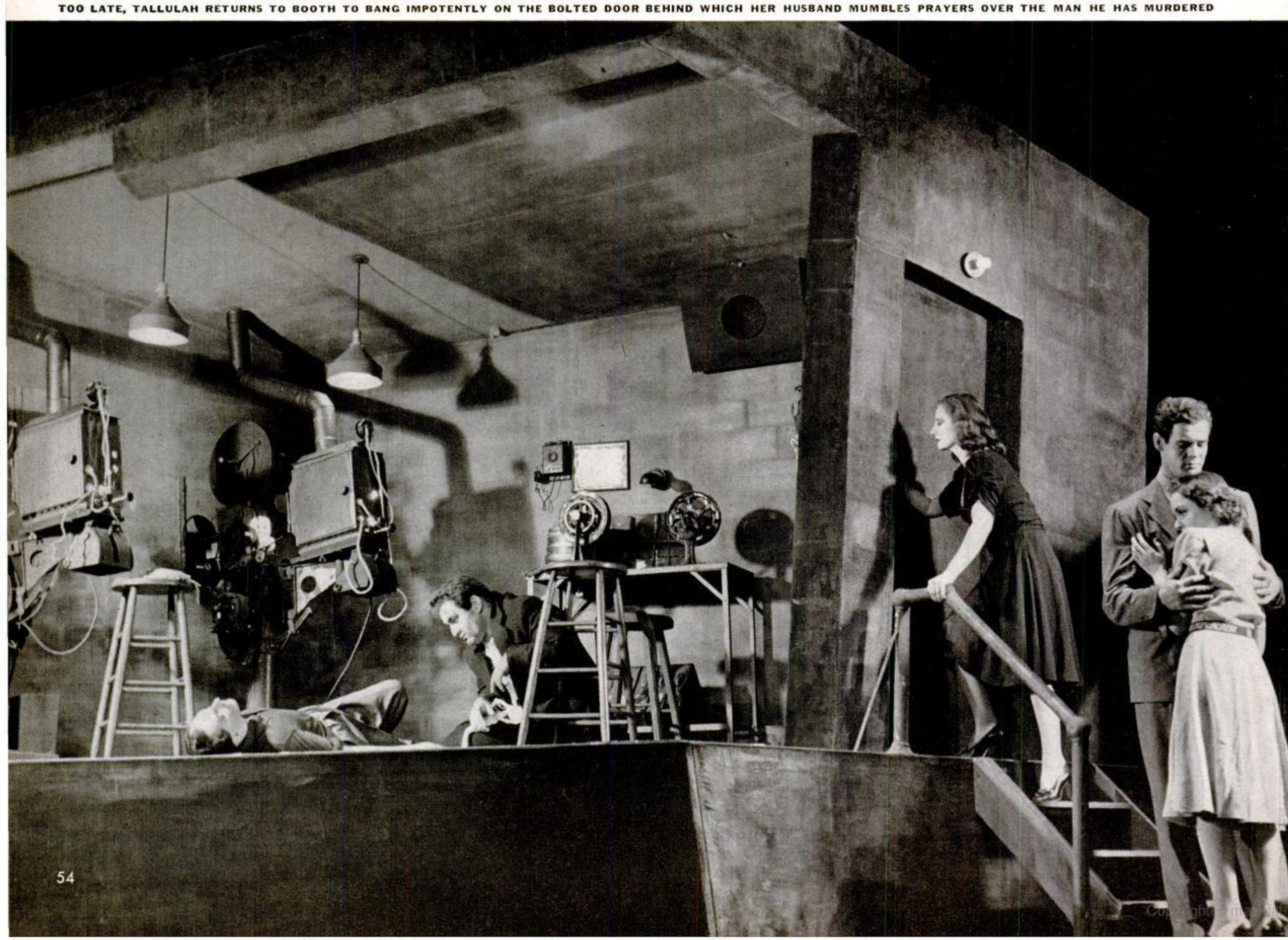
Fear brings Tallulah to the projection booth where the boarder (Joseph Schildkraut) works, to warn him of her husband. "He won't make trouble—he's not the type," is his cocky reply.

The husband gets a death grip on the boarder's throat. Punctuating this fatal silent struggle in shadowy projection booth is the patter of giddy movie dialog and the blare of jazzy music.

TOO LATE, TALLULAH RETURNS TO BOOTH TO BANG IMPOTENTLY ON THE BOLTED DOOR BEHIND WHICH HER HUSBAND MUMBLES PRAYERS OVER THE MAN HE HAS MURDERED



VERONICA LAKE CALLS THE COLOR OF HER HAIR "OLD BLONDE." IT PHOTOGRAPHS LIGHTER ON THE SCREEN. THIS IS THE OFFICIAL LAKE HAIRDO AS WORN IN THE MOVIES

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THIS YEAR, make your Christmas shopping a joyous event — Firestone dealers and stores in your community now carry in stock a wide variety of merchandise for the home as well as for the car. Among these quality products at popular prices are many ideal gifts for family and friends.

For example, there are electrical appliances made by General Electric, Westinghouse, Toastmaster and Silex — sporting goods that bear such famous names as Spalding, Wilson and Walter Hagen — more than 100 different toys for children of all ages, including such popular items as Lionel trains, Flexible Flyer sleds and Erector sets.

At the right is a list of suggestions that will be helpful in making up your Christmas list. See these attractive displays today and select your gifts for the entire family quickly, comfortably and inexpensively. Convenient budget terms can be arranged if you desire.

Gift Suggestions
for Every Name on Your Christmas List

Toys
Adding Machine . . . Bears
Blocks . . . Chemistry Sets
Dart Boards . . . Dish Sets
Dolls . . . Electric Irons
Erector Sets . . . . . .
Holgate Auto Convoys . . .
Holgate Railroads . . . .
Lionel Trains . . . . . .
Lionel Train Accessories
Mechanical Toys — Airplanes, Battleships, Dump Trucks, G-Men Guns, Moving Vans, Station Wagons, Steam Shovels, Submarines, Tanks, Tractors, Trucks
Movie Projectors . . Paint Sets . . . Pandas . . . Phonographs . . . Pianos . . . Pull Toys . . . Refrigerators . . . Ring Toss Games . . . . . Tinker Toys . . . Tool Chests
Vacuum Cleaners . . . .

Christmas Tree Lights

Radios
Consoles . . . Phonoradios
Portables . . Table Models
Automobile . Battery Type

Electrical Appliances
Clocks of Various Types
General Electric Irons . . .
General Electric Mixers . .
Schick Electric Shavers . .
Silex Coffee Makers . . . .
Toasters (Toastmaster) . . .
Waffle Bakers . . . . .
Westinghouse Cleaners, Irons and Roasters

Electric Refrigerators

Electric & Gas Stoves

Electric Washing Machines

Sporting Goods
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Champion Outboard Motors . . . Croquet Sets

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Golf Bags, Balls and Clubs
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Table Tennis . Toboggans
Walter Hagen Golf Clubs and Golf Balls . . . . .
Wilson Golf Balls, Official Baseballs and Softballs

Bicycles & Accessories
for Men, Women, Boys and Girls . . . . . .

Juvenile Vehicles
Baby Walkers . . . Scooters
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Batteries . . . Brake Lining
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Seat Covers . . . Spark Plugs
Super Anti-Freeze . . .
Tires and Tubes . . . . .

Ask your nearby Firestone dealer or store for a complimentary copy of this new Christmas catalog, or write direct to The Firestone Tire & Rubber Company, Akron, Ohio

AT Firestone

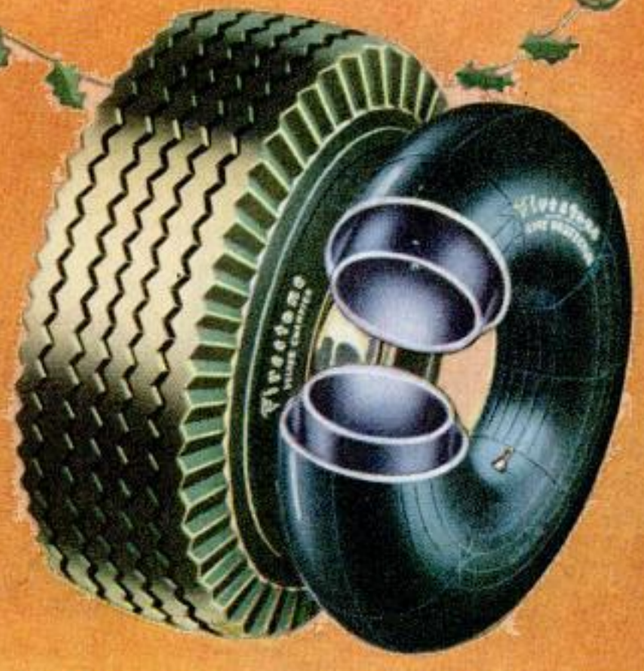
***ZEERO** Says:*

"FOR comfortable, trouble-free winter driving, keep your car WINTER-SURED with Firestone Tires, Batteries, Spark Plugs and Complete Car Service."

Do your Christmas shopping early — and safely — with Firestone DeLuxe Champion Tires on your car.

They are *Safti-Sured* against skidding and side-slips by the new Safti-Stop Gear-Grip tread — *Safti-Sured* against blowouts by the patented Safti-Lock Gum-Dipped cord body — and longer mileage is assured by the new wear-resisting Vitamic rubber used in the tread and cord body.

Firestone Life Protector Tubes outwear three sets of ordinary tubes and make a blowout as harmless as a slow leak.



Listen to the Voice of Firestone every Monday evening, N. B. C. Red Network

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How to Pick Out a Hat–*By Bob ("Best-Dressed") Benchley**

1. "Now this shape brings out the Benchley you all know...the man among men; busy, affable...dominating his circle and his affairs...the captain of his ship, master of his soul...Benchley, the successful, the envied, the admired!"

2. "Now here's a shape that brings out the old Benchley buccaneering blood... the sportsman, the dare-devil...quick to resent a slur, or to compliment a pretty woman...Buck Benchley, and will he head them off at Eagle Pass!"

3. "Now this shape emphasizes the Benchley nobody knows...scion of the banking Benchleys...cool, far-sighted...a man with a flair for figures and telephone numbers...a man of integrity...definitely a high-class guy."

4. "I like all three shapes...but can't decide...don't want a hat anyway...just... er...dropped in...*what!!!*...it's the same hat!...the Stetson 'Three-Way'...one hat with three shapes?...why, certainly, I'll take all three of it!"

5. "And look at this three-sided, Stetson-stamped box!...Why, the simon-pure, true-blue Benchley, lover of the beautiful, would carry the hat and wear the box...and by golly, as soon as I get out of sight of that hat store, I will!"

ANOTHER STETSON ORIGINAL

New Stetson design, specially constructed to look equally smart, no matter which of these three ways you choose to wear it:

1 Snap Brim **2** Brim Down All Around **3** Brim Up All Around

STETSON

"Three-Way"

$8.50

OTHER STETSONS FROM $5. STETSON HATS ARE ALSO MADE IN CANADA

* *Author and Star of the Current Series of Paramount Shorts*

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VERONICA LAKE'S HAIR

IT IS A CINEMA PROPERTY OF WORLD INFLUENCE

The 49th minute of the movie *I Wanted Wings* is already marked as one of the historic moments of the cinema. It was the moment when an unknown young actress named Veronica Lake walked into camera range and waggled a head of long blonde hair at a suddenly enchanted public. Not since the late Jean Harlow launched the platinum-blonde fad in 1930 had the movies produced such a trichological sensation. Veronica Lake's hair has been acclaimed by men, copied by girls, cursed by their mothers and viewed with alarm by moralists. It is called the "strip-tease style," the "sheep-dog style" and the "bad-girl style" (though few except nice girls wear it), but to most moviegoers it is simply "the Veronica Lake style."

Miss Lake thus finds herself, seven months later, the owner and custodian of a personal property comparable in value, fame and world influence to Deanna Durbin's voice, Fred Astaire's feet or Marlene Dietrich's legs.

FACTS AND FIGURES

In a cold, scientific light, Miss Lake has some 150,000 hairs on her head, each measuring about .0024 inches in cross-section. The hair varies in length from 17 inches in front to 24 inches in back and falls about 8 inches below shoulders. For several inches it falls straight from the scalp and then begins to wave gently.

All her life Miss Lake has worn her hair long, except for one brief period in grade school when she had it cut in a windblown bob. Before that, as a little girl, she let it fall in curls almost down to her waist and since the bob era she has always had it more than shoulder length. "If I had my way," she says now, "I'd let it grow until I tripped over it." Since she stands only 5 ft. 1½ in. tall and her hair grows an inch a month, that would, as a matter of fact, take only a little more than three years.

CARE AND TRAINING

Miss Lake's head of hair is, in most respects, a delight to its possessor. It waves naturally. It practically never snarls. It has just enough natural oil to keep it bright without ointments. And it does not need to be done up in curlers at night.

It takes a lot of time, though. Because of her hair, Miss Lake must get up even earlier than other movie actresses. On a working day she rises at 6 a.m., and gets to the studio about 6:30. To wash, set and dry her hair takes an hour and 45 minutes. It is washed twice in Nulava shampoo, once in Maro oil and then, because of Hollywood's hard water, rinsed in vinegar. She uses no lotions, brilliantines or setting ointments. The only fixing the hairdresser does is to put one wave, just above the point where the natural waves begin. This is done by flipping the hair once around a finger and then inserting a bobby pin to hold it.

In the evening Miss Lake gives her hair a good brushing at home and either braids it or puts it in a net. She never uses curlers, partly because she considers them bad for the hair and partly because she feels sorry for any man whose wife does her hair up at night.

PERILS AND PROBLEMS

The owner of such a head of hair inevitably faces certain problems. One is the problem of boys on street corners who hoot rudely at it. For this reason Miss Lake finds it convenient to ride in a closed car when her hair is down and to have it up when she is walking.

Much more serious is its natural tendency to get caught in things. By dint of constant watchfulness, Miss Lake manages to keep it from being caught in car doors, elevators and electric fans, but it has a bad habit of snagging on men's buttons. If Miss Lake were in fact the kind of girl she portrays on the screen, this might lead to all kinds of fascinating complications, but as it is, the button interludes are merely a bother. It also catches frequently on bracelets and necklaces and once got so badly snarled on her wrist watch that it broke the winding stem.

When she goes anywhere except to the studio Miss Lake always wears a net or a turban or braids her hair. This prevents it from falling into her food at dinner and keeps her from having to fuss with it constantly. If she does have to fix it while dining in a restaurant, she retires to the ladies' room. "I get very disgusted," she says, "when I see other women combing their hair into their soup."

The only major accident that has ever befallen Miss Lake's hair occurred some years ago when she bent down too close to an oven she was lighting and the flames leaped up, singeing off her eyebrows and forelock. Nowadays she keeps away from stoves but her hair catches fire fairly often when she is smoking. This, though a constant concern, is not a serious peril. When it happens the hair of the screen's most inflammable blonde merely sizzles a little and goes out.

CONTINUED ON NEXT PAGE

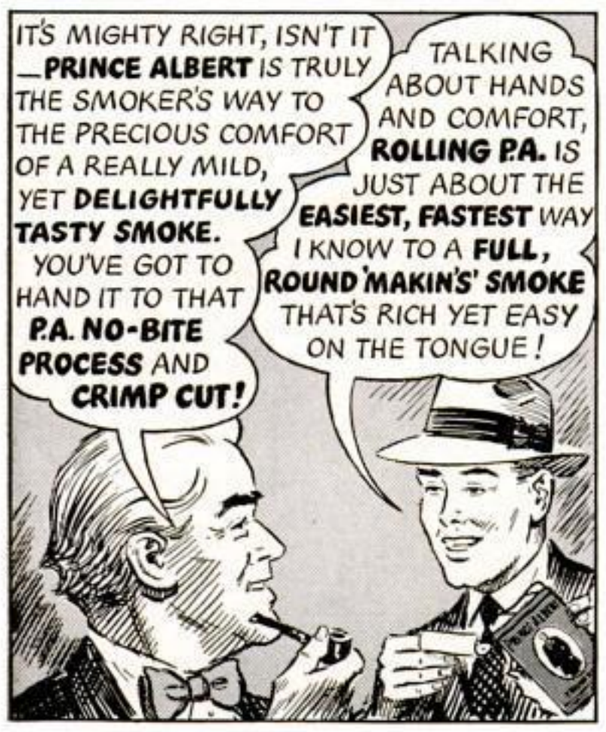
It is 2 ft. long in back, reaching well below her shoulder blades. It falls straight from the scalp for 6 inches and then begins to wave gently. It grows an inch a month, must be cut several times during a picture. At the studio the wind machine blows it in her mouth. Below: peekaboo.

WONDERS OF AMERICA
Hot Waterfalls!

IN RECENT LABORATORY "SMOKING BOWL" TESTS, *PRINCE ALBERT* BURNED

86 DEGREES COOLER

THAN THE AVERAGE OF THE 30 OTHER OF THE LARGEST-SELLING BRANDS TESTED — *COOLEST OF ALL!*



50 PIPEFULS OF FRAGRANT TOBACCO IN EVERY HANDY POCKET TIN OF PRINCE ALBERT

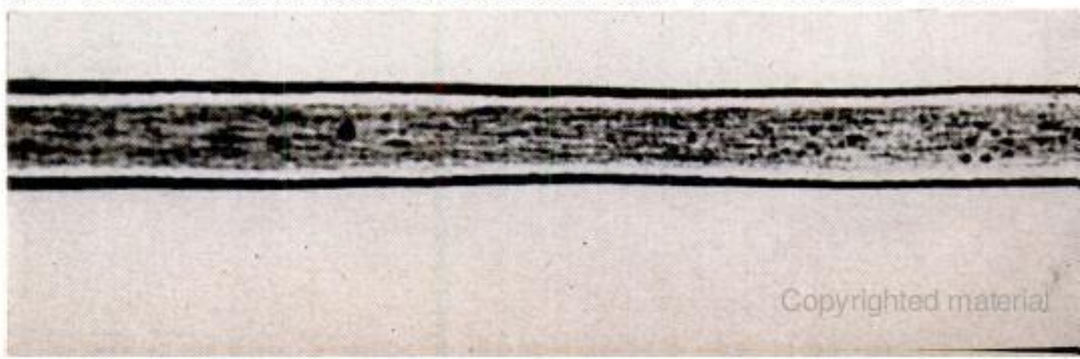
R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

PRINCE ALBERT THE NATIONAL JOY SMOKE

SHE BRUSHES HER HAIR FOR ABOUT 15 MIN. OR "UNTIL THE SCALP FEELS GOOD,"

She parts it on the left except when she puts it up in braids. When she was younger her mother used to change the part twice a year. She uses no ointments on her scalp.

THIS IS A PHOTOMICROGRAPH OF ONE LAKE HAIR. THE SOFT, DARK CENTER



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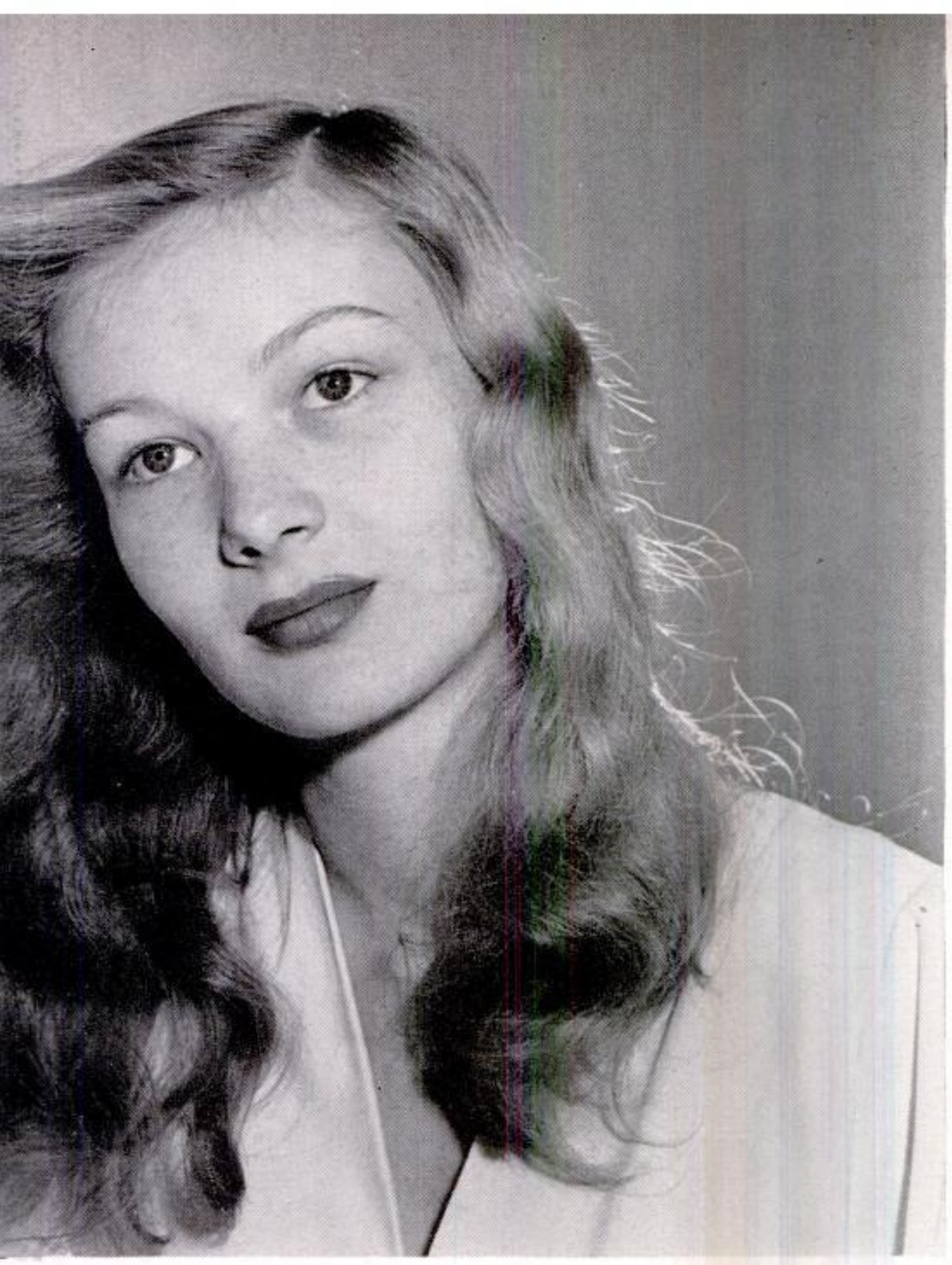
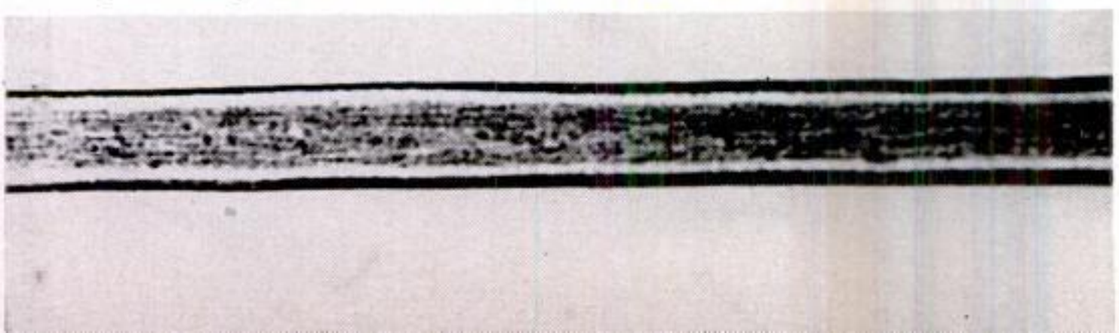


USING FULLER BRUSH WHICH SHE BOUGHT FROM THE MAN WHO COMES AROUND

She prefers it braided in the daytime when not working. Braiding takes 15 min. In her next picture, *Sullivan's Travels*, she will wear her hair under a cap half the time.

(MEDULLA) IS COVERED BY LIGHT CORTEX, WHICH IS ENCASED BY CUTICLE



"Touché!" means "it hits the spot" in fencing talk. Sort of reminds you of WILD CHERRY LIFE SAVERS, the dandy little candy that hits the spot every time. Have a pack in your pocket or pocketbook.

What is at its best when it isn't there? That's an easy one—*bad breath!* Make your breath disappear like magic by freshening up with tangy, delicious CRYST-O-MINTS.

For that dry feeling after a big meal (and we don't mean *dish*-drying) pop a WILD CHERRY LIFE SAVER in your mouth. It's cool and dewy; it takes your breath away.

Everybody's breath offends sometimes after eating, drinking, or smoking. Save yours with LIFE SAVERS. 14 delicious mint and fruit flavors. Sold everywhere. 5¢.

"All candy products having the distinctive shape of LIFE SAVERS are manufactured by Life Savers Corp., Port Chester, N. Y.

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JOHN BORICAN IS GREATEST ALL-AROUND TRACK ATHLETE

A 28-year-old Columbia postgraduate student is the only man in the U. S. who can do all of the following things: make a running broad jump of 23 ft., 7½ in., throw the javelin 162 ft., throw the discus 129 ft., run 200 meters in 21.3 sec., and run 1,500 meters in 3 min. 57.2 sec. He is John Borican. Last month he was the winner of the U. S. Pentathlon Championship for the third time.

Borican, since last July, has also been the U. S. Decathlon Champion. Winning the most total points in four of the above five events, plus the 110-meter high hurdles, 100-meter run, 400-meter run, shot-put, pole vault and high jump, he automatically became one of the greatest

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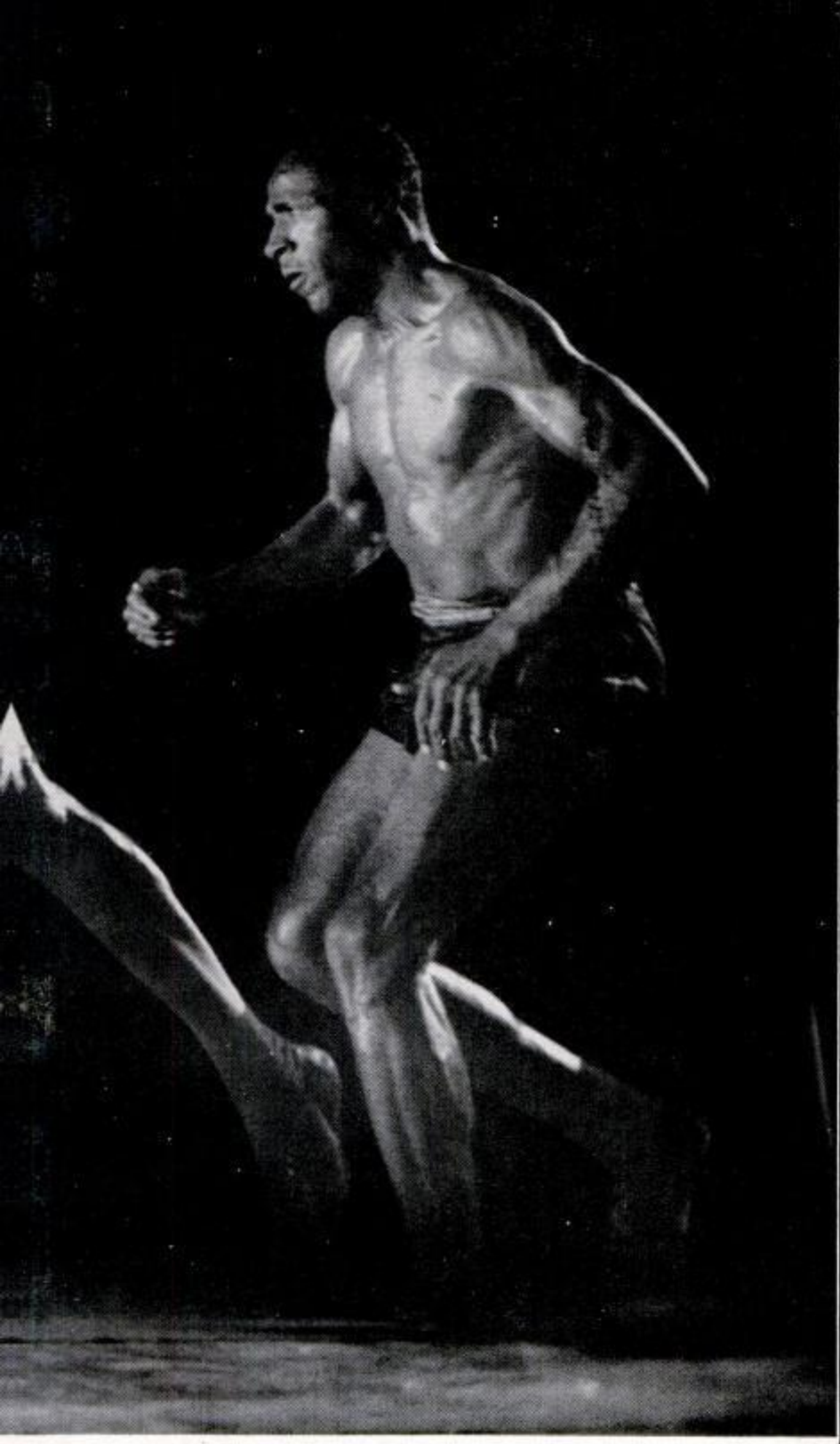
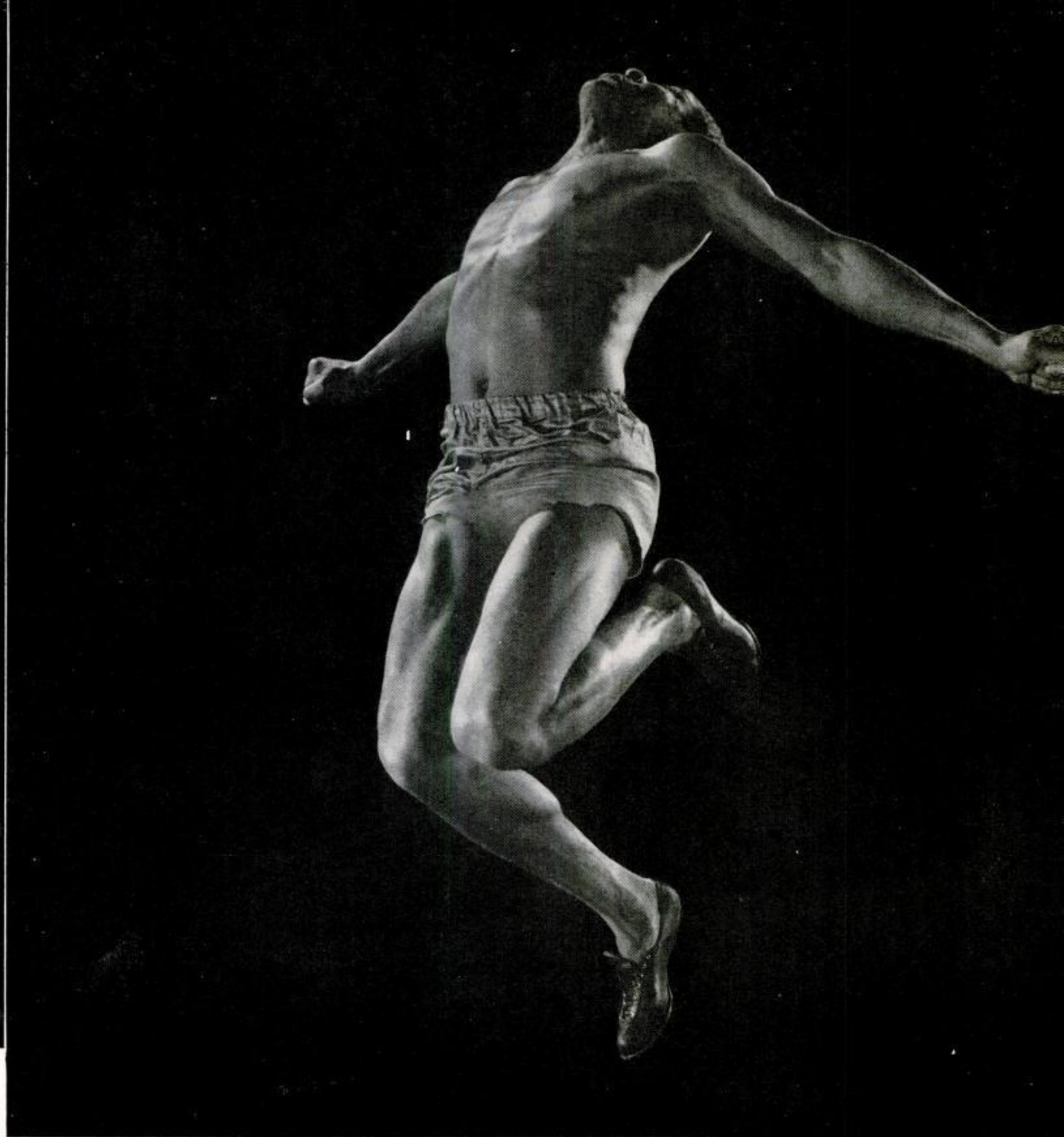
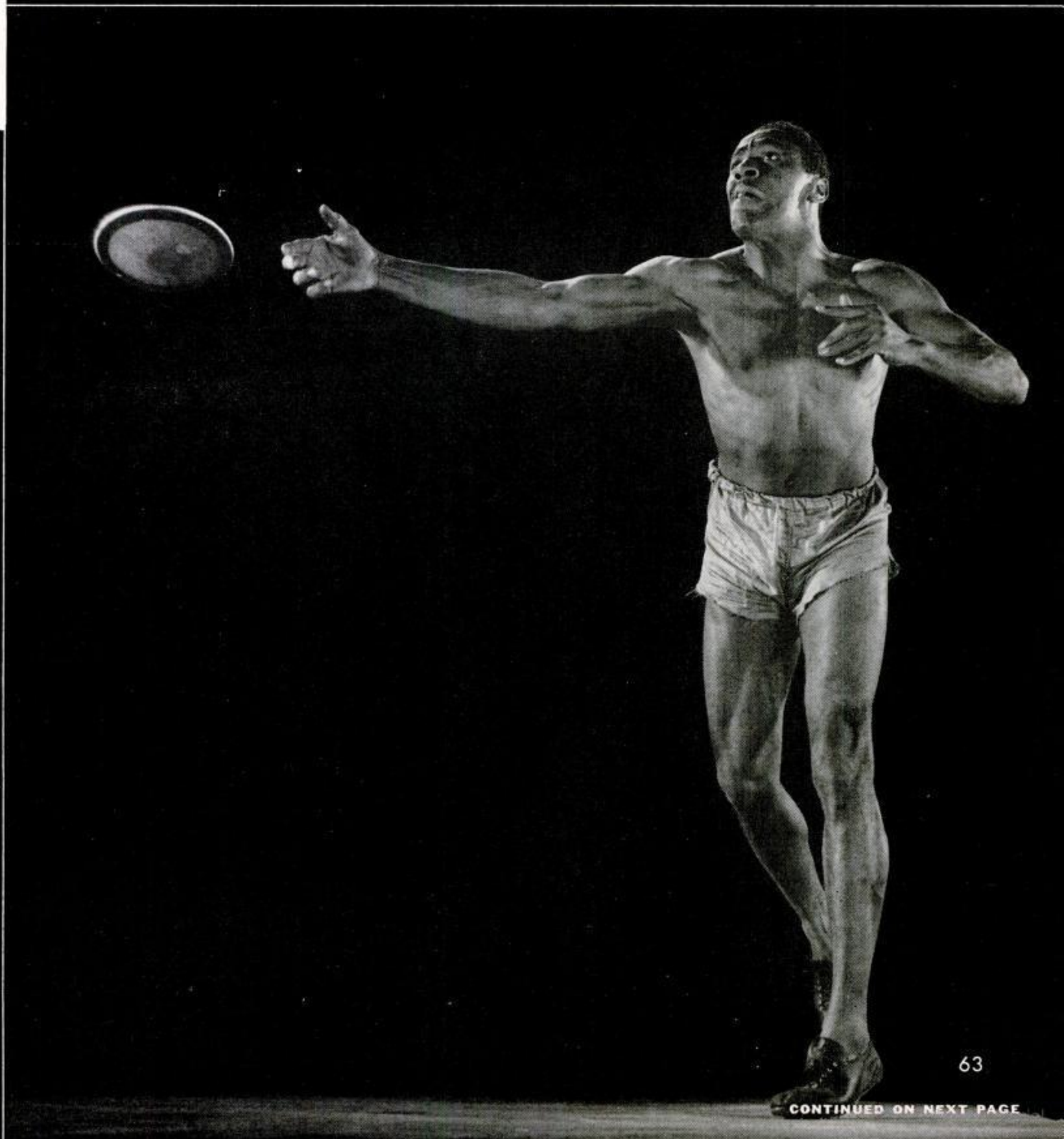




all-around athletes since Jim Thorpe. Gjon Mili's multiple-exposure pictures show Borican taking a high hurdle (*above*) and making a broad jump (*below*). At the upper right he is shown at the peak of his broad jump, and at lower right hurling the discus. Borican holds six world records as a middle-distance runner, hopes to be the first Negro champion miler as well.



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The Admiral ordered me to marry you!

1. Dear Janet: You are about to join the Navy! You can't back out, for "Orders is orders"! You see, one night I finished the First Watch on the bridge, (midnight to you, lovely landlubber) and went below for a mug of coffee.

2. "How can I concentrate on battle problems," growled a voice, "with that coffee aroma coming into my cabin?" "Don't try," I laughed. "Let the Admiral make the mistakes! You relax, and have a cup!"

3. I heard a sputtering and there stood the Admiral himself! "Confound it!" he bellowed. "There's *one* mistake I *never* make... and that's drinking coffee at night! Caffein in the stuff keeps me awake!"

4. "I love coffee, too!" he added. "This is Sanka Coffee, sir!" I insisted. "97% caffein-free...and can't keep you awake!" He tried a cup. "Delicious! But if I don't sleep...it's transport duty for you!"

5. Next day he sent for me. "Slept like a midshipman!" he beamed. "Where did you learn about Sanka Coffee?" "My girl told me, sir," I confessed. "Clever girl!" he nodded. "Marry her, lieutenant ... at once!"

6. When I told him the Council on Foods of the American Medical Association says: "Sanka Coffee is free from caffein effect and can be used when other coffee has been forbidden," he gave me a month's leave. So get ready to obey orders!

SANKA COFFEE

REAL COFFEE ... 97% CAFFEIN-FREE

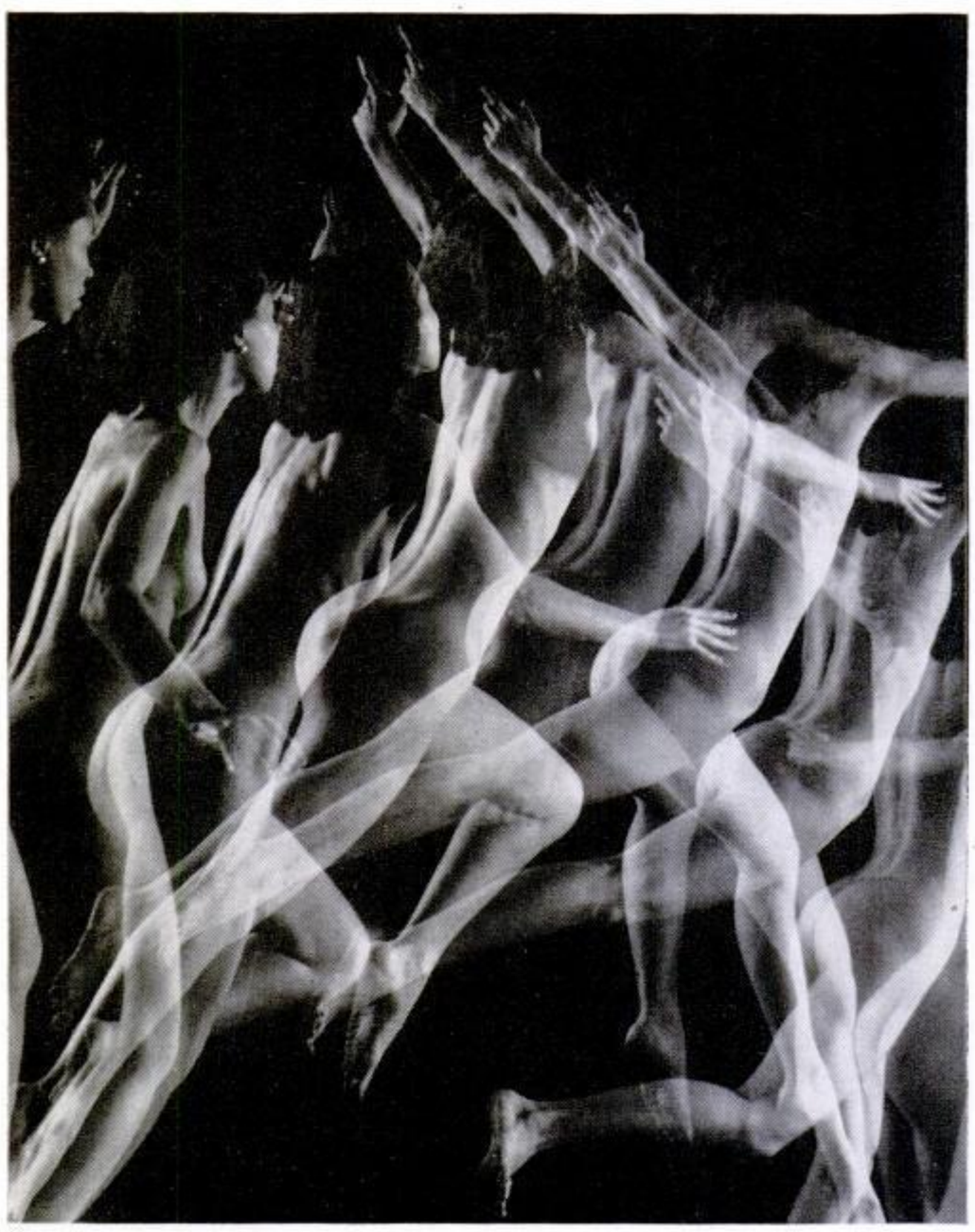
Sanka Coffee is real coffee ... all coffee ... a blend of fine Central and South American coffees! Drip or regular grind.

TUNE IN ..... two great radio shows are now on the air for Sanka Coffee: *Tuesday night:* **"We, the People"** • *Sunday afternoon:* news by **William L. Shirer,** the famous author of "Berlin Diary." See your local newspaper for times and stations.

Working at easel, Borican spends free time on a commercial art job. He is a talented portrait painter and illustrator, has a M. A. in Fine Arts from Columbia University.

BORICAN IS ARTIST AND BOYS' CLUB LEADER

Versatile John Borican, turned down as a track prospect by famed Coach Von Elling of N. Y. U. in 1931, has since become one of the great athletes of all time. At Virginia State College he captained basketball and track for three years, was halfback of the 1934 colored All-America. Borican is now director of the Morton Street Branch of the Newark Boys' Club. Working for a Fine Arts Ph.D., he is a free-lance commercial artist on the side.



Leaping through space, a Borican model makes pattern resembling an ancient Greek frieze. Borican may retire after 1942 Pan-American games to give full time to art.

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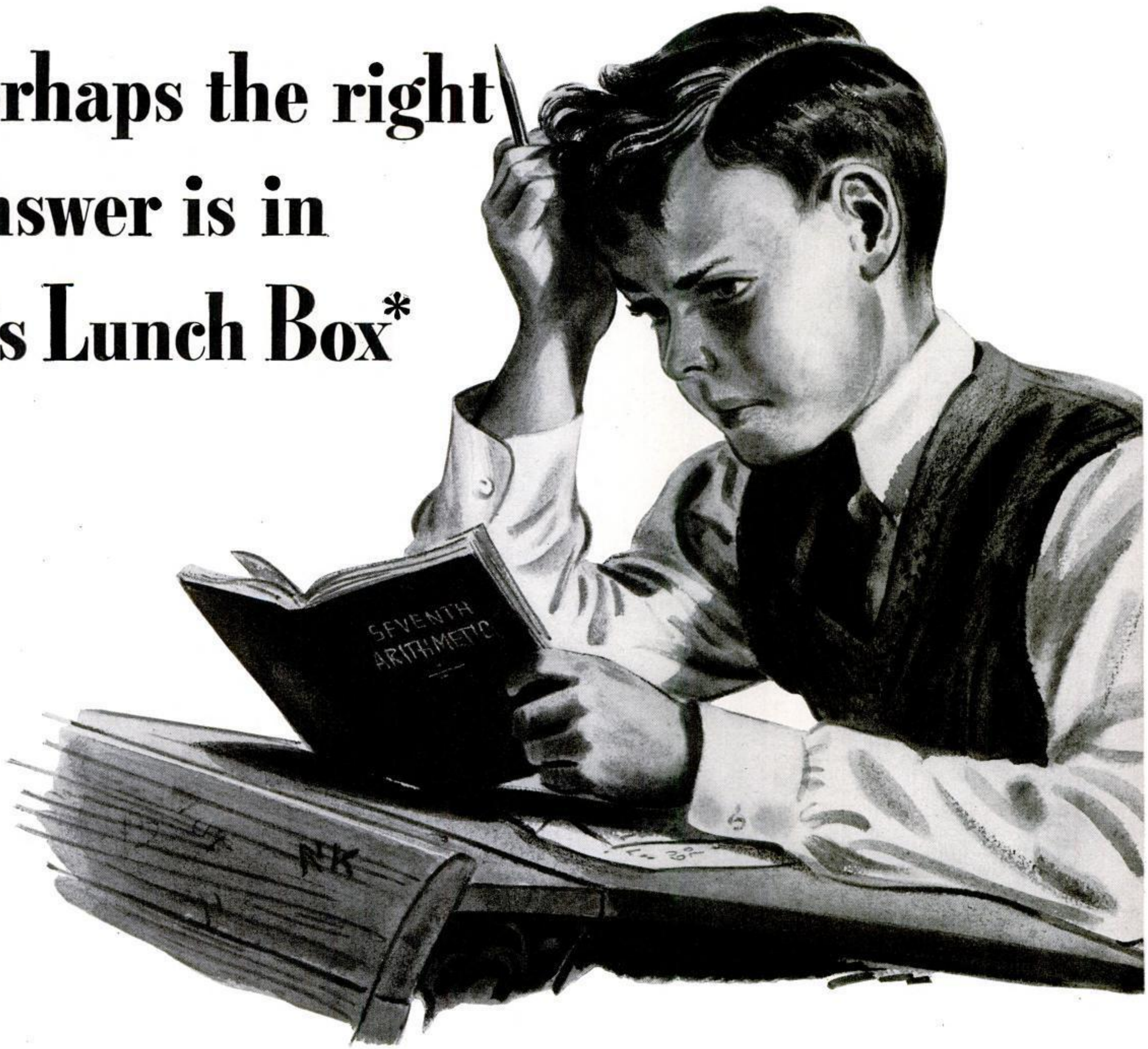
Perhaps the right answer is in his Lunch Box*



If we could only see the *real cause* of a child's school troubles! Or, for that matter, a grownup's *life* problems.

We do know this: The lack of essential food factors in the diet can turn a normal boy into a child who can't concentrate. It can affect his appetite—turn him dull.

Make up the lack and once again he has his chance to be alert and cheerful!

There are millions of men, women and children in America, according to government estimates, who are not able to do their best today because of a shortage of vital substances in their diets. This explains the urgings of the Federal Government that "Enriched Bread" be widely sold because it contributes two important members of the Vitamin B-Complex, plus iron. And this without changing the color, taste or texture of bakers' white bread!

From Fleischmann's great research laboratories there now comes a new yeast for bakers—***Enriched Hi-B$_1$ Yeast.*** Fleischmann's trained bakery technicians aid the hundreds of bakers who are already making "Enriched Bread" from this new yeast.

As a consumer you don't need to concern yourself about the technical details of Fleischmann's Enriched Yeast and what it does for you. You are welcome to these details, but, better yet, you can assure yourself that you are getting the benefit Fleischmann's Enriched Yeast can give you by eating the "Enriched Bread" containing it.

There's something inspiring and satisfying about helping a very large number of people to improve their diet. The Baking Industry and Fleischmann have this spirit of helpfulness.

ACCEPTED AMERICAN MEDICAL ASSN Council on Foods

The Council on Foods and Nutrition of the American Medical Association considers the Enrichment of bread a major contribution to its long-standing program of improving the nutritive value of the American diet, and the use of its Seal in this advertisement means that all the statements made here are acceptable to it.

BUY BAKERS' BREAD

All modern bakers' bread is rich in nourishment, delicious, economical. And the new Enriched Bread, now made by many bakers, provides all the nourishing, wholesome qualities of white bread, plus an extra supply of two important members of the Vitamin B-Complex (including VITAMIN B$_1$) and iron.

Fleischmann's *Enriched* Hi-B$_1$ Yeast

*Enriched Bread in your youngster's school lunch sandwiches will help keep his diet adequate.

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World food map, based on peacetime diets, shows how much better the U. S. eats than most other countries. The more a nation depends on cereals and potatoes instead of on meats, vegetables, fruits and dairy products, the less adequate its diet. Normally the U. S., England, Sweden, Switzerland, Australia and New Zealand eat best. About 80% of the world's people get most calories from cereals and potatoes. The map, prepared by Dr. Merrill K. Bennett of Stanford University Food Research Institute, appeared in *Geographical Review*.

FOOD

THE U. S. IS THE BEST-FED COUNTRY IN A WORLD WHICH NEVER IN HISTORY HAS HAD ENOUGH TO EAT

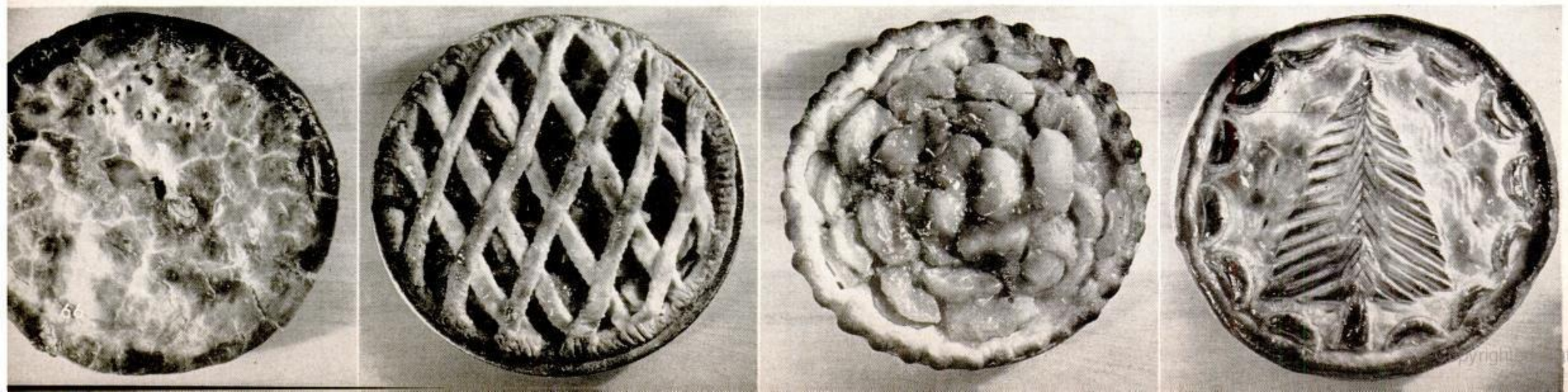
Here on these pages are prime products of a land of plenty, the food which makes the U. S. the best-fed country on earth. Nowhere e'se in the world can anyone buy without restriction the foods which are on common sale in the U. S.—nor could they be bought so prodigally elsewhere even before the war. This display is no presumptuous showing-off of a nation's gluttony but a sign of its natural wealth. The bounty a country produces can be a measure of a nation's greatness and here indeed is bounty—in the bright shelves of preserves, the marble-veined steaks, the heavy but tender beef, the delicately fatted lamb, the pale-fleshed fish, the lucent oysters, the satisfying doughnuts. Grateful at having this abundance, the U. S. is generous enough to share it. It will not grudge the certain return of the "meatless days," "sugarless days" of the last war.

The world has always been hungry. It has never had enough to eat. Only in certain places at certain times has the world been comparatively well fed. By world standards, the U. S. today eats very well. The map above points out that most of the world gets most of its calories from cereals and potatoes. Only a small number of people get most of their calories from other foods like meat, dairy products, fats, vegetables, fruits. Cereals and potatoes are among the cheapest sources of calories but they are lacking in sufficient proteins, vitamins, minerals which supply necessary protective elements in food. It would be possible to get a completely adequate diet from these non-cereals alone but not from cereals and potatoes alone.

Today, as Secretary of Agriculture Wickard points out, an American could eat the weekly meat, ham, bacon, butter, eggs, cheese ration of an Englishman at one meal and still not feel he had overeaten. The annual appetite of the average American is prodigious. He consumes 131 lb. of meat (pork and beef mostly), 286 lb. of vegetables, 158 lb. of fresh fruit, 17½ lb. of butter, almost 6 lb. of cheese, more than 150 quarts of milk, 9 quarts of ice cream and 26 dozen eggs. But there is more to nourishment than a groaning table. Though their diets are far better and more sensible than they were 30 years ago, most Americans are undernourished according to exacting dietary standards. Some families cannot afford to buy enough of the right foods but many do not know how to get the most out of them. The U. S. is now pushing nutrition education. At the same time it is fomenting an immense agricultural revolution by far-sightedly coercing U. S. farmers into raising less wheat and cotton, more vegetables, meats, dairy products.

There is of course more to food than plain nourishment. Just in the looks of the foods on these pages, a fair-to-middling appetite will find mouth-watering pleasure. There are few more satisfying sights than a well-filled preserve shelf, like the one opposite which was filled by Mrs. Elizabeth Greene of Oaklawn, R. I. The cooking of food is a real delight to any right-thinking woman and American cooking gets more interesting year by year. The American cook is typical of the American character. She doesn't fuss like the French. She doesn't muddle through like the English who always seem to come out with underdone beef and overdone vegetables. She is plain and prodigal, content to put food out straightforwardly, pleased to show that meat is tender and fish is fresh.

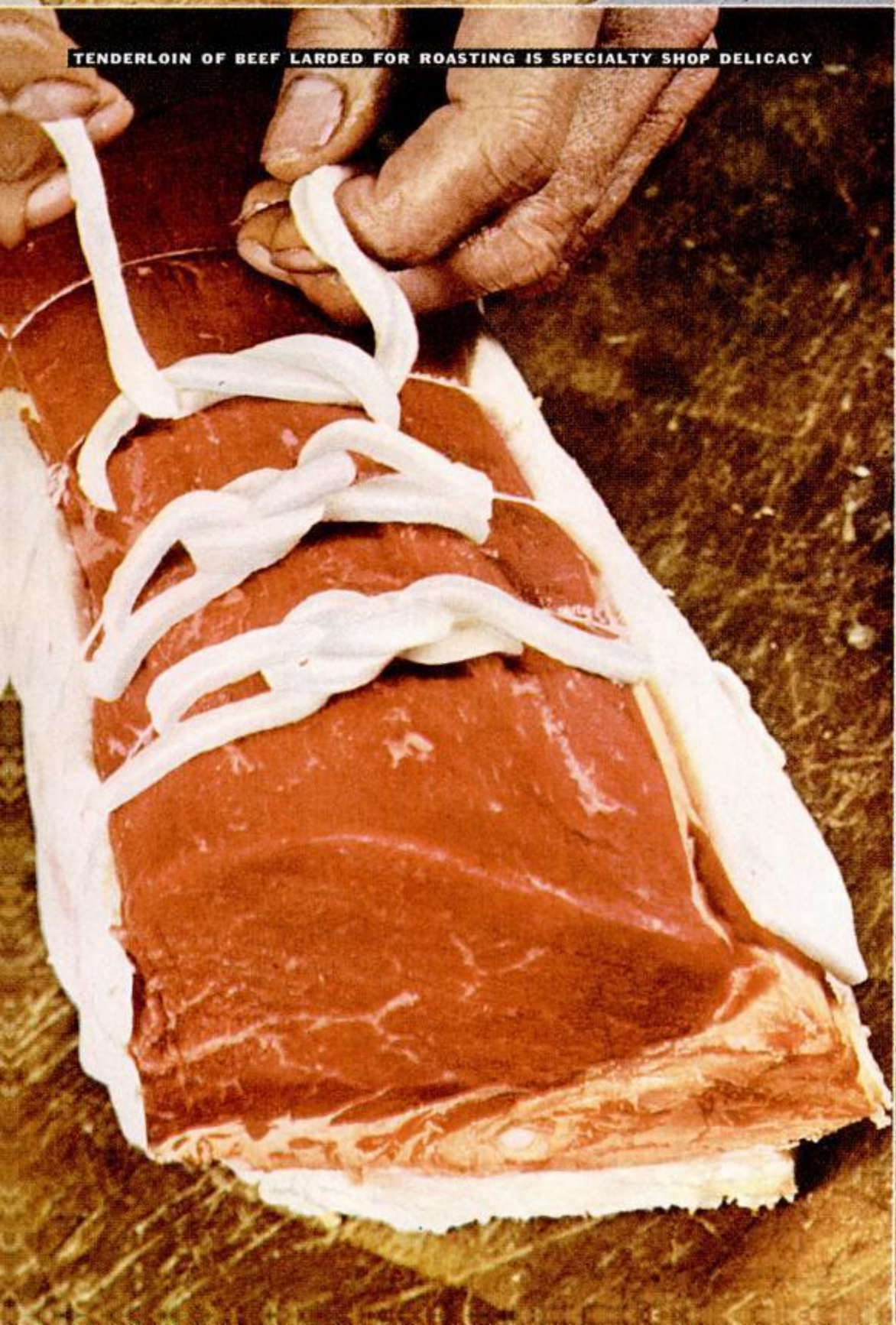
FOUR IMPORTANT KINDS OF APPLE PIE: REGULAR WITH CRUST, LATTICE TOP, OPEN TOP DUTCH AND FANCY TOP. APPLE PIE IS GOOD IN ANY FORM, ESPECIALLY WITH CHEESE



WELL-STOCKED PRESERVE CLOSET HAS MANY JELLIES—APPLE, CURRANT, GRAPE, MINT; MANY VEGETABLES—CARROTS, ASPARAGUS, CAULIFLOWER, BEETS, FRUIT & VEGETABLE JUICES

PORTERHOUSE STEAK, CUT FROM SHORT LOIN OF BEEF, IS THE CHOICEST CUT

DELICACY GROUP INCLUDES CALVES LIVER, SWEETBREADS, VEAL AND LAMB KIDNEYS



TENDERLOIN OF BEEF LARDED FOR ROASTING IS SPECIALTY SHOP DELICACY

INDIVIDUAL FILET STEAKS, CALLED FILET MIGNON, ARE WRAPPED IN PORK LARDING

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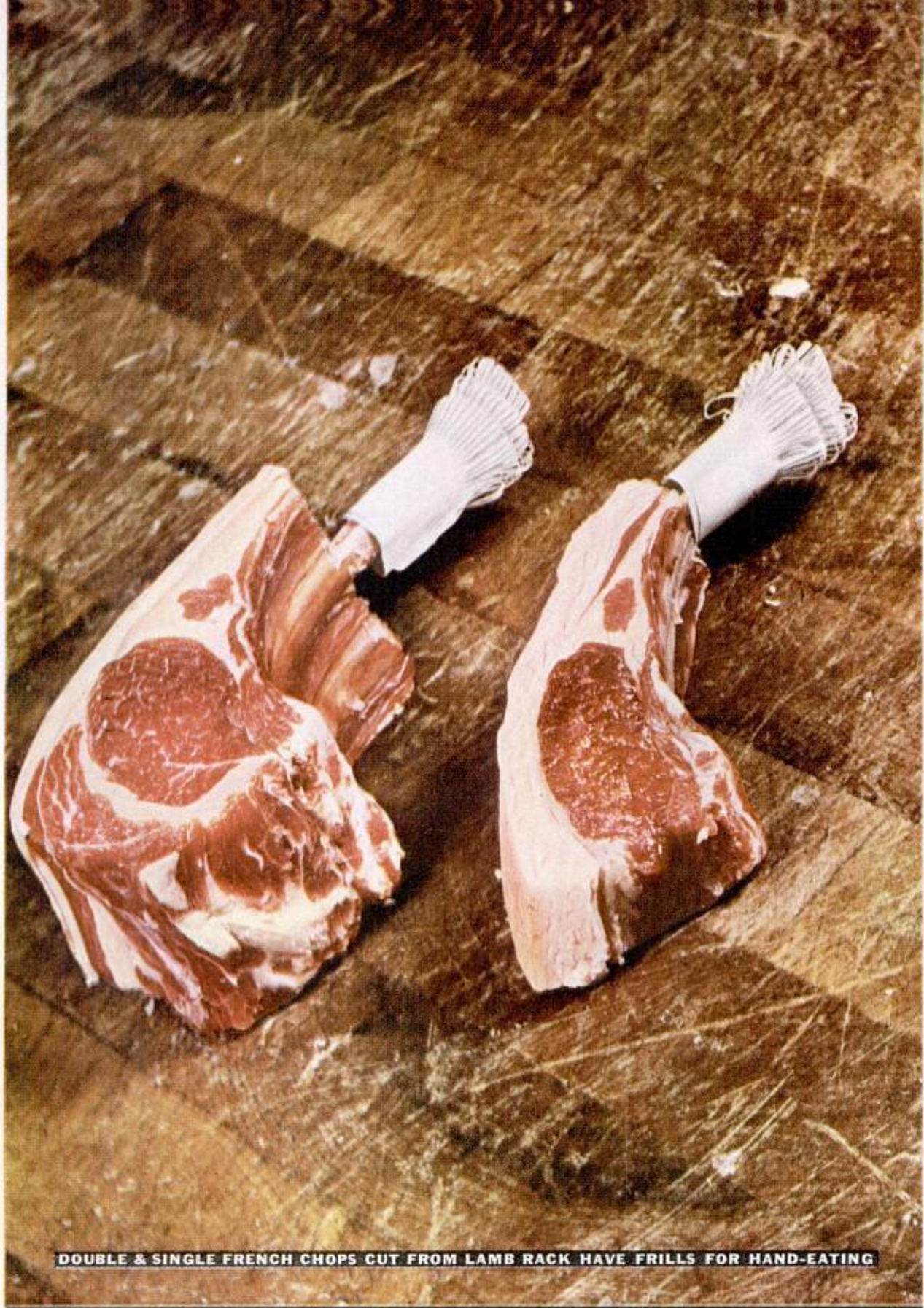

DOUBLE & SINGLE FRENCH CHOPS CUT FROM LAMB RACK HAVE FRILLS FOR HAND-EATING

LOIN LAMB CHOP HAS SHORT BONE. ENGLISH ROLL IT WITH BACON, KIDNEY

SADDLE OF LAMB FOR ROASTING HAS SPLIT LAMB KIDNEY, KUMQUAT, BEETS ON TOP

CROWN OF LAMB HAS CHOPPED-MEAT CENTER WITH LARD TRIM FOR FLAVORING

SEAFOOD ABOVE INCLUDES WEAKFISH (UPPER LEFT), BROOK TROUT (ROW OF THREE), STRIPED BASS, LOBSTER, BLUEFISH, SPANISH MACKEREL, HADDOCK, AND SMELTS IN CENTER

THIS PLATTER OF HORS D'OEUVRE SEAFOOD DELICACIES INCLUDES BOILED SHRIMP, DOMESTIC BLACK CAVIAR, RED SALMON ROE, GHERKINS, PICKLED STUFFED CUCUMBERS

THESE LIFE-SIZED OYSTERS FROM THE NORTH ATLANTIC SEABOARD ARE COMMONLY CALLED (TOP TO BOTTOM) SMALL OR BLUE POINT, HALF SHELL, MEDIUM, CAPE COD OR BOX

SEAFOOD

BEST OYSTERS ARE U. S. OYSTERS

From the salt waters that surround it, from the fresh rivers that run through it, from the lakes and ponds that scatter all over it, the U. S. garners a fantastic variety of fish, shellfish, and crustaceans. Some of them are cooked, some are dolled up fancy, like the hors d'oeuvres on opposite page, some are eaten raw, like the oysters above.

Oysters almost everywhere have fine nutritive value, being full of calcium and iodine. But no oysters anywhere taste as good as those from America's North Atlantic seaboard. Almost all cultivated U. S. oysters start their little lives there. Once ensconced in their shells, they are gathered and shipped all over America for planting in cultivated beds. Big oysters are called Cape Cods, small ones blue points. Technically, these are misnomers since Cape Cods should come from Cape Cod, blue points from Great South Bay, Long Island. All oysters should be eaten or cooked while their hearts are still beating. An oyster's heart beats for three or four minutes after its shell is opened.

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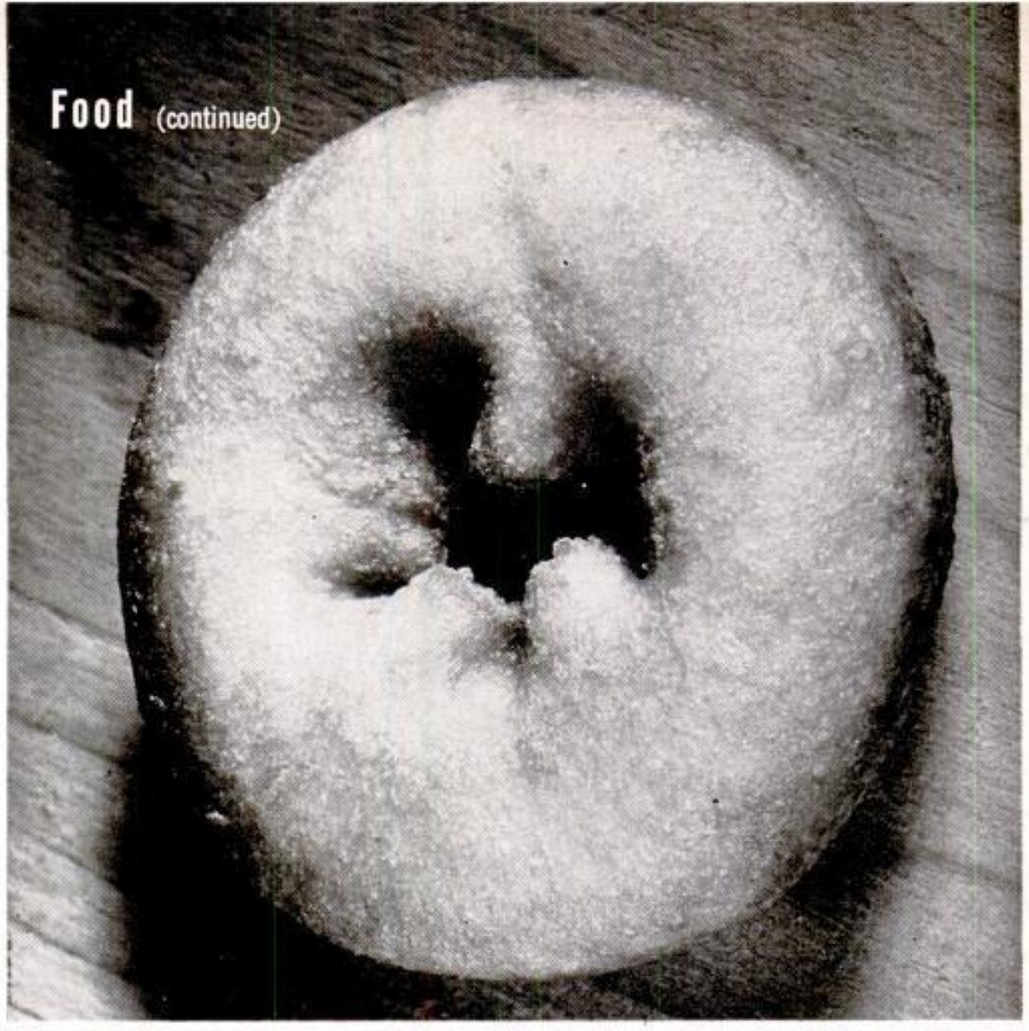
Gather 'round, folks... this syrup has real Maple Sugar Flavor

• Up in New England, where they know their maple sugar flavor, Vermont Maid Syrup is the favorite and largest seller! It comes right from the heart of the maple sugar country—blended from purest cane and maple sugars. Never varies—always rich in true maple sugar flavor. In attractive glass jugs. Penick & Ford, Ltd., Inc., Burlington, Vt.

Vermont Maid Syrup

PACKED IN BURLINGTON, VERMONT

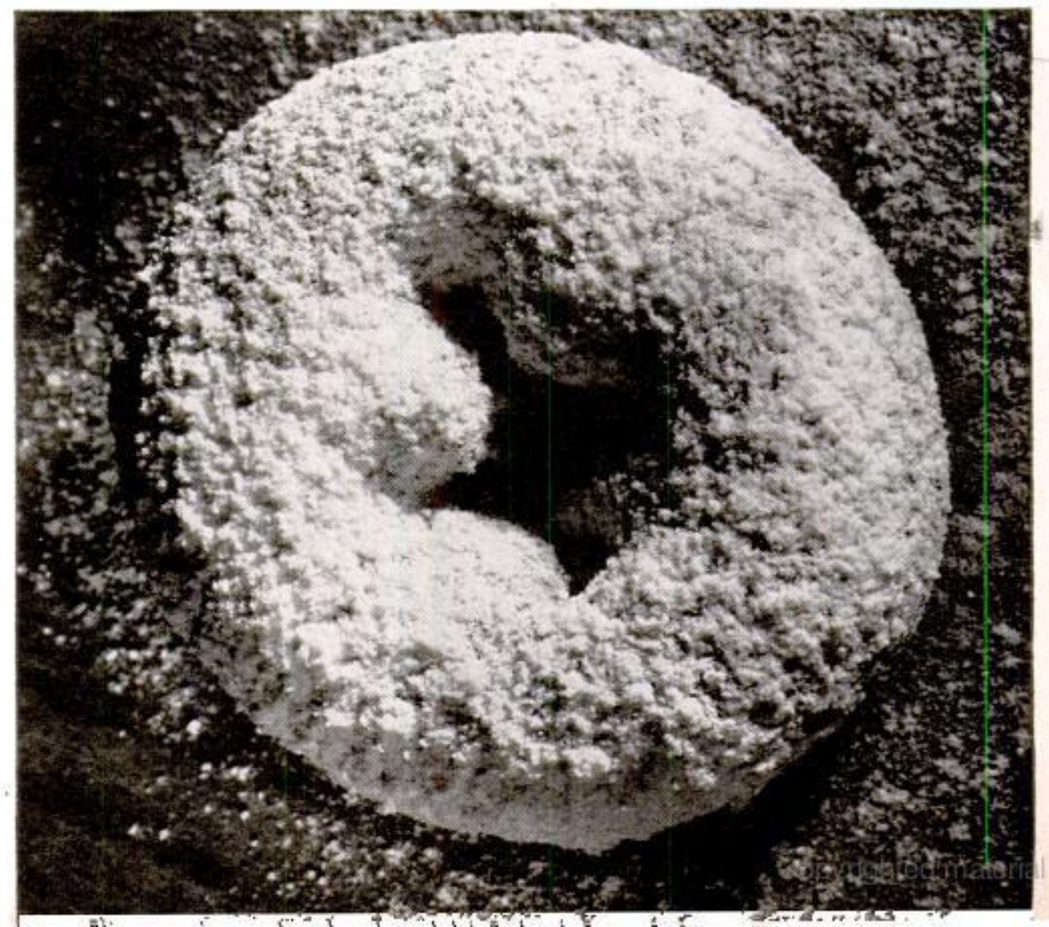


The plain doughnut is about 8½ in. in circumference, pleasantly bloated in appearance. Hole in it is entirely functional. It permits more thorough cooking of all dough.

DOUGHNUT IS THE POOR MAN'S RICH FOOD

The doughnut is more than an American staple. It is a symbol of the richness of American food. Into a doughnut go flour, eggs, sugar, shortening, milk, baking powder, flavoring. These are ingredients of rich pastries. Yet the simple and inexpensive doughnut is as familiar to the breakfast table of humble Americans as coarse black bread is to the table of Balkan peasants.

Doughnut texture magnified 2½ times, as in the cross-section above, shows how light a well-made doughnut can be. Doughnut below is sugar-crested. These are more popular than any other kind. Some 532,000,000 doughnuts are eaten annually in U.S.



FIRST and FINEST HANDEE

THE PRIZE GIFT For Your Soldier Boy, Junior, Dad or Grandpa

Tool of 1001 uses. Does precision work on metals, alloys, wood, horn, plastics, bone, glass, etc. For your own hobby enjoyment or as a gift.

A WHOLE TOOLSHOP IN YOUR HAND

Uses 300 easy-to-change accessories to grind, drill, polish, cut, rout, carve, saw, sand, engrave. 25,000 r.p.m. Wt. 12 oz.

De Luxe Model with 7 Accessories, $18.50 postpaid.

ULTRA DE LUXE SET. The year's real gift for craftsmen who want the last word in quality equipment. A DeLuxe Handee and the 45 most popular accessories in handsome metal carrying case, $25.00.

FREE 64 Page Catalog

Order On 10-Days Money-Back Plan

CHICAGO WHEEL & MFG. CO.
105 S. Aberdeen St. Chicago, Ill.

SWITCH TO Frank MEDICO FILTERED SMOKING

GENUINE FILTERS FOR MEDICO PIPES PACKED ONLY IN THIS RED & BLACK BOX

66 Baffle Filter whirl-cools smoke; traps juices, flakes and nicotine in pipes, cigarette and cigar holders.

FINEST BRIAR MONEY CAN BUY

$1.00

MEAT and your "fighting weight"

There's real pride in carrying the right ratio of poundage to height, in having your belt in the right notch. There's a real need, too, these days, for the men and women of America to be "streamlined for action."

Whether you're reducing or just thinking about it, whether you're now at your "fighting weight" or trying to get down to it, you need never miss the nutritional benefits and the eating pleasure of "meat on the table."

THE principle of taking off excess weight is simple.

The dangers of self-prescribed and excessively rapid reducing diets are many.

Therefore, before reducing, consult your physician.

When he organizes your reducing diet he will do it in such a way that you will have a feeling of real satisfaction after every meal. It will be based on an adequate amount of all food essentials with special emphasis on proteins, vitamins and minerals to maintain health, but just enough calories to compel your body to consume its own fat for energy purposes.

Your doctor's reducing diet will contain plenty of lean meat, and, of course, eggs, skim milk, vegetables and fruits. For lean meat is one of the richest sources of complete, high quality proteins, and in addition it provides natural vitamins (see chart), and iron, copper and phosphorus—minerals essential to well-being.

If you plan to reduce, or just to keep fit, remember what meat offers and that these food essentials are not stored in the body to any appreciable extent, must be supplied daily by the foods you eat.

This lean, tender pot roast of beef is an example of the inviting meats that help make up the modern, safe reducing diet. It is a thrifty cut that is both nutritious and full of flavor. . . . Among the other thrifty meats included in the modern reducing diet are: broiled patties of lean lamb, veal loaf, broiled lamb shoulder chops and broiled hamburger.

B THE NATURAL VITAMINS IN MEAT

In Milligrams	PORK	BEEF	LAMB	VEAL	LIVER
B_1 THIAMINE	1.60	.22	.33	.31	.38
B_2 RIBOFLAVIN	.34	.29	.39	.41	3.34
NICOTINIC ACID A vitamin needed for prevention of pellagra.	11.0	8.4	10.0	16.2	35.5

The variety meats, such as kidneys, heart, sweetbreads and brains are equally rich in these nutritional essentials.

This chart shows the vitamin content per each ¼-lb. edible portion before cooking. Like most other foods, meat undergoes a change in its vitamin content on cooking, the exact amount depending upon the method of preparation.

NEW REDUCING BOOK *"Reducing the Modern Way"—16-page booklet which presents in easily understandable language the safe, effective, comfortable way to reduce and control your weight. It's an easy lesson on eating and how to keep fit. Send 5c to Dept. D.*

AMERICAN MEAT INSTITUTE, Chicago

ACCEPTED AMERICAN MEDICAL ASSN. Council on Foods

This Seal means that all statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

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TWO GOOD INVESTMENTS!

United States Defense Savings Bonds and Stamps—for safety and freedom in the years ahead.

Quality merchandise, like a *Toastmaster* toaster—for economy and performance in the years to come.

Allies!

For the most important job in the world!

IT'S not spectacular. Her job doesn't make the headlines or cause a lot of talk. But, multiplied 30 million times or so, it's the most *important* job in the world! *Keeping a family well fed and happy.* And one of her loyal allies for that job is her trusty *Toastmaster* toaster.

She treasures it because she appreciates the *best* in any tool of her craft. She knows everybody loves toast and that it's even more digestible than bread. She knows that when toast is perfectly made it gives a great boost to appetites. So she gives her family piping hot *Toastmaster* toast popped up golden and fragrant, one perfect slice after another. Light, dark or in between, whichever is ordered. No wasteful burning of the bread—for each slice is perfectly timed. No wasted current either—for it automatically shuts off when the toast is done.

If *you* haven't a *Toastmaster** toaster to help you with *your* job—aren't you and your family really missing something in our good American way of life?

At the right, new *Toastmaster* Special Toast 'n Jam* Set—with *Toastmaster* automatic 1-slice toaster, walnut tray, Franciscan ware plate and jam jars.

Above, the beautiful *Toastmaster* automatic 2-slice toaster, for long service. With famous Flexible Timer! With new hinged crumb tray for easier cleaning!

TOASTMASTER

REG. U. S. PAT. OFF.

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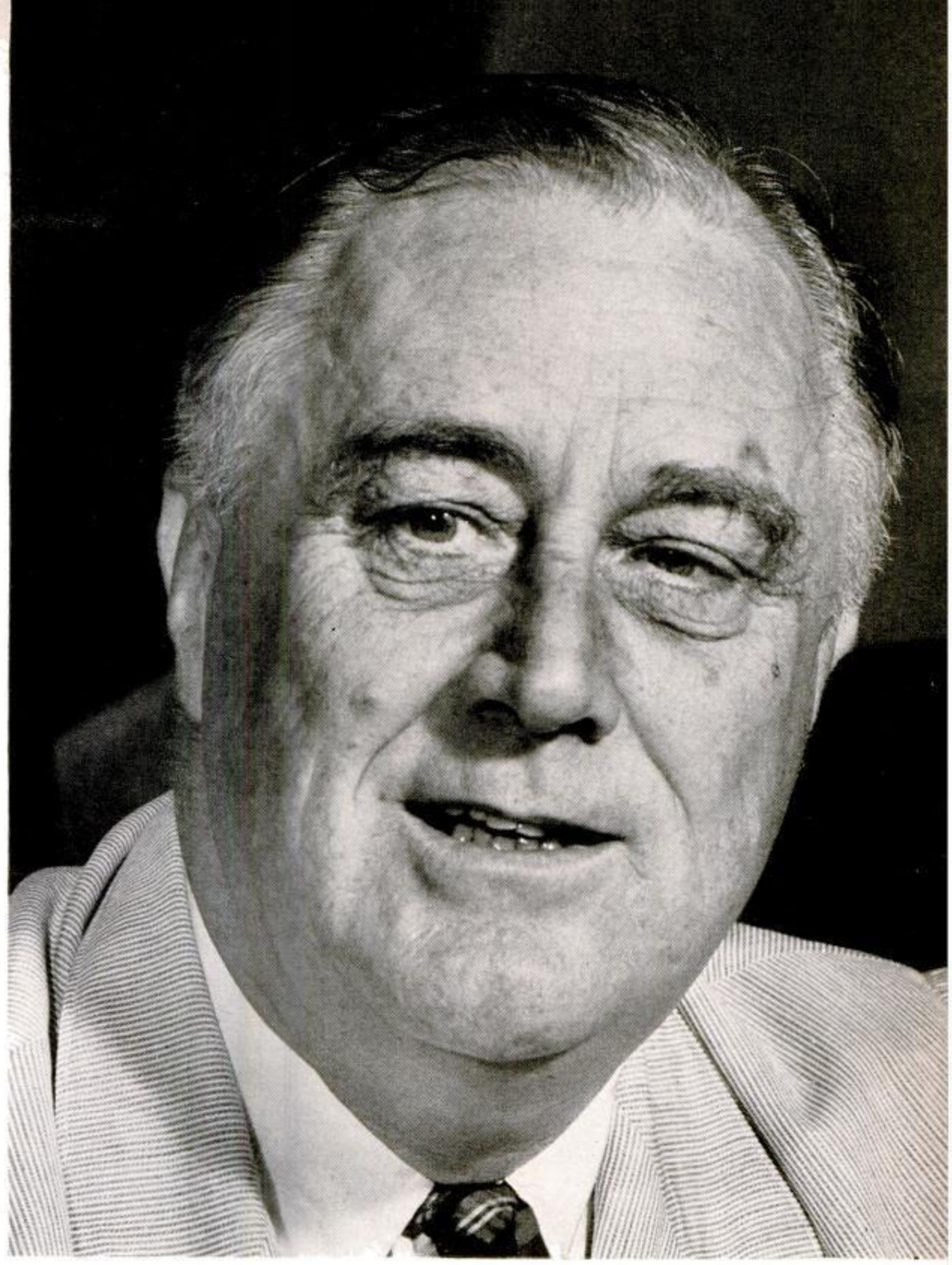

"DEVIL OR DEMIGOD?"

IN A GREAT CRISIS A GREAT LIBERAL HAS NOT YET UNIFIED THE REPUBLIC

by GERALD W. JOHNSON

Gerald White Johnson is a famous Baltimore *Sun* editorial writer whose newly published *Roosevelt: Dictator or Democrat?* (Harper, $3) is being hailed as the most distinguished biography of the President that has yet appeared. It contains a brilliant account of his childhood, his career and his long, successful struggle against infantile paralysis. Its analysis of President Roosevelt's character is notably penetrating. In the article that follows, written especially for LIFE, Mr. Johnson sets forth the essential conclusions of his book.

We all believe in Mr. Roosevelt. Indeed, perhaps we believe in him too strongly, for some of us apparently believe that he is a demigod and some that he is a devil, which is leading to a certain confusion.

He is not a demigod, nor a devil. He is an Episcopalian; which means, according to the General Confession, that he has left undone those things which he ought to have done and has done those things which he ought not to have done, but which also means that he has no commerce with the Foul Fiend. Mr. Roosevelt's virtues and his faults are both real enough; but both have been exaggerated so inordinately that they are no longer recognizable as human traits and the man is obscured behind two immense creations of fancy, one as inhumanly virtuous as the other is monstrously vicious.

There is nothing strange, nothing unprecedented in this. If you doubt it, recall to your mind the sudden change in proportions of every President as he has left the White House. Hoover, Coolidge, Wilson, each assumed new dimensions as he stepped from the Presidential chair, was revealed as by no means as bad as his opponents had painted him, nor as good as his supporters had claimed, became once more recognizably a human being. Those of us who are old enough remember that the most startling change occurred in the case of Theodore Roosevelt, who was an unusually spectacular President. There were Democrats, sane on all other subjects, who honestly believed that T. R. was a monster of wickedness. Therefore, when he had been out of office a few months and it became clear to the dullest that he was in fact abstemious, patriotic and thoroughly decent, many Americans were bewildered. There were those who actually believed, until after he had left the White House, that Woodrow Wilson, most austerely correct of men, was a lecher; Hoover was regarded as an Anglomaniac; Cleveland as a sort of Simon Legree; Lincoln as a fool; Andrew Jackson as a murderer.

This misapprehension of the real character of a President—any President—is attributable to two political techniques characteristic of the United States, and probably characteristic of every other democracy also. They are known colloquially as "the build-up" and "the smear." The aim of the build-up is to erect its subject into a demigod; that of the smear is to debase him into a devil. In general it is true that the longer the build-up and the smear have to operate, the greater their success. In the case of Mr. Roosevelt they have been operating continuously for nine years. It is a record, for no other man has occupied the center of the political stage more than eight years. It is therefore natural that the contradictory portrayals of him are larger, and livelier and more lurid than those of any other President.

Were these ordinary times it would hardly be worthwhile to point out that President Roosevelt has been subjected to the usual process of exaltation and vilification. But the times are not ordinary. The country is facing such threats from without as it has seldom, if ever, faced before; therefore it is essential to build up a solidity within capable of withstanding the pressure from without, which means an unusual, perhaps an unexampled, solidity.

Injudicious friends of Mr. Roosevelt have assumed that the way to ac-

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A MILLION DOLLAR BABY

But STARVING For Sunshine!*

RECOGNIZE her? You should, for she symbolizes *every* American baby—yours included! She—like your own little one—is worth a million or more to her adoring parents. She's young America . . . healthy, happy, precious . . . the original million dollar baby!

But as winter approaches, she, and other babies, run the risk of sun-starvation*, because in winter the sun radiates only 1/12 as much *vital, healthful* Vitamin D rays as in summer. So to safeguard her health—to assure her of sturdy bones and teeth—a robust little body, she needs an abundance of glorious sunshine.

With a Hanovia Alpine Sun Lamp you can provide your youngster with quantities of healthful ultraviolet rays at the snap of a switch. Hanovia ultraviolet baths help keep her well and sound . . . full of bubbling vitality.

Pure quartz is the material that permits the health-giving ultraviolet rays to pass through unobstructed. Because of Hanovia's exclusive patented quartz mercury tube you get *all 12* bands of effective ultraviolet.

Women who want to look and feel their best have learned to rely on Hanovia sun baths. These simple applications give them a chic, flattering tan . . . keep them radiantly alive and full of attractive vitality.

HANOVIA
ALPINE HOME SUN LAMPS
"The World's Finest"
NEWARK, NEW JERSEY

See Hanovia Lamps at department, electric and medical stores and our showrooms. Prices from $64.50 F. O. B., Newark, N. J. For further information write Dept. L-5

Roosevelt at Groton (*top center*) managed the baseball team. With private tutors beforehand and four only mildly distinguished years at Harvard later, his background is obviously aristocratic, like Jefferson's. But, argues Johnson, it is "peculiarly American," not soft. "If Roosevelt is a cream puff, what are Hoover, Landon and Willkie?"

"DEVIL OR DEMIGOD?" (continued)

complish this is to abolish the smear altogether and concentrate on the build-up. But they are wrong. If every criticism of the President were stifled tomorrow and nothing but panegyrics resounded from every rostrum in the country, it is highly probable that the people, far from being reassured, would be more apprehensive than ever. Americans know a papier-mâché demigod when they see one, and if the President, as he is presented to them, seems to be made of papier-mâché, it is idle to talk of rallying solid support behind him. You can't get solid support for a leader who looks hollow.

What the country would like to hear is not a denial that Mr. Roosevelt has any faults, but some evidence that his faults will not count for as much as his virtues in the present crisis. Disregarding the usual garbage thrown by political scavengers, the charges made, and sometimes believed, by persons of responsibility are that the man is as weasel-wordy as Woodrow Wilson; that he is almost—no one says quite, but many say almost—as contemptuous of Constitutional barriers as Abraham Lincoln; that he is as bullheaded as Andrew Jackson; and that he is as slippery as Thomas Jefferson. There is at least this much in these charges—the qualities that they describe so unflatteringly do exist in the man. This is evident from the fact that his friends do not deny them, but merely label them differently. They say that Roosevelt is as adroit as Wilson, as resolute as Lincoln, as firm as Jackson and as wise as Jefferson.

His personal courage is proved

On the other hand, there are certain admirable qualities that even his enemies—excluding, of course, what Theodore Roosevelt called the "lunatic fringe," who are so eaten by hatred that they are no longer capable of coherent thought—grant the President. His personal courage, for example, has been amply demonstrated, both by his successful battle against a disabling malady and by his whole career in public life; and that is certainly applicable in the present crisis. His astuteness, too, is beyond debate, proclaimed more fervently, indeed, by his enemies than by his friends; and that, too, is valuable now. His irrepressible optimism might, theoretically, betray him into foolhardiness, but until it does so it will be of high value in stimulating the spirits of an anxious people.

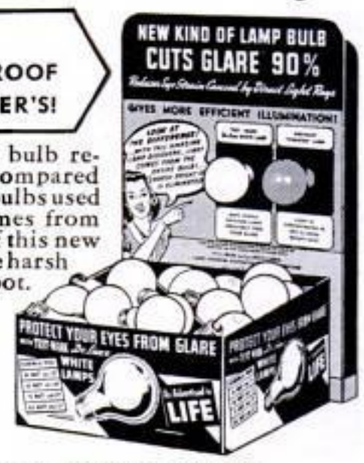
There is another quality which will hardly be denied Mr. Roosevelt and which is of value at present, although one hesitates to list it as a virtue. It is the habit of success. As a man he won a victory over infantile paralysis. As a politician he has won three Presidential elections. Even as a statesman, he has won a victory fairly comparable with his partial recovery of his bodily powers.

CONTINUED ON PAGE 78

CUTS GLARE* 90%

Amazing New Lamp Bulb Reduces Eye Strain Gives More Efficient Light

SEE THE SIDE-BY-SIDE PROOF AT YOUR DEALER'S!



Yes, this new lamp bulb reduces glare 90%—compared to ordinary frosted bulbs used in homes. Light comes from the entire surface of this new bulb—instead of one harsh "blinding" bright spot. Get a supply from your dealer today!

*Glare is scientifically expressed in terms of light per unit area on the retina of the eye when directly exposed to the light source.

TEST*MARK
***DeLuxe* WHITE LAMPS**
CUT GLARE

If your dealer can't supply you, write to—Lamp Division
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100% VIRGIN WOOL WORSTED
BRUSHED MUFFLER • SLEEVELESS SWEATER ★ WRISTLETS ★

Send him something he wants!

He'll let out three rousing cheers when he opens this Regimental Knit Kit and finds these three ALL WOOL garments: a sleeveless sweater expertly fashioned to fit . . a soft, brushed muffler with hand tied fringes . . and a pair of warm wristlets to protect hands and wrists. Knitted especially for the boys at camp in an approved, fast dyed shade of Olive Drab. Sleeveless sweater comes in 3 sizes: small (34 & 36), medium (38 & 40), large (42 & 44). If your favorite store can't supply you, send sweater size and $3.95 for complete kit to

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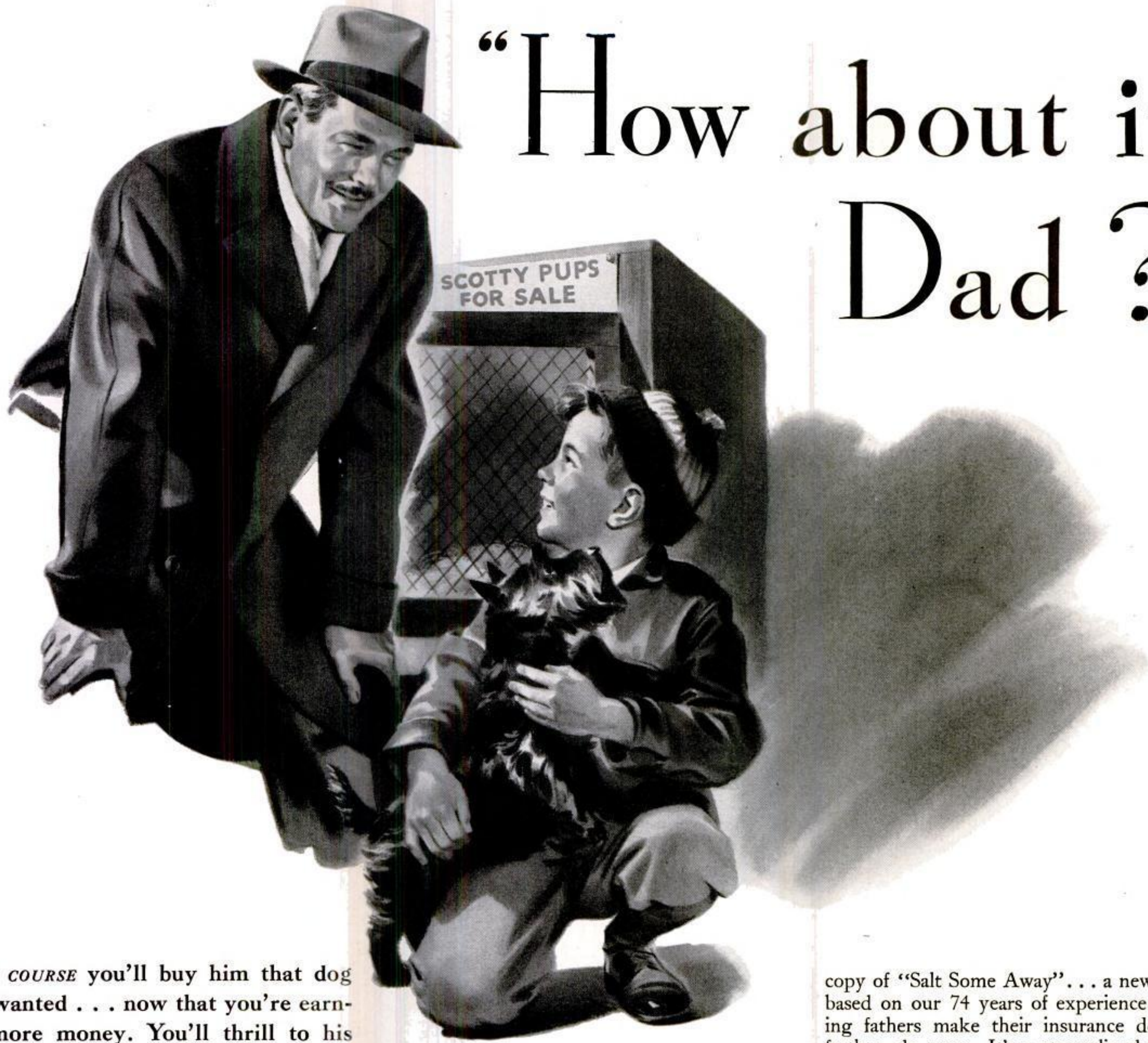
"How about it, Dad?"



OF COURSE you'll buy him that dog he's wanted . . . now that you're earning more money. You'll thrill to his grin when you say, "He's yours, son."

As one of the millions whose pay envelopes are swelling . . . because of higher wages, or more hours of work . . . you're likely using *some* of that extra ten, or twenty, or fifty dollars a week for just such things as that. What father wouldn't?

You're probably putting another part of it into the purchase of United States Government Defense Bonds . . . doing *your* part to help protect this democracy of ours.

But today, more than ever before, you have an opportunity to do something really wonderful for your family—something intimate, important, far-reaching!

Looking ahead, you realize that you are guaranteed not even a single day of life. And if you should die, your income suddenly stop, *their* need of food and clothing and shelter would go on.

Using a part of your extra money, you can buy them freedom from want, through all the years of the children's growing up.

Or start right now a fund which can free *you* from financial worry if you live to the age of retirement.

These things you can do with well-planned life insurance. And no other way is so sure.

To help you see clearly *how much* you can do with Union Central's aid, let us send you a copy of "Salt Some Away"... a new booklet based on our 74 years of experience in helping fathers make their insurance dollars go farther, do more. It's a streamlined booklet; simple, clear, informative. To get a copy, without any obligation, send the coupon.

How about it, Dad? Won't you take this simple step to ensure the future happiness of those you love?

The Union Central Life Insurance Co.
Dept. B-23, Cincinnati, Ohio

Please send me a copy of booklet:
"Salt Some Away".

Name _____

Address _____

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The Union Central Life Insurance Company — Cincinnati

Over $400,000,000 in Assets . . . Founded in 1867

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ACCEPT THIS INVITATION

To Join The World's Most Distinguished After-Shave Club

SIGN YOUR NAME BELOW and mail us this advertisement. We'll send you a bottle of Aqua Velva, the world's most popular after-shave lotion. It's brisk, cool, refreshing! Leaves your face feeling softer, smoother. Electric shavers use Aqua Velva *before and after* shaving for finer results.

Address: The J. B. Williams Co., Dept. CA-21, Glastonbury, Conn.—makers of fine shaving preparations for over 100 years. Offer good in U.S.A. and Canada only.

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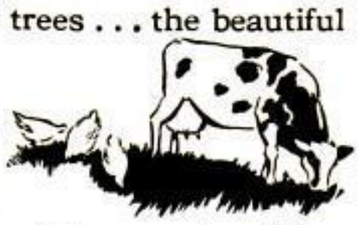
*City*_____ *State*_____

Once Upon a Time . . .

There were some children who lived in the city.

They had never seen the flowers and trees . . . the beautiful lakes and brooks . . . the cows and  chickens . . . and all the glories of the country. Then they went to camp one summer. When they came home their parents were delighted because they had gained weight. They were brown, bright-eyed and glowing with health.

This is a True Story . . . because children just like this *did* go to camp. Under the care of competent physicians one group was given a glass of milk three times each day, while another group received the milk and COCOMALT. Those who received COCOMALT showed considerable weight gains over the others who received milk alone. And red blood cells were improved in number and color. COCOMALT contains valuable minerals—calcium, phosphorus, and iron; also vitamins A, B_1, D, and other food essentials that young growing bodies need.

At your grocer's or drug store. Or write for a trial package, Dept. LF-11, R. B. Davis Company, Hoboken, New Jersey.

Cocomalt
ENRICHED FOOD DRINK

"DEVIL OR DEMIGOD?" (continued)

It is as nonsensical to term the New Deal a complete failure as it would be to term the President a paralytic. He was paralyzed, to be sure, but now he walks. He has never recovered his former agility, but he did throw off the infection. In 1932 the New Deal had a double objective; one was to restore the economic prosperity of the country; but the first, and immediately necessary task was to check the social infection that raged in the body politic. In 1932 the Regular Army marched against a body of veterans and expelled them by force from the national capital; in the Midwest the National Guard had to be called out to suppress a revolt of milk farmers; in the same region mobs were pulling judges off the bench to prevent foreclosures on farms.

That has been cured. The courts function without disturbance. The troops are not being called out against American farmers or American veterans. The following of the radicals who demand the abolition of the capitalistic system has dwindled to a handful. The acute infection has been eliminated.

This much success the New Deal has achieved. It may not be all that is desirable, but at least the country walks again; and that is enough to confirm the chief New Dealer's habit of success.

Against this must be set off the undeniable failure to restore anything resembling the prosperity of the Coolidge era. Until the advent of war disrupted all estimates and nullified all prophecies the national economy had been hobbling, sustained largely by artificial braces in the shape of Government spending and Government regulation. The New Deal failed to undo the effects of the stroke of 1929. Perhaps we were foolish to think that it could; but at any rate, it didn't and to that extent it was a disappointment. But is its relative failure in that respect more important than its incontestable success in restoring the faith of the masses in our form of government? The point is debatable; but it is hardly debatable if the question is restricted to the specific problem confronting us now. Put it this way: *in the existing situation* is the failure of the New Deal in one half of its program as important as its success in the other half?

He faces a powerful popular leader

In Adolf Hitler we are facing a popular leader of astounding capacity. It is widely believed that he is disliked and distrusted by some of his high-ranking lieutenants, but not by the masses. He has been able to lead the rank and file of the German people into an appalling holocaust because he has been able to convince them that he will take them through blood and fire to domination of the world, which is to say, to power and ease. He has deluded them, certainly, but there is no manner of doubt that he has inspired them. The proof of it is the ruin of Europe.

To cope with such a man we need a leader capable of inspiring the masses of our own people with a faith comparable to the faith of the masses of the Germans in their man; but God forbid that we should produce one who leads in the same direction! The man to handle Hitler must have something of Hitler's ability to dominate the imagination of the ordinary man; but in every other respect he should be the German's antithesis. To what extent does the President meet these specifications?

CONTINUED ON PAGE 81

At the Roosevelts' wedding, March 17, 1905, the newlyweds were eclipsed when the bride's uncle, President Theodore Roosevelt, gave her away and stole the show. "It was driven home to them with the force of sledge-hammer blows," says Johnson, "that it is a matter of considerable importance to be the President of the United States."

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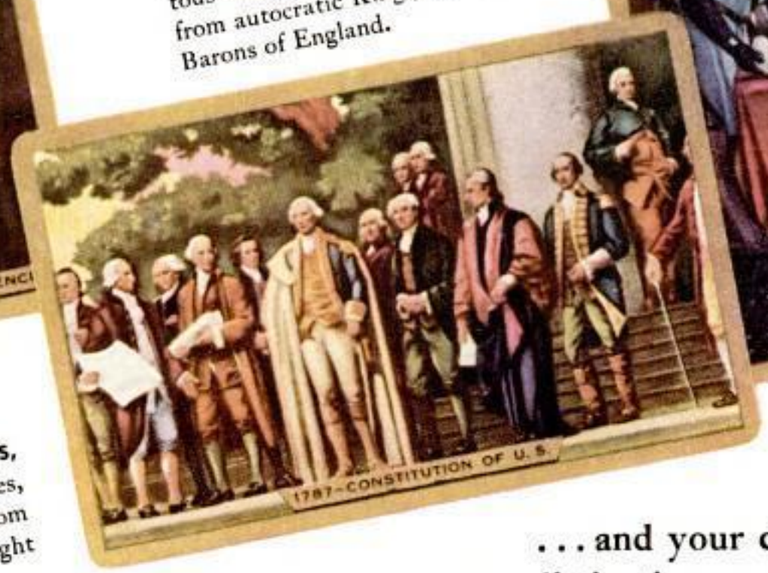
EMANCIPATION PROCLAMATION. Now for the first time on beautiful playing cards, an "historic gallery in miniature"! With this commemorative card, Congress pays glowing tribute to Abraham Lincoln's mighty service in the cause of Freedom.

"The March of Freedom" series presented by CONGRESS

DECLARATION OF INDEPENDENCE, stirringly recorded on canvas by Trumbull, early American master in oils. With minute accuracy, the original details and colorings have been reproduced on this distinguished Congress card back.

MAGNA CARTA, signed at Runnymede, England, in 1215... momentous document of liberties wrested from autocratic King John by the Barons of England.



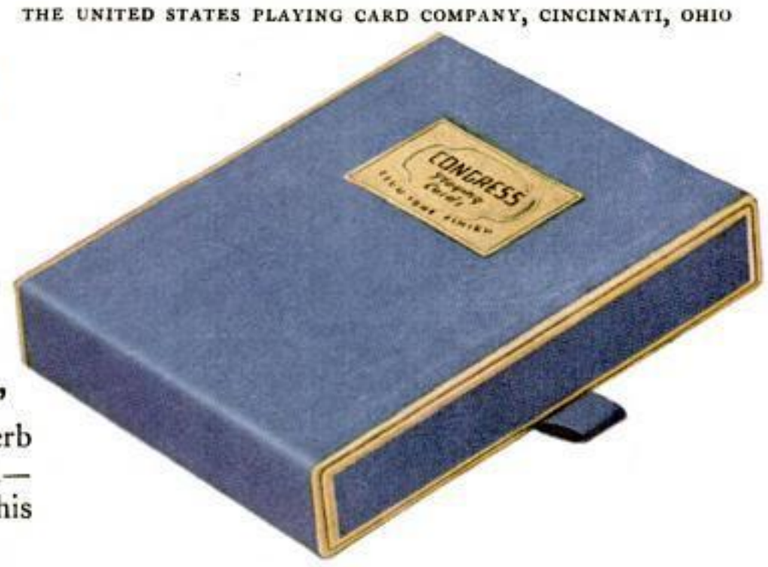
CONSTITUTION OF THE UNITED STATES, hallowed charter of American liberties, one of the great landmarks of freedom in the historic panorama now brought to you by Congress.

CONGRESS proudly presents its newest, greatest achievement—"THE MARCH OF FREEDOM" series. These four decks are the triumph of sixty years in the craft of cardmaking. Colors, the subtlest and richest you have ever seen on cards. Specially processed for snap and resilience . . . with the exclusive, smudge-resisting Cel-u-tone Finish that makes them a delight to handle and keeps them new and lustrous.

The most welcome present imaginable! Make these distinguished commemorative decks your answer to the gift problem.

Congress Playing Cards CEL-U-TONE FINISH

THE UNITED STATES PLAYING CARD COMPANY, CINCINNATI, OHIO



. . . and your choice of 35 other distinctive, 1941 Congress Designs,

each a masterpiece in miniature. For their superb colorings as many as seven inks are blended—three more than used in the printing of this page. See the whole Congress Assortment!

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In only ONE whiskey

SCHENLEY

You Get the BEST From FOUR Great Whiskey States *

Kentucky's

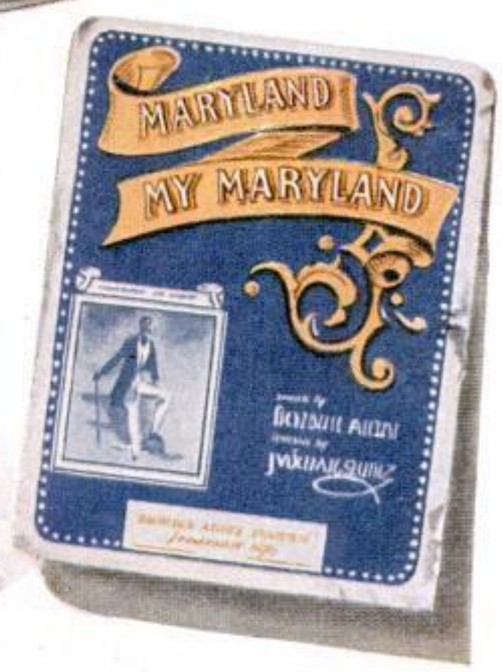
BEST for RICHNESS

The Bluegrass State
Contributes deep, rich
Notes to Schenley's
Four-state taste quartet

Maryland's

BEST for BOUQUET

As a great tenor
Gives a song brilliance
Maryland whiskey
Gives Schenley bouquet



Indiana's

BEST for SMOOTHNESS

Indiana's finest whiskey
Gives smooth, mellow
"Baritone" quality to
Schenley's liquid lyrics

Pennsylvania's

BEST for BODY

The sturdy character
Of Pennsylvania's
Best whiskey carries
The Schenley melody

***Blended with Schenley's Specially Distilled Neutral Grain Spirits . . . Schenley Blends Give You Perfect MILDNESS.**

THINK OF A QUARTET made up of the four greatest voices in opera. That will help describe this Schenley blend of great whiskies . . . a rich, round fullness of quality no single straight whiskey can give, *yet with light-bodied mildness too.* Only Schenley has the rare reserve stocks, and the matchless blending skill, to achieve this perfect symphony of flavor . . . and to assure its uniformity in the future.

Treat Yourself to SCHENLEY THE TASTE IT TAKES FOUR STATES TO MAKE

Schenley Black Label 67% Grain Neutral Spirits, 86 Proof. Schenley Red Label 72½% Grain Neutral Spirits, 86 Proof. BLENDED WHISKEY. Copyright 1941, Schenley Distillers Corp., N. Y. C.

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GREATER BREATHING COMFORT

No Matter Where You Are!

When dust, bad air or a cold stuffs up your nose, take a few whiffs of the new VICKS INHALER. It's packed with effective medication that makes your nose feel clearer in seconds! You can use it as often as needed.

VICKS INHALER

COUGHING COLDS Relieve coughing and loosen phlegm, ease muscular soreness and tightness with Vicks VapoRub. Its poultice-vapor action brings welcome relief and invites restful sleep. **VICKS VAPORUB**

ACE Sport Cap

Worn by Winners!

- Wear the cap the champions wear. The Ace Sport Cap is the first choice of top-fighters in the sports world . . . Worn by the Olympic Toboggan Team . . . choice of champion skaters and skiers everywhere.

Ace is knitted of 100% VIRGIN WOOL for greatest warmth. Its snug, streamline aviator style protects forehead, neck and ears . . . Can be worn up or down.

Buy Now for Christmas

One size fits all heads. Colors: Black with Orange, Brown with Buff, Red with Black, Royal with White. Also made in solid Navy, Brown, Maroon, Royal and Green. If your store can't supply you, send 50¢ for medium weight or 75¢ for heavyweight together with choice of colors to

THE LION KNITTING MILLS CO.
Dept. LA • Cleveland, Ohio

President's sailing experience, which began when as a boy he sailed the dangerous waters of Passamaquoddy, has had a profound influence on his character and on the destiny of the U. S. Johnson says it taught him respect for elemental law, gave him will power and steadiness. It stands him in good stead as America's first sailor President.

"DEVIL OR DEMIGOD?" (continued)

Read the record: in 1928, relatively unknown to the common people, he barely squeezed into the Governorship of New York; but in 1930, after they had watched him in action for two years, he won re-election by a majority nearly twice as big as Al Smith himself ever got.

In 1932, still relatively unknown to the country at large, he beat Hoover, but rather on Hoover's record than his own; in 1936, however, after the people had watched him in action, he all but obliterated Landon, leaving him only two small States; and in 1940 he beat three opponents, two of them not men at all, but intangibles, far more powerful than any human candidate, to wit, the "no third term" tradition, and isolationism. True, the isolationists had no cause to love Willkie, but they loathed Roosevelt.

On that showing there can be no doubt that this leader dominates the imagination of the masses of Americans to an extent comparable to Hitler's grip upon the Germans.

To what extent, then, has he accomplished this by following the direction taken by Hitler? Well, like Hitler, he has persuaded the people that it is possible for the world to hold something for the ordinary man better than a lifetime of fruitless toil, ending in dependent old age, if not in the potter's field. But at that point the two men diverge. Roosevelt has consistently proclaimed that the way to achieve this end is not through conquest and the seizure of other nations' possessions, not through *lebensraum* obtained by ejecting the possessors of desirable territories, but by the application of our own labor to the resources of our own soil

Has he deluded the people?

If at last we go to war on the advice of a man of this type, the people who have believed in him, and who will have to do the fighting, are going to believe that the war is a hard necessity, and not a scheme to enslave either them or the people of some neighbor nation. Possibly Roosevelt has been deluding his people, too; but he certainly has not been deluding them into the belief that they are a Master Race, whose destiny is to trample all others underfoot, and whose high duty is to hate and to scourge and to kill. If he has deluded them, it is with delusions of a nation in which liberty will exist under law, and in which every man will enjoy in peace the fruits of his own labor. He has held up to the common man an ideal for which it is reasonable to ask that man to risk his life; and if he says the risk is necessary, the common man will believe that it is.

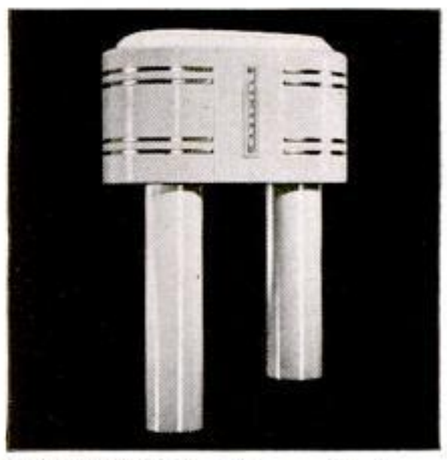
The wiser men who have opposed Mr. Roosevelt's domestic policies—Mr. Willkie, for instance, among the Republicans, and Senator Glass, among the Democrats—realized long ago that in his foreign policy he has consistently championed human freedom, and therefore must be supported. They realize, too, that to date this foreign policy has been not only right, but remarkably successful. To defend it as a moral abstraction might be as difficult as to defend the policy of Elizabeth of England; but if the Virgin Queen was devious, there is no doubt that she was brilliantly successful. She was caught between the pincers of France and Spain as Roosevelt is between those of Germany and Japan; and her game was to weaken both of her potential foes without becoming involved in a shooting war. In the end she had to shoot; but by that time she had the guns, and the bones

CONTINUED ON NEXT PAGE

This year... give NuTone Chimes

COMMANDER. Smart and streamlined design. Antique ivory unbreakable plastic; brass tubes and decoration. Two notes, front door; one note, rear. **$4.95**

MT. VERNON. Beautiful and authentic Colonial design in hammered brass with satin brass tubes; tarnish proof. Two notes, front door; one note, rear. **$5.95**



KITCHENEER. Ideal for your kitchen or breakfast nook. In white or ivory baked enamel; chromium decoration. Two notes, front door; one note, rear. **$3.95**

•

It's just a matter of choice! Any one of these beautiful NuTone Door Chimes will be a gift some friend will treasure—or a joy in your own home. No more discordant doorbells—two melodious notes announce the front-door visitor; one note, the rear.

See *many* stunning new NuTone Chime designs in the electrical appliance department of your favorite store. Shop *early* for Christmas—it's going to be *another* big NuTone season. To fit any budget, there are NuTone Chimes from $1.95 to $49.95.

NUTONE-Inc.
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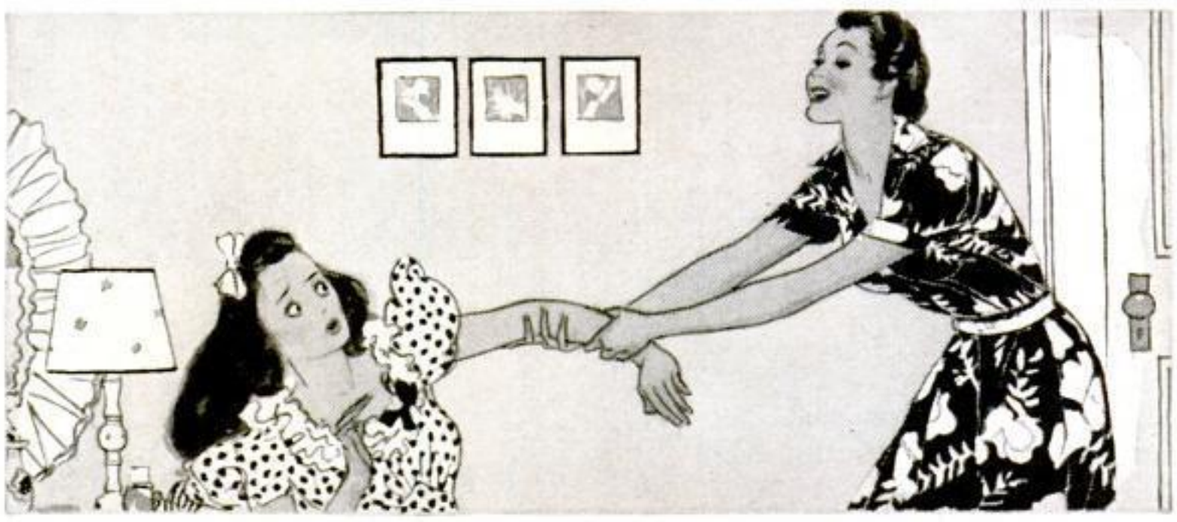
How's your "Pep Appeal"? —by Beckhoff

Mary Jr: Oh! Hello, Mother . . . I didn't expect you.
Mary Sr: Obviously, darling! But why didn't you *ask* to use my perfume?

Mary Jr: I guess it was the name on the bottle that got me: *"Fatal Evening"!* I'm sick of being a wallflower. A girl's *got* to have a *little* appeal—or *something.*



Mary Sr: You don't know how right you are! And the "something" *you* need doesn't come in pretty glass bottles! The way you've been eating lately! What can you expect if you don't get your vitamins? Vitamins for pep! A little *"pep appeal"* will do more for you than all the perfumes in the world!

Mary Sr: And right here's where you make a start toward getting your vitamins. You must have them *all,* you know, and in this delicious cereal, KELLOGG'S PEP, are extra-good sources of two of the most important ones, B_1 and D.

Mary Jr: Hey! This is the best cereal I ever tasted! If getting the other vitamins can be as much fun as eating PEP, just watch what a change there's going to be in me!

Vitamins for pep! *Kellogg's Pep* for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B_1, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK COPYRIGHT, 1941, BY KELLOGG COMPANY

of the Invincible Armada were soon scattered from Spain to the Hebrides.

For two years and two months Mr. Roosevelt has played the same game. Our guns are still too few, but they have multiplied amazingly. We have a string of new bastions thrusting out into the Atlantic, and our Pacific defenses are far more powerful than they were two years ago. Furthermore, we have contributed heavily to the annoyance and probably to the serious weakening of both the powers that threaten us; yet we have thus far evaded the formal declaration of hostilities. Nor is it true to assert that our immunity has been cynically purchased with the blood of countless Englishmen and Chinamen, although we hold them to be our friends; the English and the Chinese had to fight in any case, and there is no convincing evidence that a single one could have been saved by a declaration of war on our part.

Nevertheless, although one must concede Mr. Roosevelt's success thus far, his policy holds a potential danger that does not come from Hitler. The Rooseveltian technique is an extremely effective one, up to a point. It is simply to increase the pressure little by little, slowly, but relentlessly, until the opponent cracks, or blows up from an interior explosion. This technique cracked Jimmy Walker. Perhaps it has cracked John L. Lewis. Conceivably, it might crack Hitler—indeed, after the Navy Day speech the controlled German press exploded in an amazing and perhaps significant burst of hysteria.

But the trouble is that the American people may not get the idea. Hitler is not Jimmy Walker, and the pressure requisite to crack him must be enormously greater, and applied for a longer time. The American people are quite capable of applying it, if they know precisely what they are doing; but at the moment they are a little uncertain. They need, not reassurance, for they are not afraid, but clarification, for they are confused. In the beginning they had the notion that American policy was simply to keep out of the war. Only after the collapse of France did it become evident, even to most of our leaders, that keeping out of war is incidental and that the main task is to prevent the extinction of human liberty. That transition is not yet clear to all our people, and the one man who can make it clear is the President.

Surely, it is time for the President to speak, making the people understand that the issue of war or peace is now incidental to a greater issue. Surely, it is time for him to say with the extraordinary effectiveness of which he alone is master that we are not interested in conquest and no longer concerned much with hemispheric defense, that we are not bent upon making war, nor unalterably resolved to avoid war, that we are no longer regarding incidentals and consequences, but are solely, simply and grimly determined that government of the people, by the people, for the people shall not perish from the earth.

Physical affliction brought forth, Johnson says, "not one, but two, of the most extraordinary men this country has ever produced" out of a family whose 250-year record was "remarkably clear of both scandal and glory." Theodore Roosevelt (*left*) overcame asthma by vigorous outdoor life and Franklin triumphed over paralysis.

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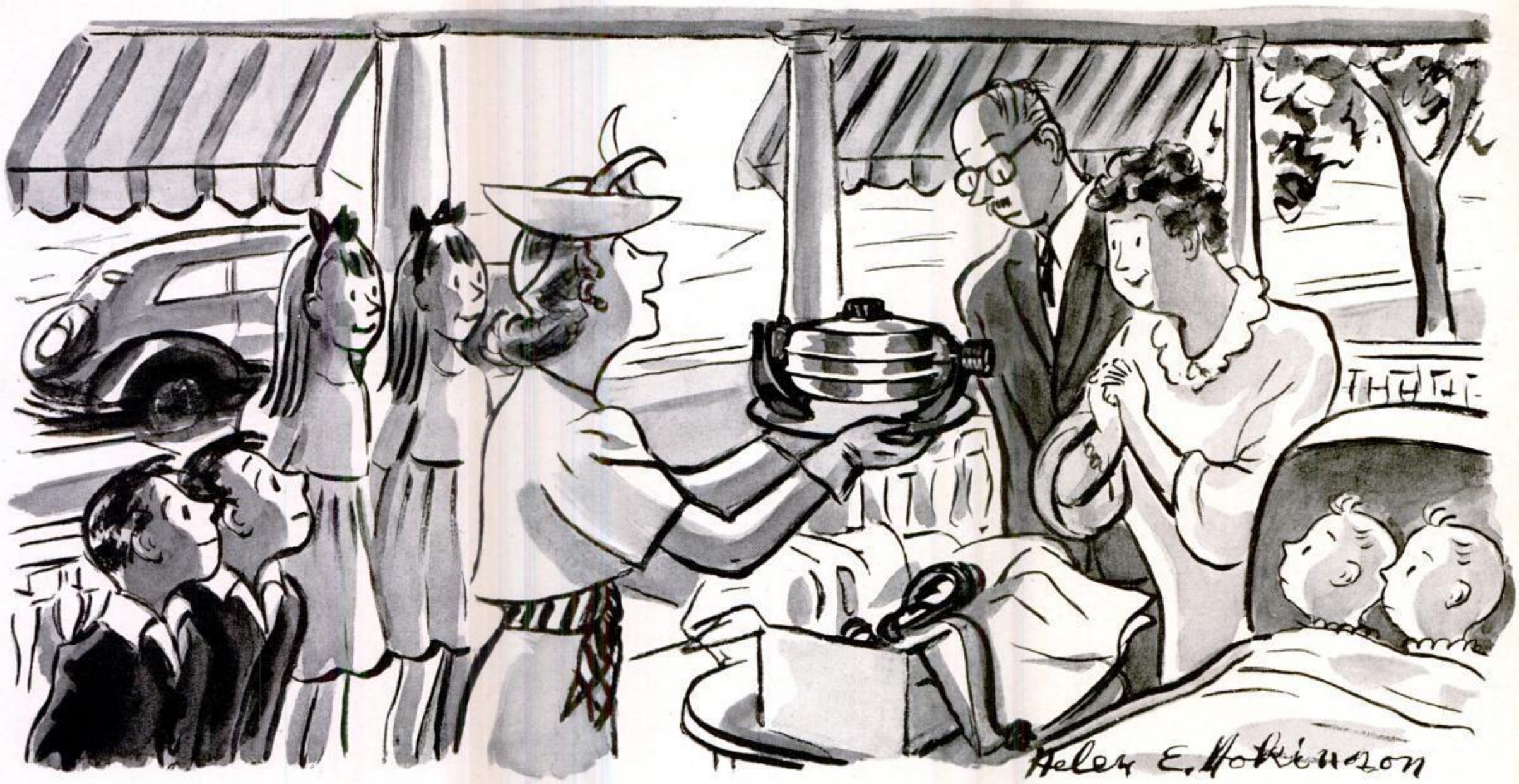

"Here's your anniversary present, Auntie...a waffler that bakes twin waffles! I thought it would be appropriate."

TWIN-O-MATIC–*the Waffle Baker that has Twins*

SMOKELESS TABLE BROILER and HOT PLATE. No smoke ...no odor...no effort! Smart, modern, saving!

TOASTER-WITH-THE-TESTER ...*Exclusive* inspection device. Makes toast *your* way ...light or dark!

IRON-THAT-WAGS-ITS-TAIL ...*Non-kink* cord with swivel action that follows your strokes!

LONG-LAST...The Percolator of a Lifetime! Modern design, unbreakable, the first cost is the last!

See these and other electrical conveniences of Manning-Bowman quality at better stores. Irons, Waffle Bakers, Toasters, Percolators, etc. Manning, Bowman & Co., Meriden, Conn.

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MEANS BEST

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SIX TOWN ELDERS CONFER ON LAW ENFORCEMENT IN THE TOWN HALL, FAVORITE MEETING PLACE. THEIR AGES RANGE BETWEEN 60 AND 95. SOME ARE RICH AND SOME POOR

A CHINESE TOWN

LITTLE MARKET TOWNS MAKE CHINA UNCONQUERABLE

Photographs for LIFE by Carl Mydans

It took six weeks to overthrow mighty, industrial, modern France. In four years Japan has not been able to overthrow backward China. The reasons are two. First is the great army of Generalissimo Chiang Kai-shek. Second is the little Chinese village, independent and self-sufficient, out of which Chiang drew his army. On these pages LIFE puts one such town before the camera of Photographer Carl Mydans.

It is the town of Lung Chuan I (pronounced *Loong Chwan Ee* and meaning Little Village at the Dragon Spring). It lies in the red hills of Szechwan Province 150 miles northwest of the capital, Chungking. It has a population of 1,250 families or perhaps 10,000 people and it is the administrative and market center for a farm area of 5,000 families. If the world outside that area should vanish, it could survive very comfortably for quite a while.

In and around a million similar farm towns, villages and hamlets live 88% of China's 465,000,000. Their social pattern has remained fairly constant for 4,000 years. Lying in the deep up-country where China is now mobilized, Lung Chuan I is more provincial, less subject to famine than the market towns of the east and north, but it is substantially like them. It was founded about 960 A. D., massacred about 1650 and revived around its everlasting Dragon Spring. Its mayor estimates it is now worth $500,000.

What made backward Lung Chuan I and all China survive was the family system. The census and the local government are based on family. In a hamlet of 25 families, the heads of about five families become the Village Elders. A hundred families make a Chen market place. About 20 to 50 Chen are grouped in a Chu sub-country area such as that of Lung Chuan I. It is at this point that Chiang Kai-shek imposes his new government on the old forms.

Basically one family in China is more or less as good as another, but within the family the old man is Caesar. The Elders are the old men who are best educated or most respected. Those shown above are not so much self-appointed as they are obvious choices for dignity without pay. In time of disaster, they might take over the town rule from the appointed Chu leader. Normally, they are an advisory body and in small villages had magistrate functions.

Their distinction is not hereditary, hence the gentry of China have no tradition of rule like that of Japanese and British aristocrats. In bargaining for a ride on the street at left, with the ricksha boy who is blowing up his tire with a bicycle pump (*center, left*), they are on a basis of equality with the boy. Democracy in China applies to the daily small concerns of life. Everyone gets pushed from dawn to dark, everyone gets yelled at, is constantly plaintiff, accused, judge or jury in one dispute or another. Such minor crimes as theft have long been settled by family representatives. For the Chinese figure that a man who covets his neighbor's goods is merely being a little too civilized. But if a man attacked the whole fabric of society, as by waving a knife in a street robbery, the penalty was death. These people look on wealth as the result of luck or trickery. All men worked. All men accepted poverty and disaster without worry or self-pity. All men hoped for immortality, not for themselves, but for their families.

In past times, the citizens of Lung Chuan I rarely ever saw the next market town or wanted to. Today the first signs of the new revolution in China appear in the streets beneath the willows and Sophora trees, where the farmers sell the fine apples, grapes and beans of the country. How a New China is remaking the Old China is examined on the following pages.

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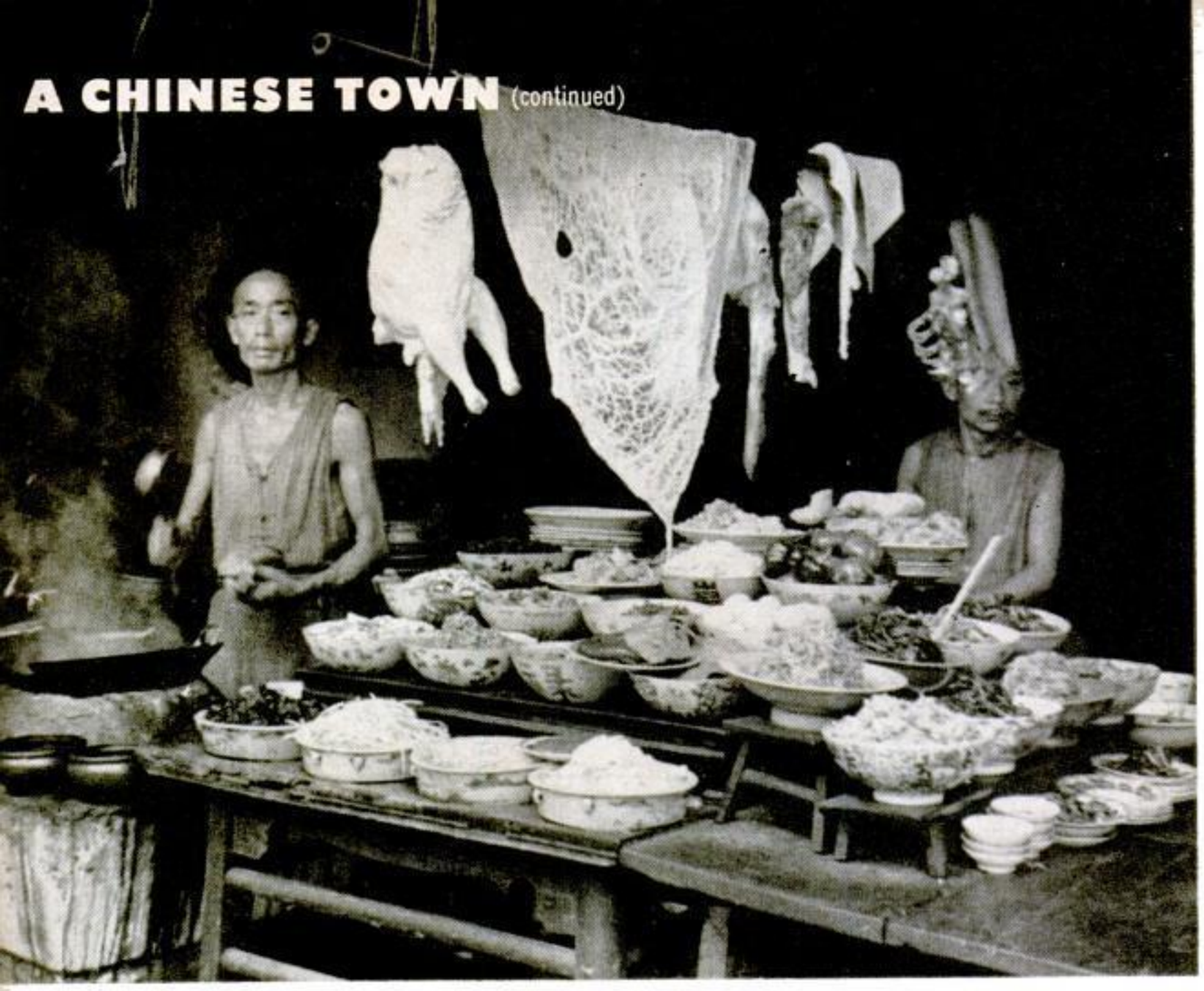
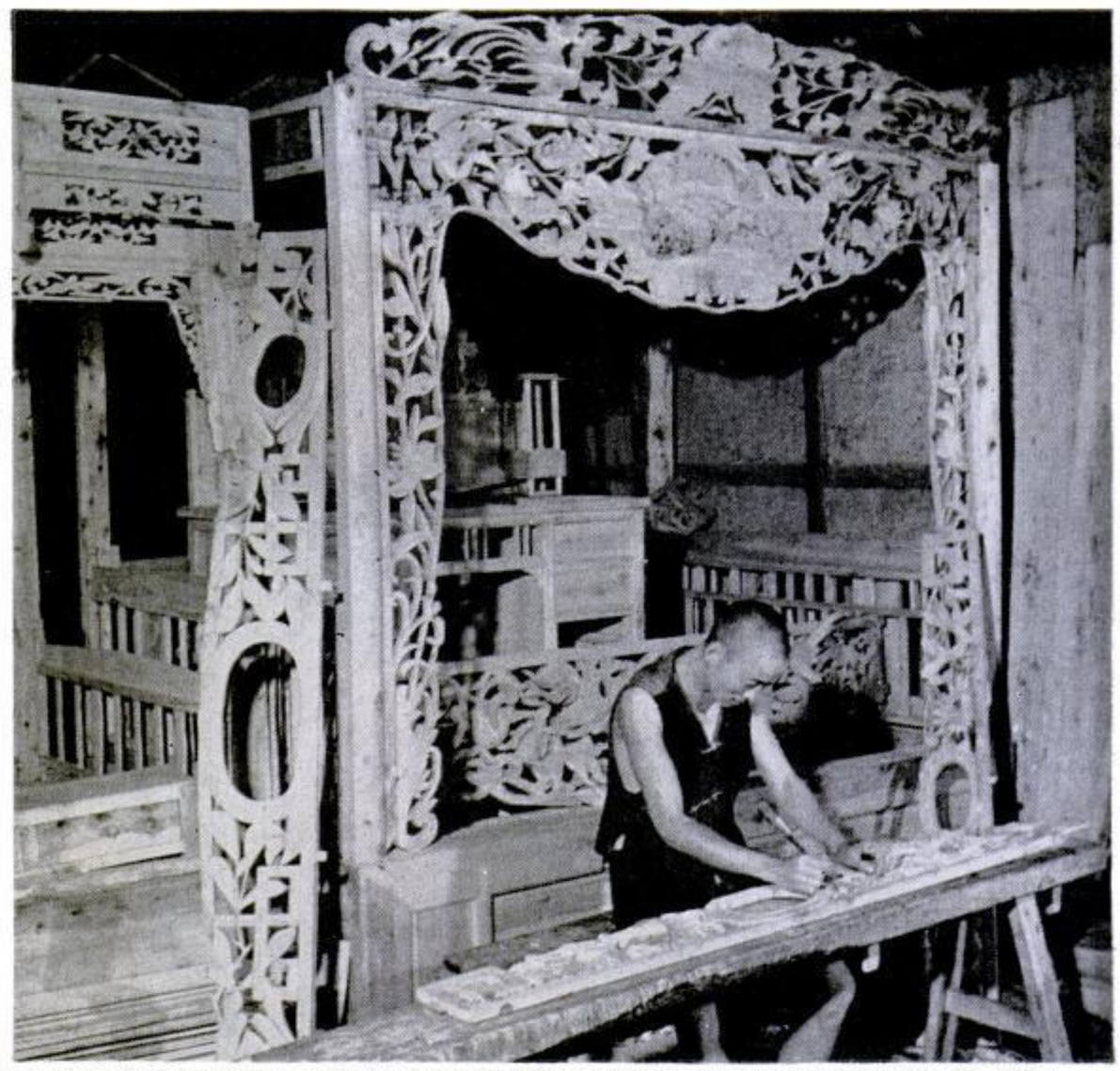


Sidewalk restaurant offers a fat goose, a sheet of rolled soybean paste (*top*), peppers, hard-boiled eggs, oxtongue and usual ingredients of Chinese dishes that Americans know. Lung Chuan I eats a wider and spicier variety of food than villages of eastern China but its people are no more rugged.

Professional letterwriter brushes out a note to soldier at the front for a wife and mother. Below: an old-style long-nailed doctor feels a pulse. He learned medicine from his father and is teaching it to his son. The Chungking Government is trying to replace these practitioners with modern doctors.



THE TOWN CARPENTER MAKES FANCY SZECHWAN CARVING FOR ORNATE BRIDAL BED

LIFE IN CHINESE TOWN IS

The antique culture of one small Chinese town is apparent in the pictures on these pages. What should be clearest is that life in Lung Chuan I is fun. The citizens enjoy it very much. It has been more secure than elsewhere in China, for this part of Szechwan Province has always had lots of water (*see Dragon Spring at bottom, far right*), a giant dam, a network of canals. But the landlords and the crowding do not give them much more than just enough to eat.

In looking at Lung Chuan I, its ancient techniques and moral codes, Americans may see what it is that Lung Chuan I has lacked. Fundamentally, it has lacked the Western man's drive to become master of his environment. As a result it lacks machinery, scientific education, meat, good doctors, electricity. It not only lacks the auto, it still lacks the horse.

The quaintness and past contentment of Lung Chuan I are not enough

The teashop is usually the busiest place in town on market day. In the scene above several bargains are in various stages of negotiation, usually with one or more kibitzers. Peddlers

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NO. 1 SCHOLAR, TOWN ELDER CHENG CHI-SHU, 72, TEACHES CONFUCIUS TO CHILDREN

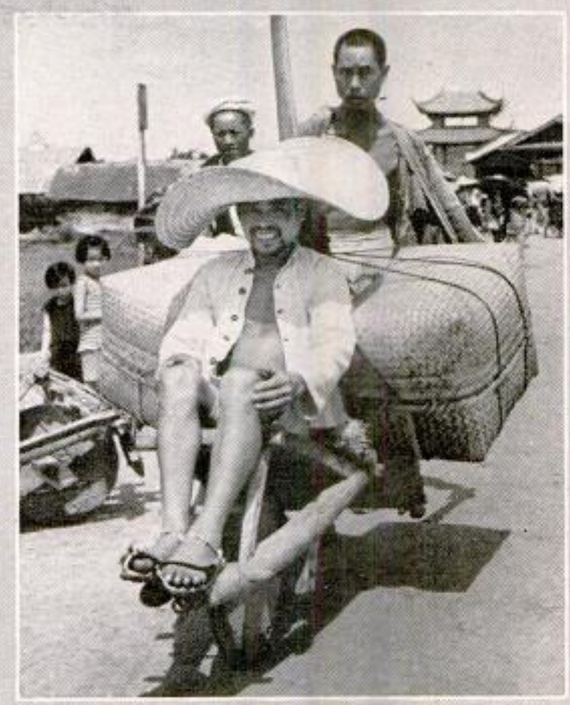
FIXED IN ANCIENT FORMS

for the tens of thousands of young men and women who are now becoming the leaders of China. They are determined to give it the techniques and material progress of the West and to cut it in on the continuous revolutionary process that is the genius of the West.

Szechwan Province is probably the ideal place in China for Chiang to make a beginning. Before the war it was one of the most backward parts of China. It lacked the effete magnificence and intricate legal corruptions of the coast. Today, with the best brains of China within its borders, Szechwan is one of the most progressive parts of China. Philosophers may question whether what Lung Chuan I has had may not be better than what it will get from the West. For one thing, its kind of civilization has survived a long time. Whether Western civilization will do better can only be answered in 5000 A. D. China is going to find out.

and merchants sit down for a rest and a cup of boiling tea. At the far right are one resting merchant's salt cakes. This is toward the close of a hard day but everybody is still interested.

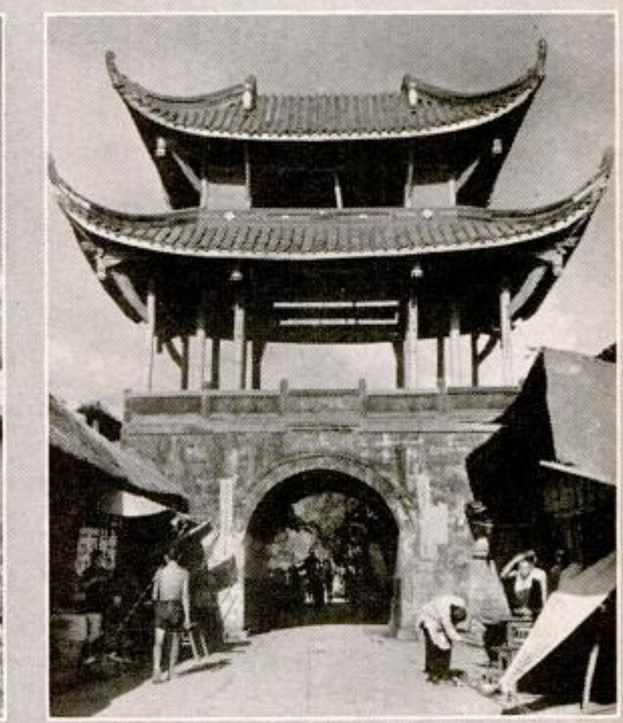
THESE PICTURES OF LUNG CHUAN I WOULD GRACE ANY TOURIST ALBUM



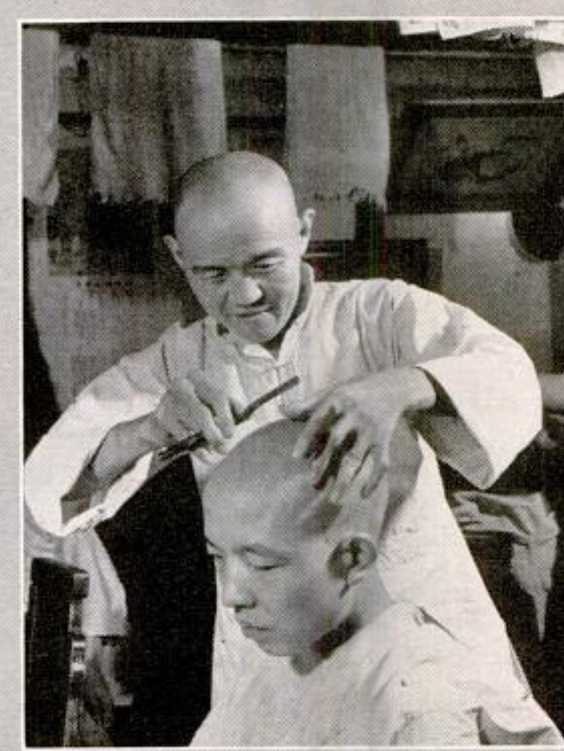
MERCHANT TAKES RIDE ON WHEELBARROW

BABY TAKES RIDE ON FINE LOCAL PIG

RICH TOWN ELDER POSES IN GRASS



WEST GATE IS TOWN'S FRONT DOOR



TOWN BARBER, LOCAL WIT, AT WORK

THESE STRAW HATS ARE LOCAL PRIDE

TAOIST PRIEST PEDDLES THE FUTURE

SPRING IS THE TOWN'S WATER SUPPLY

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Revolutionary is class in care of babies for Lung Chuan I mothers. Supervisor is a white nurse of China Inland Mission; head nurse is Chinese pastor's wife. Weighing babies is something new. These women and all the champions of the New China have an unselfish and public-spirited enthusiasm, rarely found in Old China. They discuss new methods and facts with real fervor.

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Christian Pastor Hung Hui-yi, shown with his public-spirited wife Helena and baby daughter, has an earnest flock. Churchmen get no automatic respect in China, must make their mark.

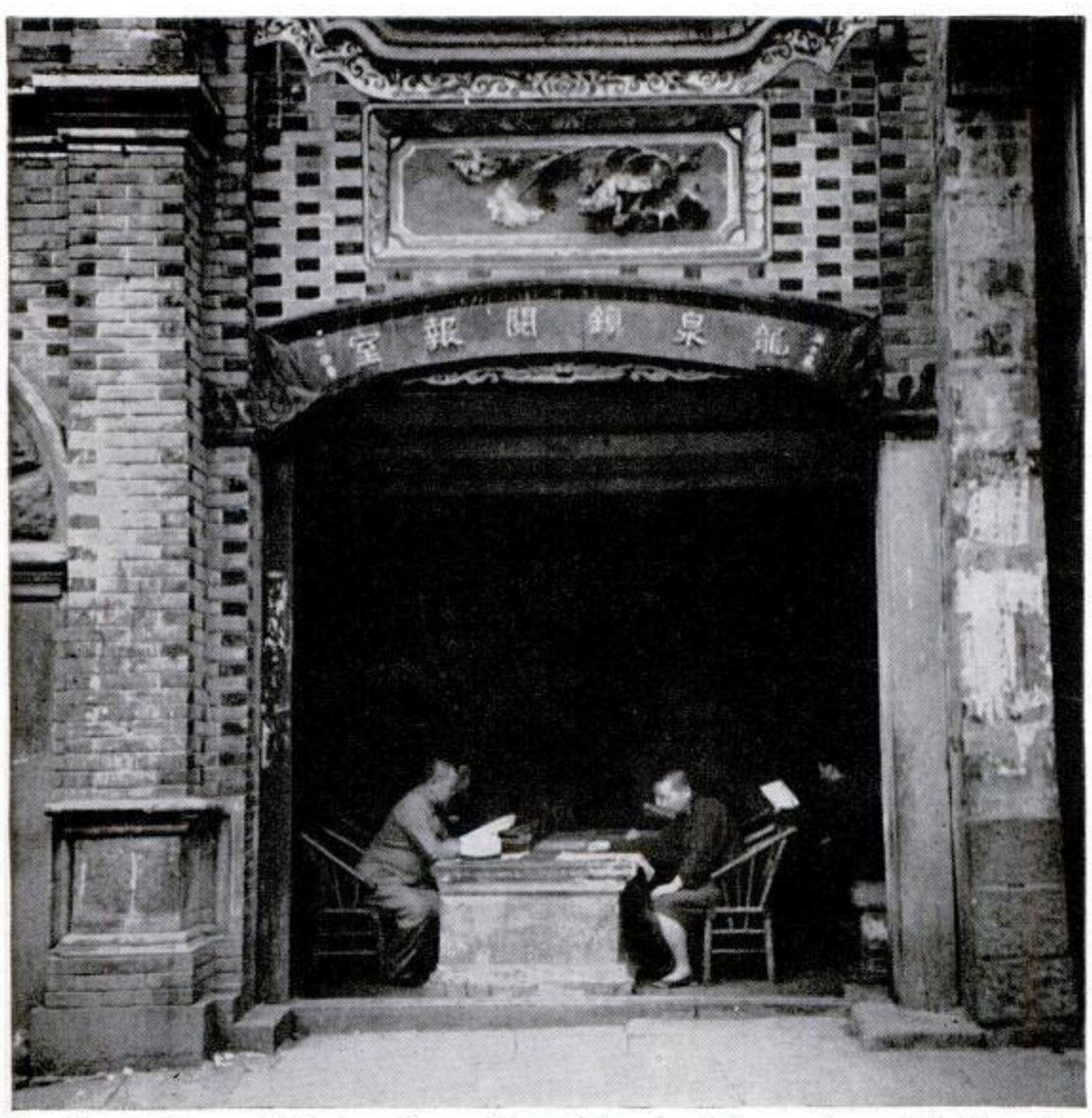
Emperor Wu Temple has been taken over as a troop barracks. Though this is not regarded as sacrilege, the old idols are now neglected and Government unity slogans are posted on its front.

MODERNISM REACHES LUNG CHUAN I

A bitter undercover struggle is now going on between the citizens of Lung Chuan I on the preceding pages and those on these pages. The war is between the old doctor of herbs and massage and the modern clinic shown on the opposite page, between the Taoist priest and the educated young Christian pastor above, between the letter writer and the reading room below. The Old China receives its authority from the family system at the bottom. The New China reaches Lung Chuan I from above, usually from the Government at Chungking. It has the disadvantage of being imposed from on top and of seeming to be a slavish imitation of the West.

The educated Chinese shown at right with a basketball is actually a revolutionary apparition in China, where 20 years ago nobody would have dreamed of exerting himself just for the fun of it. What he teaches, even more than physical exercise, is team effort, to a China now engaged in the greatest team effort in its history. The literate people below who are reading about distant things that are, on a Confucian morality, none of their business are utterly new too. For how the New China rules Lung Chuan I, turn the page.

ATHLETIC CLUB DIRECTOR



Reading room in town hall gives citizens of Lung Chuan I a window on the world in Chungking and Chengtu newspapers, Government handouts on the war, politics, farming, hygiene, etc.

Major general from Chungking is Ho Chu-fei, commanding local garrison of Central Government troops. Chiang's honest, able young officers are fast displacing the old, corrupt war lords.

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CHU LEADER QUESTIONS A MAN ACCUSED OF THEFT UNDER PORTRAIT OF SUN YAT-SEN

A CHINESE TOWN (continued)

NATURAL PROGRESS HITS THE OLD TOWN FAMILIES

In former times a thief in Lung Chuan I would have been tried by the family system, headed up by the mayor. His case might have been decided on family, face, influence, bribery or almost any ground but the fact of whether he stole something. Today, in the significant scene at left, he is tried by the Chu (sub-county) boss subject to Chungking.

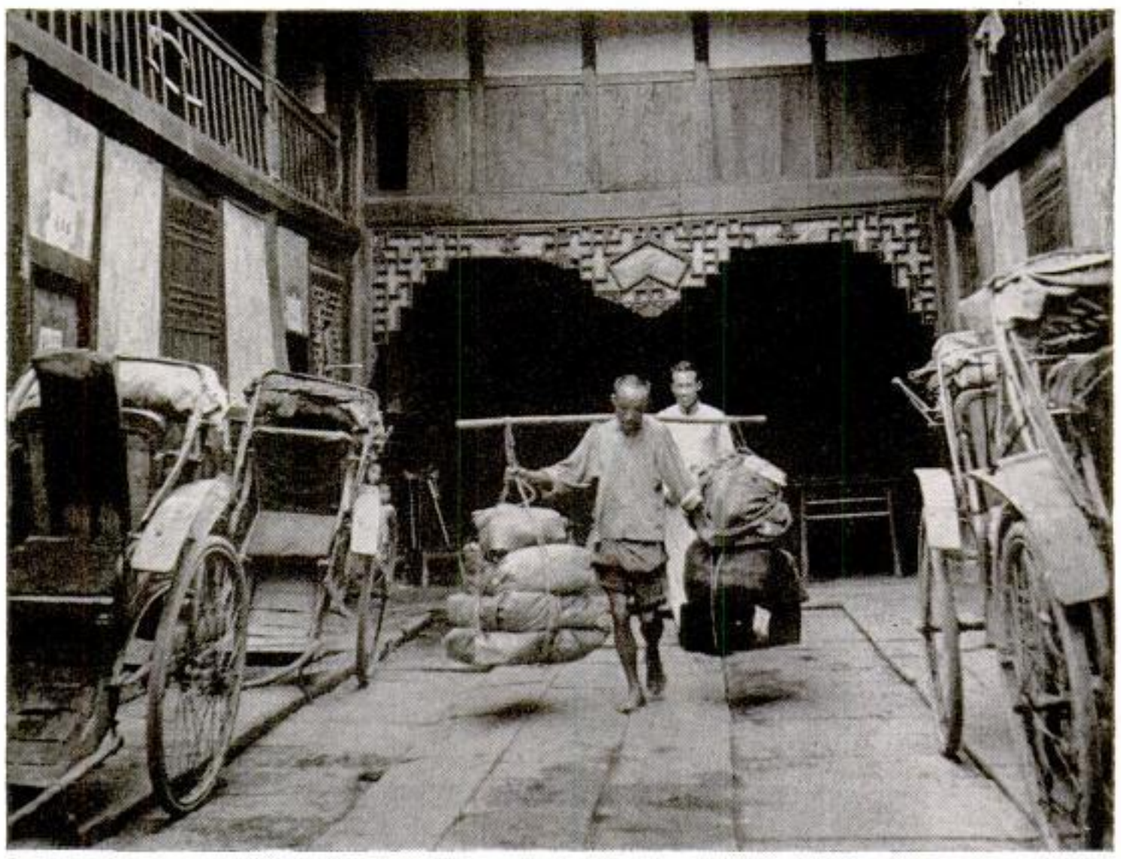
The national forces of progress in Lung Chuan I are represented by the Chu boss, Hsiung Pa-ta. Behind him are the twelve New Life rules for Generalissimo Chiang's Kuomintang Party and at upper left is a flat presented to the town for building an airfield for the Army. This means that the national government has really begun to invade the sacred rights of the local gentry, politely but very firmly. For whoever punishes is obeyed, in China as elsewhere.

His friendly opponent in Lung Chuan I is the old-line mayor (*see bottom, left*), whose power comes from the families and from the local branch of the patriotic secret society. Should the Chu boss grow tyrannical, the whole town could block him by a virtual sit-down strike. But today Lung Chuan I knows that its only hope of salvation and progress lies with the Chu boss and his orders from Chungking. Forces of progress now include rural co-operative members, Kuomintang Party members, Christians, clinic nurses, the Athletic Club, schoolchildren, Boy Scouts and Girl Scouts, the Dramatic Club, the Army and the Home Guard which poses proudly on the opposite page with its wonderful new fire pump. These are the people who are making the revolution in China.

Rural credit co-operative chairman (*left*) of Lung Chuan I gets cash loan from representative of Chungking Bank of China (*right*). Co-operative meetings are usually in Christian church.

Farmers' co-operative store sells them salt, rape fertilizer and oil on profit-sharing plan. Salt cakes are piled at the right. Walls of store are covered with "Good wishes from a friend."

Mayor and Chu boss (*right*) walk away laughing from town hall. Though they represent two opposed sources of power, they co-operate. The mayor figures Chu boss will not last forever.



Merchant arrives at Peace and Prosperity Inn, preceded by carrier. Rickshas in court are relatively modern vehicles, compared with Szechwan's usual seat slung on poles (*hwa-ger*).

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HOME GUARD FIREMEN WITH "SPITTING DRAGON"

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KING OF THE ATLANTIC

AMERICA'S TRIPLE-THREAT ADMIRAL IS THE STERN, DARING MODEL OF A WAR COMMANDER

by JOSEPH J. THORNDIKE JR.

Before breakfast on his flagship, the U. S. S. *Augusta*, Admiral Ernest Joseph King is accustomed to take his morning walk on the deck outside his cabin. This particular section of the deck, running from the flag quarters past the No. 1 gun turret, is known as "the Admiral's Country." By old naval tradition no one but the Admiral is supposed to set foot upon it, except in performance of ship's duties such as cleaning or in case of emergency. This tradition has broken down somewhat in recent years and the emergency has made it more or less a dead letter, but officers and men alike still avoid the Admiral's Country when they can. Admiral King, therefore, is not likely to meet anyone as he walks forward some 40 paces, turns sharply, walks back and turns again. He is a tall, spare figure, straight as the gun barrels above him, and as clean in the contours of his face and body. Years at sea have given him wrinkles at the edges of his hazel eyes from squinting over the water but have not added a sagging muscle to his jaw.

On the other side of the ship, beyond the gun turret, is "the Captain's Country," where the *Augusta's* Captain Carleton H. Wright enjoys the same privileges as the Admiral. Occasionally the Admiral and the Captain may chance to meet while taking their morning walks and if this happens they will exchange salutes. The Captain will not venture to intrude further upon the Admiral's privacy. The Admiral may, if he likes, invite the Captain to walk on his side of the deck, but usually he is busy with his own problems or feels that the Captain may be busy with his. The two men, each known to his own staff as "the Old Man," continue their walks separately on their own sides of the deck.

The Admiral's mind, as he walks, is absorbing all kinds of nautical information. He notices whether the shore is visible, in what direction and how far away, and makes a calculation of about where the ship is. He notices the condition of the sea and the sky, the direction and velocity of the wind, and the speed of the ship. He observes whether any other craft are about and what they are doing.

All this is the daily grist of any good seafaring man and the Admiral takes it in almost subconsciously. His conscious mind, a thinking machine of brilliant, ice-cold clarity, is working on the far broader problems not of one ship but of 200-odd ships which comprise the Atlantic Fleet and which are spread over 6,000,000 square miles of ocean. In his head the Admiral carries around a marine chart of that ocean which would not be found to differ in any detail from the charts spread out on a high table in his cabin. He carries also in his head a copy of the chart which is made up daily to show the locations of all Fleet units and of the other chart which shows the presumed locations of reported German submarines and, perhaps, raiders.

A Fleet invented for the emergency

The total force which Admiral King can count upon, as he thinks out his problems of high strategy, did not exist as a fleet until this year. When Admiral King took command of it, the Atlantic Fleet was no more than the old Atlantic Squadron under a new name—some 75 craft including three battleships so far over-age that they were thought useful only as training ships. Since then the Fleet has been multiplied about three times by newly built ships and by ships drawn from the Pacific Fleet—a very ticklish process indeed in a Navy whose watchword has long been "Never divide the Fleet." The actual make-up of the two Fleets is secret but, in broad outline, the Navy has kept most of its heavy ships in the Pacific, while detaching lighter ships to the Atlantic. Thus the Pacific Fleet retains most of its battle line intact, but with less heavy protection from light forces. The Atlantic Fleet has gained a fair cruiser force and a very substantial armada of destroyers. Both Fleets are weakest in carriers, of which the Navy has only seven afloat. Six merchant ships which are now being converted into carriers will help bridge the gap until the new carriers begin coming out of the yards in 1943. Also under Admiral King's command are the Marines and the new Amphibious Force, a streamlined unit for landing and occupation operations, set up jointly by the Marines and the First Army.

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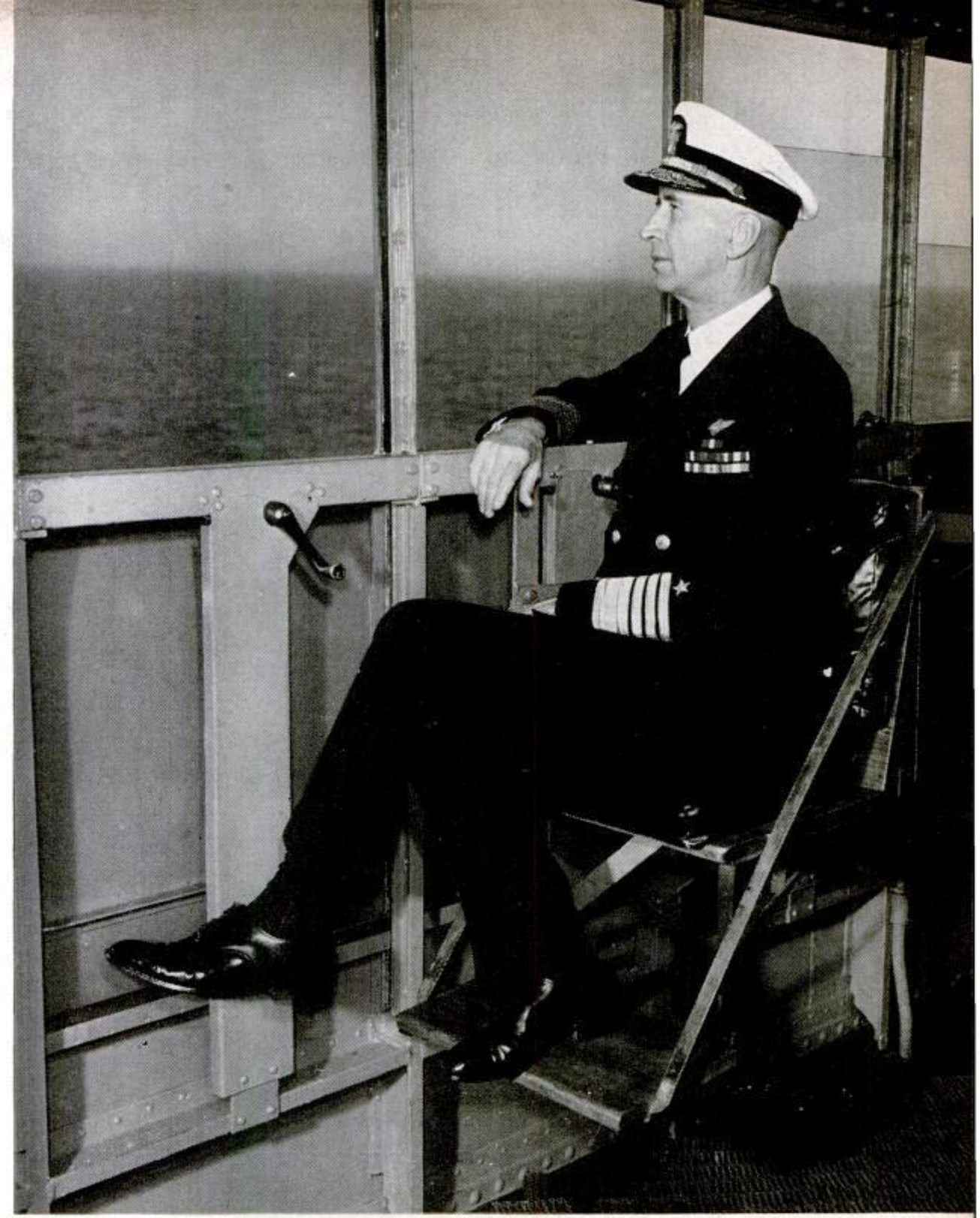

In his special seat on the flag bridge, where no one but he may sit, Admiral King watches target practice. He has cotton in his ears against the big guns' roar. On his breast he wears his flier's wings and decorations including the Navy Cross and the Distinguished Service Medal.

His flagship is the heavy cruiser *Augusta*, headquarters of the Atlantic Fleet. Below: an Admiral's barge is his pride. It takes the full time of a crew of six to polish its brightwork, braid its tassels, keep it in shape. The four stars on the bow are taken off and regilded every four months.

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In his cabin Admiral King, who does not like to be photographed with his cap off, confers with his Operations Officer, Captain Francis S. Low. The door leading onto deck has had the Admiral's deep distrust ever since the time it stuck when he tried it. He issued an order requiring that the door must never stick again. It never has.

ADMIRAL KING (continued)

The Atlantic Fleet is split up into detachments, known since Admiral King assumed command as Task Forces and Groups. These are not of uniform make-up but are tailored to the particular job they have to fulfil. Thus one task force may consist of three battleships, six cruisers and twelve destroyers, while another consists of six destroyers and one carrier. The regular task forces are numbered from one to nine and besides these there have been, so far, five special task forces for special jobs such as convoying troops to Iceland.

Shortly after Admiral King was put in charge of the Atlantic Fleet, he was called to the White House for a talk with the President. They discussed the big job he had to do, the small force he had to do it with. "That's a big slice of bread you're giving me," the Admiral said, "and damn little butter."

Some months later when the Atlantic Fleet had been greatly increased by transfers of ships from the Pacific, Admiral King again visited the White House. "Well, Ernie," asked the President, "how do you like that butter you're getting?"

"Why, the butter's fine," said King of the Atlantic, "but you keep giving me more bread."

More and more water to worry about

As Commander in Chief of the Atlantic Fleet, it is Admiral King's duty to rid that ocean of Axis craft by every means at his disposal. Before the American occupation of Iceland he had only the western half of the Atlantic to worry about. Since then he has had to cover all the sea west of a line running roughly south from Iceland and, under the new amendment to the neutrality law, he can operate all the way across to England. Admiral King dislikes the word "patrol" as implying something like a fixed beat along certain sea lanes. What the Fleet units really carry out is "protective cruising." The most important area is that of the sea lanes to Iceland and Britain but they must also watch the rest of the ocean for possible raiders and keep an eye open for signs of Axis sea activity aimed at South America. Before the President's speech of Sept. 11 they were not, so far as is known, supposed to fire upon foreign craft unless actually attacked. But Secretary Knox has admitted that one destroyer dropped depth bombs on a dangerous-looking submarine, and there may have been other such incidents not yet brought to light. It is a fair assumption, from evidence on public record, that in actual practice the Fleet has been operating regularly about one speech ahead of the President.

As soon as Admiral King took command, the Fleet went on a near-war footing. At night the ships are totally blacked out. Crews man part of the battery day and night. Guns have live ammunition ready for firing and depth-charge racks are loaded. Ship movements are kept secret from all except the senior officers. Often task forces sail under sealed orders.

Except for grave emergencies, all ships of the Atlantic Fleet keep radio silence while at sea, lest they give away their positions to the enemy. That was why the Navy did not know the details of the torpedoing of the *Greer* or the sinking of the *Reuben James* until days after the events. Task forces may receive orders by radio from the various bases or from King's flagship, which does not often go far

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When guns are being fired, everything breakable is taken down from walls and ceiling, and portholes are closed. This is where the Admiral works and sleeps; adjoining are bedroom, bath and pantry. The only change he made when he moved in was to have the dreary dark-green curtains, which are standard in the Navy, changed to a lighter color.

from shore, but they seldom reply by radio. For communications between individual ships of a task force, the Fleet has reverted to signal flags and, at night, blinkers of reduced size.

Ernie King did not come to this war command by any accident of seniority or rank. He was hand-picked for the job by President Roosevelt and his naval advisers when they decided last January to get the Navy ready for war. In a general reorganization at that time both the Atlantic and Asiatic Squadrons were raised to Fleet status. To command the new Fleets, the President combed the officers' lists for the toughest, most aggressive war commanders he could find. He selected Rear Admiral Husband E. Kimmel for the Pacific, Rear Admiral Thomas C. Hart for the Asiatic and Rear Admiral King for the Atlantic.

King the disciplinarian runs a "taut ship"

Ernie King is the model of a war commander. That was his greatest trouble during peacetime. In the quiet years when the Navy valued its weekend golf and cocktails ashore, King sometimes sailed his ships on Sunday afternoon instead of Monday morning—just to be ornery, some officers thought. He ran a "taut ship," as opposed to a "happy ship." A man due to go on leave a certain day left the ship that day, whether he wanted to or not, while a man who wanted to go in his place was sternly denied. King was famed throughout the Fleet for his rigorous discipline, his ready-to-fire temper and his strong will.

Time has not mellowed Admiral King but the times have caught up with him. Now that every ship is a taut ship and shore leave is hardly more than a happy memory, the Admiral's stern demands are understood. Often when something has been done wrong, King has simply to call in the offender, ask him to tell exactly what he did, and then utter one icy word: "Why?"

Just often enough to live up to his reputation, the Admiral really lets go. Such a moment occurred last summer while the *Augusta* was taking President Roosevelt up to Newfoundland for his meeting with Churchill. Standing on the flag bridge, King inquired casually if the radio telephone which is supposed to link his bridge with escorting vessels had been hooked up. It hadn't. "Why not?" snapped King. The responsible officer in charge made some explanation and then, becoming rattled, asked his superior whether he wanted it in order to send a message. This was distinctly the wrong question. It made no difference, in the King view, whether he planned to use it or not—the telephone should have been ready. "What do you think I want it for," roared the Admiral of the Atlantic, "to sing *Happy Birthday* to somebody?"

The Admiral is well aware of his reputation as a hard master and is not wholly displeased to have it so. He has no regard for soft commanders. To illustrate his theory of discipline, he likes to tell about a boatswain's mate who was assigned to the staff of another commander famed for his toughness. After the mate had been on duty a few months he was asked by sympathetic friends, as so many of King's own subordinates have been asked, how he got along with the Old Man. "Why I tell you," said the mate, "the Captain, he's a good man to a good man. Him and me, we gets along fine." In his discipline, King is never unjust or unreasonable. He bears down hard on faults of negligence or laziness. But if an officer has done his best, even though a poor best, he is not blamed.

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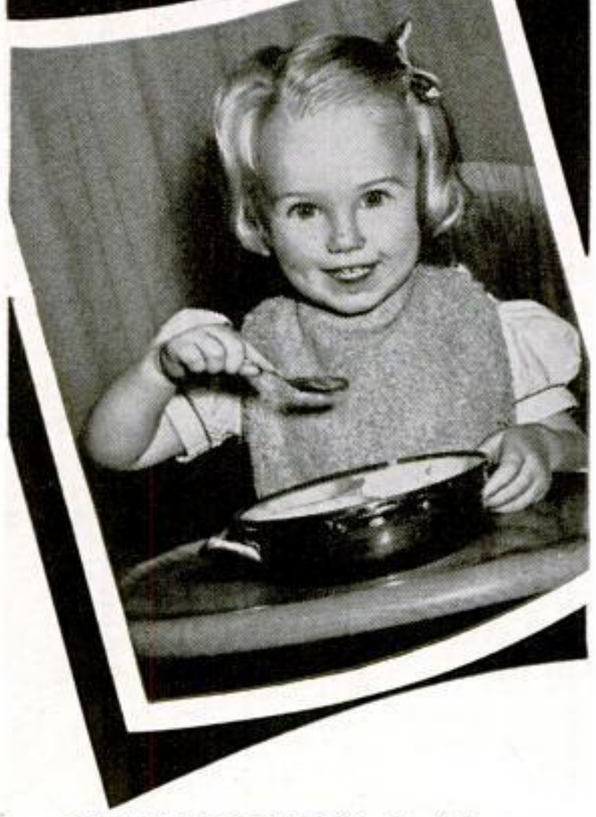

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You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to *glide* over your skin, cutting your whiskers close and clean *without scraping or irritating the skin.*

ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave *every day*—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

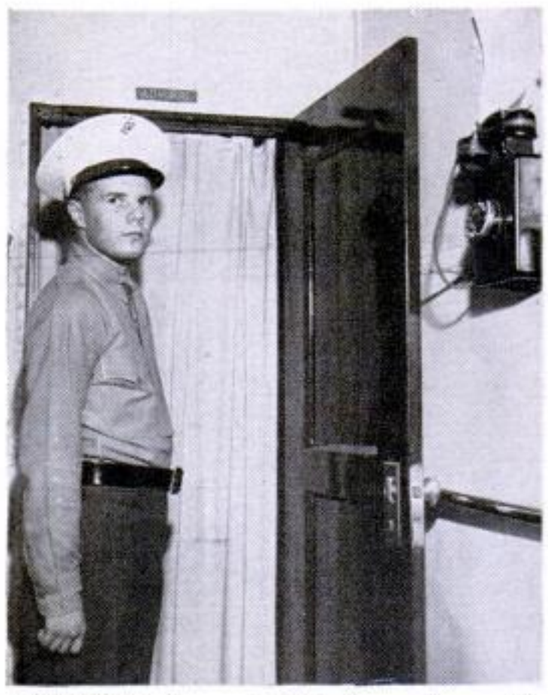
TRY A TUBE AT OUR EXPENSE

We're so positive that *Glider* will give you more shaving comfort than anything you've ever used that we'll send you a generous tube ABSOLUTELY FREE. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-22, Glastonbury, Conn., and we'll send you a tube of *Glider*. On this FREE trial test, we rest our case entirely. Don't delay—send in a penny post card today for your free tube of *Glider*. Offer good in U. S. A. and Canada only.

Everett B. Hulbert
PRESIDENT

His steward, Narciso Arce, who has served the Admiral for four years, whips up a cake.

His waiter, George Perry, brings the Admiral glass of orange juice just before bedtime.



His orderly, Roger C. Friend, stands outside his door. Ship's marines take turns at this.

ADMIRAL KING (continued)

A man is revealed by his heroes and King has a hero. Among all the great naval commanders of history, the one he admires most is Admiral Sir John Jervis, Earl of St. Vincent, known to history as "the man who forged the weapon Nelson used." It was Jervis who commended Nelson's "initiative" in disobeying him for good reason at the battle of Cape St. Vincent, which won Jervis his title, and who chose the young Nelson for the operations which culminated in the Battle of the Nile. Jervis stamped out mutiny in his own fleet with such remorseless vigor that the Admiralty used to send him mutinous ships, of which it had a good many. The most famous example of his discipline occurred at sea in 1797 when he ordered the chief mutineers of a newly arrived ship, the *Marlborough*, hanged on board by their own shipmates. The rest of the crew had sworn they would never permit a comrade to die, and the ship's captain warned Admiral Jervis that to carry out his order would mean wholesale mutiny. Jervis promptly surrounded the *Marlborough* with longboats from other ships of the fleet, armed with cannon, and ordered the hanging to proceed, whereupon the mutineers were strung up without incident. Admiral King cites with approval this example of extreme but just discipline.

The CINCLANT's day

Aboard the *Augusta*, Admiral King's daily routine is well fixed. He is awakened at 7 o'clock by his Filipino boy, Corpuz, who lays out a uniform with one broad and three narrow stripes on the sleeve while the Admiral is doing ten minutes of exercises. After a walk on deck and a breakfast which may consist of orange juice and kippers, he usually spends the forenoon working at his desk. During the night the communications room has been busy decoding messages from Washington and various Fleet units and bases, all addressed to CINCLANT, the Navy's cablese for "Commander in Chief, Atlantic." Admiral King answers these and dispatches his own messages to such worthies as COMAIRLANT (Commander Air Force, Atlantic), COMCRULANT (Commander Cruisers, Atlantic) and COMSUPFORLANT (Commander Support Force, Atlantic), or perhaps to his opposite number in the Pacific, CINCPAC. There are orders to be drafted for the various task forces and frequently a change to be made in the super-secret 15-page document labeled "General Operating Plan, Atlantic Fleet." Admiral King is a master of order-writing who prides himself on his clarity and brevity. "Leave out the adjectives" is his watchword.

After lunch the Admiral often takes a 30-minute nap and is then ready for more desk work or a turn on the flag bridge. This is a special bridge, just under the captain's bridge, which is not found on most war vessels but built into a few which, like the *Augusta*, were designed to be flagships. Here are the cases of signal flags for sending the Admiral's visual commands, a chart table and a cabin with a folding bed where the Admiral could sleep in case of crisis at sea.

At about 4 o'clock, if the *Augusta* happens to be in the New England port which is usually its base, the Admiral goes ashore for an hour's walk, customarily alone. Skirting the harbor front, he walks rapidly through the town and may, if he has time, stop in at the Reading Room, an ancient club of the town, for a glass of sherry, thus making one of his rare contacts with local society. During the summer season he gets a flow of social invitations but his flag lieutenant has standing orders to send regrets, since the Admiral feels he has not the time for extensive entertainment.

He likes funny movies and Napoleon

In the evening, if he is not too busy, King attends the movies which are shown on the *Augusta*'s quarterdeck every night the ship is in port. (Blackout prevents it at sea.) He likes his movies funny, a taste shared by the sailors, and leaves when they are not funny enough. When no movies are being shown, the Admiral usually reads. A fast reader, of wide tastes, he likes biography, history and modern fiction, in that order. Napoleon is his favorite subject.

CONTINUED ON PAGE 99

ON ADMIRAL KING'S TABLE EVERY DISH, GLASS, ASH TRAY AND PIECE OF SILVER BEARS FOUR STARS, THE MARK OF A FULL ADMIRAL

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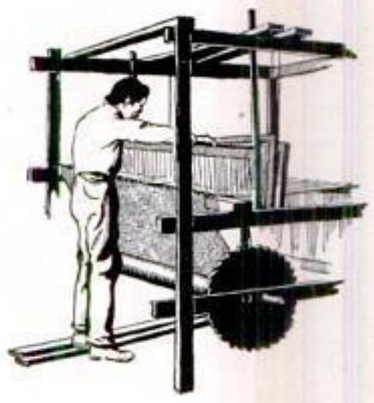

HAND WOVEN

BY THE MOUNTAIN PEOPLE OF NEW MEXICO

Dress better at lower cost. Make Christmas money go farther. Get these unique* ties direct from weavers, only $1 each; 6 for $5; postpaid.

For over 200 years the Spanish people who settled New Mexico have been raising sheep and weaving wool. Their looms and their skill have been handed down from father to son. And the colorful landscape in which these mountain people live and work has made natural artists of them. Today I take the lovely fabrics these people weave and have them made up into such beautiful ties as shown here. These are their latest patterns, photographed direct from the ties, so that you will know just how they look when you get them.

Fascinating texture

These ties are 100% virgin wool. That is what gives them their soft, rich colors and fascinating texture. And that is what gives the man who wears them that informal, tweedy look which well dressed men now seek.

They are not only hand woven. They are also *hand cut* to tie in either a loose or tight knot; *hand sewn* so that they always hang straight; and *hand pressed* so that the fabric stays "live." And how they wear! They slip easily in stiff or soft collars and don't fray where the collar rubs. They can be cleaned again and again. And I defy you to twist or rumple them so that wrinkles won't come out overnight. That saves lots of pressing.

That is why my customers say that I have found the greatest tie value in America—why they can now dress better at lower cost.

UNQUALIFIED GUARANTEE

If any tie I send you does not please you, for any reason whatsoever, return it within ten days for exchange, or get your money back without quibble. Could I say fairer than that?

Special Christmas Gift Services

These ties make a Christmas gift at which any man's eyes will sparkle—practical yet distinctive. Why not choose them for every man on your list? See how, at my low price of 6 ties for $5, your Christmas money will go farther. If you want me to mail gift ties direct from here I will gladly do it. I will enclose your card, or sign your name to an attractive one I furnish. I will put a jolly Christmas seal on the package and mark "Not to be opened, etc." No extra charge for this service.

But perhaps you say: "Oh, I could never pick ties to please Uncle George." I can take care of that with my gay Gift Certificate shown below. Just tell me the number of ties you would like Uncle George to have; send me his name and address; and the proper amount of money. I will mail him not only the Gift Certificate, with your name on it, but also a handsome booklet showing 42 ties in color, and telling the interesting story of these mountain weavers. Thus Uncle George can not only select his own, but learn the story behind the gift. But—because of extra handling and postage—you must send me 10¢ extra for each such certificate, if to go by regular mail; 15¢ if to go by air mail.

Make up your list now. Make your Christmas money go farther—and save yourself hours of worrying and shopping.

How to order

All ties are $1 each; 6 ties for $5; postpaid. (But because of rising wool costs these prices are not guaranteed after Jan. 1, 1942.)

For Special Air Mail Service on packages of ties ADD the following amounts for extra postage: 1 tie 12¢; 2 ties 24¢; 3 ties 30¢; 4 ties 36¢; 6 ties 48¢; and 6¢ more for each tie over 6. Shipment same day order received.

For each Gift Certificate ADD 10¢, if to go by regular mail; 15¢ if to go by air mail.

Make payment by personal check, postal or express money order, or bank draft. *No stamps, please.*

Order by numbers shown opposite each tie here. Give me one or two second choices if you can, in case I run out of some pattern you want.

I cannot fill orders from abroad except from Canada, Mexico, and U. S. Possessions and Territories.

Kindly *print* all names and addresses. I am not much of a handwriting expert.

I must tell the truth

I must tell you that these weavers, in true Spanish style, start celebrating *La Navidad* pretty early in the month. So please send your order quickly if you want to be sure of Christmas delivery on the patterns you select. I try to fill every order the day it is received, and usually do; but you know what a job the postal people have at this season. Every order on a MONEY BACK basis. Read my Unqualified Guarantee shown above.

WEBB YOUNG, *Trader*

Patio 602, Santa Fe, New Mexico, U. S. A.

**So says Bruce Berckmans, General Sales Manager of Piel Bros., Brooklyn, N. Y., and former official of the U. S. Department of Commerce, who writes me: "Your ties are absolutely unique—in beauty, in style, and in wearing quality. I have worn practically nothing else for two years, and don't see how you sell such ties at such a low price."*

If you doubt your ability to pick ties that will please Uncle George let me send him this Gift Certificate. See details above.

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THE WORLD'S FINEST ELECTRIC SHAVER. *The success of the new "Foursome" shaver is due in no small part to the experience of Remington Rand in developing precision products. Here is another example of the engineering skill that created the printing calculator* *and produced the world's finest writing machine—the Remington Noiseless Typewriter.* *It's the same famous organization that has eliminated error and guesswork by perfecting modern protected filing systems* *and today is contributing to national defense through the manufacture of precision products* *for the United States and British Governments.*

REMINGTON RAND

The Remington "Foursome" Shaver—only electric shaver with FOUR cutting heads. Newest addition to the Remington line, used and recommended by 16,000 barbers.

Another forward step by Remington Rand

ACCOUNTING	PHOTOGRAPHIC	SYSTEMS	TABULATING	TYPEWRITERS	SUPPLIES
Adding	*Dexigraph*	*Kardex*	*Punches*	*Noiseless*	*Carbon Paper*
Calculating	*Film-a-record*	*Safe-Cabinets*	*Sorters*	*Standard*	*Ribbons*
Bookkeeping	*Portagraph*	*Filing Cabinets*	*Tabulators*	*Portable*	*Duplicator Stencils*

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Curiously for a naval man, King is a great student of military history and can out-argue many a general on the battles of the Civil War.

Since the Fleet is split up into task forces and groups, the *Augusta* operates as a separate unit. Technically, the Admiral is merely a passenger aboard his flagship. Though he controls its movements, he has no more to do with its day-to-day operation than he does with the operation of any other ship in the Fleet. When the *Augusta* is traveling with other ships, orders for the entire force are given by signal flags hoisted from the flag deck by the Admiral's staff and are read by the *Augusta*'s communications officers on the deck above, just as if they came from another ship.

As a full admiral, King enjoys many special privileges and perquisites. When he boards or leaves the ship "officially," a 20-piece "Admiral's band" plays for him. If he desires to sit and look out at the sea, he has a special seat on the flag bridge where no one else may sit. To go ashore he has a handsome barge, manned by a crew of six who spend hours each day polishing its brightwork. For travel in the air he has a twin-engined Grumman with crew of three. For travel on land he has a car chauffeured by a marine, which is kept at the Navy landing.

Everything he uses has four stars

Admirals, like movies, are rated by stars: two for a rear admiral, three for a vice admiral, four for a full admiral. Four stars adorn the bow of Admiral King's barge and the side of his plane, and flash from a light on his car. At his dinner table each plate, cup, glass and piece of silver bears the four-star emblem. All these things are rigidly fixed by Navy protocol and Admiral King is a stickler for strict observance. Some of his aides still remember the occasion when, as a two-star admiral, he noticed that the stars on his barge were 6 in. apart instead of the regulation 4 in. and had them moved without delay.

The Admiral has his own mess, staffed by a steward, a cook and three "boys," most of whom are Filipinos—a vanishing race in the Navy. When the Philippine Independence Act was passed seven years ago, promising independence to the islands in 1945, the Navy stopped enlisting Filipino servants. The Filipinos were well liked and those few left in the service are reserved for admirals and the senior captains. Admiral King's steward, who has been with him at sea for about four years, does the marketing himself, with a careful eye to what will please his master. The Admiral rarely specifies what he wants for a meal but the steward, a shrewd observer, notices that roasts seem to please him most. The only specific request he ever made was to go easy on starchy foods, for which he felt he was getting too old.

Unlike the captain of a ship, an admiral does not have to eat alone. The old tradition that a captain eats alone is part of the Navy's policy of keeping a respectful distance between a captain and his officers, but an admiral occupies such a lofty pedestal as to need

CONTINUED ON NEXT PAGE

King took the President up to Argentia Bay, Newfoundland, on the *Augusta* for meeting with Churchill and posed for pictures behind them. The President used King's quarters but brought his own special low bed and bathtub and an elevator to go from deck to deck.

1 No More "Dark-Brown" Taste
The miracle-mint in Juleps *freshens* the mouth at every puff. Even if you're a chain-smoker, your mouth feels *clean, refreshed* at end of day.

2 No Raw "Over-Smoked" Throat
The miracle-mint stays in the smoke of Juleps, caresses your throat. No harsh, "burned-out" feeling – even if you smoke 20-40-60 Juleps a day.

3 No Heavy "Tobacco-Breath"
Unpleasant tobacco-breath is a common form of halitosis. But . . . the hint of mint in Juleps *lingers*, leaves your breath pleasant and *inviting*.

switch to JULEPS and smoke all you want!

Why are *all* Cigarettes flavored?
Because most smokers find straight tobaccos too *strong*, every leading American cigarette contains some flavoring—usually licorice, sugar, chocolate, rum, etc. But *only* Juleps contain a miracle-mint essence developed at a great university to improve Nature's finest tobaccos.
(NOTE: Do not confuse Juleps with menthol-tasting cigarettes)

PENN TOBACCO COMPANY, WILKES-BARRE, PA.

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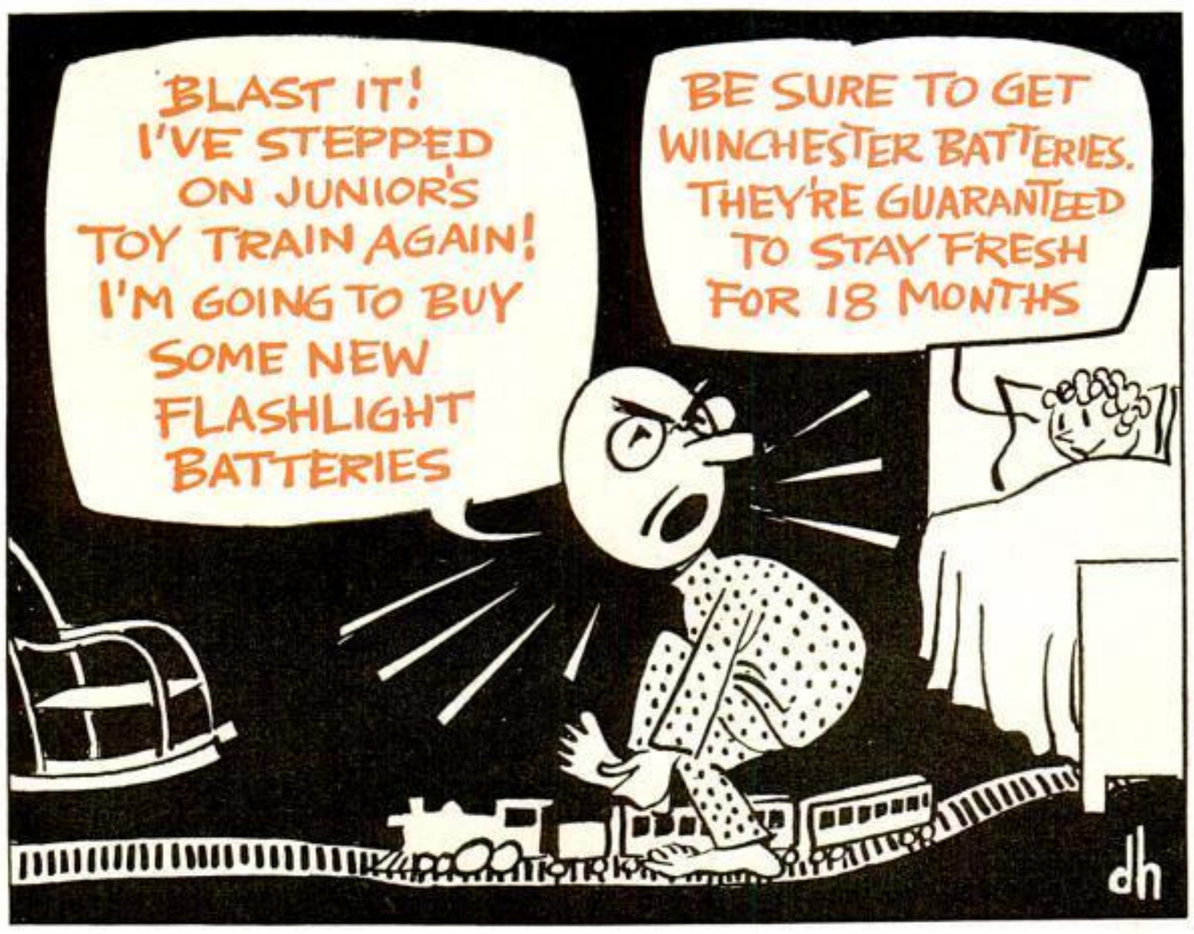

...AND NOW I USE WINCHESTER BATTERIES WHICH ARE GUARANTEED TO STAY

FRESH 50% LONGER

THAT dark night I stepped on Junior's toy locomotive with my bare feet and limped for three weeks—that was when I swore off prowling blind.

From that night on, I've kept a Winchester Flashlight at my bedside—and my motto has been *Flash—Don't Crash.*

I'm keener than ever for Winchester now that Winchester has come out with a battery (No. 1511, standard size D) that is *guaranteed to stay fresh for 18 months from the day it's made* (which is 50 per cent longer than formerly). That means I can be sure of light even if I haven't used my flash for weeks or months.

I understand the reason for Winchester's longer freshness is a new design Power-Saver Inner-Seal which allows useless battery gasses to escape but retains vital battery moisture to a fare-ye-well.

You see, a dry battery shouldn't be dry at all. When new, it contains about 19 per cent water, and when it dries, it dies.

A 10 cent flashlight battery that won't go dry under 18 months is the cheapest accident insurance I know—sureflash protection against rocking chairs, step-ladders and other enemies of man that attack him in the dark.

I keep a Winchester at my pillow constantly to look at my watch without clicking a houselight switch—and for quiet impulsive journeys to the ice box, medicine chest or basement.

And one in my car for roadside signs, house numbers, tire troubles or other mishaps.

Friends and fellow countrymen: Don't amble into a store and mumble "Gimme flashlight batteries." Be men and declare "Gimme WINCHESTER flashlight batteries."

ANOTHER WINCHESTER FEATURE
BE SURE TO BUY Winchester Batteries and secure the added protection of this Moulded Plastic Outer Seal (patented). ***They stay fresh longer.***

MADE BY THE MAKERS OF
WINCHESTER 10c
GUNS AND AMMUNITION
WINCHESTER REPEATING ARMS COMPANY
Division of Western Cartridge Company
NEW HAVEN, CONN., U. S. A.

ADMIRAL KING (continued)

no such props to his dignity. Admiral King did his stint of lonely dining when he was captain of the *Lexington* and is glad to have meal companions again. His two regulars for breakfast, lunch and dinner are Captain Oscar C. Badger, his Chief of Staff, and Captain Francis S. Low, his Operations Officer, with the Officer of the Day, who rotates through the flag staff, joining them for lunch. Occasionally other officers from his flag staff or from the ship's staff are invited. They make a strong effort to avoid shop talk and succeed pretty well, thanks to the Admiral's wide interests. King's sternness is confined to his official duties. In his personal relationships his officers and friends find him a gentleman of great kindness and wit, with considerable skill as a raconteur.

Every two weeks or so the Admiral flies to Washington for conferences with the Navy Department heads and occasionally with the President, who has been a personal friend since Mr. Roosevelt was Assistant Secretary of Navy during the last war. But the Admiral does not go ashore much more than he has to. He is a real ocean admiral who regards the land as a foreign element—a nice place to visit but he wouldn't want to live there.

About the only thing which can draw him ashore for any length of time is the prospect of duck shooting on the Eastern Shore of Maryland with Washington cronies including Admiral Land of the Maritime Commission. King, who took up shooting late in life, is a grim enthusiast, if not a crack shot, and won the respect of his fellow gunners on his first shooting trip. King spent several days banging away without success and then, one raw November morning as he was walking along the shore, scored a direct hit on his first duck. As luck would have it, the bird fell into the sea some 30 yd. from shore and began to drift out before a stiff offshore breeze. The Admiral watched for an anguished moment and then began tugging at his boots. Stripping off all but his shirt and jacket, he pulled these over his shoulders, waded into the icy water, seized the duck and bore it triumphantly back to camp.

The Admiral is proud of his new sport and when the gunnery is bad on board ship is apt to remark, with an unaccustomed touch of smugness, that "there aren't enough duck shooters on this ship."

The Admiral and his six daughters

For the past eight years, King's home has been Washington, where he and Mrs. King have a family noted in Navy circles because it includes six girls and one boy. At the time of his marriage, according to a favorite tale of his Navy friends, King entered into a friendly rivalry with one of his classmates, who was also being married, to see who would have the first son. King's first child and the classmate's were both daughters. So were the second, third and the fourth. The fifth time, to King's chagrin, the classmate had a son and King lost the competition. It was not until King was 44 that his seventh child turned out to be a boy.

King has taken a good deal of ribbing on the subject of his six daughters who are often referred to by Navy friends as "King's Boys." There was, for instance, the Englishwoman who inquired what the son's name was and, upon being told that it was Ernest Joseph like his father, exclaimed: "It should have been Earnest Endeavour!" An Admiral with six daughters might reasonably be expected to have at least some Navy sons-in-law but the King girls have not even consoled their father in this fashion. One of them did marry an Annapolis graduate but he shortly retired from the service, and three of the others are married to Army men. The Admiral took it all philosophically and carried off his role of father with such aplomb that after one of the girls' weddings an admiring guest commented: "I never saw a man give away a bride so gracefully." E. J. King Jr., however, to his father's great delight, has taken up the Navy tradition by entering Annapolis this year.

The Navy tradition in the King family goes back no further than the Admiral himself, whose father was a master mechanic for the Baltimore & Ohio Railroad. It is well known that most sailors come from the Midwest, where love of the salt sea seems to burn strongest, and the same is true of admirals. King was born in Lorain, Ohio. His determination to go to sea was formed, however, at an early age, due in large measure to the influence of an old Scotsman named Beaver Brown who had run away to sea in his youth and liked to spin nautical yarns to the local boys. Under this stimulus Ernie King first started for the sea, some 400 miles away, when he was 7, having wrapped his clothes neatly in a parcel. As he was passing the Brown house on his way East, his nostrils were assailed by the smell of freshly baked cookies and he decided that politeness required him to stop in to say goodby. After discussing the project with Mrs. Brown

CONTINUED ON PAGE 102

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THE 25TH HOUR

THE 25TH HOUR is time man adds to a day when he needs it most.

It is 60 extra minutes snatched from eternity. It is the sun stopped in its course by brain and brawn.

Blucher did it forcing his army through the morning mists to Waterloo. A thousand Parisian taxi drivers did it racing to the Marne. A million American soldiers did it slashing through the shell-stripped Argonne.

The R.A.F. did it over London.

Whenever all those things which men hold dear demand the utmost that they may survive, man hammers Time itself into a sword.

Now this nation rises to defend "these truths we hold to be self-evident."

Millions work as one to make a 25th Hour each day...

The running step, the higher hum of wheels, the lights that brighten nights across the land. The quicker, clearer thought for faster work. The economy of movement with each tool.

And over all, swiftly shuttling back and forth, the

Winged Victory of Samothrace... 305 B.C. ...Symbolic of victory then, the Winged Victory is even more symbolic today when Air Power determines the destiny of nations.

Airlines *make* what billions cannot buy . . . Time itself!

Gigantic as the task is which they do today . . . it but suggests what they will do tomorrow.

For long before this crisis came, the nation's Airlines created for millions of men and women a 25th Hour of peace and pleasure instead of work and worry.

Those times will come again . . . and sooner . . . thanks to the 25th Hour the Airlines make today.

For information on schedules, fares, etc., to any point on the domestic or international Airlines, ask any travel agent or airline office; or write: AIR TRANSPORT ASSOCIATION, 135 South La Salle Street, Chicago, Illinois.

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THE MODERN WAY TO A *Brighter* HOME

DO ALL YOUR CLEANING FROM FLOOR TO CEILING

EASILY . . . QUICKLY . . . THOROUGHLY

Cleaning with a Hamilton Beach cylinder type cleaner is the modern way. You can clean rugs, upholstery, draperies, walls, or radiators . . . do every cleaning and dusting job from floor to ceiling . . . easily—quickly—thoroughly.

Threads, lint, and surface litter are whisked away with its exclusive *Magic Finger* floor nozzle . . . while the powerful suction gets the deep-down dirt and grit.

Lace curtains, lamp shades, and other delicate fabrics can be safely cleaned because of the *Suction Regulator* which controls the flow of air.

The Hamilton Beach follows easily on *Swiveled-Wheel Carriage* . . . glides over rugs without dragging or scuffing up the nap . . . as you go from one cleaning task to another.

A complete set of cleaning tools, demothing attachment and sprayer come with each Hamilton Beach cylinder type cleaner. Sturdily constructed and attractively finished. Only $64.00 (includes Federal excise tax)—at your dealer's.

HAMILTON BEACH COMPANY, RACINE, WIS.
Division of Scovill Manufacturing Company

See the Quality HAMILTON BEACH Food Mixer at Your Dealer's

Cadet Lieutenant Commander of the class of 1901 at the Naval Academy, King (*right*) wore four stripes on his sleeve—a privilege he was not to have again until he became a captain. His classmates rated him a born leader, a fast thinker and a great party man.

ADMIRAL KING (continued)

over the cookies, he had a change of heart and decided to postpone the trip.

It was not until he was 18 years old that King finally saw his first salt water. In the meantime he had read an article in the *Youth's Companion* on Annapolis and forthwith determined to enter the Navy. To this ambition he held firmly except for one period in his freshman year at high school when he felt so bored with school routine that he quit and went to Cleveland, where he got a job in an iron-pipe factory. After a few months he changed his mind and wanted to return home but his father, as stubborn a disciplinarian as his son was to be, made him finish out the year. Back in Lorain, Ernie King studied hard to make up the lost year and to prepare for competitive examinations for Annapolis. His chief rival for the appointment was a boy who was also the chief rival for his best girl. King won the appointment but the other boy, now a druggist in Lorain and a good friend of King's, won the girl.

At the Naval Academy, where he belonged to the class of 1901, King made his mark both as a student and as a leader. In his senior year he was appointed Cadet Lieutenant Commander of his class, which made him its official leader for all official Academy functions. Of Cadet King the Academy yearbook *Lucky Bag* comments in part: "*King, Ernest Joseph. 'Aqui,' 'Dolly,' 'Rey.'* (Of these nicknames only "Rey" has stuck.) *Starred 4, 3, 2, 1.* (Top marks each year. King ranked fourth scholastically in his class.) *Almost Married Men's Club.* (The girl was Martha Egerton of Baltimore whom he married four years after graduation.) *Spoons occasionally. Temper? Don't fool with nitroglycerin.*"

The Spanish-American War occurred, conveniently, during summer vacation of his plebe year and the Naval Academy boys rushed to sea to take part in it. King was on board the cruiser *San Francisco*, blockading Havana harbor, on the night before the armistice was to be signed. Fearing that the Spanish ships might attempt to escape under cover of the armistice, the *San Francisco* moved in close to the Spanish forts during the night. In the early morning, while King was on watch, one of the forts fired a shell which narrowly missed the *San Francisco* but gave King a good entry for the log.

Reported with Lord Jellicoe

The next real action King saw was a similar incident 20 years later when he was the Assistant Chief of Staff to Admiral Mayo,

CONTINUED ON PAGE 105

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A pageant of fun! The tonic you need

SOUTHERN CALIFORNIA

and the all-winter SUN FESTIVAL

Worry, tense nerves, ragged tempers...more than ever, you and your family *need* release from the added pressure of today's problems. This winter, get *clear away* for a change. Let this all-winter pageant of sunshine and fun refresh and entertain you...bring back the energy and vitality these times demand.

Early "SUN FESTIVAL" Events

POLO—Tournament Matches during December • ***FOOTBALL***—Rose Bowl, East vs. West, Jan. 1 • ***CHRISTMAS***—Famed outdoor parades, lighting spectacles, concerts, celebrations • ***YACHTING***—Christmas Regatta, Dec. 27-28 • ***RACING***—Santa Anita Park, Dec. 31 to March 16 • ***PARADE***—Tournament of Roses, Pasadena, Jan. 1 • ***GOLF***—$10,000 Los Angeles Open, Jan. 9-12. Many other tourneys. *Write today for free folder.*

300 sparkling events—rodeos, fiestas, regattas, parades, sports thrillers—a mammoth cavalcade of things to do and see—all added to the healthful sunshine, the ocean, desert and mountain grandeur of Southern California. It's the winter vacation you'll always remember.

Visit charming Old Missions, see glamorous Santa Catalina, the horse races, big trees, flowering desert resorts, the interesting industries of Los Angeles County...oil, movies, oranges, national defense. And enjoy *in person* the gay night life along the boulevards...the famous eating places, the broadcasts, the previews!

FASTER TRAVEL! Lower costs! Even from New York, Southern California and the "Sun Festival" are just overnight by plane, as little as two business days by fastest train, four to seven by auto or bus. Because Southern California is a *year 'round* playground, costs average 18.5% under those of 20 other leading U. S. resorts. Accommodations for every taste and budget in Los Angeles, Beverly Hills, Glendale, Pasadena, Pomona, Hollywood, Santa Monica, Long Beach and other cities of Los Angeles County and its neighbors.

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Commander in Chief of the Atlantic Fleet in World War I. King was in Admiral Mayo's party which had been invited to observe the bombardment of Ostend by the British monitors and was standing beside Admiral Jellicoe on the British destroyer leader *Broke* when a German shell landed just astern of the ship. The following conversation ensued:

Jellicoe: "That's something to tell your grandchildren about."

King: "As the years grow longer the distance will grow shorter, sir."

King now says it was 200 yd.

As a member of Admiral Mayo's staff, King saw the 1917–18 Battle of the Atlantic from the best possible vantage point and gained experience of great help in waging the far more difficult Battle of the Atlantic in 1941. When the war was over he was assigned to shore duty to reopen the Postgraduate School at Annapolis (closed during the war), where selected officers are educated in engineering and other professional branches. From then on his career divides into two chief parts: submarines and aircraft. In 1926 he was commander of the Submarine Base at New London, Conn., where the *S-51* sank in 132 ft. of water off Block Island. No submarine had ever been raised from such a depth before and most Navy men gave it up as hopeless, but King was given the job of making a try. It took six months with divers working in bitterly cold water but King got the submarine up. The Navy gave him a Distinguished Service Medal. Two years later, when King was in the air service, he got a hurry call to Provincetown where the *S-4* had gone down. Once again King directed a successful salvaging job and got another D. S. M., represented this time by a gold star.

He earns his wings at Pensacola

Meanwhile King had taken the most important decision of his career by going into aviation. The Navy had an Air Force growing fast in size and faster in importance, but few senior officers with aviation experience to command it. King, along with a few other officers midway in their careers, answered a call for volunteers. He went to Pensacola and took the regular course to qualify as an aviator. Having earned his wings, King rose rapidly in the air service, becoming in 1930 captain of the carrier *Lexington*.

In the early summer of 1933 President Roosevelt was presented by the Navy Department with a list of candidates for the top naval air job: chief of the Bureau of Aeronautics. Glancing down the list the President was dismayed to find not a single admiral on it who could fly a plane. He threw it in the wastebasket and appointed Ernest King, who had just finished the senior officers' course at the Naval War College. King held the job with great distinction for two years before going back to the Fleet, this time as Commander Aircraft of the Scouting Force and later of the Battle Force.

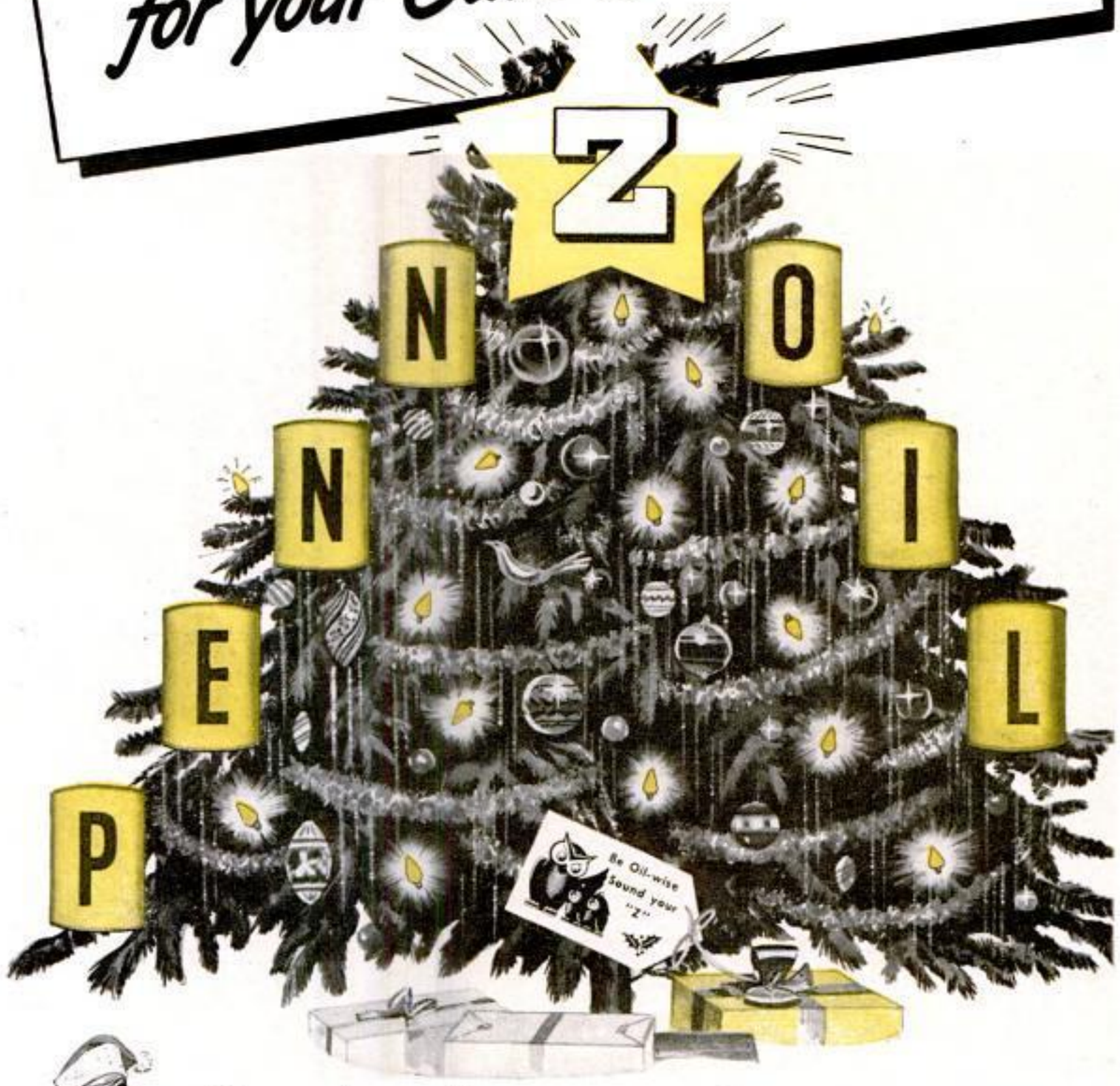
To King the Naval Air Service is indebted on many counts. It was he who started the program for obtaining patrol bombers of the type now represented by the PBY and PBM. It was he, too, who laid out the present air defense setup in the northern Pacific which would be of utmost importance in case of war with Japan. In 1937 and 1938, as Commander Aircraft in the Scouting Force of the big Fleet, King and a party of officers spent months inspecting sites in Alaska and the Aleutian Islands, laying out air bases among swamps and rocks. As Vice Admiral in 1938–39, commanding the five carriers then in the Fleet, he did much to develop their co-ordination with the other combatant ships and to raise the standard of performance of the aircraft squadrons.

Thanks to farseeing Navy officers like Admiral King, the U. S. Navy's Air Force has always been the world's best naval air arm. It perfected dive bombing before the Germans ever tried it, pioneered aircraft carriers and invented most of the techniques for operating combatant planes from carriers. Today it is still about five years ahead of the British Fleet Air Arm, a fact which Admiral King likes to rub in on British officers. At a Newport reception for Lord Louis Mountbatten, newly appointed captain of the aircraft carrier *Illustrious*, he met Lord Louis and casually inquired what his qualifications were to command a carrier. Mountbatten, a gallant commander who has had two destroyers shot out from under him so far in this war, had to reply to the "flying admiral" of the U. S. that he had no experience with aircraft but that neither had any other officer of senior rank in the Royal Navy.

King is intensely proud of the Navy's air force and zealous in defending it against the proponents of a separate air force. The Fleet and its planes, he argues, are a single striking force and must be directed by the same command. Break up the unity of command and

CONTINUED ON NEXT PAGE

Not a bit too early for your Car's Christmas!



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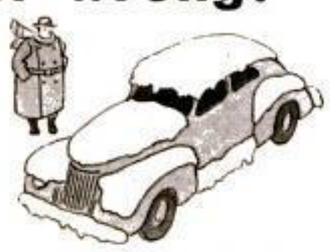

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you will destroy their co-ordination. So far as it goes this argument is compelling. Indeed the more moderate proponents of a separate air force begin by agreeing that the Naval Air Service should remain under the Navy and propose merely that the long-range bomber force be taken out from under the command of the Army. What these people want is really a separate bomber command, for which many reasonable arguments may be made.

Whatever the merits of the debate over a separate bomber command, the Navy can stand on its record as the best reason for keeping the Naval Air Service where it is.

As a result of his wide experience Admiral King is a triple-threat commander: surface craft, submarines and planes. Beyond doubt it was this circumstance which governed, to an important degree, his choice to command the Fleet at this time. For the Atlantic presents a problem which cannot be solved in terms of any one arm but only in terms of all arms together. From his years in submarine service King knows all the tricks of U-boats that lurk under his ocean. From his years with aircraft he knows how to command the patrol bombers and carrier-based fighter planes which have suddenly become of almost equal importance to warships in controlling the Atlantic. If there is one great lesson to be learned from German experience in this war, it is the tremendous importance of unity of command. The U. S. Navy is lucky to have so varied an admiral as King. Indeed it would be difficult to find, in this or any other Navy, a high officer with such eminent qualifications to command the U. S. Atlantic Fleet at this dangerous time.

All he needs is a good fight and a good phrase

As a road to fame, a naval career is a great gamble. Many of the ablest commanders have gone to their graves unsung because they did not happen to be in command at a time when there was a great battle to be fought. But for the present crisis, Admiral King himself would have filled out his term on the General Board and retired next year at 64 without ever having had a chance to prove himself in battle command. Now all that is changed. Today only two things stand between Ernest Joseph King and a place among the naval immortals: a good fight and a good phrase. Both are essential.

The zenith and ultimate purpose of any commander's life is the day of battle. The great moment comes when the fleets are disposed in battle formation, the crews at action stations, the guns pointed at the enemy. The battle is yet to start, but so far as personal fame is concerned, this is *the* moment for a commander. Then or never comes the great word. The commander may go on that day to win a glorious victory but unless he first delivers a resounding phrase he may still sink into oblivion. This was the moment when Nelson magnificently declaimed: "England expects that every man will do his duty." This was the moment of Farragut's "Damn the torpedoes.

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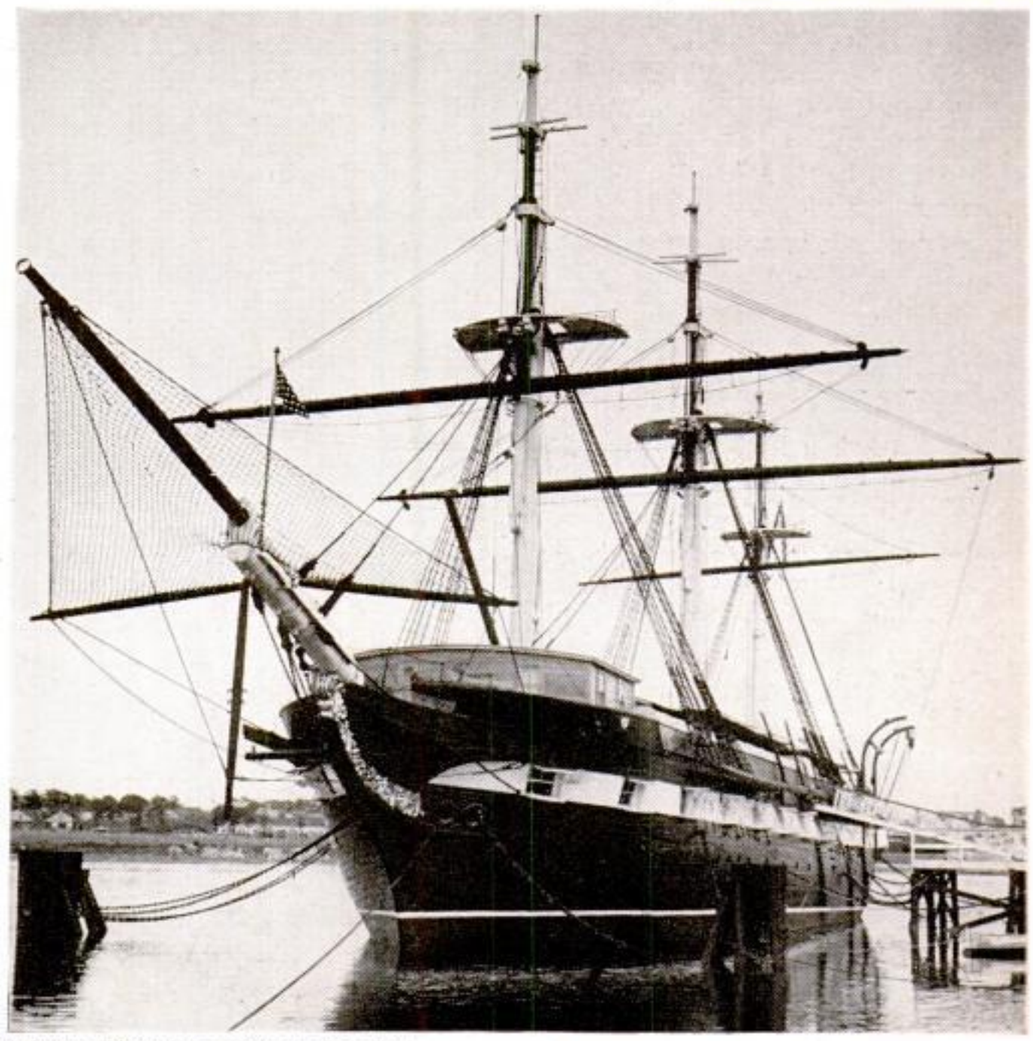

Admiral King's auxiliary flagship is the U.S.S. *Constellation*, the oldest commissioned ship in the U. S. Navy, now moored at Newport, R. I. He has had it fitted up to serve as his headquarters in case he ever wants to send the *Augusta* to sea while he remains ashore.

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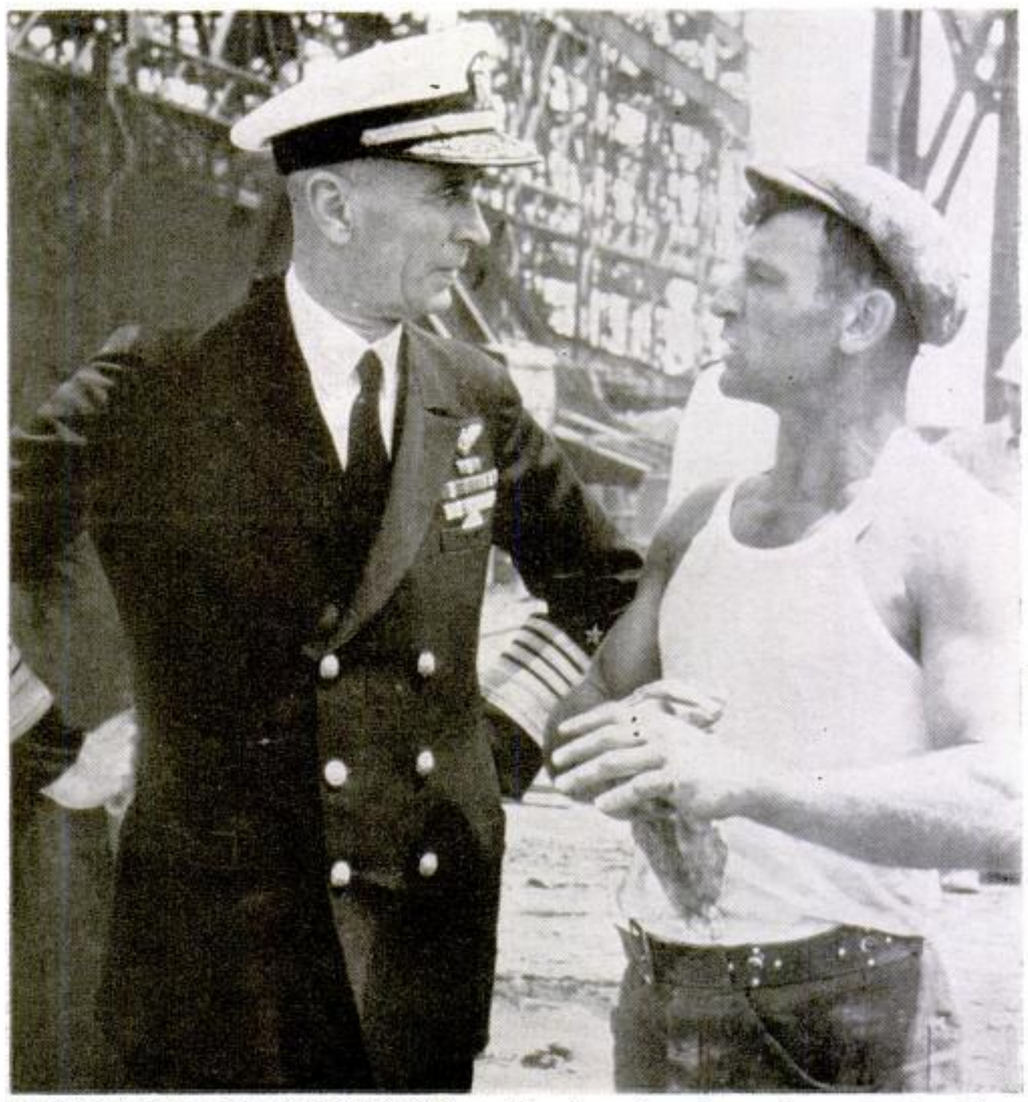
ADMIRAL KING (continued)

Full speed ahead" and Dewey's "You may fire when you are ready, Gridley." It was also the moment when such superior commanders as Rodney, De Ruyter, Blake and Tourville lost their chance for immortality by tongue-tied silence. Whether such a moment will ever come to Admiral King is problematical, since there is at present no great naval force in the Atlantic to challenge his tongue. But under certain circumstances one good ship like the *Scharnhorst* or *Tirpitz* might furnish the necessary game. John Paul Jones had only one enemy ship at which to fling his "I have not yet begun to fight." At any rate it is as much the part of a good commander to keep his epigrams sharp as to keep his guns clean, and Admiral King is unusually gifted.

The Atlantic Fleet got an early taste of this phrase-making facility in the Admiral's Fleet Memorandum of Jan. 21, 1941, entitled "Exercise of Command—Excess of Detail in Orders and Instructions." In this King set forth a cardinal tenet in his theory of command: He believes that subordinates should be told *what* to do but not *how* to do it. You will never get good commanders, King feels, unless you give younger officers responsibility and a chance to use their own abilities. He hates long orders which seek to cover every conceivable situation in detail but which serve only to hog-tie the subordinate commanders and make them timid. King's memorandum set forth his views bluntly in Paragraphs A, B, and C and then summed it all up as follows: "Paragraph D: Stop nursing them."

In common quotation among the Fleet "Stop nursing them" is only outstripped by another King watchword: "Do the best you can with what you have." In the present state of the Atlantic Fleet, every captain in the Atlantic has ample reason for complaining about the lack of ships, men or supplies and at first many of them did so loudly. Admiral King's phrase, first used in another Fleet Memorandum dated March 24, put a stop to complaints and alibis. "Do the best you can with what you have" has become virtually the motto of the Atlantic Fleet.

If a real fight does shape up in the Atlantic, requiring more than a task force to handle, it is a good bet that Admiral King will take his flagship into the middle of it. There is no doubt at all where the Admiral himself will be. The high strategists of the Navy Department in Washington have developed a theory that a modern commander in chief would not be on his bridge in actual combat but would stay deep in the bowels of the ship, behind thick armor, so that he could direct the whole fleet in safe and cool detachment without being unduly influenced by what was happening to the flagship. It is a good theory but none of them has yet ventured to broach it to the actual commander in chief. When it was reported to him at second hand, the Admiral made a short, explosive sound and tapped the deck of the flag bridge. "In a fight I'd have to be right here," said Ernie King.



"You build 'em and we'll fight 'em," was King's word to the workers at the Fore River (Mass.) shipyard when he went there to look over the new battleship *Massachusetts*.

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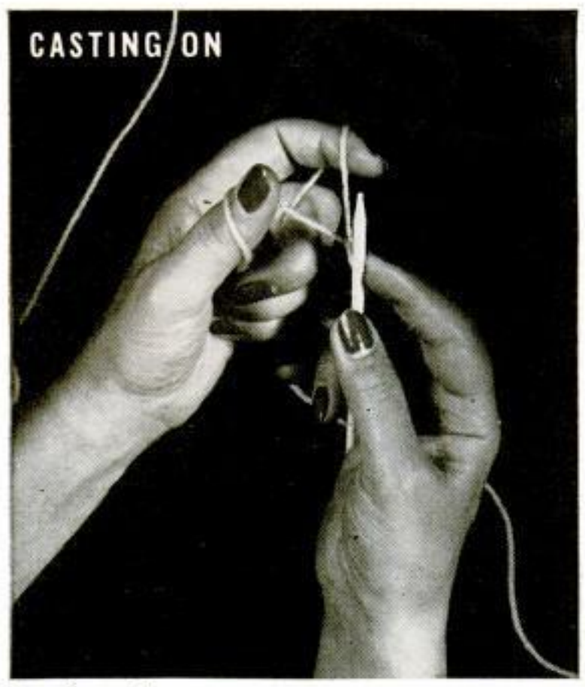
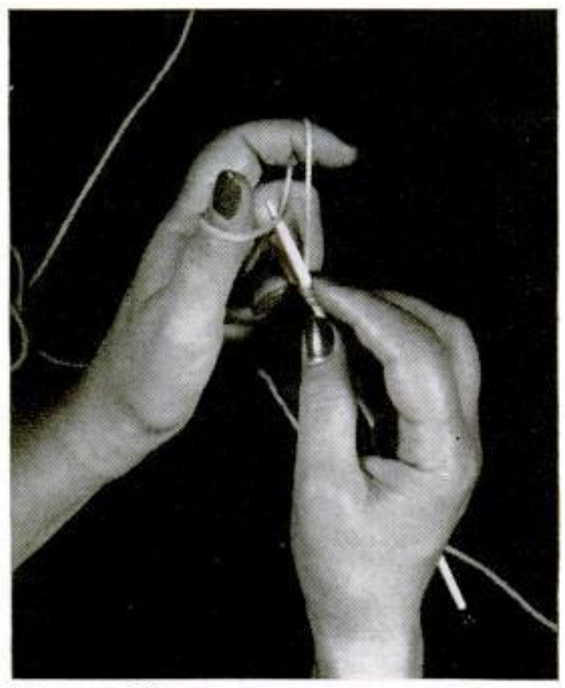
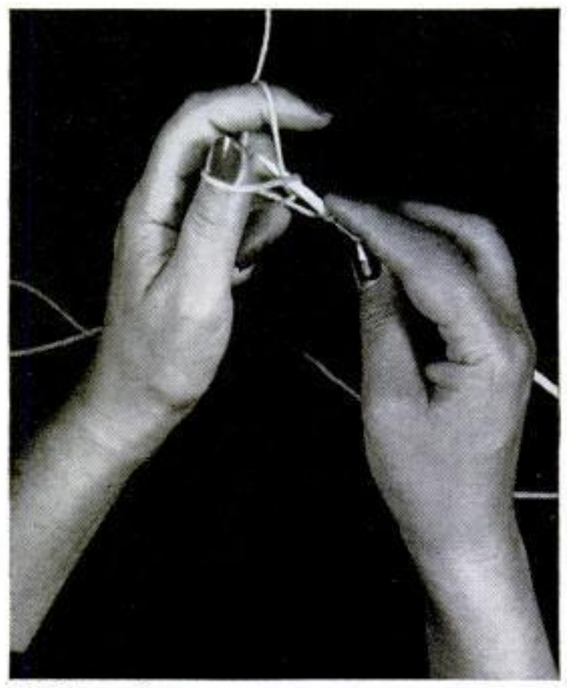


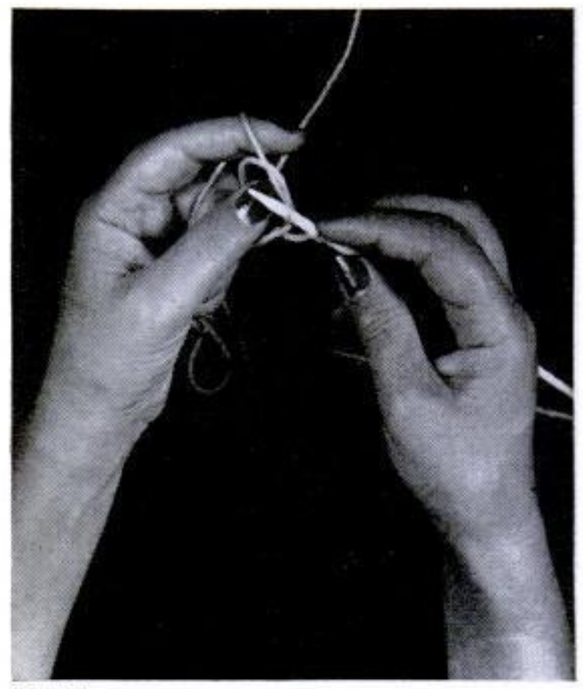
Insert needle through a knotted loop. Run the short yarn-end over thumb, ball-end over finger.



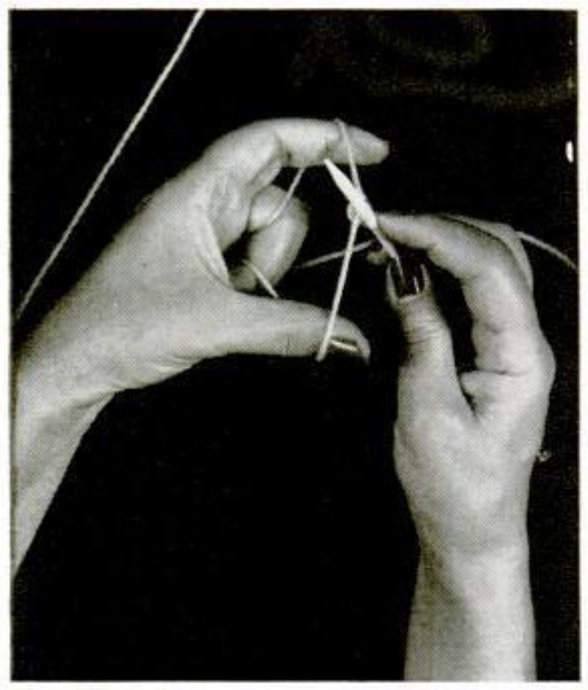
Bring needle over the outer edge of the short end of yarn on the outer side of the thumb.



Twist needle over yarn between finger & needle. Carry needle through loop on thumb side.

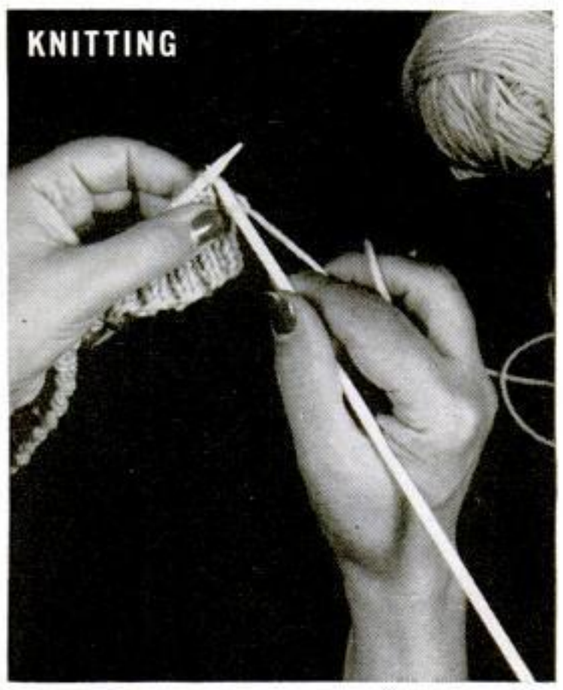


Slip the yarn off the thumb. In doing this be careful not to lose the new unfinished stitch.



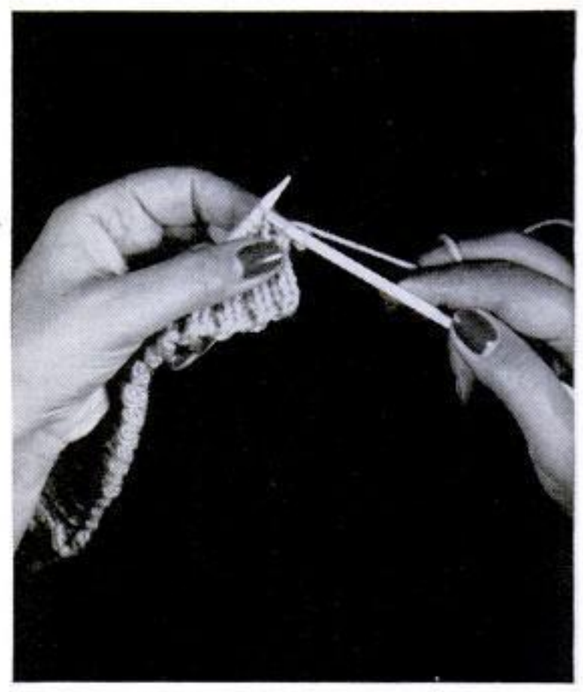
Insert thumb under short end of yarn and pull toward you to complete and fasten new stitch.

KNITTING

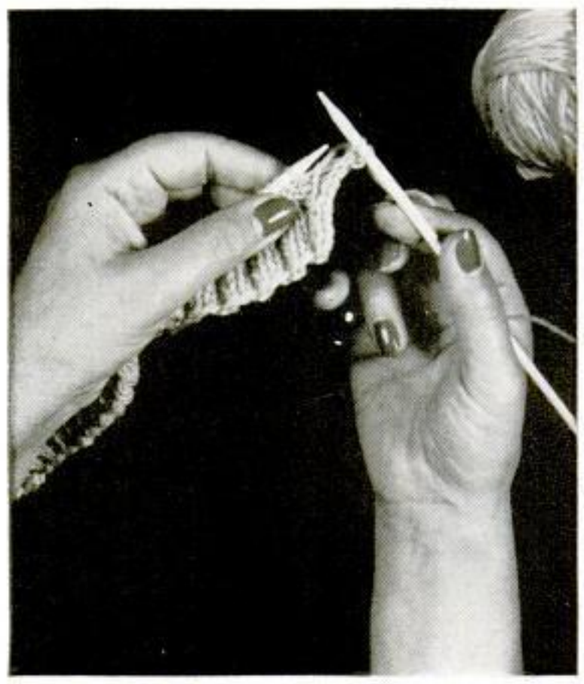


Needle with stitches is held firmly in the left hand. Insert right needle under the first stitch.

Make new loop by bringing the wool (held behind the work) under and over right needle.

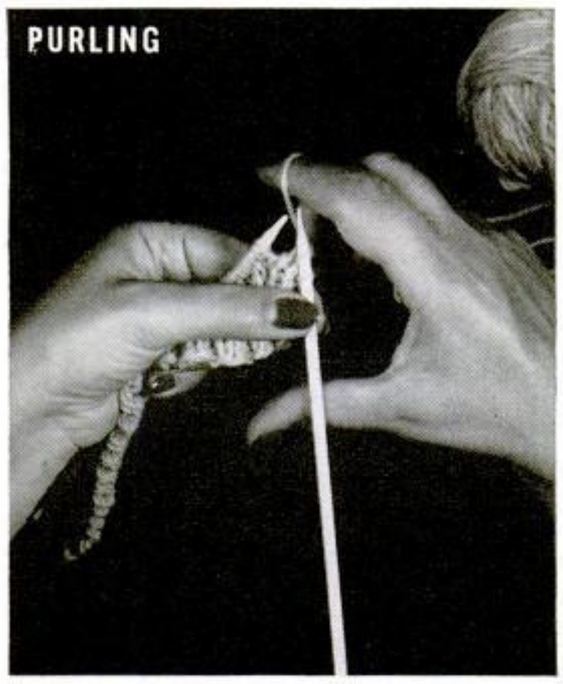


Draw point of right needle under stitch on the left needle, pulling new loop through stitch.

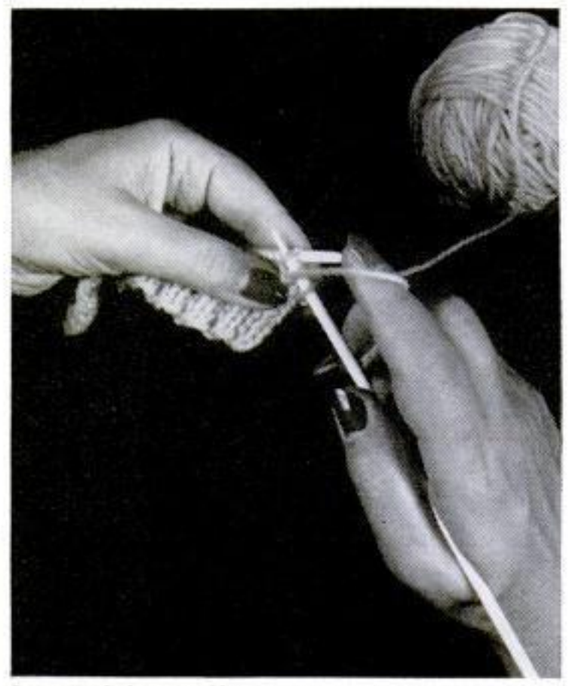


Slip the newly formed stitch off the left needle onto right. This completes a "knit" stitch.

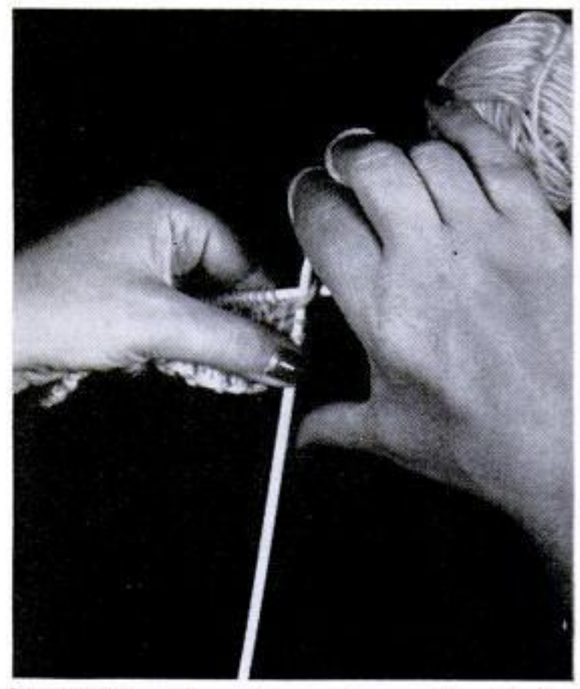
PURLING



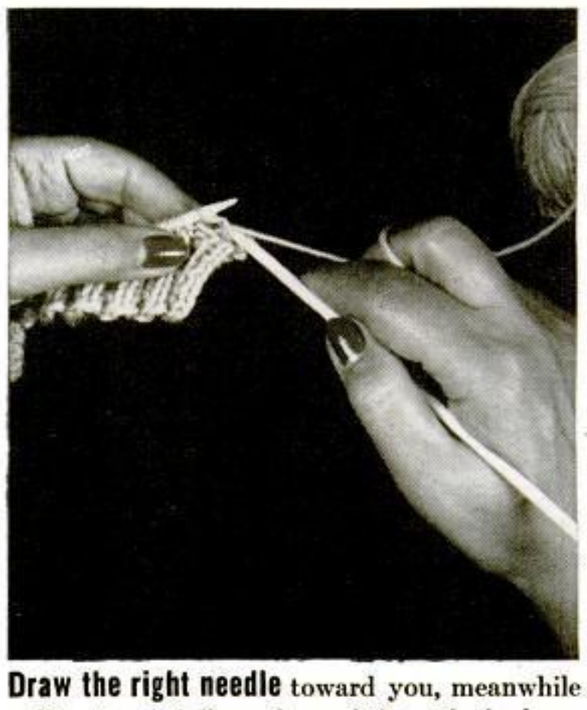
Bring yarn forward under the right needle. In purling the wool is held in front of work.



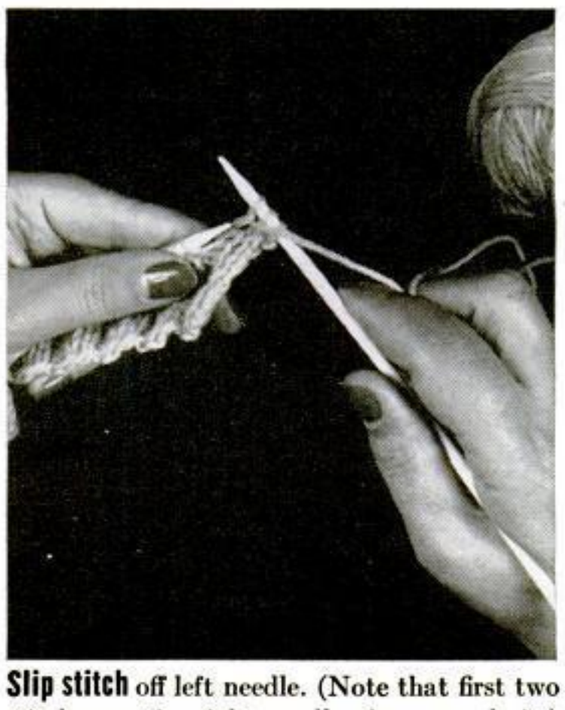
Insert right needle, right to left through loop on left needle. Note right needle is over left.



Loop yarn under and over the needle with the right hand, while left hand holds both needles.

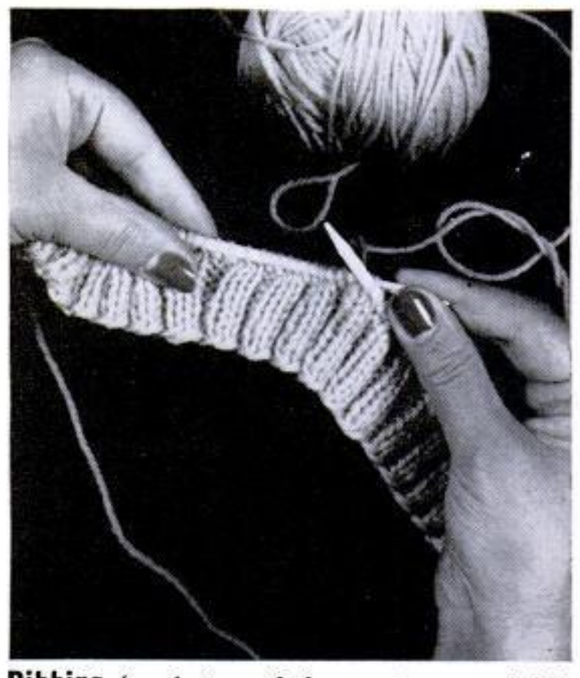


Draw the right needle toward you, meanwhile pulling it carefully under and through the loop.



Slip stitch off left needle. (Note that first two stitches on the right needle above are knit.)

Pull yarn up with index finger, leaving yarn in position. This completes a "purl" stitch.



Ribbing (*see bottom of the sweater opposite*) is achieved by knit two, purl two, looks like this.

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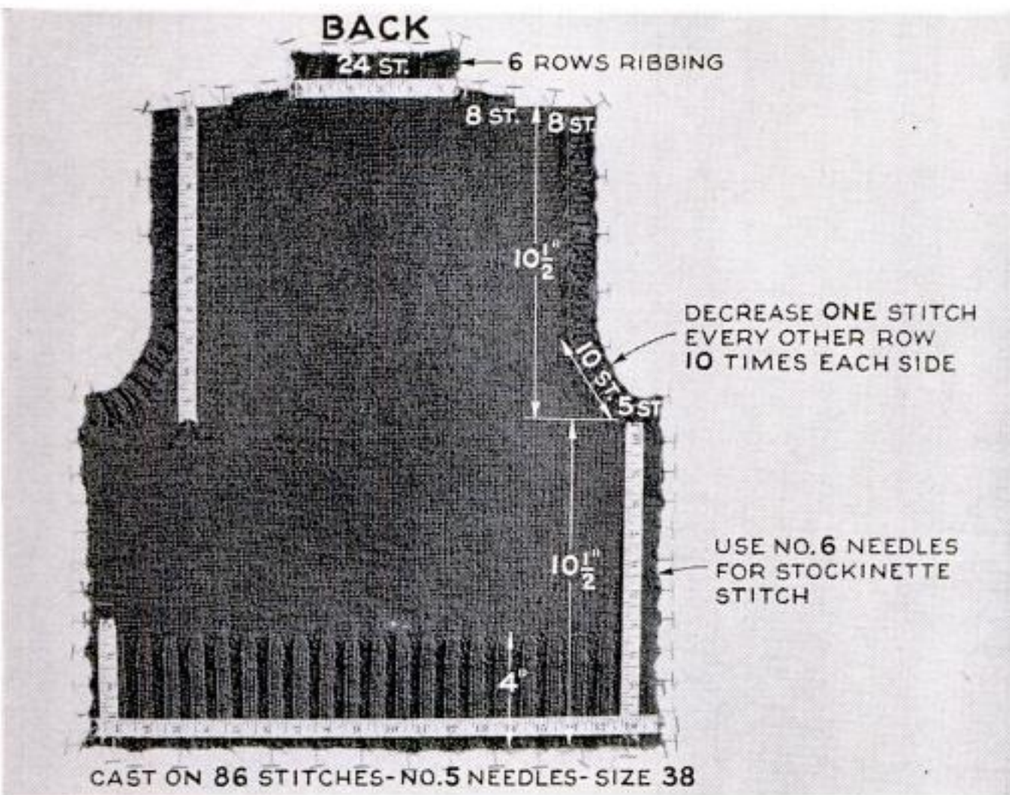
How to Knit

MILLION SWEATERS WANTED BY CHRISTMAS

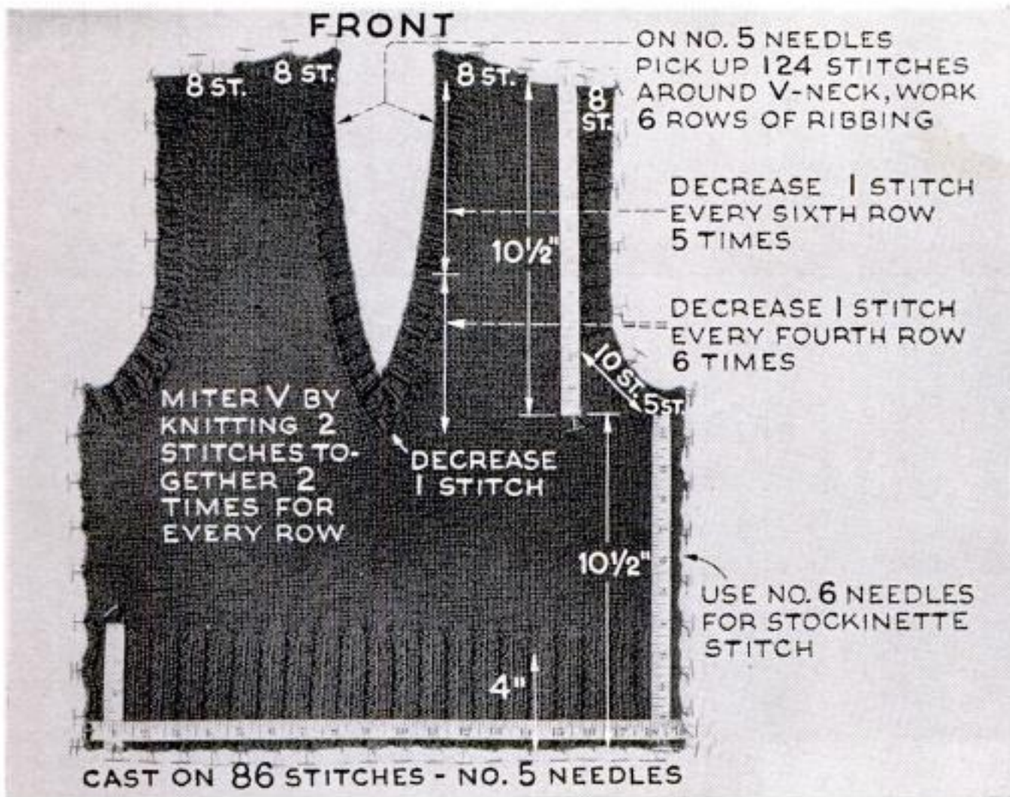
NEW SHORT SERVICE SWEATER

To the great American question "What can *I* do to help the war effort?" the commonest answer yet found is "Knit." It is a somewhat unsatisfactory answer since the blunt fact is that sweaters and socks can be turned out in a fraction of the time by machine. Nevertheless women of the U. S. have chosen to knit. At present a volunteer Citizens Committee for the Army and Navy is campaigning for 1,000,000 standard Army sweaters by Christmas.

On the opposite page LIFE presents a picture lesson in how to knit, showing in succession the three fundamental steps. In "casting on" the foundation is made; "knitting" and "purling" are simplest interlocking loops and the basic stitches for all knitting. Khaki yarn for the new regulation short sleeveless Army sweater can be purchased at local stores for about $1.85, along with full instructions. Completed sweaters should be sent, with name and address of the knitter, to the nearest council of the Citizens Committee.



From these charts practiced knitters will be able to figure out how to knit the new V-neck service sweaters. Committee says that caps, mufflers, gloves are not wanted.



Shoulder seams are sewn after front and back panels have been finished. Pick up 126 stitches around armhole and work in ribbing of knit two, purl two, for six rows.

CONTINUED ON NEXT PAGE

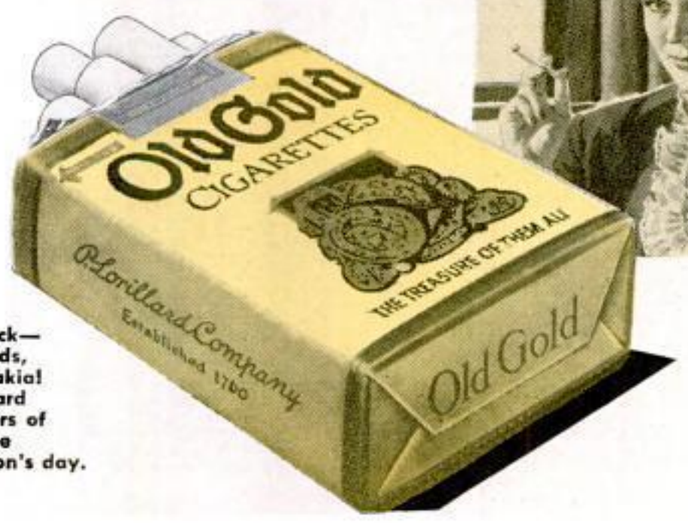
"Is there a doctor in the house? Yes sir! And my house, too! That shingle tells you something new can do a lot for you. And remember: Something new has been added to a favorite cigarette, too, that means a lot to smokers!"

Something NEW* has been added!

***It's LATAKIA!** (Pronounced La-ta-kee'-a.) A wonderfully flavorful tobacco from the Eastern Mediterranean stored by Old Gold in America. Now added like a "seasoning" to Old Golds, Latakia creates a delightful, NEW cigarette taste!

New Experience: "I've heard of what Latakia does in expensive blends . . . New Old Gold is the first real change in cigarettes in years!" Jack Coble, architect, Greensboro, N. C.

"Even Better than I expected," says Millicent Barr, fashion editor, New York. "The new Old Golds have a new fragrance, new distinctive taste. They have 'class.'"



Same familiar pack—but NEW Old Golds, blended with Latakia! Made by P. Lorillard Company, blenders of fine tobaccos since George Washington's day.

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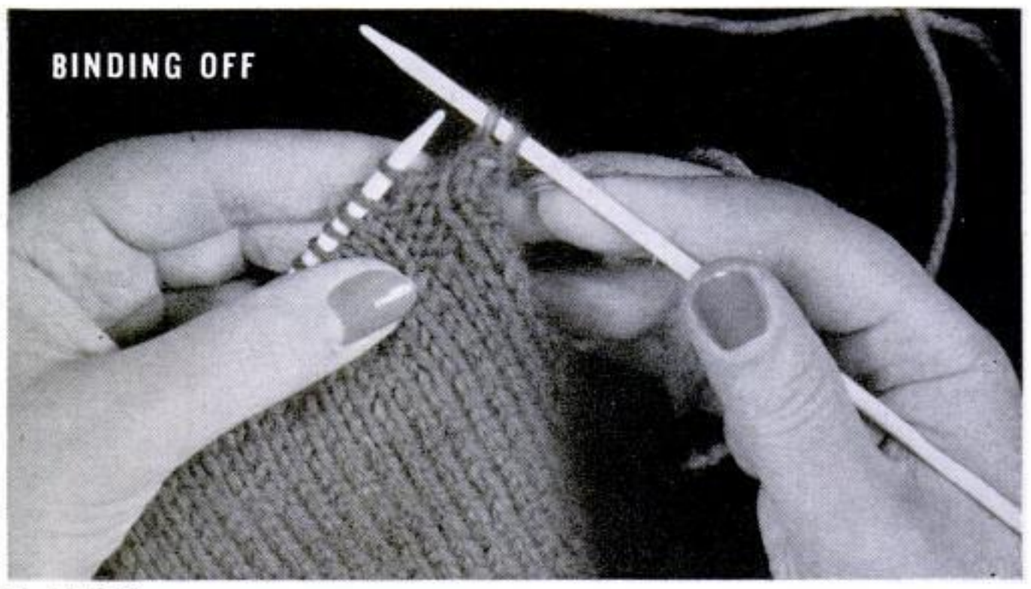
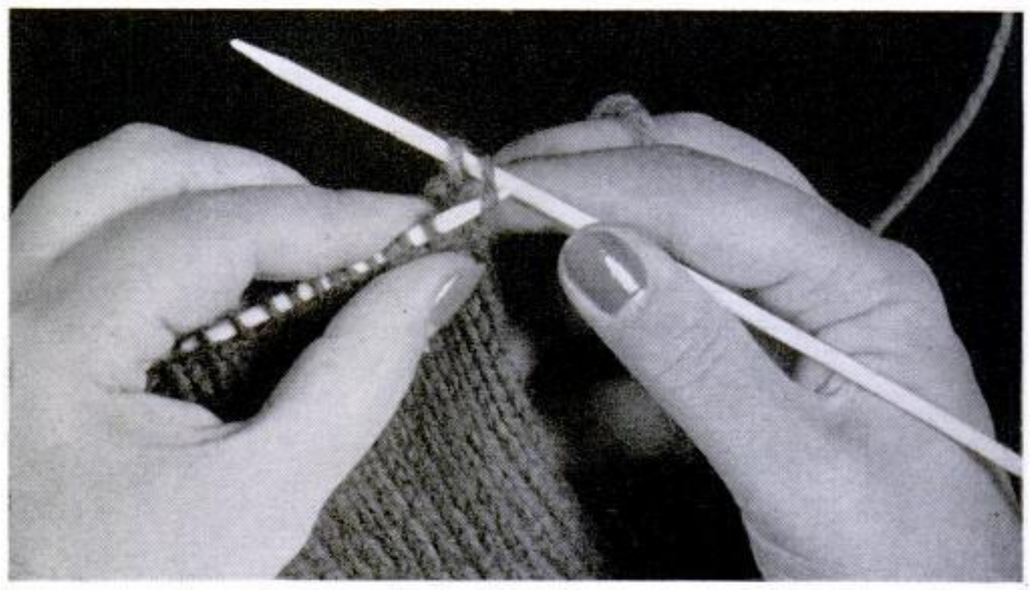
BINDING OFF IS A FINISHING PROCESS

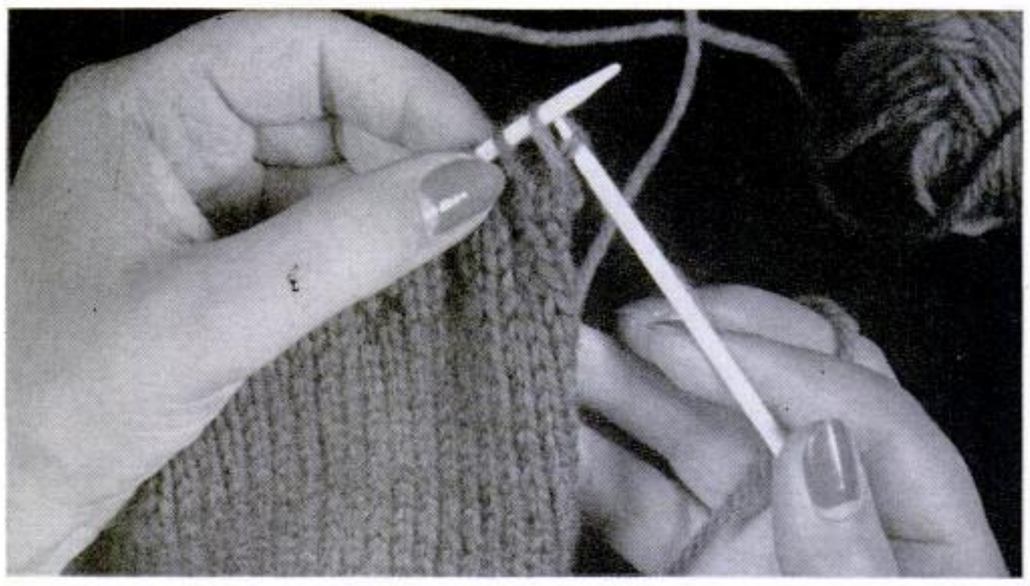
After learning to cast on, knit and purl, essential steps are "binding off," "decreasing," "picking up" and "increasing." In binding off the knitter begins the process of shaping or finishing the garment at points such as the neck, armholes and shoulders (*see below*). When all stitches are to be bound off for completing the work, break yarn and draw the end through last stitch to fasten.



To bind off, start by knitting two stitches in the regular manner. Binding off is necessary to keep the stitches from unraveling. Binding off makes a chainlike finished edge.



With left-hand needle pick up first stitch on right needle, inserting left-hand needle from left to right through stitch. (For Army sweater bind off five stitches under arm.)



Pass the first stitch over second stitch and slip it off left needle, leaving second stitch on right needle. (In Army sweater bind off at shoulders before sewing back to front.)

Knit the next stitch and then again pass the first stitch over second. Note: the stitch that is passed over is the one to be counted. White wool shows the binding-off stitch.

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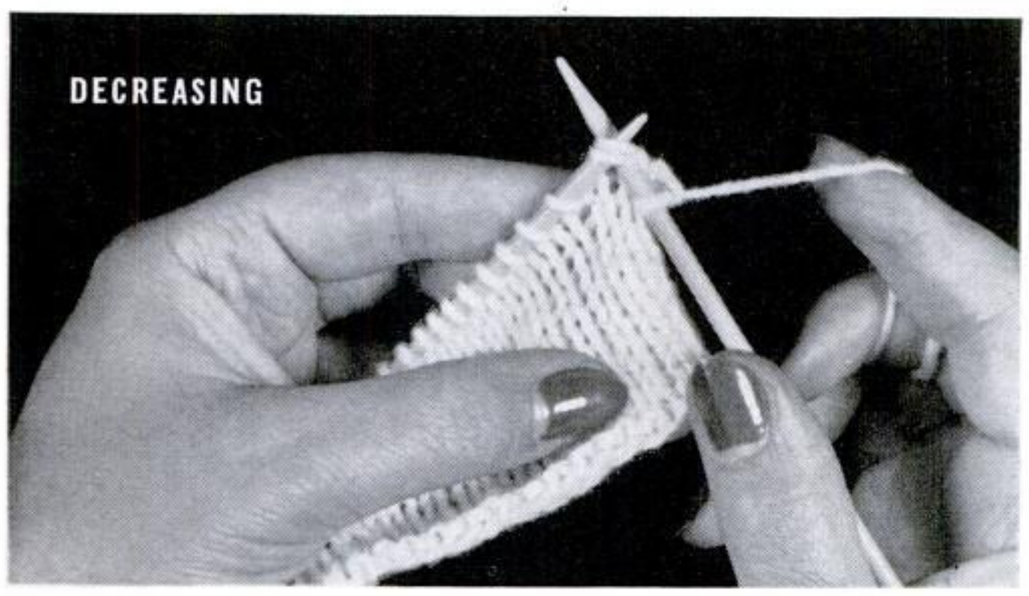
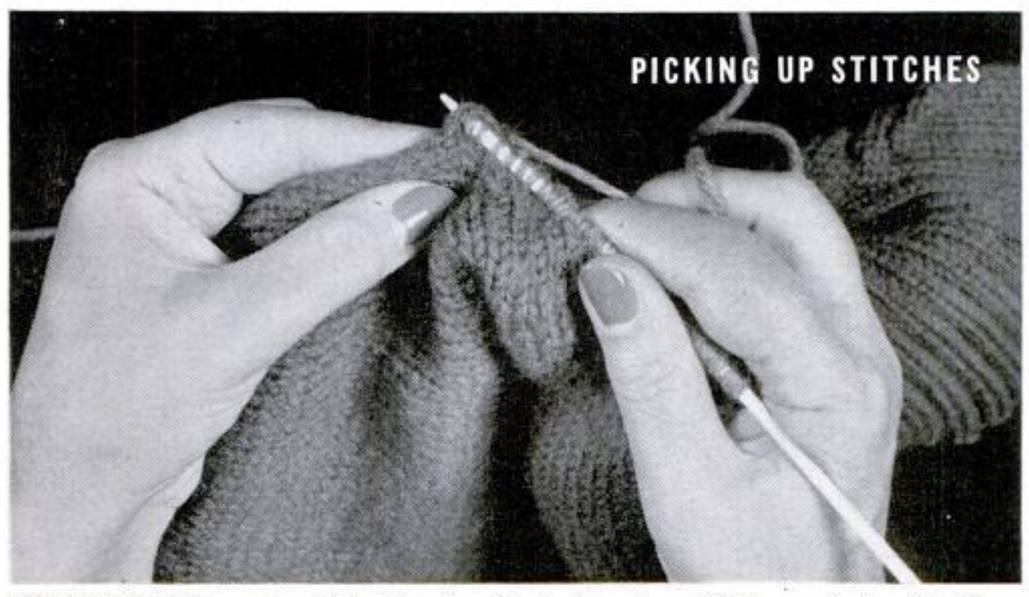
PICKING UP IS THE BASIS FOR BORDERS

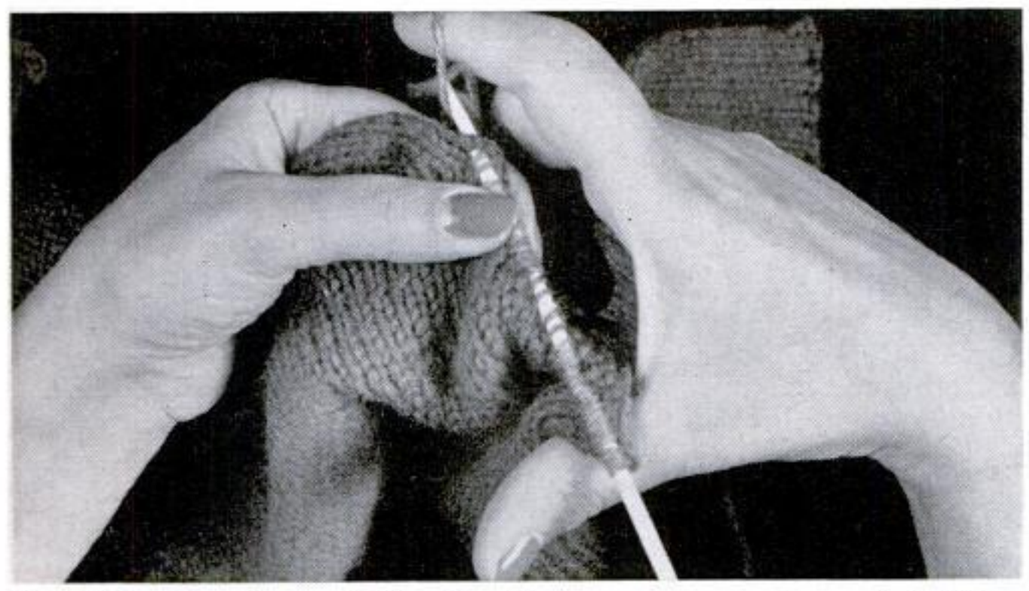
First picture below illustrates one knitter's method for decreasing. The others show picking up stitches around edges for working borders. Decreasing reduces stitches on needle, increasing adds stitches. Both serve to shape the garment. One purpose of picking up stitches is to make a foundation for knit-on borders, which give more elasticity than borders knitted separately and sewed on.



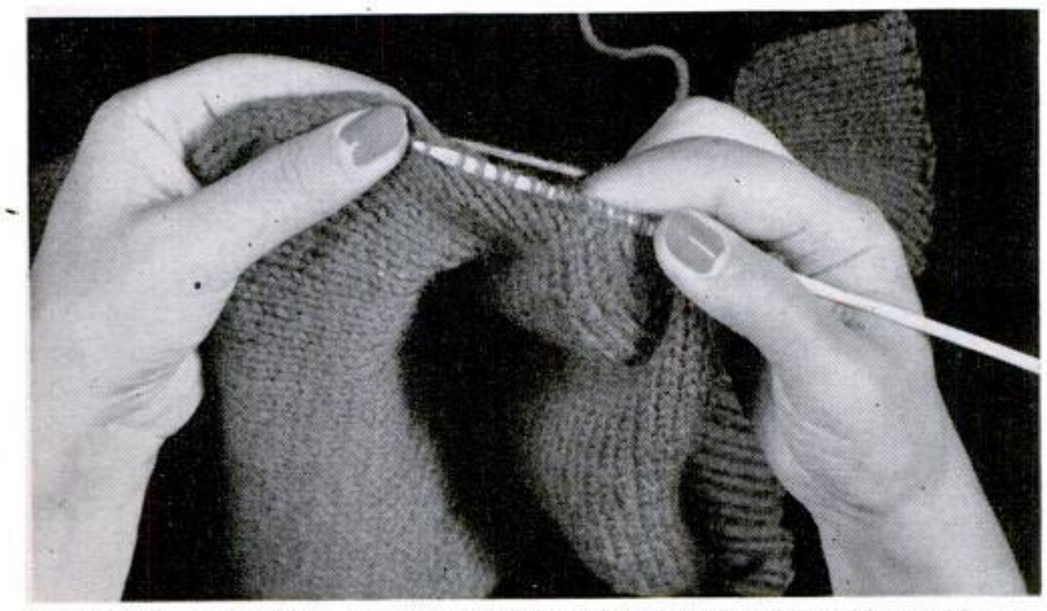
Knit one stitch. Insert right-hand needle through next two stitches together and knit as one stitch. (Decreasing plays important part in shaping deep V for Army sweaters.)



Attach strand of yarn to right side of work at edge where stitches are to be picked up. Insert needle through stitch at edge. (Use No. 5 needles to pick up 124 stitches at neck.)



Wrap yarn under and over right-hand needle in same manner as for regular knitting. (In knitting Army sweater, use No. 5 needles to pick up 126 stitches around armhole.)



Pull yarn through stitch—insert needle in next stitch and repeat until required number of stitches are picked up. (Finished look to sweater is achieved by ribbed borders.)

CONTINUED ON NEXT PAGE

CARBON actually removed!

YES, MISTER! Here is a motor oil which *actually removes carbon!* It actually *cleanses* your engine while it lubricates!

Startling? You bet it's startling, but more and more thousands of motorists are taking it as a matter of course. For they have found that

MACMILLAN RING-FREE MOTOR-OIL

saves them from having to have their carbon cracked out every few thousand miles.

Letters on file from fleet owners, car dealers and tractor builders tell their amazing experience with RING-FREE. To the private motorist this freedom from the yoke of carbon-removal may be only a convenience and a satisfaction. But to commercial firms it's a question of dollars and cents, profit and loss.

"But tell me why this RING-FREE Motor Oil does all this," you may be asking.

• • •

It's as simple as this:

RING-FREE is refined by a new and *patented* process which retains in the oil a natural solvent.

This solvent dissolves the "binder" holding carbon particles to the metal parts of your engine — and floats them away.

You can *see* how it works. For when RING-FREE first goes in, it is clear and light in color. But when you drain a fill of RING-FREE from an engine choked with carbon, especially your *first* fill, it comes out dark, murky—often almost black. That's because it's then full of carbon particles cleansed off your piston-rings, valves and other gunked-up metal parts of your engine.

Get your first fill of RING-FREE from any *independent* filling station or garage. The guarantee below shows how sure we are that you will be thoroughly satisfied.

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Try it at OUR risk! Macmillan RING-FREE Motor Oil is *guaranteed* to remove carbon, cleanse your motor, save gasoline, reduce wear and repairs. It makes your motor run smoother, reduces friction by thorough lubrication and adds pep and zip. Try a fill and if you are not satisfied that RING-FREE is doing these things, your money will be refunded by your dealer immediately.

Ask your dealer for "What You Can Expect from Macmillan RING-FREE Motor Oil," our new circular, or write us for it direct.

• • •

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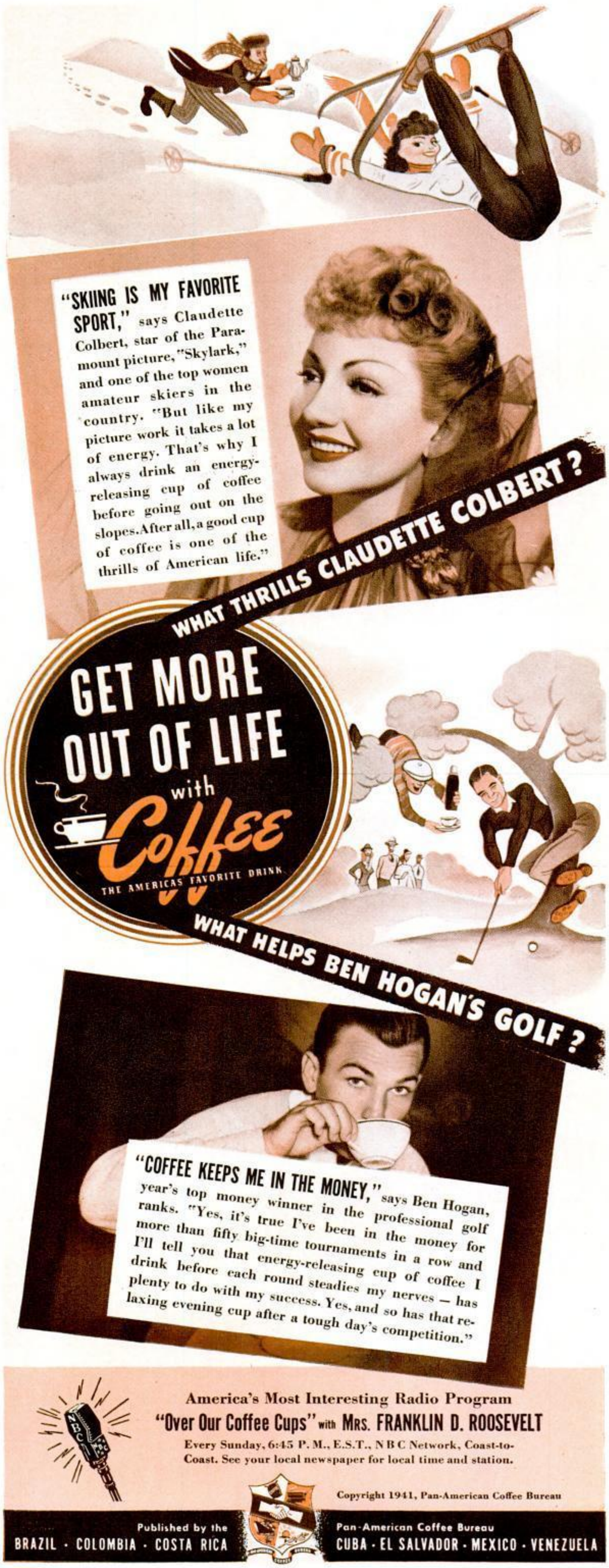

EUROPEAN KNITTERS NOW IN U.S.

The call for 1,000,000 Army sweaters is responsible for only part of the knitting boom. Hand-knit sweaters, caps, gloves, dresses, stockings are the latest fashion craze. Expert European knitwear designers such as Polly Rosenthal, Maria Krum, Erica de Meuron and Gizi Alton are now all in the U. S. creating original knitting fashions both for dress, suit and yarn manufacturers. Some of

For perfect fit Designer Polly Rosenthal (*above*) shows measurements which should be taken. The finished knit pieces should be blocked by pinning to a hard, flat surface, easing out to correspond to measurements. The tailored jacket below is result.

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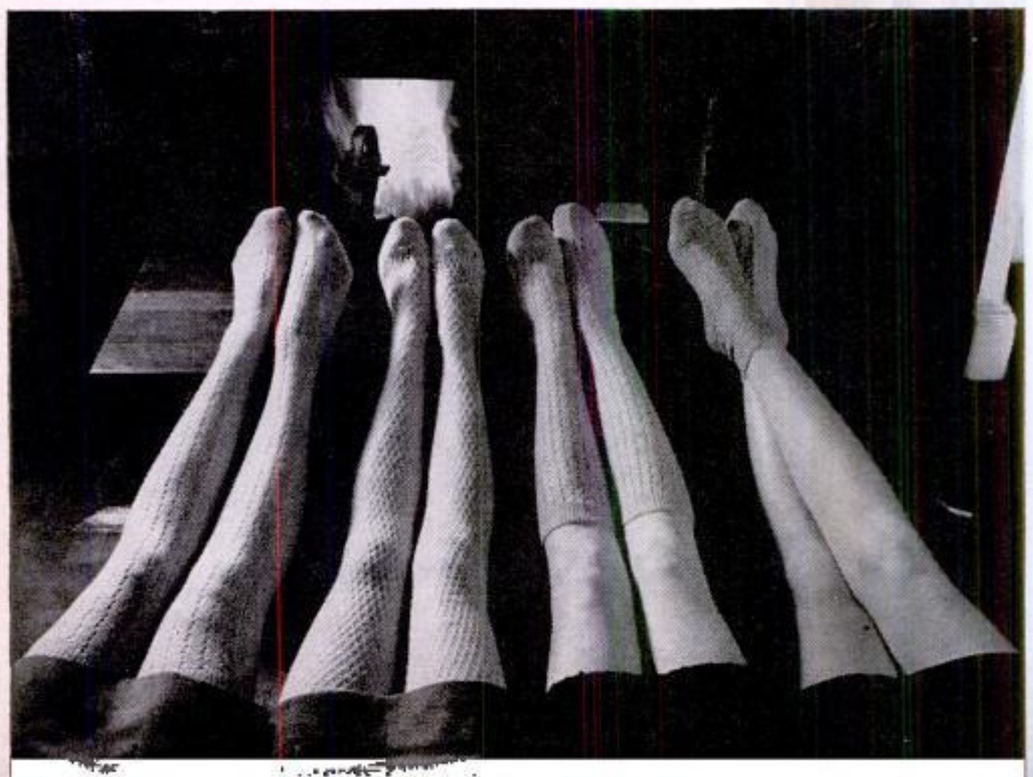
STRESS BLOCKING & NEW DESIGNS

their designs are shown on these pages. In smart shops throughout the country these hand-knit suits and dresses retail for $75 to $250. The yarn for knitting them at home comes to $10 to $30. The fitted, tailored look of these knitted fashions is achieved by finishing and blocking tricks which can be easily learned. Instructions for knitting these garments may be had by writing to LIFE.

Hat and matching gauntlets are a popular young fashion. This set is made with hanks of knitting worsted in two contrasting colors. The spiral effect is achieved by shifting colors. This type of yarn costs about 65c a hank. Set can be knit for $1.30.

Ribbed sweater is ingenious combination of classic "knit two, purl two." Hand-knit wool stockings (*below*) show lacy knits suitable for evening, and various combinations of mesh and stockinette stitches in a host of various lengths for sports or streetwear.



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(*Full Dress*)

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Ypres, 1914, '15, '17, '18 · Loos · Somme, 1916-'18
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Dewar's "White Label"

Grand Prize . . . Louisiana Purchase Exposition, St. Louis, 1904 . . . one of more than 60 medals honouring Dewar's White Label for Excellence in Scotch Whisky.

For the perfect salute to palate pleasure the order of the day is DEWAR'S *White Label*, medal Scotch of the world. The tunic of this veteran campaigner carries more than 60 citations for distinguished service. Command the highball of the highlands... Dewar's White Label and soda!

COMMAND DEWAR'S ... AND BE "AT EASE"

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Dewar's

"White Label"

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Balancing on a log, Gary Cooper crosses a small stream where he fished for trout. No Hollywood star turned outdoor man, he was once a real cowpuncher. An old hip injury keeps him from violent sports.

"YEP, I LIKE TO SHOOT, I LIKE TO FISH, I LIKE TO LIE ON MY BACK IN THE

Life Goes Hunting at Sun Valley

with the Gary Coopers and Ernest Hemingways

This month the hunting season is at its height in the famous all-season resort at Sun Valley, Idaho. In the lodge by the ski slopes and in the still, warm valley below, recent guests noted an unusual group of sporting visitors: Gary Cooper, having completed the successful *Sergeant York* and Sam Goldwyn's *Ball of Fire*, was vacationing with his socialite wife and their daughter Maria, 4. Also present were Cooper's di-

Over a barbed wire fence goes Nancy Gross. Friends called Cooper (*left*) "Early American Judge" on account of his long coat. At right: Hemingway and Mrs. Cooper.

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SUN," SAYS CONTENTED GARY COOPER IN THIS SUN VALLEY MEADOW

HEMINGWAY AND HIS SON GREGORY ("GIGI"), 9, HAVE MAN-TO-MAN TALK AFTER HUNTING

rector Howard Hawks, with his son Dave, 12, and his fiancee, Nancy Gross, Leland Hayward and his wife, Margaret Sullavan, and, notably, Author and Hunter Ernest Hemingway, "the tough guy" of American letters, with his third wife, Martha Gellhorn, and his three sons by his first two wives, Jack, 17, Patrick, 12, and Gregory, 9. LIFE Photographer Robert Capa, who was in Spain with Hemingway when he gathered his material for *The Fifth Column* and *For Whom The Bell Tolls*, stayed with them for two weeks taking these pictures.

Cooper and Hemingway are expert hunters, crack shots and good friends. At Sun Valley, they bagged duck and pheasant, fished and celebrated by night with their friends in the lodge. They took their wives and children hunting and skeet-shooting. Gregory ("Gigi") Hemingway can shoot now almost as well as his adoring father. Maria Cooper can sing her father's repertory of Western songs. Soon friend Cooper may appear as Robert Jordan, hero of friend Hemingway's *For Whom The Bell Tolls*.

LOOKING FOR WILD DUCK, HUNTERS GELLHORN AND HEMINGWAY PADDLE DOWN SUN VALLEY CREEK

Hemingways take picnic lunch at Silver Creek. Martha Gellhorn, third wife, has just published *The Heart of Another*, a collection of short stories much like Hemingway's.

On Top of Baldy Mountain, above the lodge, the Coopers help their daughter Maria build a snowman. Mrs. Cooper, onetime debutante, used to appear in movies as Sandra Shaw, retired after her marriage.

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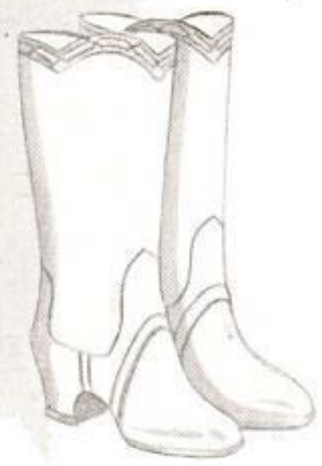
at work –
shopping –
play –

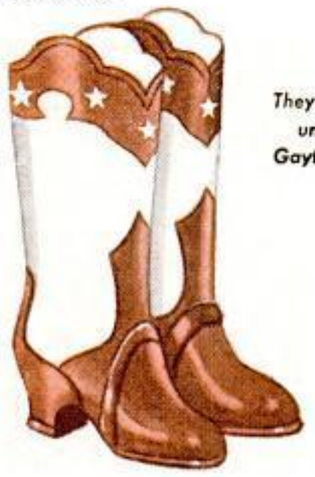
Keep fit WITH

Gaytees

REG. U.S. PAT. OFF.



When the forces of the nation are mustering for defense, individual good health is of foremost importance. Gaytees will keep your feet warm and dry whatever the weather. Besides, they are so flatteringly comfortable in their simple lines and delightful colors. Not so many styles as last year but easy on and off—and so becomingly durable. Ask your favorite store to show you the styles and colors it has in stock.



They are not Gaytees unless the name Gaytees appears on the shoe.

United States Rubber Company

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"Gigi" Hemingway, in a duck blind some 100 yd. from his father's, coaxes his birds with "Come here, little bird. Don't go to papa." He shoots as well as most experts.

First duck of season was shot by Gigi. Smart as a Quiz Kid on birds and literature, Gigi, son of Hemingway's second wife, Pauline Pfeiffer, spends vacations with father.

Gigi pours a drink for papa, to the amusement of friends. Hemingway lets his younger sons drink beer and wine with meals on the theory that they will learn moderation.

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Gary Cooper and his daughter ride up the lift to snow-covered Baldy Mountain. He has taught 4-year-old Maria songs like *I'm an Old Cowhand* and *Home on the Range.*

Hemingway Nimrods (*from left*), Martha, Ernest, Jack, Gigi and Patrick ("Mousey"), shot together every morning. Jack, eldest, is son of Hemingway's first wife.

At Trail Creek Cabin, Nancy Gross starts to pick up a dollar bill in her teeth while standing on one foot. Onlookers at left are Leland Hayward and Margaret Sullavan.

RUFFLE-BACK

—a new and exclusive EAGLEKNIT feature which adds style, charm and beauty — a more comfortable fit around the neck.

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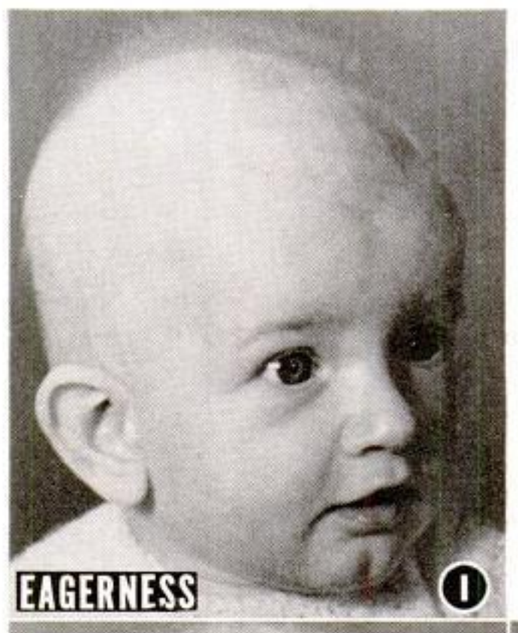
PICTURES TO THE EDITORS

This catalog of versatile Actor Bob Hope's vaunted facial expressions (LIFE, Oct. 27) served as Photographer Llewellyn Bixby-Smith's inspiration for picturing the precocious histrionics shown on these two pages.

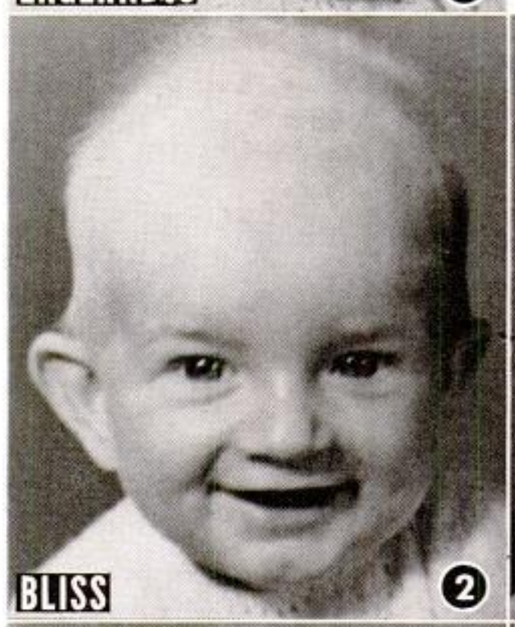


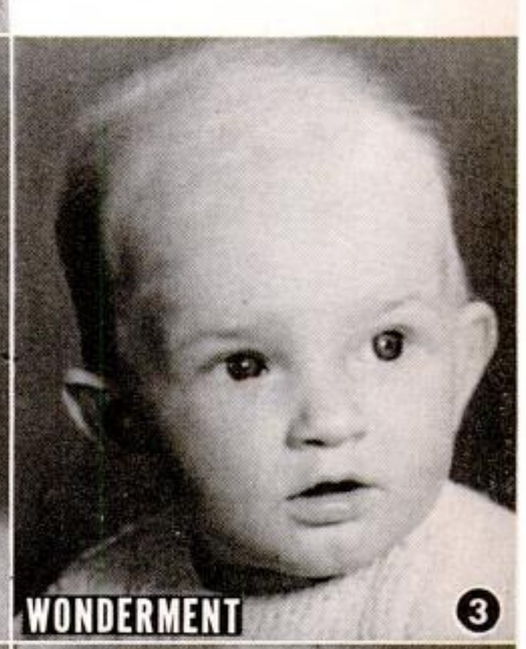
MINIATURE MASQUER

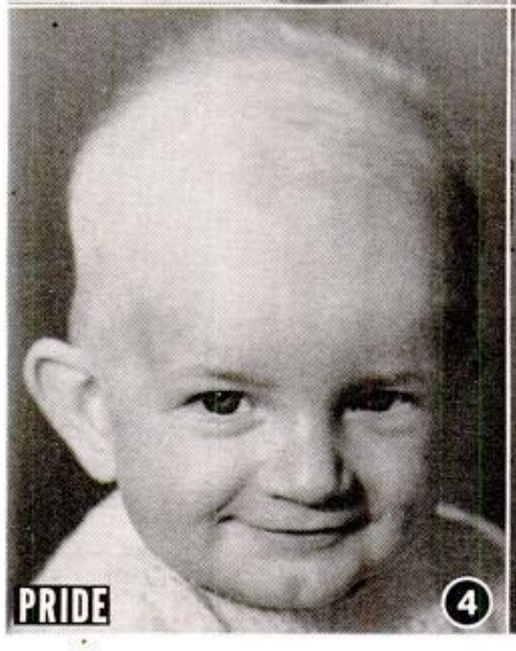
Sirs:

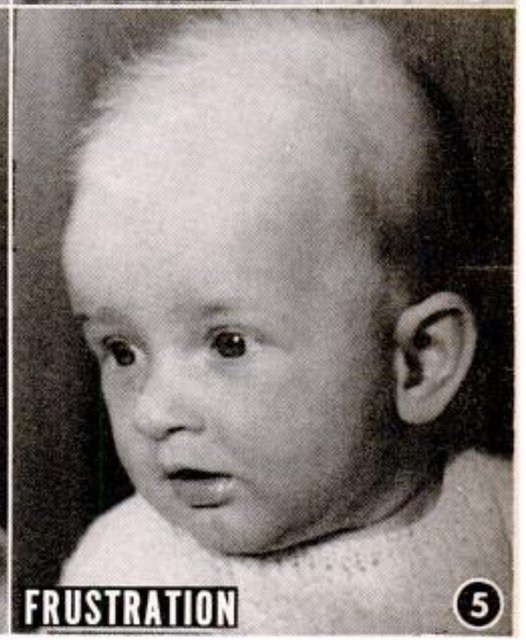
Seeking some way to attract the interest of my 4½-month-old client, Duncan Ritchie, I showed him the pictures in your recent Bob Hope Close-up. The quizzical look Duncan gave the layout was so similar to the first picture of Mr. Hope that I decided to try and duplicate all the pictures with Duncan as the subject. I caught the child in a multitude of attitudes, but thought that the ones pictured here bore a marked resemblance to your shots of Mr. Hope.

LLEWELLYN BIXBY-SMITH
Los Angeles, Calif.









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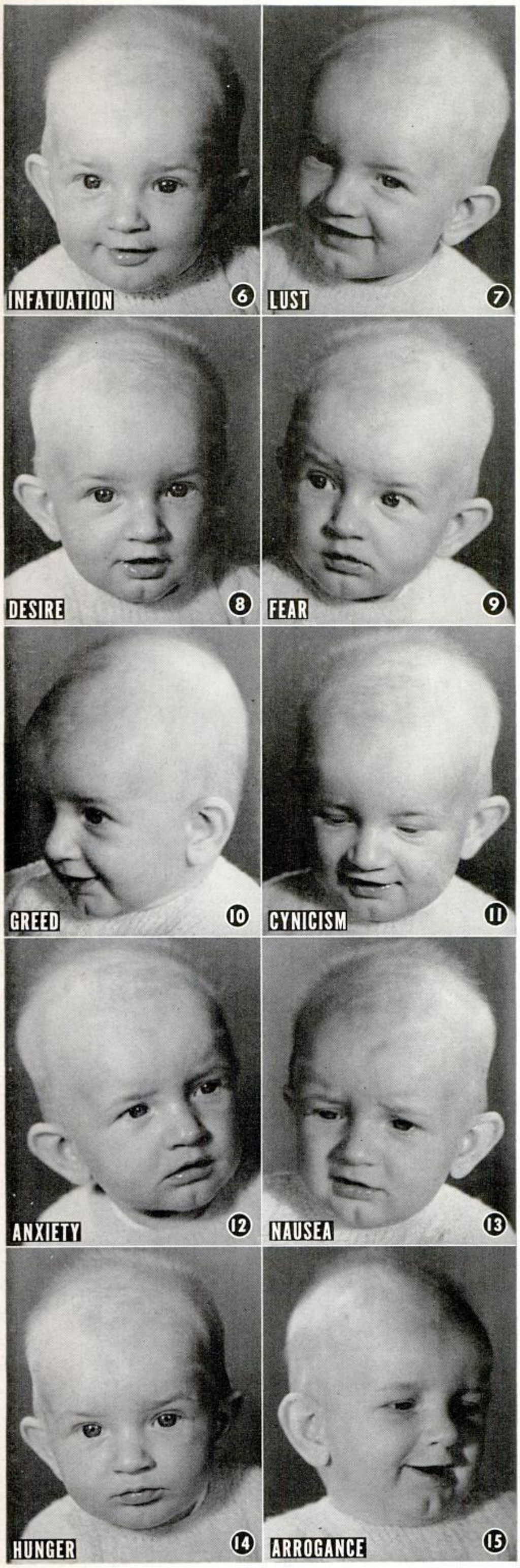
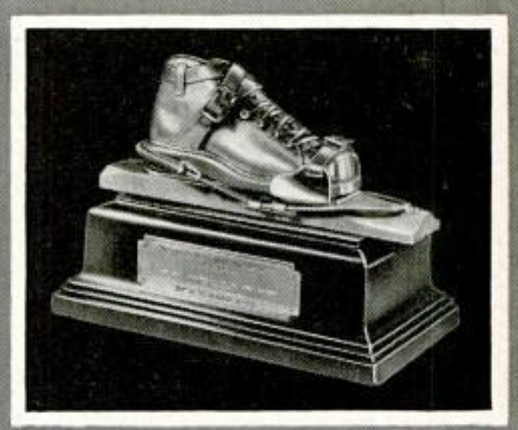
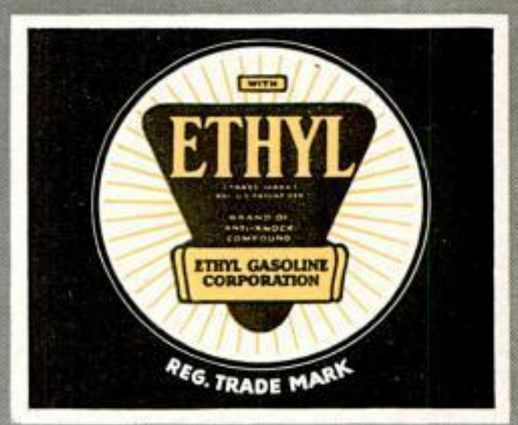


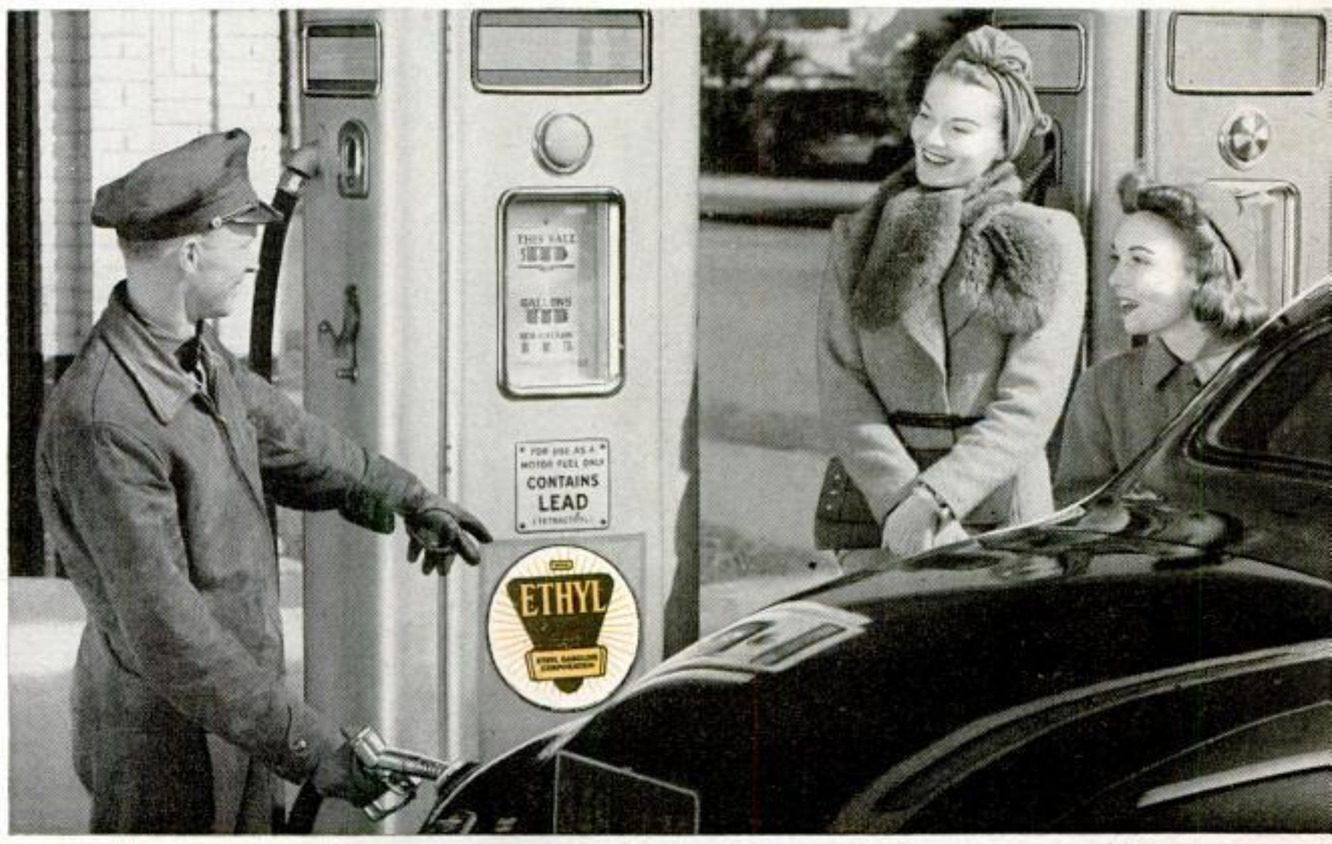
AMERICAN SKI TROPHY. It takes more than a champion to win the American Ski Trophy, shown at the right. It is presented annually to the country's outstanding amateur skier, selected by a committee of experts as having done more for the sport of skiing during the year than any other man. Whether it's for exceptional performance in competition or for making some other important contribution to the sport, you've got to be tops in skiing to merit this award—you've got to be better than good!



EMBLEMS OF EXCELLENCE

ETHYL EMBLEM. There is an award for excellence in gasoline too. It is the Ethyl name. Gasoline in a pump which bears the Ethyl trade mark has to be better than good. It must be "tops" in anti-knock (octane number) and all-round quality. "Ethyl" means a cooler-running engine in summer; a quicker-starting engine in cold weather; extra power throughout the year. When you stop to buy gasoline, "Ethyl" tells you which pump contains the best.





THE BETTER THE GAS, THE BETTER YOUR CAR

ETHYL GASOLINE CORPORATION, NEW YORK CITY

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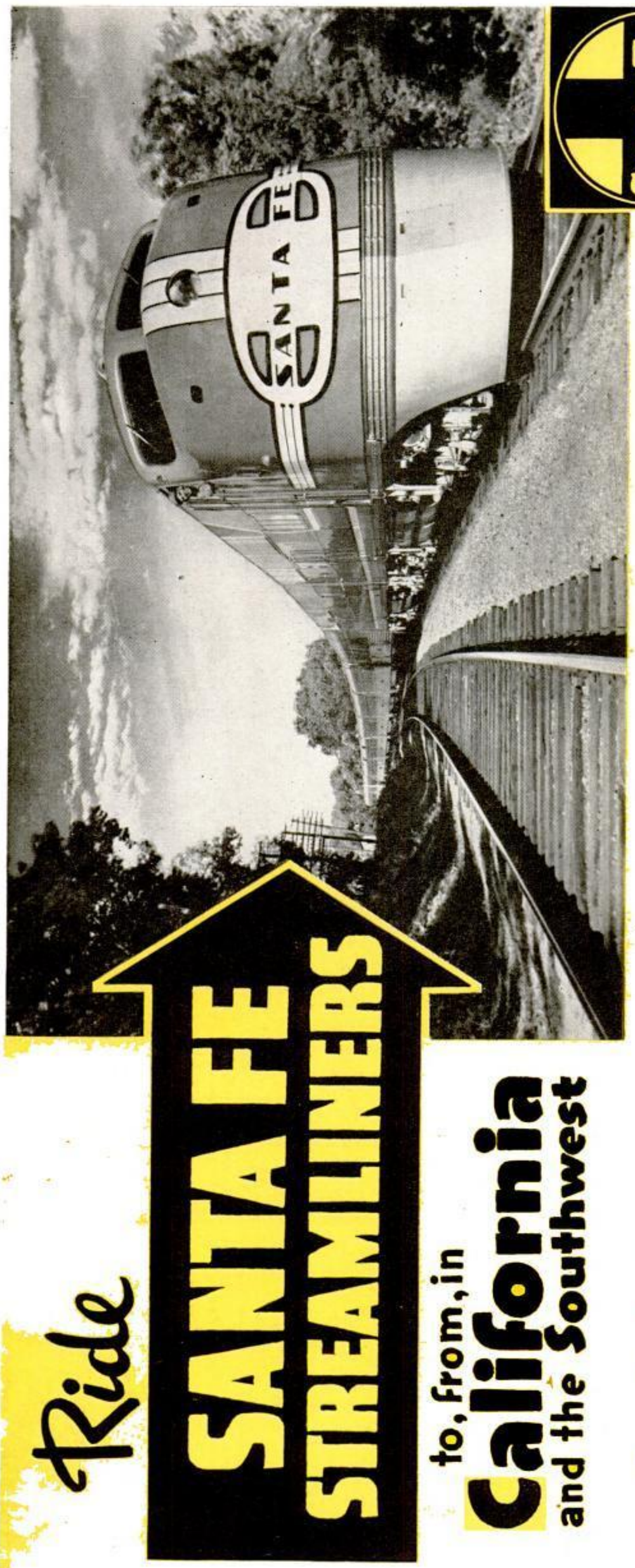


PICTURES TO THE EDITORS

(continued)

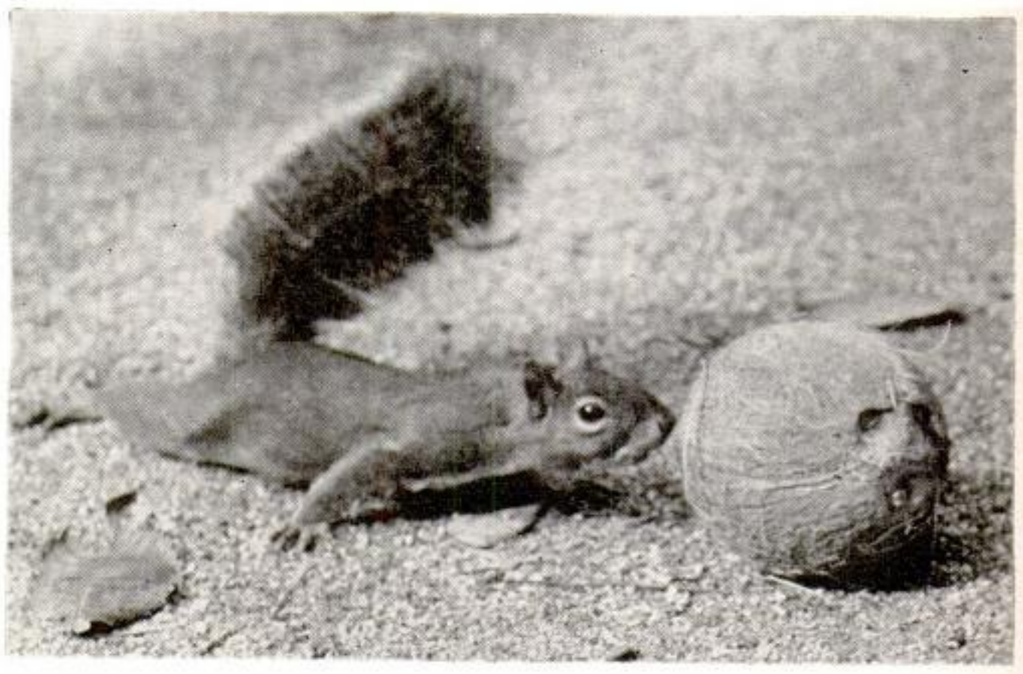
MAHOMET AND COCONUT

Sirs:

Guests at the French Lick Springs Hotel call this squirrel Mahomet. Recently Mahomet found a food bonanza in the form of two discarded coconuts. Getting even one nut to Mahomet's winter quarters was a task. This picture shows how the squirrel fell back on brute strength to solve his transportation problem.

TED SILLS

Chicago, Ill.



NO HITS, NO WORRIES

Sirs:

Brooklyn's Dodgers wouldn't recognize this bewhiskered woodsman (*with hat*) as the Joe Gordon they met on those infrequent visits to second base. When this picture was made, Joe probably wasn't thinking about the Dodgers, either. He was resting with his brother Jack after a session of pheasant hunting in Eastern Oregon.

ELMO E. SMITH

Ontario *Observer*
Ontario, Ore.

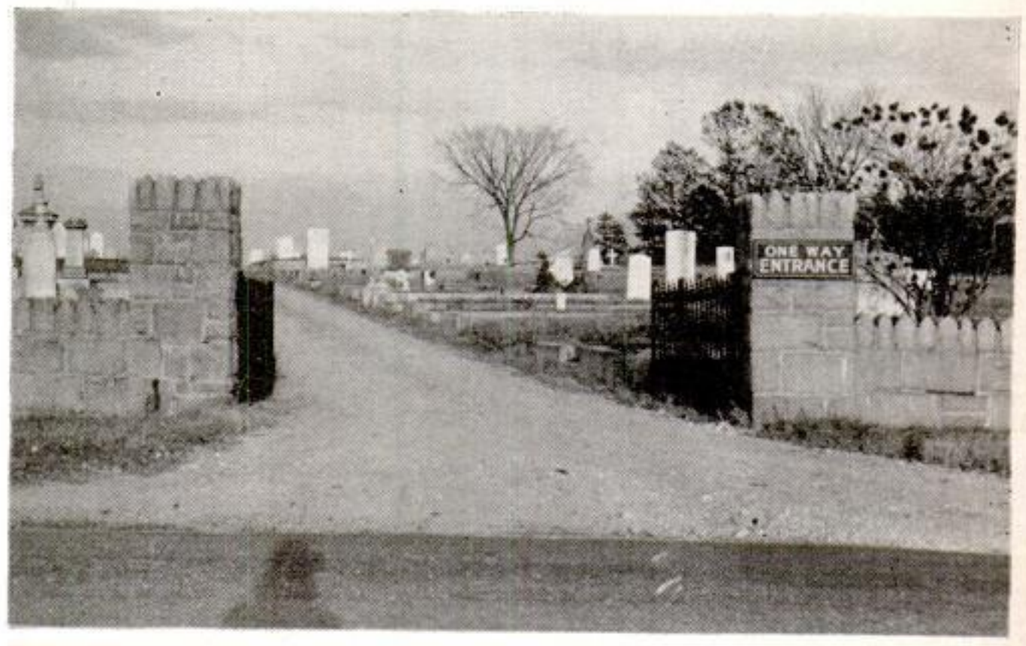
ONE-WAY WARNING

Sirs:

You will notice the sign beside the cemetery gate. It indicates that what goes in does not always come out. This is one picture I think needs no further investigation. It probably means what it says. I made the picture on a New Hampshire State road.

GERARD DUBUQUE

Haverhill *Gazette*
Haverhill, Mass.



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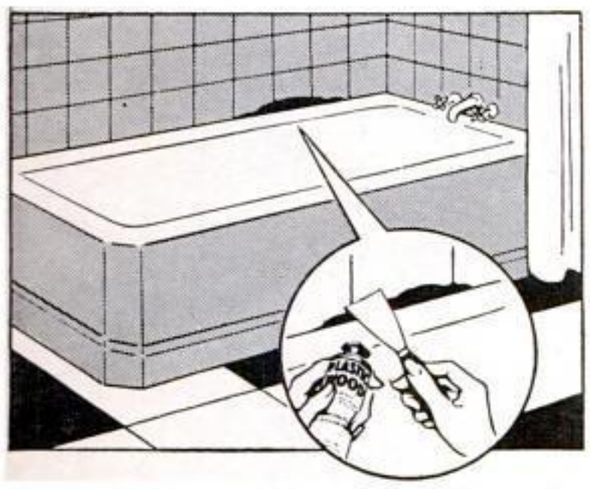
No more messing with toilet bowls! Sani-Flush does the work scientifically. It removes stains and incrustations quickly—without unpleasant scrubbing. It even cleans the hidden trap.

Pour in a little Sani-Flush twice a week. It cannot injure plumbing connected with the bowl. Safe in septic tanks. (Also cleans out automobile radiators.) **Directions on the can.** Sold everywhere—10c and 25c sizes. The Hygienic Products Co., Canton, Ohio.

FOR 29 YEARS SANI-FLUSH HAS CLEANED TOILET BOWLS WITHOUT SCOURING



P. W. RESEALS BATH TUBS

You can quickly and easily seal unsightly cracks around bathtubs and sinks, and reset loose bathroom fixtures and tiles with water-resisting PLASTIC WOOD.

PLASTIC WOOD

1000-SHOT RED RYDER CARBINE ★ READY for CHRISTMAS

Write for FREE NEW CATALOG

BOYS! Tell Dad you want a Daisy for Christmas! Write for FREE Catalog now.

DAISY AIR RIFLES $2.95

Daisy Manufacturing Company 9511 Union St., Plymouth, Michigan. In U.S.A.

CROWN PRINCE'S KNOTHOLE

Sirs:

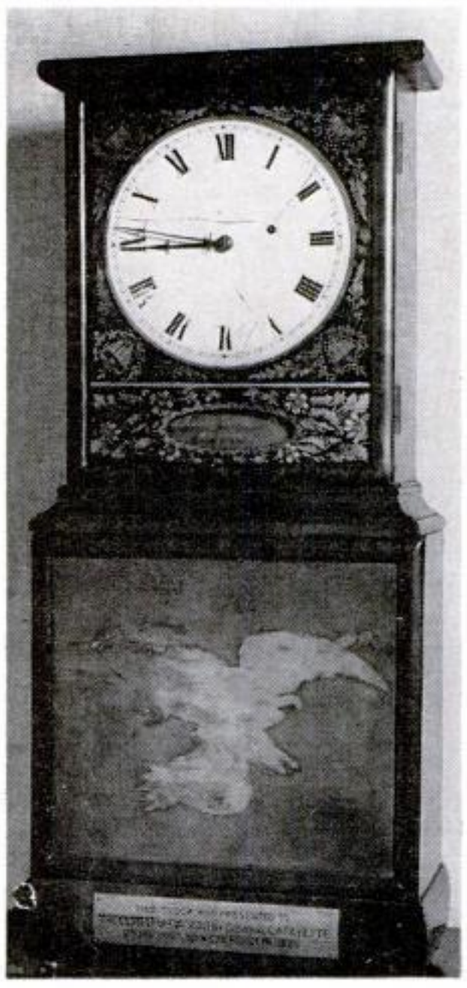
It is too bad that you did not include some pictures of West Point's great collection of historical mementoes in your essay on the Military Academy. Here are two.

The fantastic contraption is a huge periscope used by the German Crown Prince Wilhelm to view the battle of Verdun from a safe distance behind the lines. The seat halfway up the tube was occupied by a flunky who pulled wires to keep the machine in focus.

The clock was presented to the Cadet Corps in 1825 by Lafayette. It has not been used for years but is kept on view as a reminder of the historical ties between West Point and the Ecole Polytechnique in Paris.

MARIE DUFFY

New Haven, Conn.



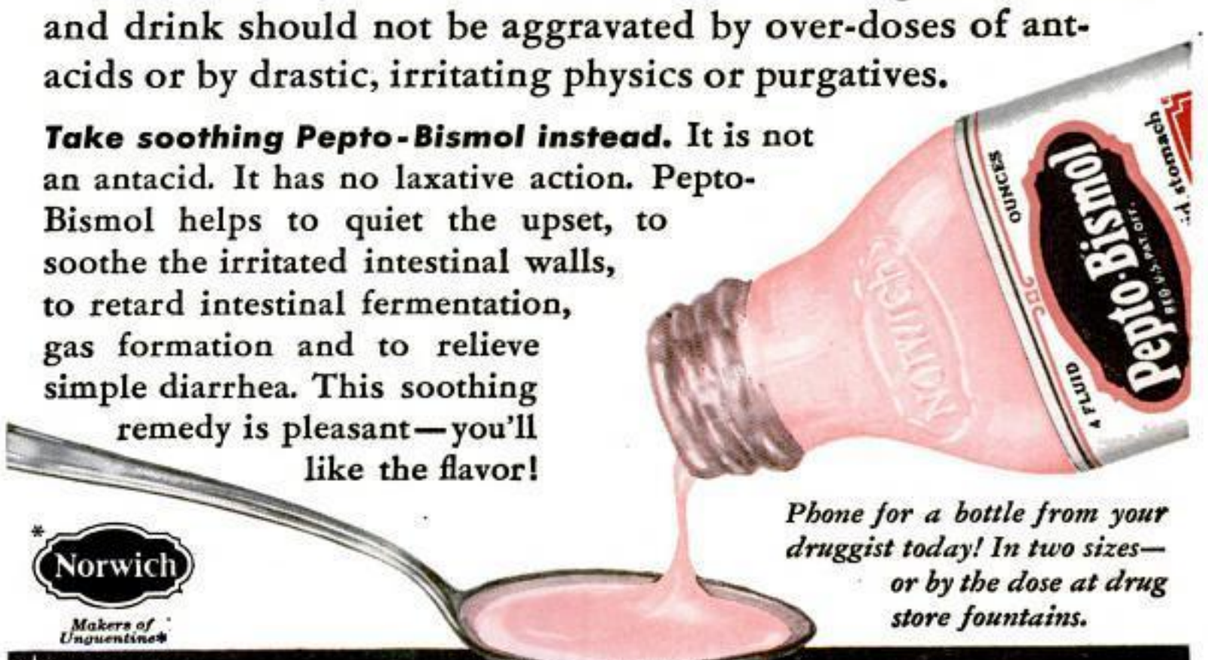
YANKEE DOODLE WENT TO TOWN ... LAST NIGHT!

ALL TOGETHER NOW . . . to the tune of "Yankee Doodle"

"Let PEPTO-BISMOL fix you up
When you're feeling dismal.
If your stomach is upset
Take soothing PEPTO-BISMOL!"

The stomach distress that follows over-indulgence in food and drink should not be aggravated by over-doses of antacids or by drastic, irritating physics or purgatives.

Take soothing Pepto-Bismol instead. It is not an antacid. It has no laxative action. Pepto-Bismol helps to quiet the upset, to soothe the irritated intestinal walls, to retard intestinal fermentation, gas formation and to relieve simple diarrhea. This soothing remedy is pleasant—you'll like the flavor!



Phone for a bottle from your druggist today! In two sizes—or by the dose at drug store fountains.

Norwich
Makers of Unguentine

PEPTO-BISMOL

FOR UpSET STOMACH

*REG. U.S. PAT. OFF.

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IT'S JUST LIKE GETTING A

NEW PAIR FREE EVERY 2 MONTHS!

[. . . since she learned the right way to save her precious stockings!]

EXPERTS WARN WOMEN:

PERSPIRATION IS ACID

. . . it can WRECK stockings

HOW NEW IVORY SNOW CARE COMBATS THIS DANGER

• Few women suspect that one of the important causes of shortened stocking life is —*acid perspiration.*

This is the warning now stressed by many washing experts. Normal perspiration is *acid.* The human body gives off over a pint of it daily—and it can *rot* stockings.

The simple care now advised is washing, after *each* wearing, with Ivory Snow.

Ivory Snow is a remarkable new soap, in quick-dissolving "snowdrop" form. It's pure — Ivory-pure. Gives rich suds in 3 seconds, even in *cool* water. Quickly, surely removes acid perspiration and other soil.

Don't be careless about washing stockings —it costs too much money! Tests show that daily Ivory Snow care helps you get up to 1/5 *more wear*—it's like getting a new pair *free* every 2 months! Ivory Snow's gentle care helps pretty undies wear far longer, too!

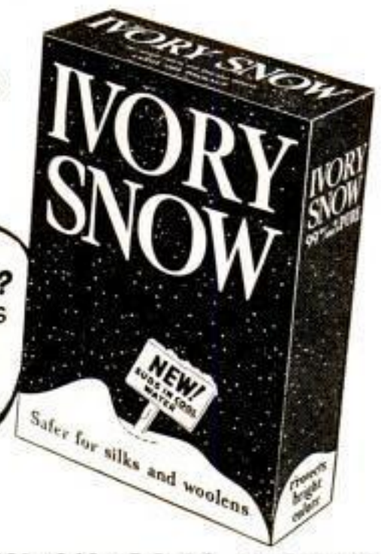
ONLY IVORY SNOW COMBINES BOTH THESE ADVANTAGES

1. Pure soap made under a patented process in tiny "snowdrop" form . . .

2. You need only a little Ivory Snow to get rich suds in 3 seconds, even in *cool* water!

No wonder Ivory Snow acts so quickly, surely, safely against dangerous acid perspiration, to help stockings last far longer.

99 44/100% Pure



WANT LOVELIER HANDS IN 12 DAYS?
IF ONE OF THE 5 LEADING PACKAGED SOAPS IS MAKING YOUR HANDS RED, ROUGH—CHANGE NOW TO PURE IVORY SNOW FOR ALL YOUR DISHES! CUTS GREASE AS FAST AS THE STRONGEST LAUNDRY SOAP!

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

RICH, SAFE SUDS IN 3 SECONDS—EVEN IN COOL WATER

PICTURES TO THE EDITORS

(continued)

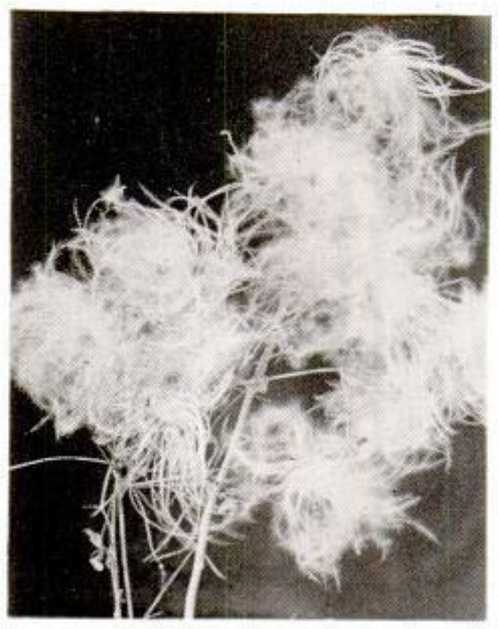
NATURE'S SEEDTIME SKETCHES

Sirs:

Although bud and blossom periods are well-known to plant lovers everywhere, few persons are familiar with the artistic appearance achieved by many plants during the autumn seedtime. I was delightfully surprised to discover that the seeds were astonishingly beautiful and that they offered unlimited opportunity for unusual photographs. Below are pictures of some of the more interesting designs.

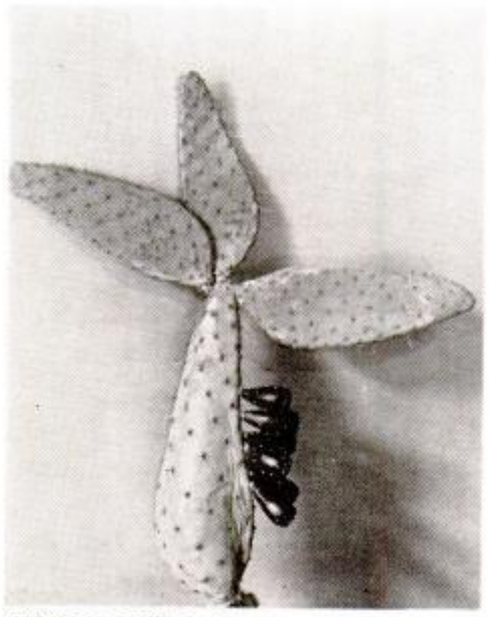
J. CASEY

Comfort, Texas

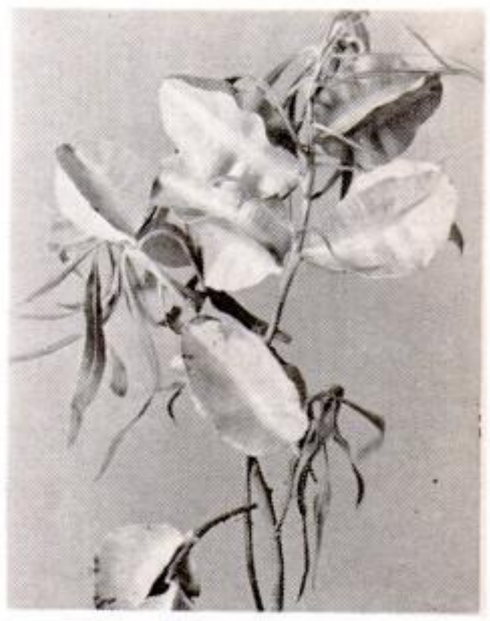


SILVERY-TAILED GOAT'S BEARD

PRICKLY PODDED ANGEL'S TRUMPET

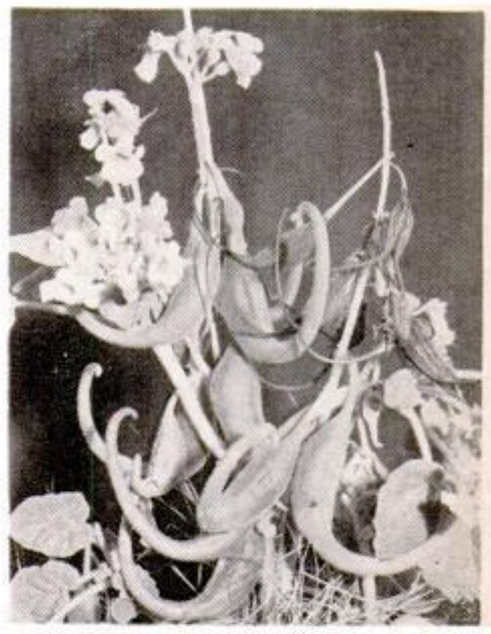


TEXAS' OWN COW-TONGUE CACTUS



FLUTTER-MILL PODS ROLL EASILY

BUCK-EYE'S PODS ARE LEATHERY



CURVING PODS ON DEVIL'S HORNS

FLOWERING STRAW "PARACHUTES"

WAFER ASH RUSTLES IN BREEZE

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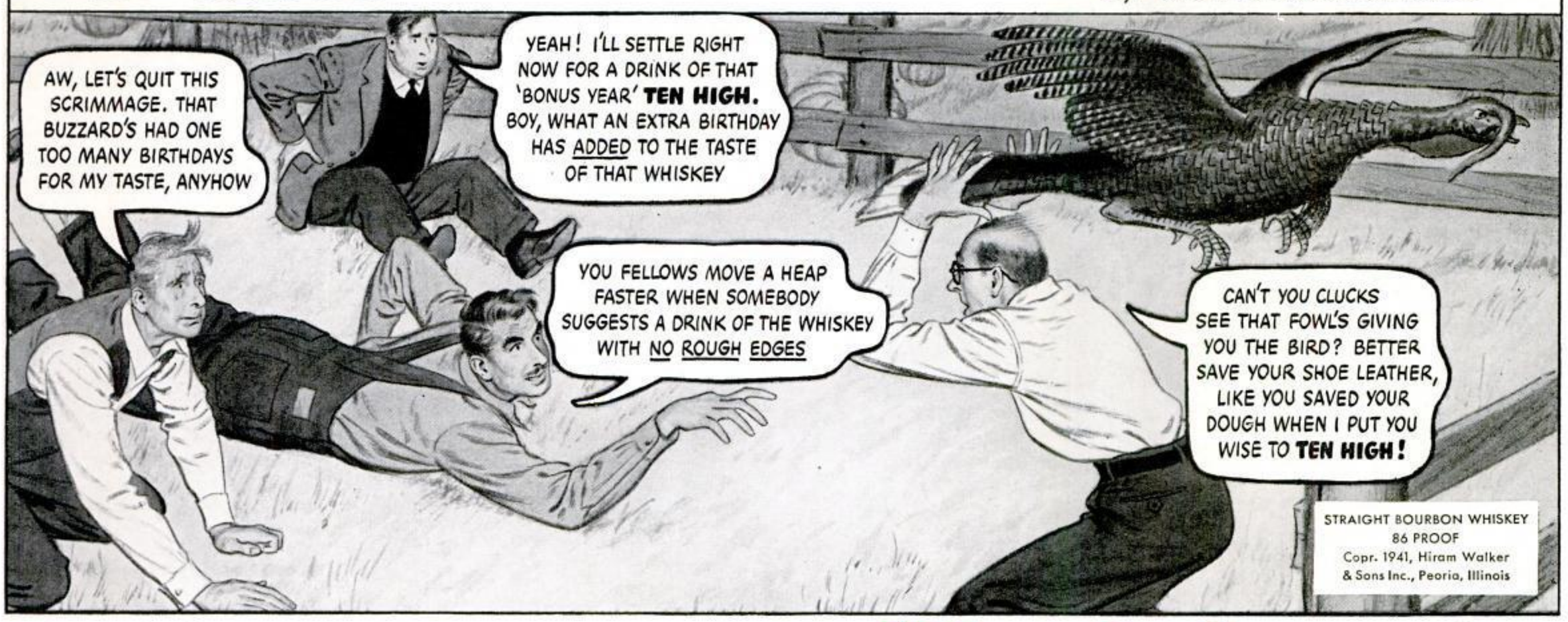
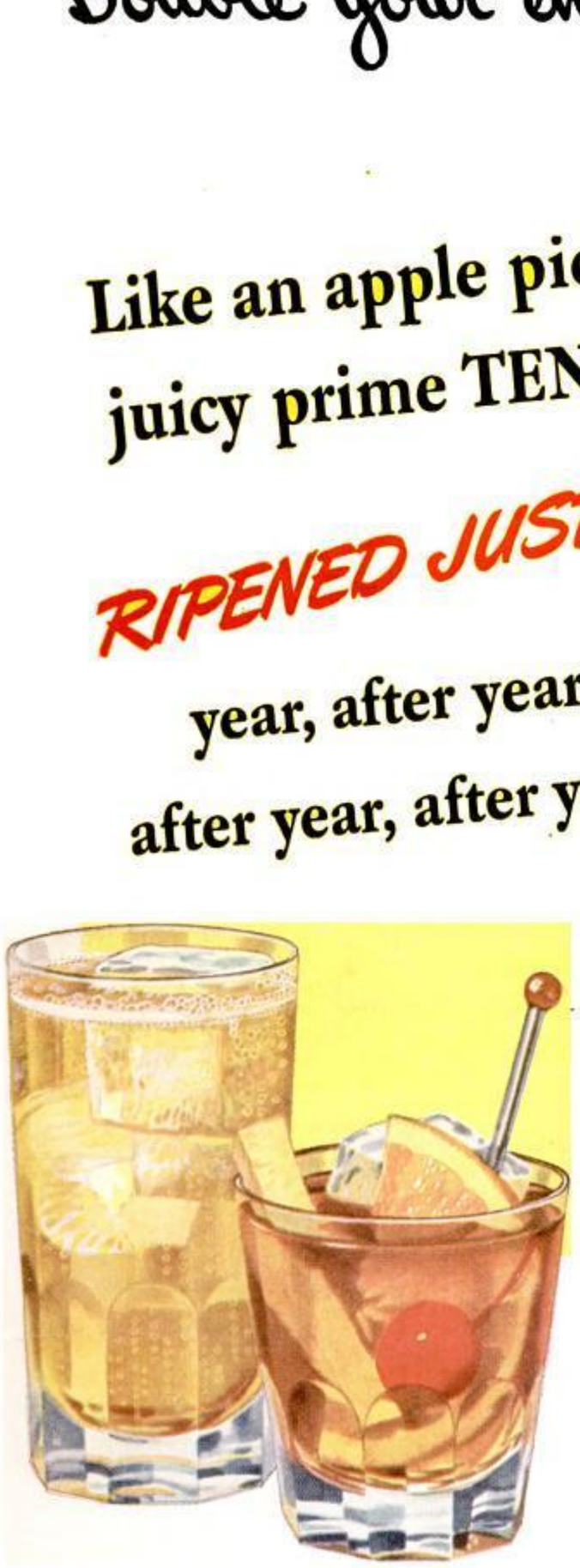
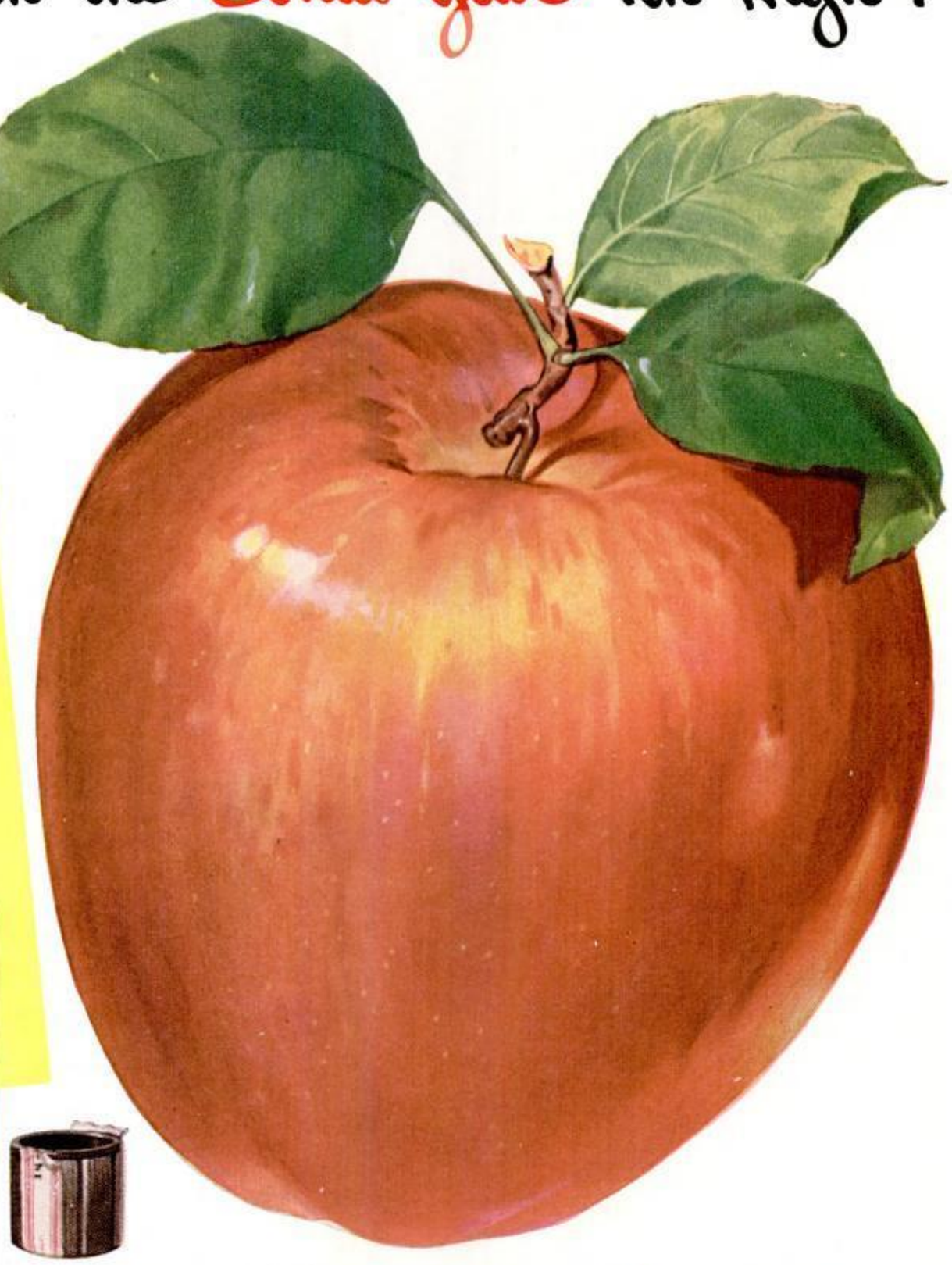


Double your enjoyment with the "Bonus Year" Ten High!

Like an apple picked at its juicy prime TEN HIGH is RIPENED JUST RIGHT— year, after year, after year, after year!





This whiskey is 4 years old

YOU CAN *taste* the flavor bonus in the *"bonus year"* TEN HIGH!

Yes—a full-ripe *extra* goodness put there by adding another birthday. And this is the whiskey already so delicious it's the favorite in countless homes.

If you don't know this superb four-year-old bourbon, discover it today. If you're an old-time TEN HIGH fan, taste the *"bonus year"* TEN HIGH—and you'll *Double Your Enjoyment* of your favorite drink.

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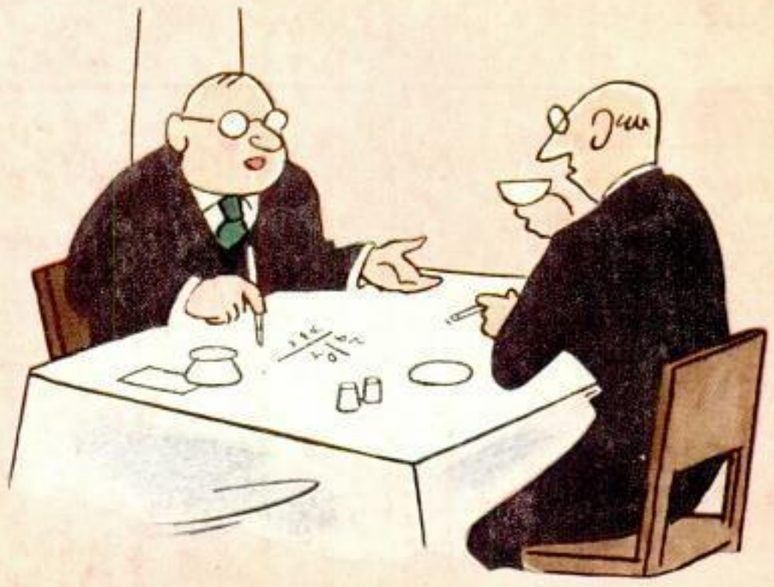
That Christmas Shopping Problem

(Happily and easily solved by Realsilk's Shop-at-Home Service)

REA IRVIN

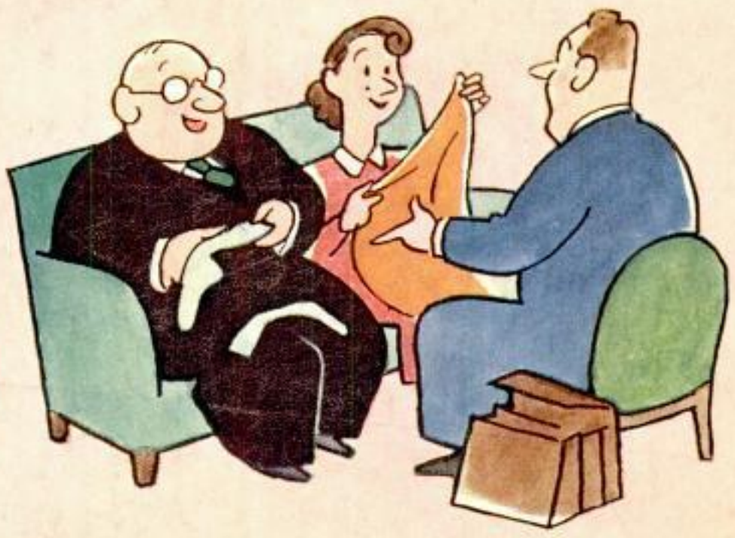
1—Mr. and Mrs. Abercrombie solemnly swear they will do their Christmas Shopping early—so they can relax and enjoy the festive season. This is along about October.



2—But somehow things came up. Business conferences. That convention in Milwaukee. Mr. A. starts out to shop several times, but something always stops him.

3—Mrs. A. has no better luck. What with the children, Junior's cold, house cleaning, and the P.T.A., she has got no further with shopping than a guilty conscience.

4—Comes latter November. Comes no Christmas shopping progress. Come mutual recriminations . . . Then comes the answer they should have thought of all the time—Realsilk's Shop-at-Home Service. They sigh in relief, determine to phone or write for it.



5—Silk Hosiery for Sister Sue. Nylon hosiery for Aunt Nell. Socks for Grandpa Grimstead. Neckties for Cousin Artie. Housecoat for Aunt Jennie. Everything for everyone. They beam, select and order. They even take advantage of Realsilk's Gift Wrapping Service.

You can make Christmas Shopping an easy memory instead of a nightmare.

You can please friends (and relatives) as you've never pleased them before.

Start by writing or calling your Realsilk Representative (listed in your phone book under Real Silk Hosiery Mills). He'll come right to your home or office any time you say, with a complete "store" of gifts for everyone on your list.

All you do is relax, select and order. For a small extra cost, Realsilk even wraps your gifts in gay Christmas paper, encloses your greetings and mails to your friends and relatives on the date you specify.

Smart Gift Ideas for Men and Women: **1.** Hosiery in silk or nylon in a wide range of sizes and shades. **2.** Embroidered slip. **3.** Glamorous morning glory housecoat. **4.** Lace trim bed jacket. **5.** Lace trim gown. **6.** Classic town and country dress. **7.** Pure silk ties. **8.** Broadcloth shirts in stripes, checks, and plain colors. **9.** Men's socks in silk, nylon, cotton, wool, and wool and silk. **10.** Men's pajamas and matching robes.

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Special Christmas wrapping service at slight extra cost. Special gift boxes for all members of the family.

REALSILK

Shop-at-Home Service

—no crowds for you to jostle
—no cars for you to park
—just sit at home and select

Territories available for men and women. Write Dept. L-1141, Real Silk Hosiery Mills, Inc., Indianapolis, Ind.

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